Big Data Applications

Banking

Banks use big data to safe keep massive financial information.

- This big data is analysed for spending patterns from savings, to credit card purchases to detect frauds and prevent them before happening.
- Besides, most banks use this big data for identifying identity thefts.

Online Shopping

Big Data in retail has led to a drastic change in the entire industry.

Retailers leverage big data from the moment a customer begins their shopping

- Targeted advertisements to the delivery

- optimize their offerings.

Home Security

Big data also plays a decisive role to help law enforcement agencies to know where the next crime may happen and allow them to redeploy their resources

- Helps prevent crime

- Keeps home secure

Streaming Services
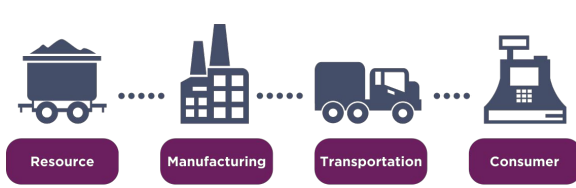
- Real-time stream processing

- Recommendation Systems

Big Data Applications

Supply Chain

Hospitability

Telecom

Healthcare Industry

Entertainment Industry

NASA

And many more……

Thank You!!