

Reaching the Right Business Objective - Identifying objectives to cut costs

Business Objectives to cut costs



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Costs = $\#manufacturers * average_products_bought * average_buying_price + inventory_cost + manpower_cost + promotional_Cost + other_operational_cost$



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- **Prevent Overstocking**
 - Setting Inventory Alerts
 - Forecast in-store demand

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- **Reduce average buying price**

- Negotiate new prices

- Explore other

manufacturers/suppliers

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- **Optimize Manpower Cost**
 - Fine-tune Schedules
 - Invest in automation
 - Organization Restructuring

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- **Optimize Promotion Costs**
 - Cut down spending on expensive channels
 - Explore new cost effective channels

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- Reduce leakage
- Optimize Logistics cost
- Increase Automation

