## Reaching the Right Business Objective -Revenue vs Costs



#### **Business Problem**

**Business Problem:** High Business Losses









Profit/ Loss = Revenue Analytics
Vidhya



Profit/ Loss = Revenue - Cost



Profit/ Loss = Revenue - Cost



Profit/ Loss = Revenue - Cost







Profit/ Loss = Revenue - Cost

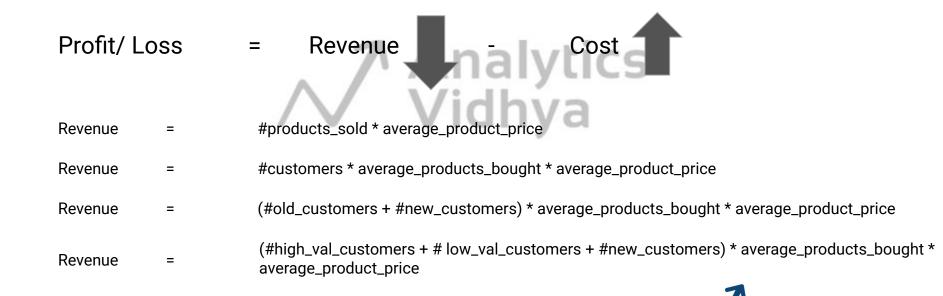
Revenue = #products\_sold \* average\_product\_price

Revenue = #customers \* average\_products\_bought \* average\_product\_price

















Profit/	Loss	= Revenue - Cost
Cost	=	#products_bought * average_buying_price + operation_cost
Cost	=	<pre>#products_bought * average_buying_price + inventory_cost + manpower_cost + promotional_Cost + other_operational_cost</pre>
Cost	=	#manfacturer * average_products_bought * average_buying_price + inventory_cost + manpower_cost + promotional_Cost + other_operational_cost



# Analytics Thankyoua

