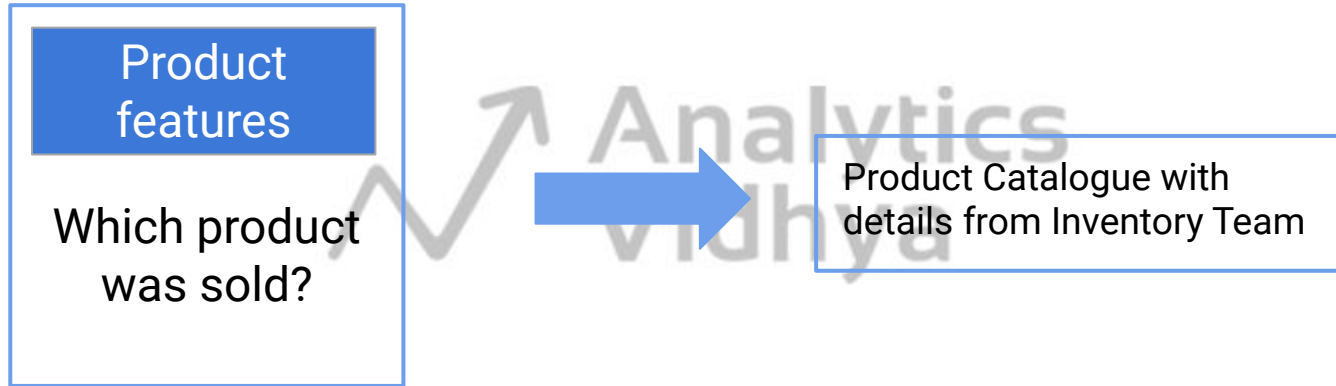


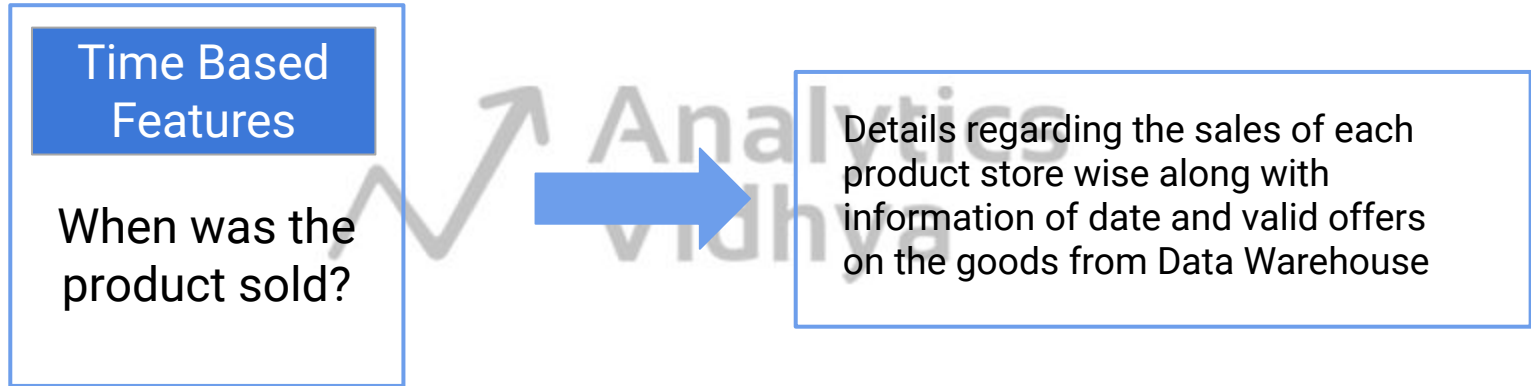


Data Extraction

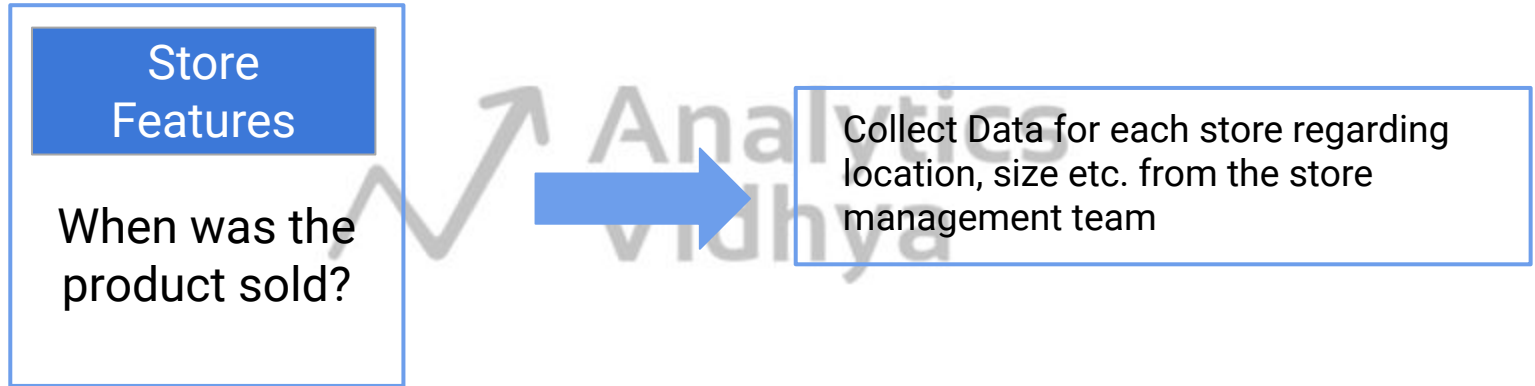
What data do we need to validate Hypothesis?



What data do we need to validate Hypothesis?



What data do we need to validate Hypothesis?



Fulfillment Gap

- Manufacturers supplies goods on the basis of demand by retailer with a 1 week heads up
- Demand forecasts for next week if done would not be useful
- Solution?
- Make predictions for next to next week

