

Introduction





Stream processing

Uber

One million user
rides / day

NETFLIX

10 billion hours of
videos / month

amazon

Flipkart



MYNTRA.com

JABONG



SHOPCLUES.COM



snapdeal

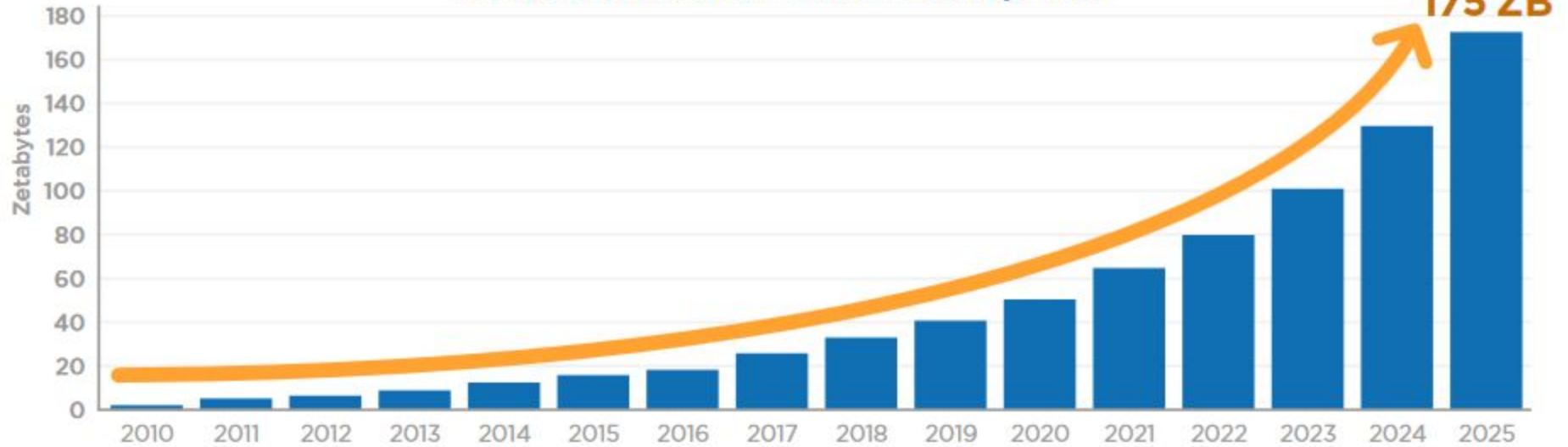
ebay

paytm
mall

Introduction



Annual Size of the Global Datasphere



Source: Data Age 2025, sponsored by Seagate with data from IDC Global DataSphere, Nov 2018

25,000,000,000,000,000,000
Bytes / Day !

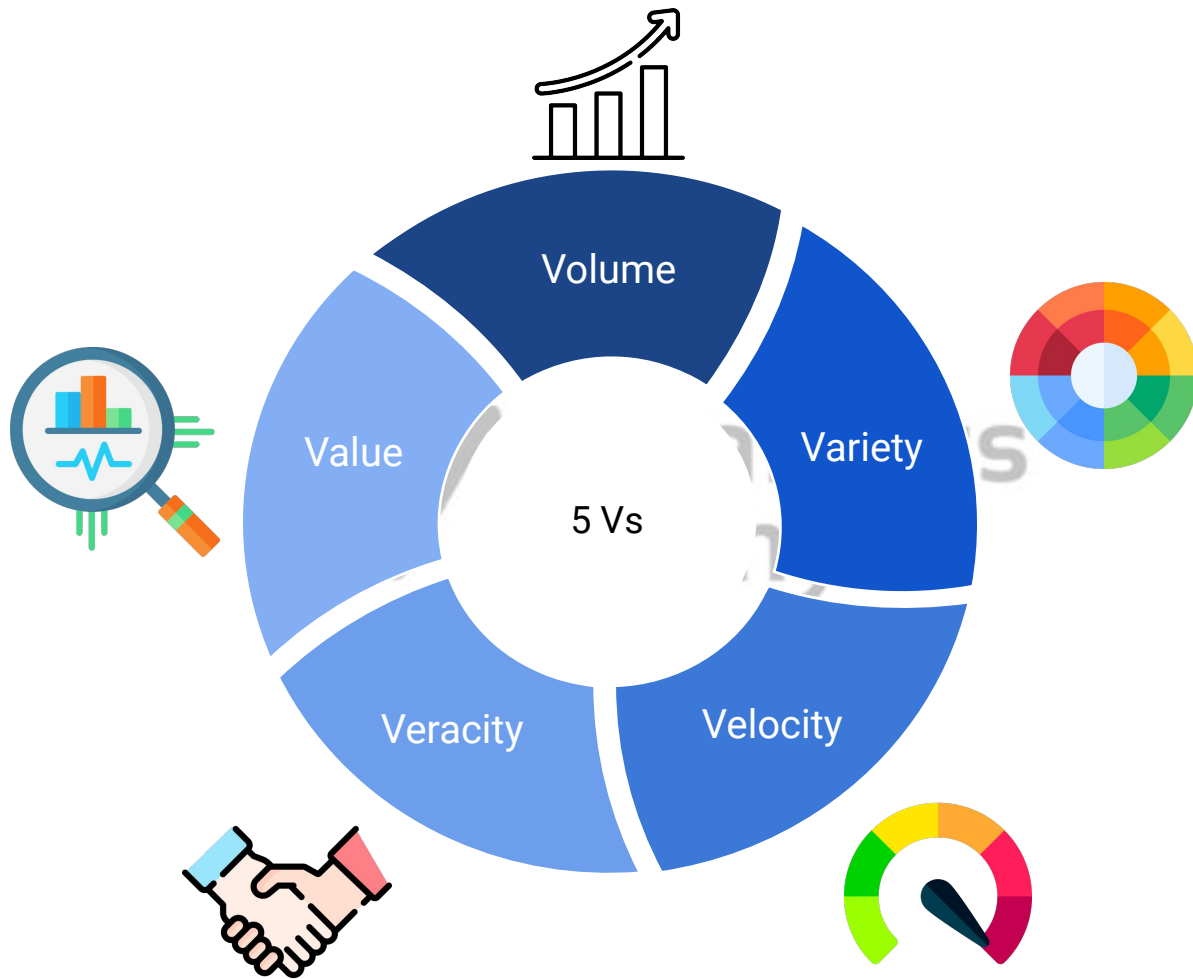
What do you think can be the sources of this data?



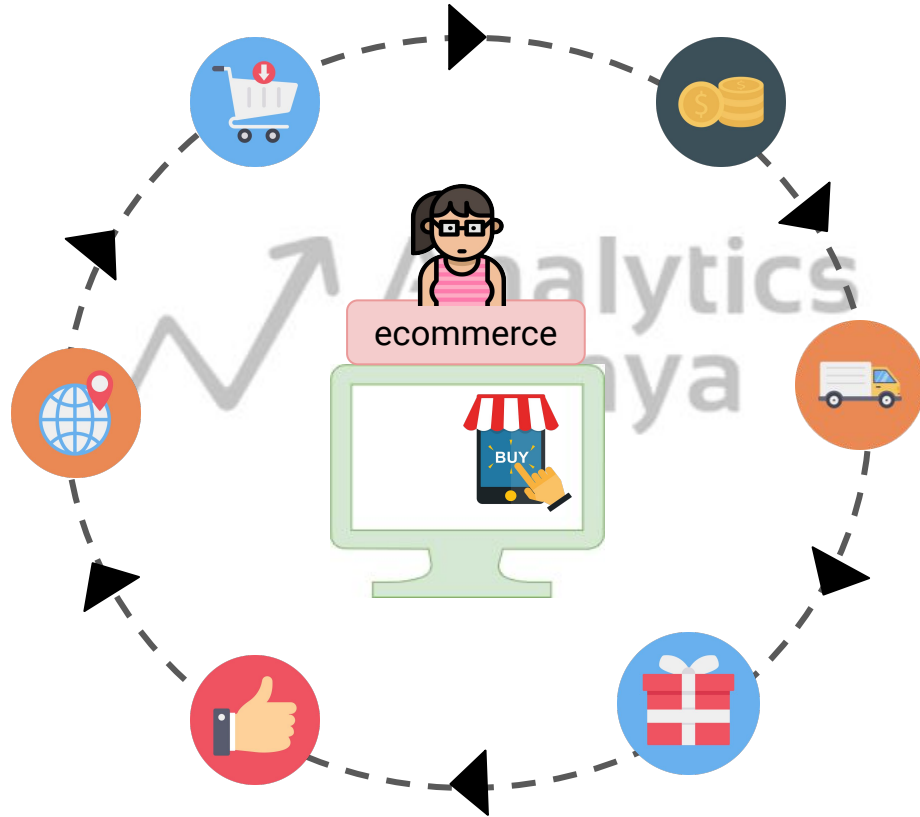
How do you classify any data as Big Data?



5 V's of Big Data







200
million

Volume

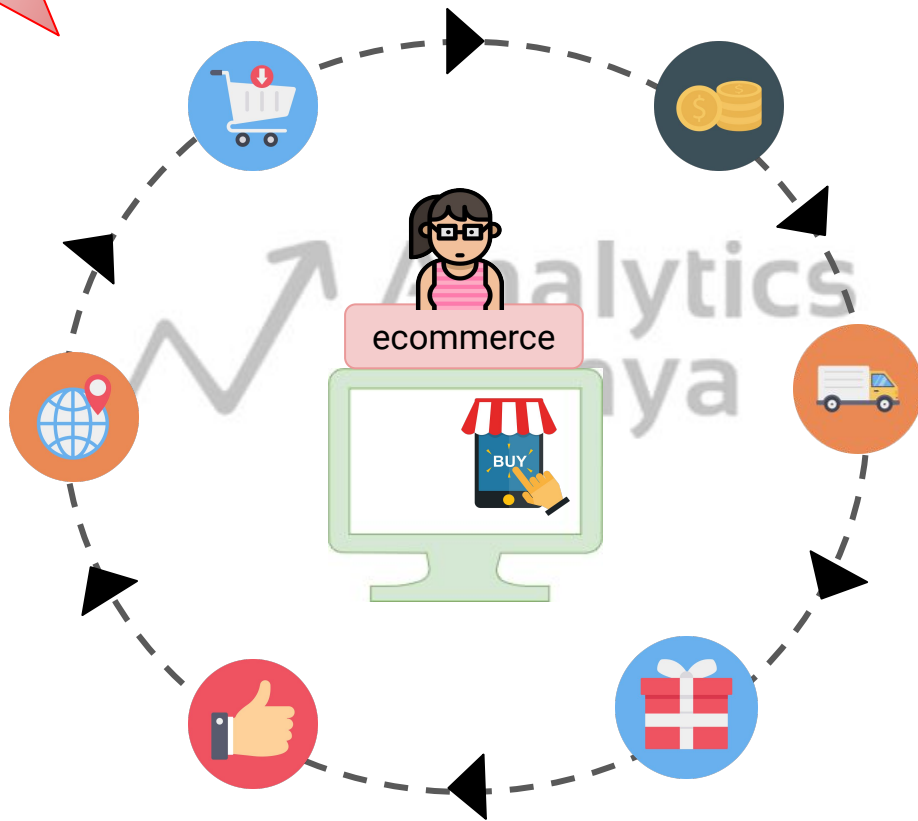
Sign-ups

Cart products

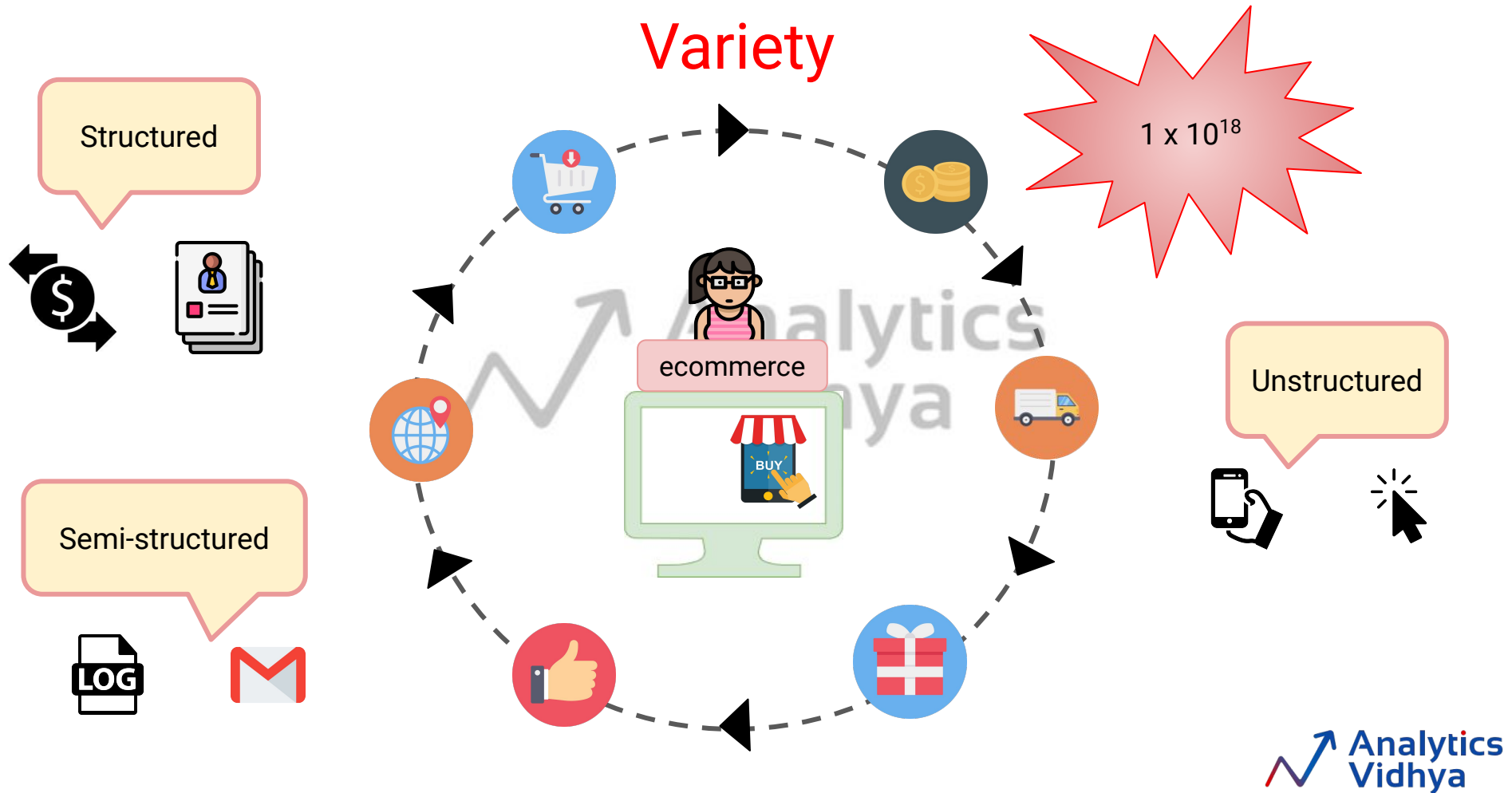
Web logs

Successful
transactions

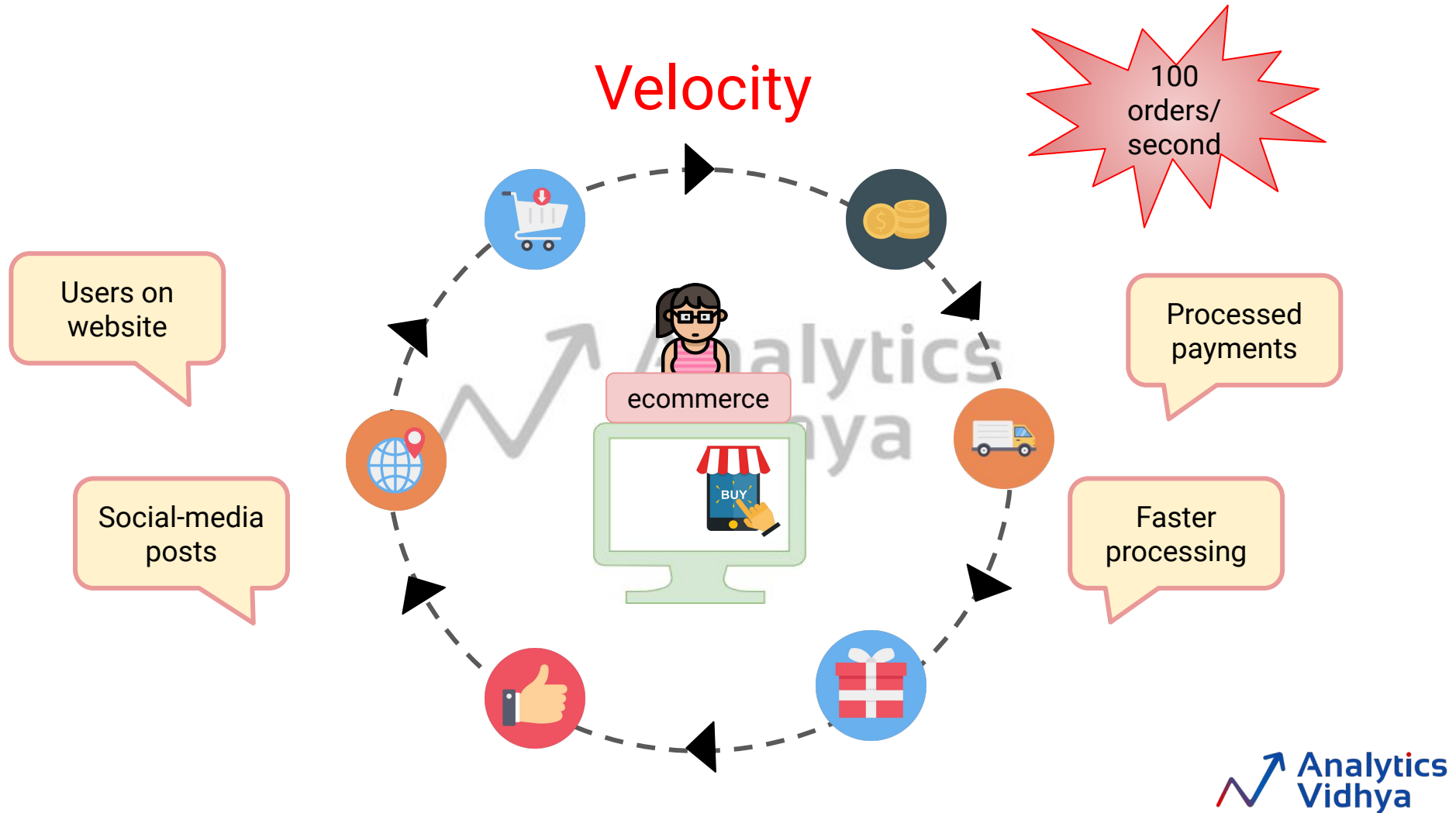
ecommerce



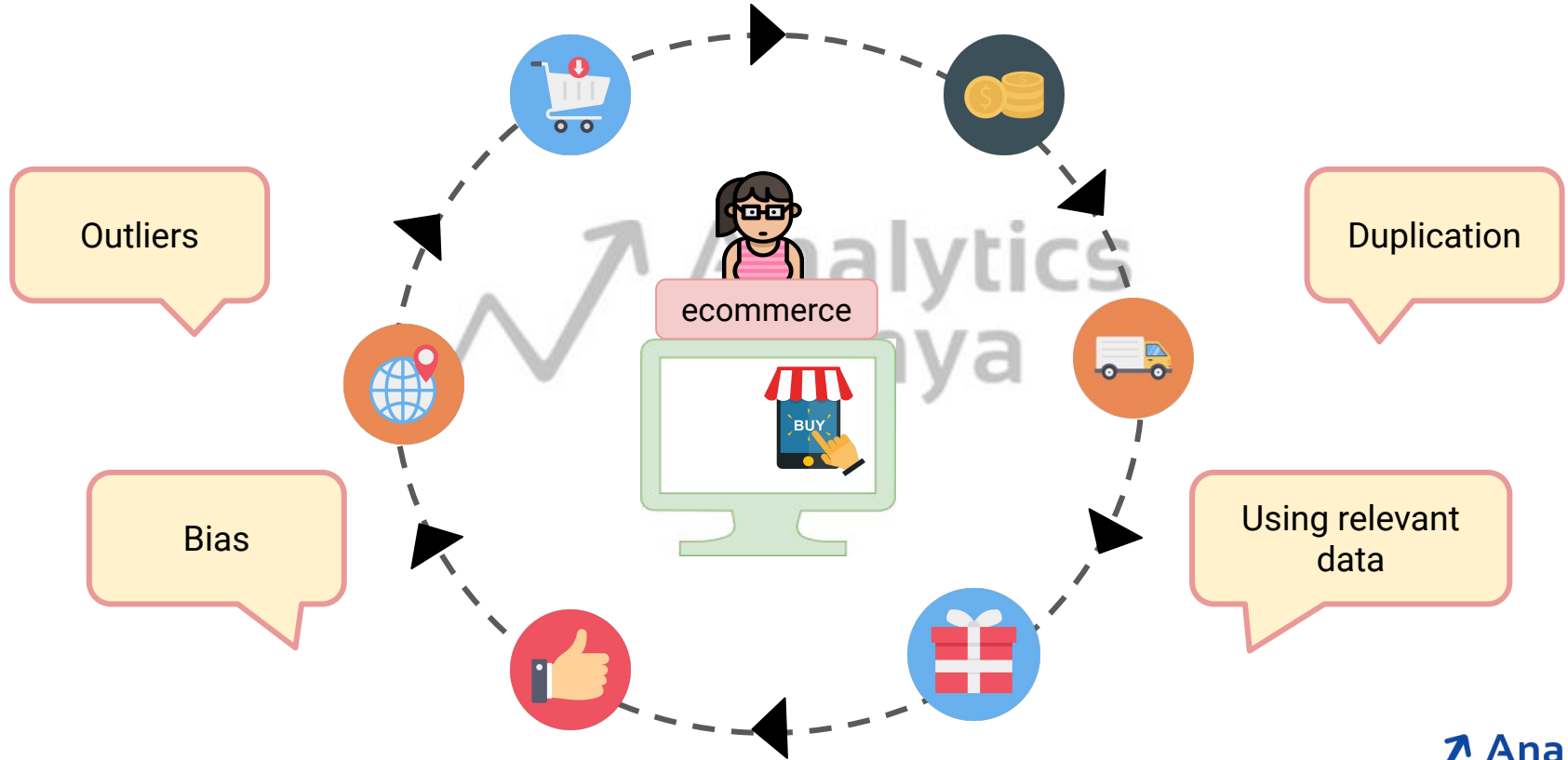
Variety



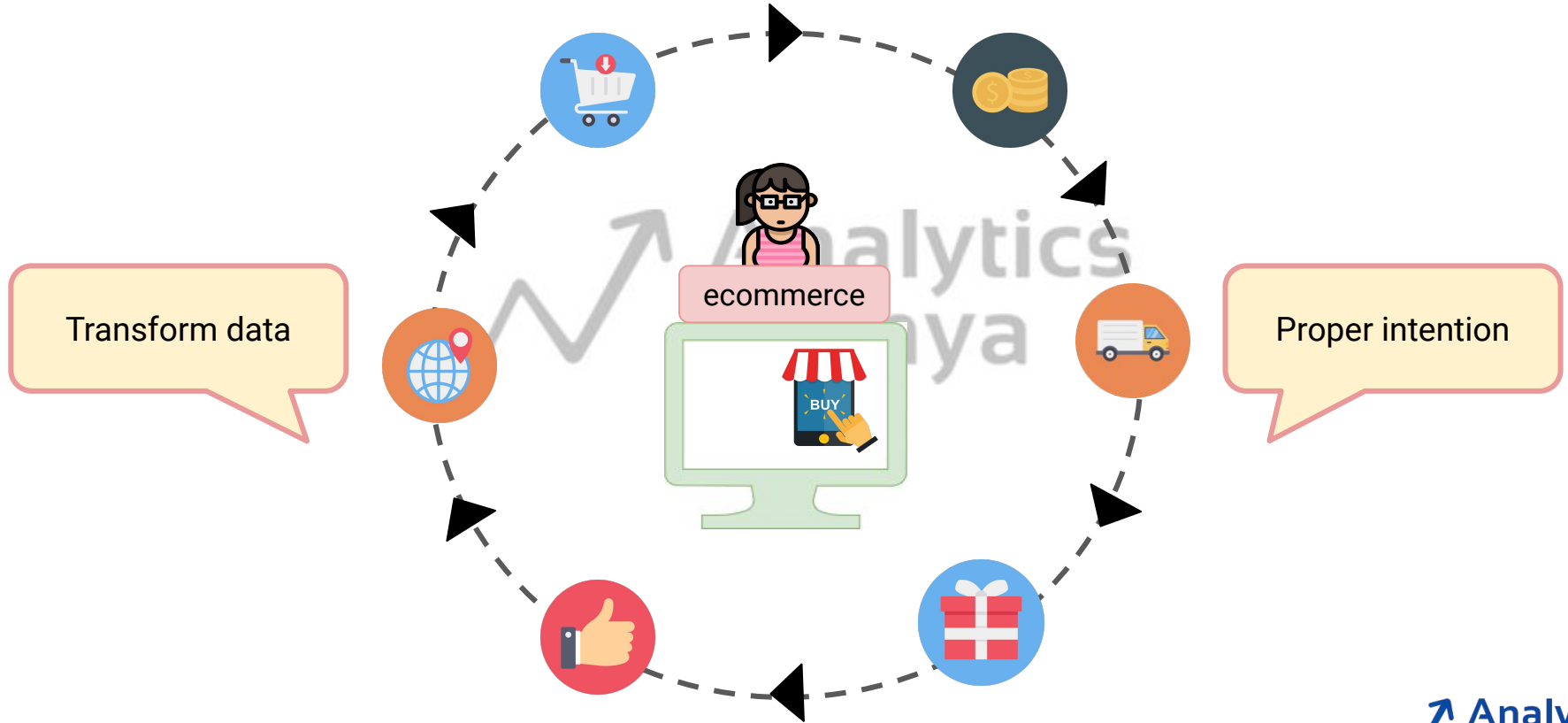
Velocity



Veracity



Value



 Thank You
Analytics
Vidhya