

Time Series Forecasting Model by Facebook Research

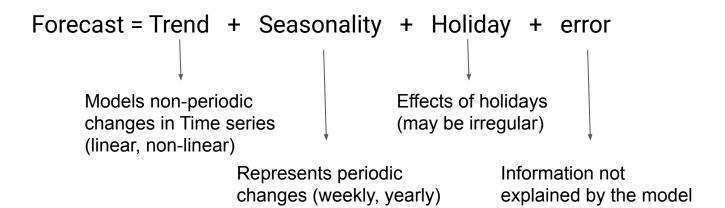


- Time Series Forecasting Model by Facebook Research
- Prophet algortihm has three components:

```
Forecast = Trend + Seasonality + Holiday + error
```



- Time Series Forecasting Model by Facebook Research
- Prophet algortihm has three components:







Prophet can model both linear and non-linear trends



- Prophet can model both linear and non-linear trends
- For non-linear growth, trend is calculated as

$$g(t) = \frac{C}{1 + e^{-k(t-m)}},$$

- C is the carrying capacity
- k is the growth rate
- m an offset parameter



- Prophet can model both linear and non-linear trends
- For non-linear growth, trend is calculated as

$$g(t) = \frac{C}{1 + e^{-k(t-m)}},$$
 - C is the carrying capacity k is the growth rate

- m an offset parameter

$$g(t) = \frac{C(t)}{1 + \exp(-(k + \mathbf{a}(t)^\intercal \boldsymbol{\delta})(t - (m + \mathbf{a}(t)^\intercal \boldsymbol{\gamma})))}$$
 Ana Vide



- Prophet can model both linear and non-linear trends
- For non-linear growth, trend is calculated as

$$g(t) = \frac{C(t)}{1 + \exp(-(k + \mathbf{a}(t)^{\mathsf{T}}\boldsymbol{\delta})(t - (m + \mathbf{a}(t)^{\mathsf{T}}\boldsymbol{\gamma})))}$$

For linear growth:

$$g(t) = (k + \mathbf{a}(t)^{\mathsf{T}} \boldsymbol{\delta})t + (m + \mathbf{a}(t)^{\mathsf{T}} \boldsymbol{\gamma}),$$

- k is the growth rate
- δ has the rate adjustments
- **m** is the offset parameter



• Different patterns on weekdays, weekends, summer holidays etc



- Different patterns on weekdays, weekends, summer holidays etc.
- Prophet uses fourier series to model the periodic effect



- Different patterns on weekdays, weekends, summer holidays etc
- Prophet uses fourier series to model the periodic effect

$$s(t) = \sum_{n=1}^{N} \left( a_n \cos \left( \frac{2\pi nt}{P} \right) + b_n \sin \left( \frac{2\pi nt}{P} \right) \right) - P \text{ is the period}$$

- N is order of fourier series



# Holiday Component in Prophet



## Holiday Component in Prophet

- Some holidays might be irregular, like Diwali or thanksgiving
- To include these, provide list of holidays as a dataframe

Holiday	Country	Year	Date
Thanksgiving	US	2015	26 Nov 2015
Thanksgiving	US	2016	24 Nov 2016
Thanksgiving	US	2017	23 Nov 2017
Thanksgiving	US	2018	22 Nov 2018
Christmas	*	2015	25 Dec 2015
Christmas	*	2016	25 Dec 2016
Christmas	*	2017	25 Dec 2017
Christmas	*	2018	25 Dec 2018



Prophet requires the input in a specific form

```
2012-08-25 3
2012-08-26 3
2012-08-27 2
2012-08-28 2
2012-08-29 2
```



Prophet requires the input in a specific form

ds y

2012-08-25 3

2012-08-26 3

2012-08-27 2

2012-08-28 2

2012-08-29 2

• \$ pip install fbprophet



#### Notebook



### Thank You

