



Web and Mobile Application development Proposal

Prepared for Ankur
By Cynautix Pvt. Ltd

1. Introduction

Overview

Every business needs an effective web presence, whether purely virtual or a brick-and-mortar store. Cynatix Pvt. Ltd. has successfully helped design and implement web sites and mobile applications for clients for over 5 years. Cynatix Pvt. Ltd. proposes to provide Ankur with a full package of website and mobile application (IOS, Android and windows) - design, configuration, training and maintenance services.

About Us

Cynatix Pvt. Ltd. is a privately held company, consisting of a creative and multi-talented team comprised of mobile, web, QA's and graphic engineers. We provide a wide range of services including web design, web development, mobile application development, web hosting, SEO and consulting. Cynatix Pvt. Ltd. offers customer-oriented services and delivers creative and effective results.

We have a team individual's who have been involved with Google and Drupal developers extensively in the community. Involved in Drupal camps, conferences, GSOC and GCI organised by google which is worth proving there area of expertise.

We work on Agile, to ensure the continuous deliverables and feedback. From the right start we organise daily stand-ups and plan sprints each of 2 weeks also be considered as a demo cycle.

2. Scope of Work

For the initial phase of development, Cynatix Pvt. Ltd. will work with the client to create website, mobile application starting from design, development, API and quality analysis. This phase will last 3 months.

- **Infrastructure and Environment setup.**
- **Design**
- **Development**
- **Quality Analysis**
- **Deployment**

Cynatix Pvt. Ltd. will install a content management solution to allow Ankur to manage content and configurations for website as well as mobile application for IOS, Android and Windows. All necessary extensions for the content management system which are not open-source will be

purchased by Cynatix Pvt. Ltd..

Design and consulting services will be provided on fixed rate basis in the amount written in Fees section. Services not listed in Fees section should be considered as additional and out of scope of this proposal.

3. Fees (Mobile app estimates included)

Project	Price	Subtotal
Wireframes and mockups for initial concept Graphical PSD Design	₹ 30,000.00	₹ 30,000.00
Environment Setup Setting up development, stage and production server	₹ 10,000.00	₹ 10,000.00
CMS & API Backend setup Drupal installation with all the core api's configured and exposed to the mobile platforms.	₹ 15,000.00	₹ 15,000.00
Theming HTML/CSS and mobile application UI/UX	₹ 30,000.00	₹ 30,000.00
Development Developing the functional requirements as per the finalised graphic design and business requirement SOW.	₹ 30,000.00	₹ 30,000.00
QA Automated Unit and E2E testing	₹ 10,000.00	₹ 10,000.00
Deployment Release 1.0 on the hosting and deployment	₹ 5,000.00	₹ 5,000.00

Subtotal **₹ 130,000.00**

Total ₹ 130,000.00

4. Terms and Conditions

Client shall pay Cynatix Pvt. Ltd. 40% upon invoice receipt and 20% before UAT and 40% after project completion. Project is scheduled to be completed within **3 months** from initiation

payment date.

5. Other

As discussed the hourly rate will be 25 USD/hr for 3 resources with 8 hours of work per day. In this case client will get the product in short duration and that will be 1.5 month