NFTMART

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A Professional NFT Market

NFT The next blue ocean in the blockchain

#In 2017 – In 2020

Starting from 2017, the NFT market has only 3 years of history so far, which is very immature compared to Bitcoin (11 years) or the traditional financial market (hundreds of years). As an on-chain mapping of the real economy, the market size of NFT will be much larger than the FT Token market. The current monthly transaction amount is only about 10 million US dollars, which is less than one hundred thousandth of the FT Token market. Even with a conservative attitude toward the development of NFTs, there will be hundreds or even thousands of times the market size growth space in the next two to three years.

2020 market growth data

January daily trading volume　　　　　　　　　　**December daily trading volume**

10 times increase

January day trading users　　　　　　　　　　**December trading users**

3 times increase

NFT Broad application prospects

#5 application scenarios

| G | W | F | N | P |

01.

NFTized game assets

02.

NFTized artwork

03.

NFTized financial derivatives certificate

04.

NFTized network assets

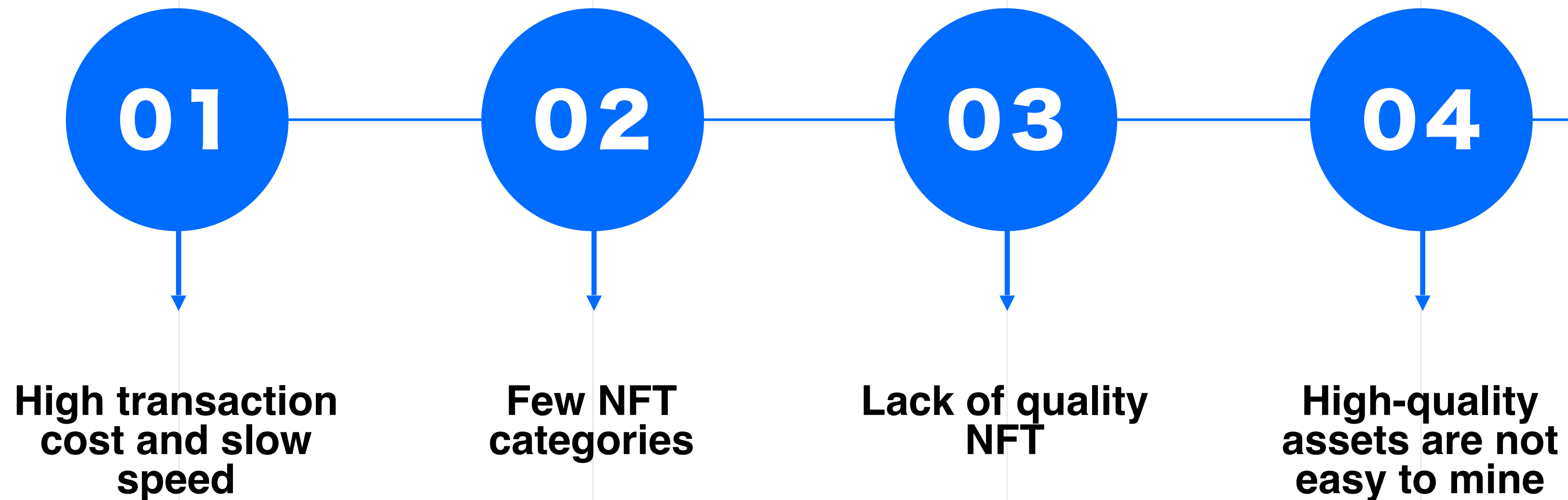**05.**

NFTized personal privacy data assets

NFT DEX Competitive product analysis

NFT is currently in the public technology infrastructure construction stage of the industry. NFT issuance and trading are its most important track. The existing head products include Opensea, Superrare, and Rarible.

	# artwork	# game	# Digital assets	# OpenAPI	# Public chain	# DEFI	# Cross-chain assets
Superrare	▮						
Rarible	▮▮						
Opensea	▮▮▮▮						
Nftmart	▮▮▮▮▮▮▮▮						

Current market The problem

01

02

03

04

High transaction cost and slow speed

Few NFT categories

Lack of quality NFT

High-quality assets are not easy to mine

W W W . N F T M A R T . I O

We
How to solve these problems?

01. Use independent chains to solve cost and transaction speed issues

02. Adopt POB mining mechanism to increase the activity of merchants and players

03. Operations will generally cooperate with institutions to establish NFT alliances

04. Strengthen the support of key industries and increase the supply of high-quality assets high-quality assets

05. Provide better tools and services

#Own blockchain design: Solve transaction costs and transaction efficiency

01

Low development cost
Based on the substrate framework

02

The system is safe and reliable
Can be upgraded without forks

03

The coordination between the public chain layer and the business layer can make it easier to provide services

04

Access to Polkadot's cross-chain ecology
Integrate NFT assets across the network

#POB：Increase business and player activity

01

Token giving back to the community Up to 50%, motivate the three roles of merchants, players and sales

02

15% is used to incentivize merchants to provide richer and better quality NFT assets

03

20% is used to incentivize sales to increase activity and facilitate more transactions

04

15% is used to motivate players to make more contributions on the platform and promote platform development

#Establish NFT alliance:Cooperate with institutions

01

Institutions under the chain have access to a large number of NFT resources, such as various artist associations

02

Reserve 7% of tokens for strategic cooperation funds

03

The platform provides new sales channels for institutions

#Merchant tools： More convenient service business

01

Cross-platform NFT asset import tool

02

Advanced distribution mechanism to ensure the interests of multiple parties

03

Provide buy-it-yourself, Dutch auction, English auction, candle auction, etc., to give merchants more sales options

04

Provide business templates for better business customization

05

Unique mortgage sales make it easier for high-quality assets to emerge

Key category support

 # Improve high-quality supply of assets The first phase focuses on the following 3 industries

Japanese and Korean cultural IP
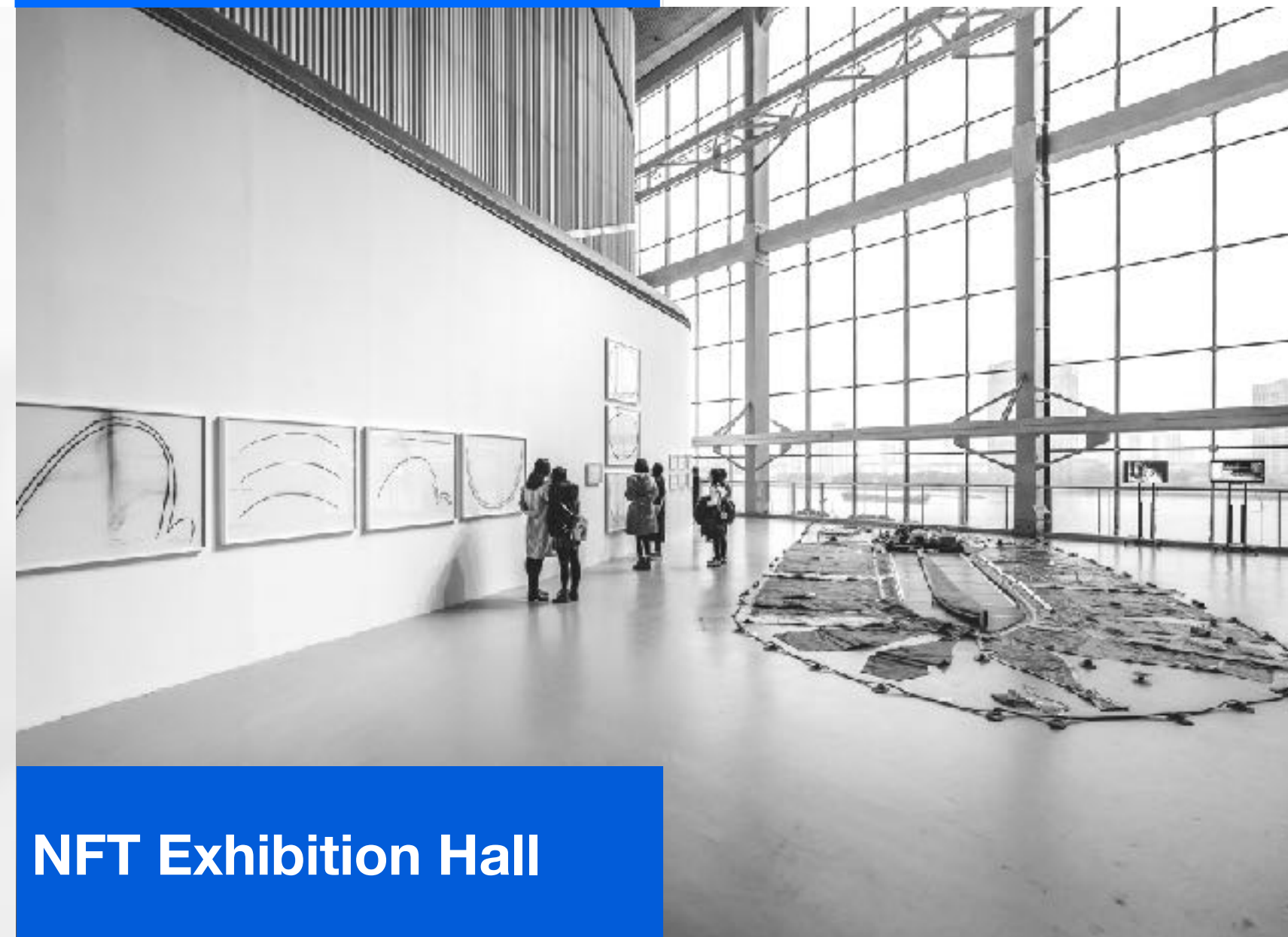

Fashion collection

Digital artwork

Future

NFT+DIFI: For example, NFT P2P mortgage lending

Combination of on-chain NF and off-chain sales: such as offline NFT exhibition
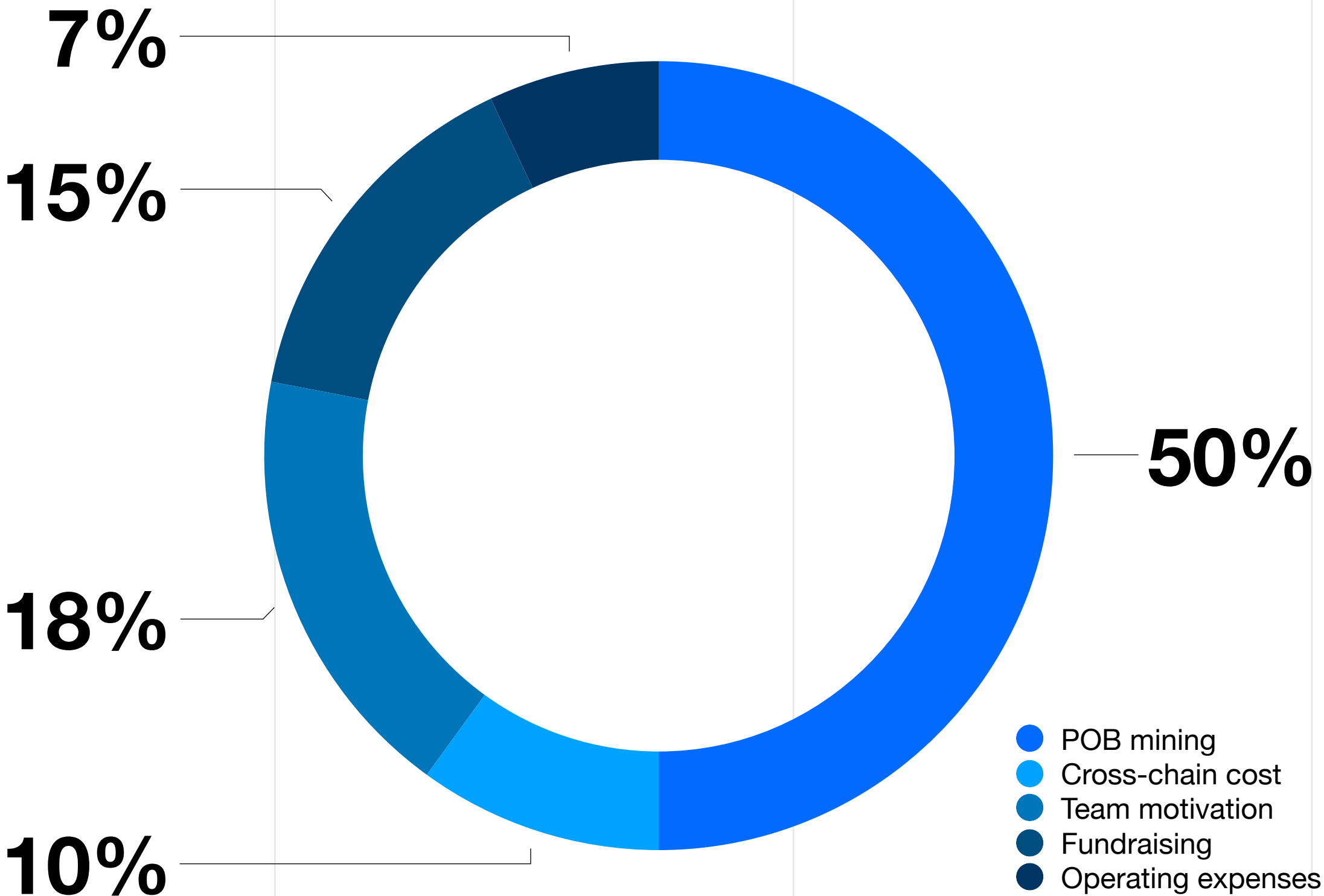

NFT P2P mortgage lending
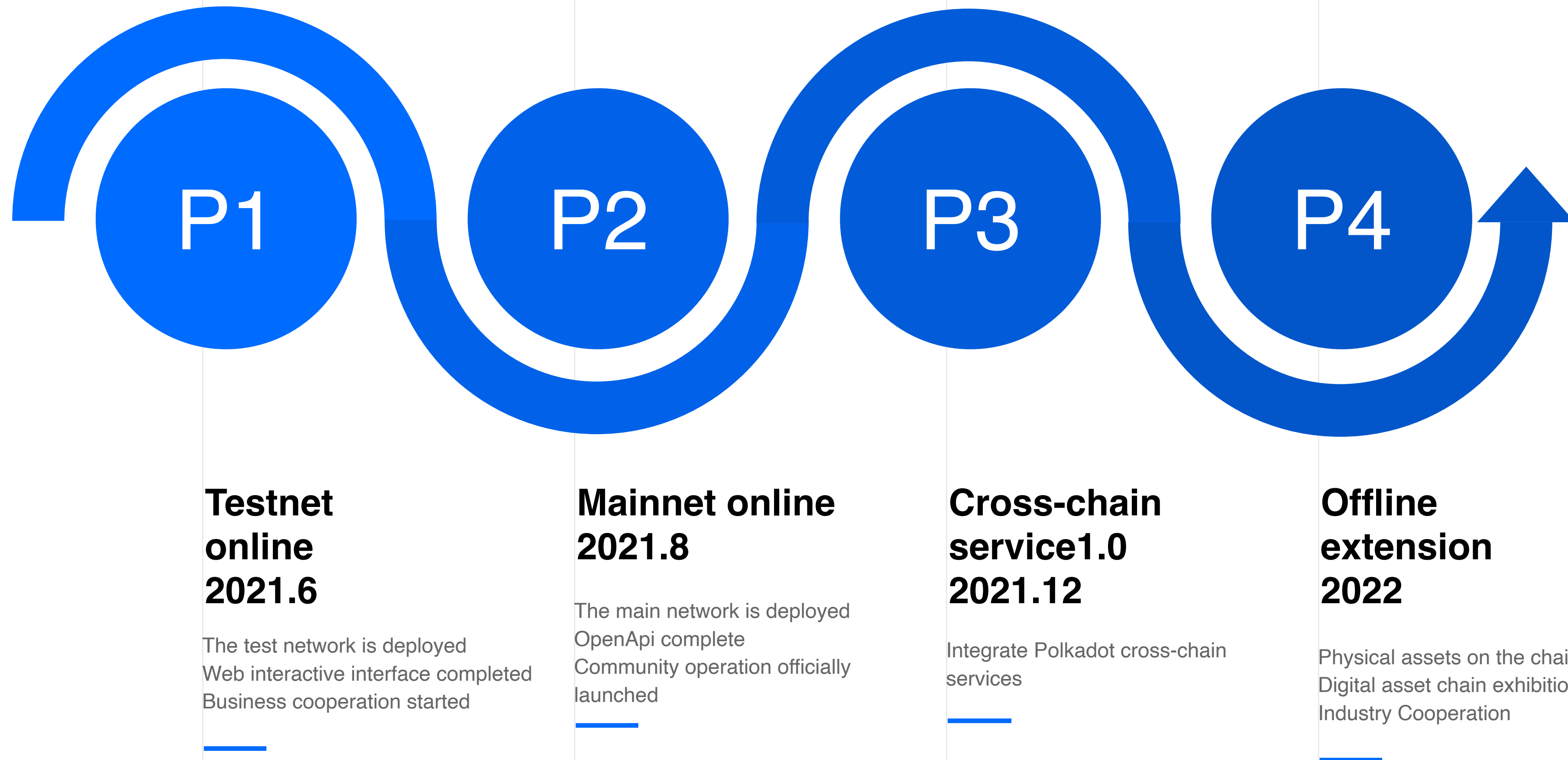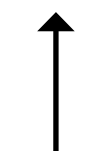

NFT Exhibition Hall

Token

Polkadot-like NPOS consensus

Initial release 100,000,000

Expected staking rate 60%

Expected annual rate of return 16.5%

Annual inflation rate 10%

7%

15%

50%

18%

10%

- ● POB mining
- ● Cross-chain cost
- ● Team motivation
- ● Fundraising
- ● Operating expenses

Road map

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P1

P2

P3

P4

Testnet online 2021.6

The test network is deployed
Web interactive interface completed
Business cooperation started

Mainnet online 2021.8

The main network is deployed
OpenApi complete
Community operation officially launched

Cross-chain service1.0 2021.12

Integrate Polkadot cross-chain services

Offline extension 2022

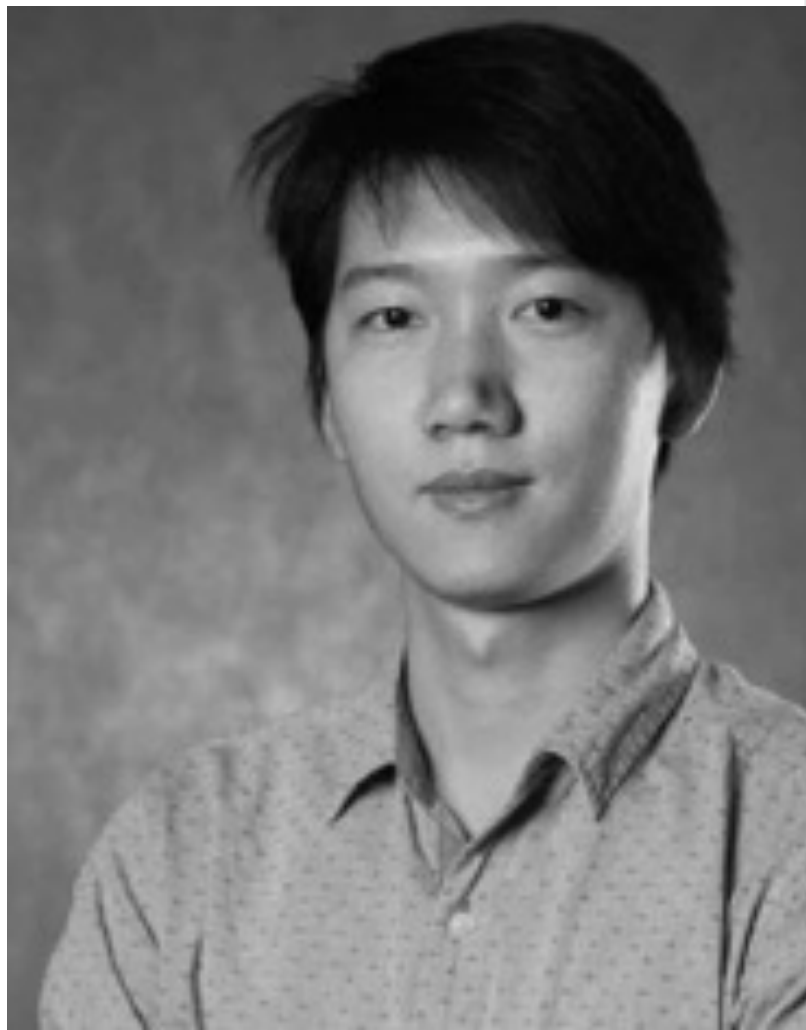Physical assets on the chain
Digital asset chain exhibition
Industry Cooperation

Team

Co-founder

John

Coinness Technical director
OneBlock Substrate Teaching assistant
Funt.one Founder
16 years of experience in technology
and project management
3 entrepreneurial experiences

Co-founder

caosbad

KuCoin & KuChain Researcher
ASCH Chain Blockchain Engineer
Flow China Technology Ambassador
DaoSquare Core member