# A D V A I T A

## Ananda to Artha

Quantifying mind and emotions, using gamified digital

therapy to build a Web3.0 metaverse of health

insurance, services and finance

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## Psychophysics Weber Fay-Shina Law: GCYY (Joy Index)

Weber Fechner's law maps the physical world to the spiritual world,



Weber–Fechner law: $S = k \ln(i)$
[sensation ∝ log(intensity of stimulation)]

Example of a behavioral derivation of a neurally-based **law**
(measured physiological only later*)

Ernst Weber (1795–1878)    Gustav Fechner (1801–1887)

and the physical world and the spiritual world have a logarithmic relationship.

$$y = \log_a x \quad (a > 1)$$

$$y = \log_a x \quad (0 < a < 1)$$
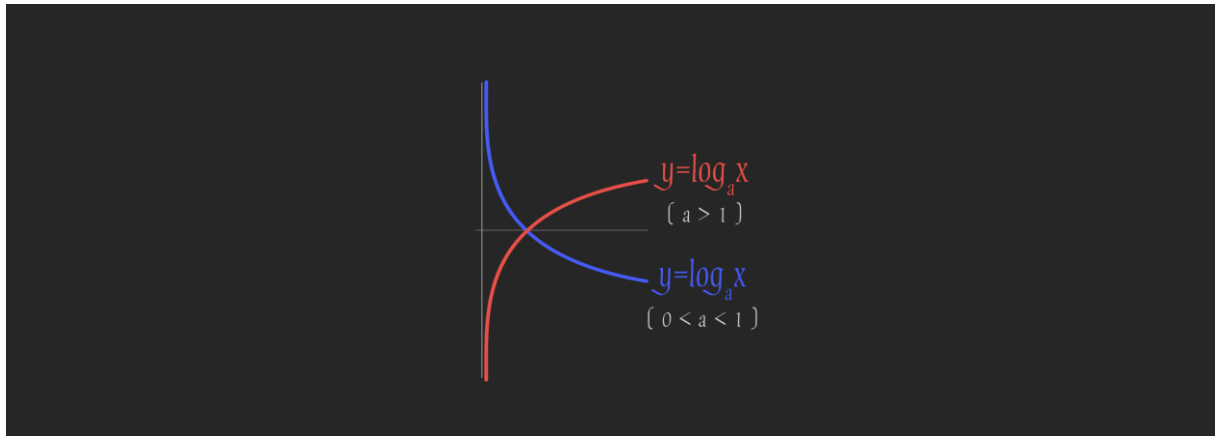
The larger the cardiovascular GCYY, the better the cardiovascular regulation ability and the healthier the body.



GCYY: Golden Centre YinYang

GCYY: Each parameter represents physiology. GCYY represents the interaction between parameters and the integration of the parameters studied, and represents the psychology or emotion related to the parameters studied, which is equivalent to the consciousness level proposed by Hawkins, but more precise than the latter.
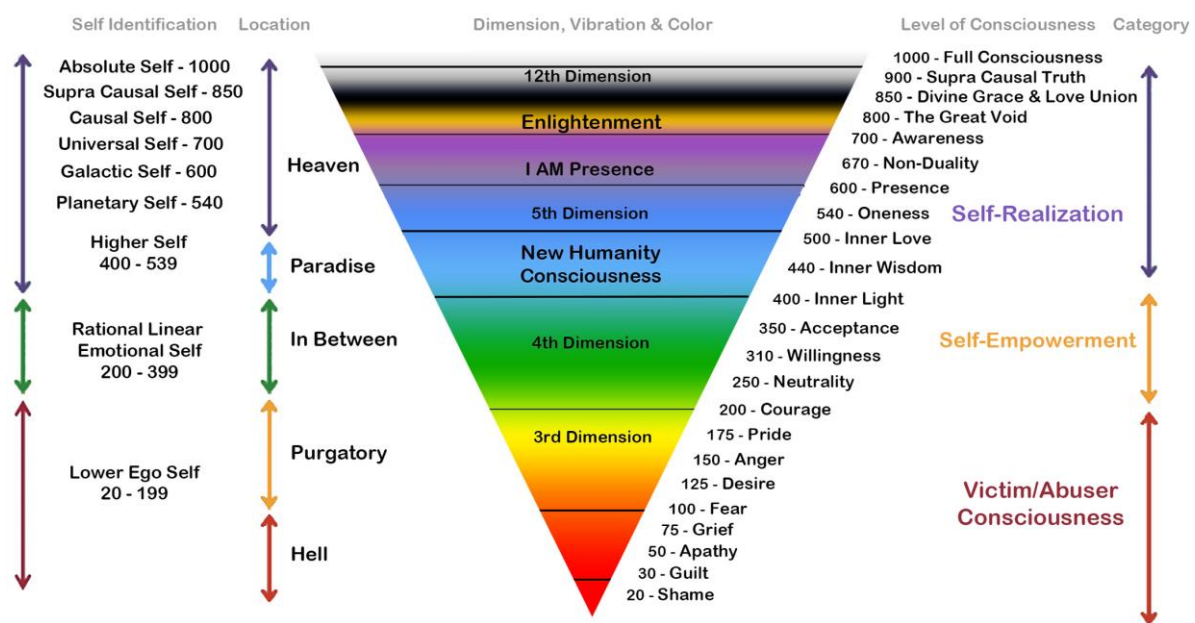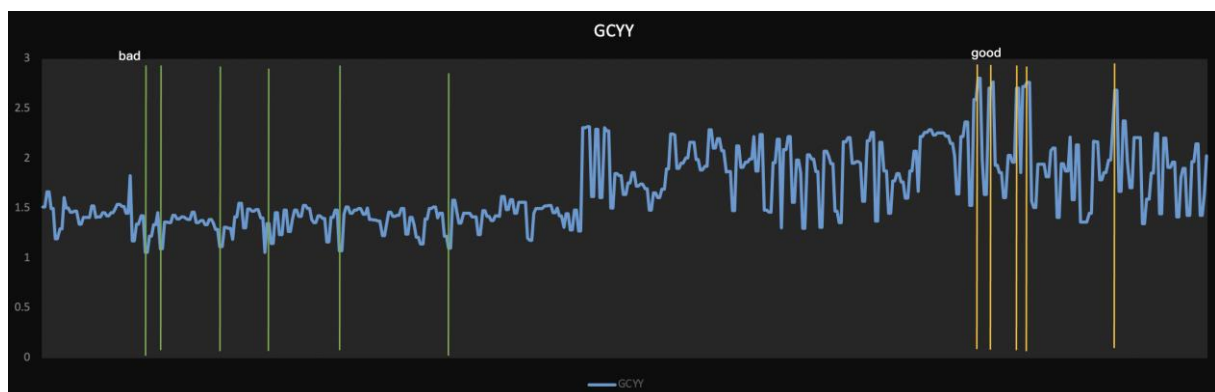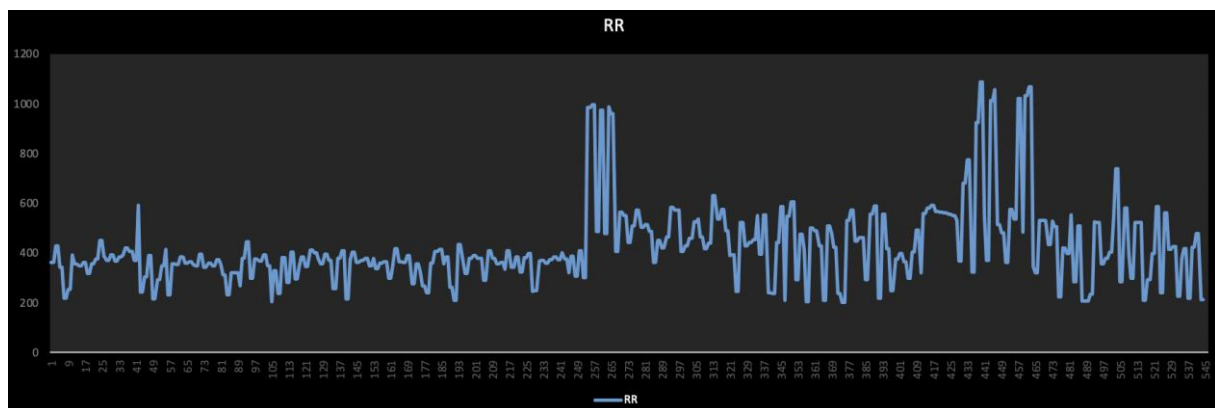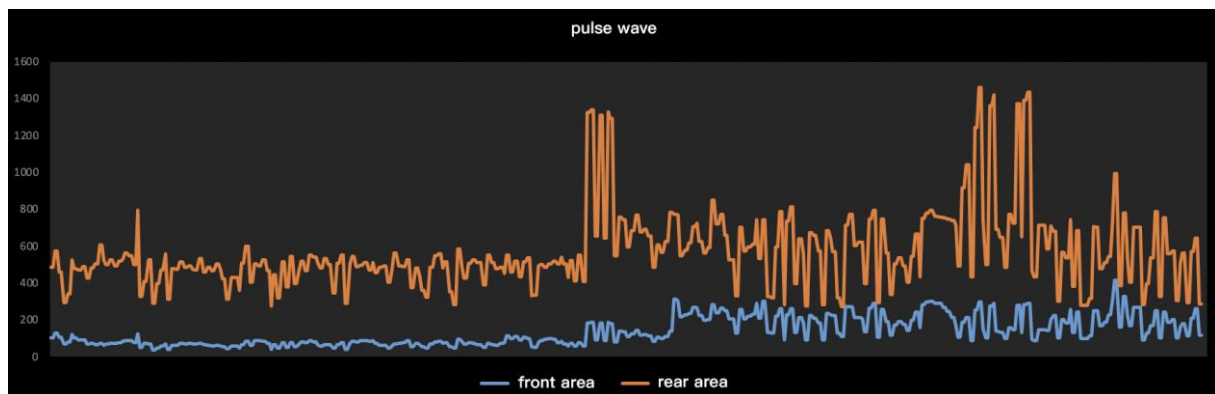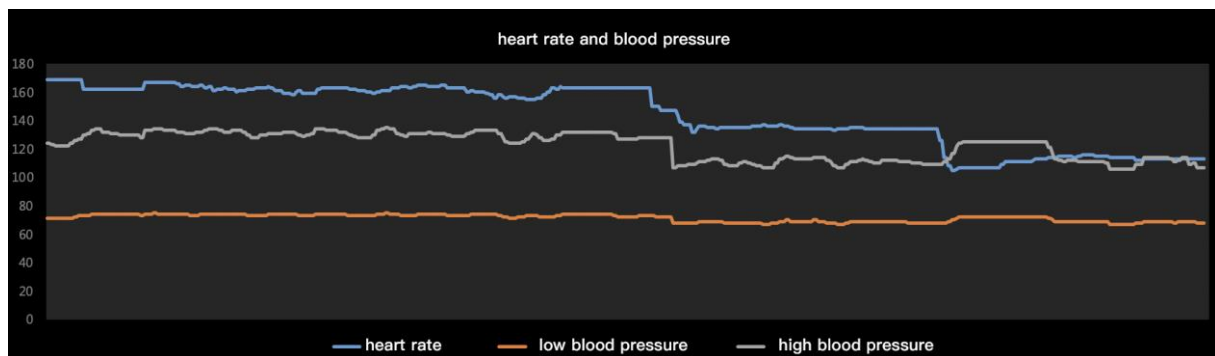
The larger the GCYY, the higher the level of consciousness, the lower the energy consumption of the target tissue, and the healthier the mind.
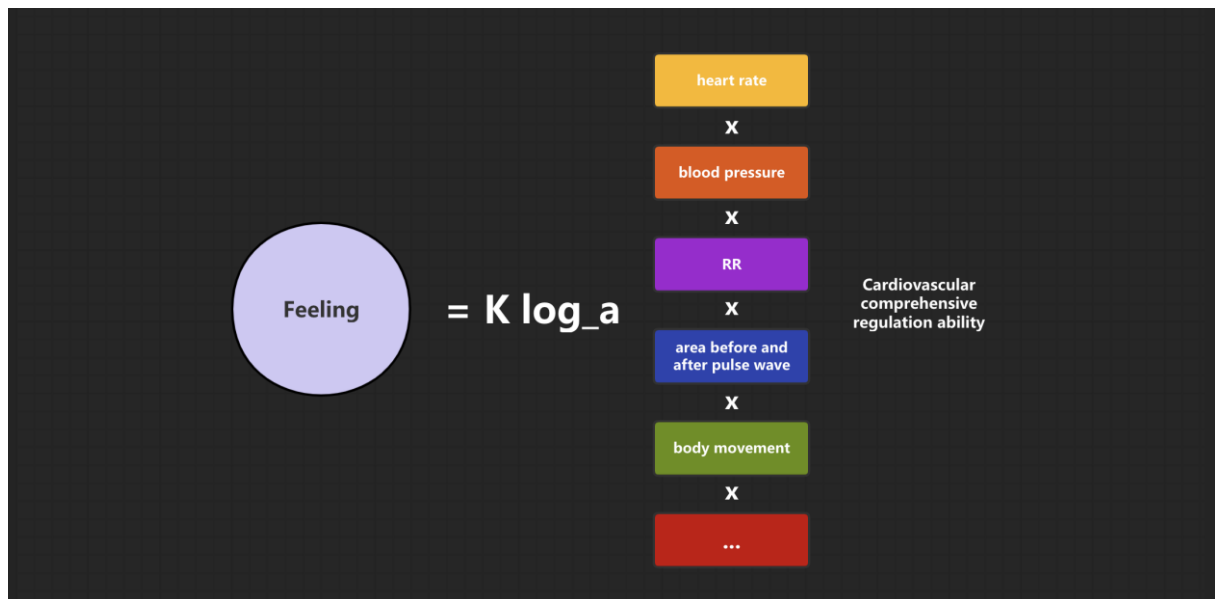


## GCYY: Master of Awareness

Awareness is the first step to improvement.

All diseases are caused by the mind; 60% of the diseases are caused by the incoordination of the mind and body; the risk of cardiovascular death is close to 50%, and the proportion of hypertensive patients is 30%. Mind and emotion are the main causes of cancer. Therefore, GCYY can predict healthy life expectancy based on the big data of medical insurance and social security. Users are aware of the real-time correlation between their behaviors, thoughts and GCYY's health lifespan index, and they are aware of their "causal karma" at every moment. With awareness, users can make improvement, increasing GCYY to remove the cause of disease and improve skills.

heart rate and blood pressure

heart rate — low blood pressure — high blood pressure



pulse wave

front area — rear area



RR

RR



GCYY

bad

good

GCYY

# Removing the cause of disease, improving skills and GCYY.

Self-limiting disease: The parametric hole of easy flow is maintained by the etiology. After removing the cause, the disappearance of the parameter hole satisfies the second law of thermodynamics, and the patient heals itself. Maintaining the etiology, the quantitative difference between the parameter hole and 1 will gradually increase until death. Whether self-healing or death, both processes are resistant to Western medical treatment. Hence Trudeau's famous epitaph: to cure sometimes, to relieve often, to comfort always

Advanced Health/Superman: There are two ways to remove the cause. You can directly remove the cause and recover to primary health, such as a cold; you can also improve your skill level to remove the energy consumption to maintain the cause, upgrade to advanced health, and become a superman defined by Nikon. For example, Hawking.

GCYY will improve with the removal of the cause of disease and the improvement of skills

# GCYY Pulse Diagnosis Watch: 2 million evaluation reports



The user wears a pulse diagnosis watch to collect pulse waves, and obtains data such as heart rate, blood pressure, respiration wave, heart rate variability, body movement,

myocardial contractility, and cardiovascular resistance for 24 consecutive hours.

Giving mental and physical health evaluations such as mental state, cardiovascular, splanchnic nerve, sleep quality, life rhythm, vitality, cold and heat state, and body mass index.

Early warning of cardiovascular and cerebrovascular diseases, hypertension, anxiety and depression and other diseases, and give personalized exercise and conditioning prescriptions.
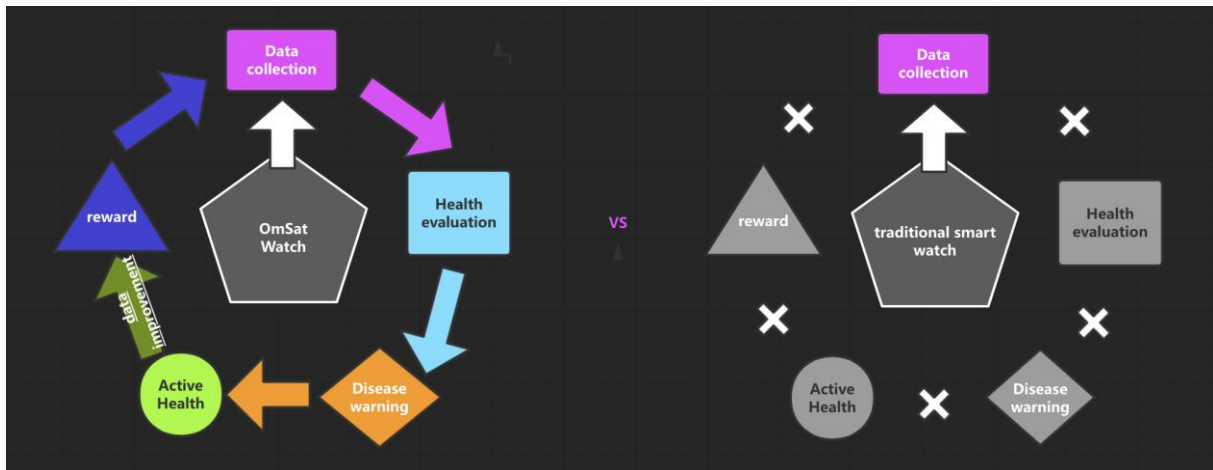


# Token system

Total Supply of ARTA (In-game Token): Unlimited

Total Supply of ADT (Governance Token): 10,000,000,000

*Sugar ball is a nutritious food with a fixed price, one RMB per piece.
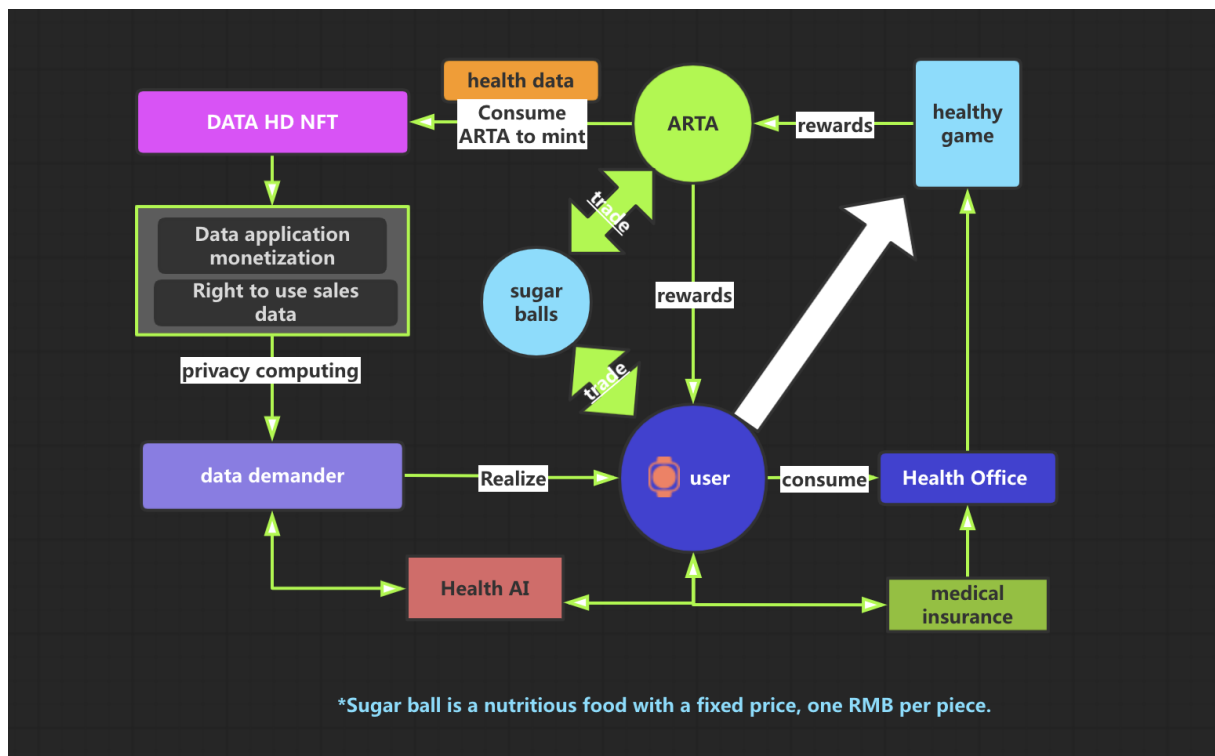
# AD-NFT Health Data Assets

AD-NFT data property rights, AD-NFT data property rights belong to the data producers.

Producers can benefit from the use of data in privacy calculations, and producers can profit from the sale of AD-NFT's data benefit rights, and gain part of the benefits from each transfer of data use rights.
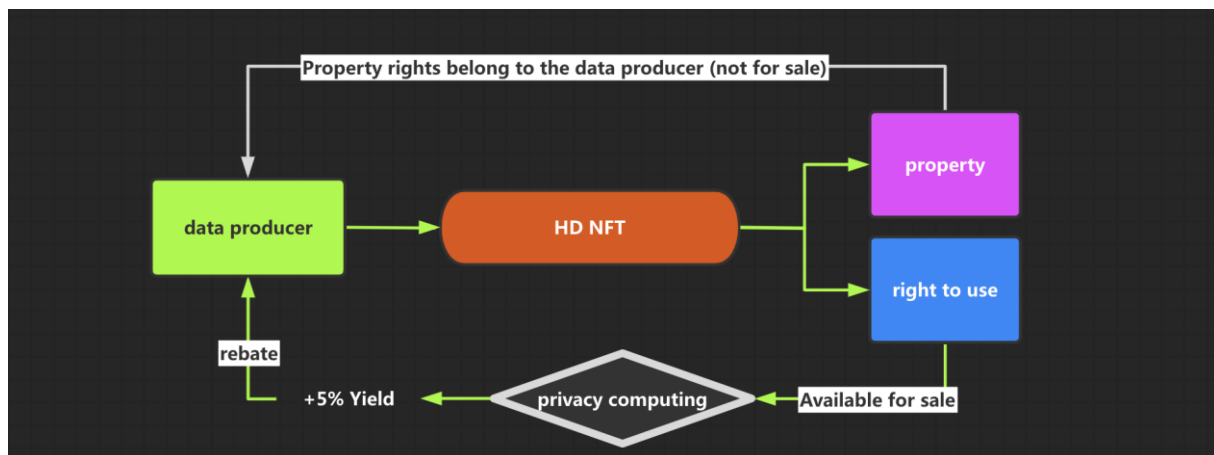
# Stablecoin AUM and Stable Value Support

The underlying value support of stablecoins: AI prescription + sugar balls (SCHUESSLER TISSUE SALTS)

Earning ARTA (game tokens) rewards through active health exercise, ARTA can exchange for sugar balls and get artificial intelligence prescriptions, reward-data-AI training-more intelligent prescription system, together with pulse diagnosis watch, health data and pre-disease treatment constitute ADVAITA Stabilize the underlying value system.

What are SCHUESSLER Tissue Salts?

TissueSalts are specially formulated trace amounts of essential minerals. These minerals are important for the function and health of the body. TissueSalts is based on an original system developed by German chemist and physician Dr. WH Schuesler, who recognized that many common diseases can occur when the body is deficient in one of these 12 essential minerals. By rapidly absorbing these trace minerals and stimulating the body's natural healing response, TissueSalts provides an easy-to-take solution for relieving fever, coughs and colds, muscle cramps, skin problems and many more common health concerns. Deficiencies or imbalances of minerals in the body can lead to common sub-health disorders. Maintaining a healthy balance of

minerals in the body is often difficult due to today's reliance on highly processed foods.

Sugar balls (tissue salts) are a food item whose price is stable at: 1AUM for 10 sugar balls.

*AUM is the stable currency of the ADVAITA system, 1AUM is worth one dollar.
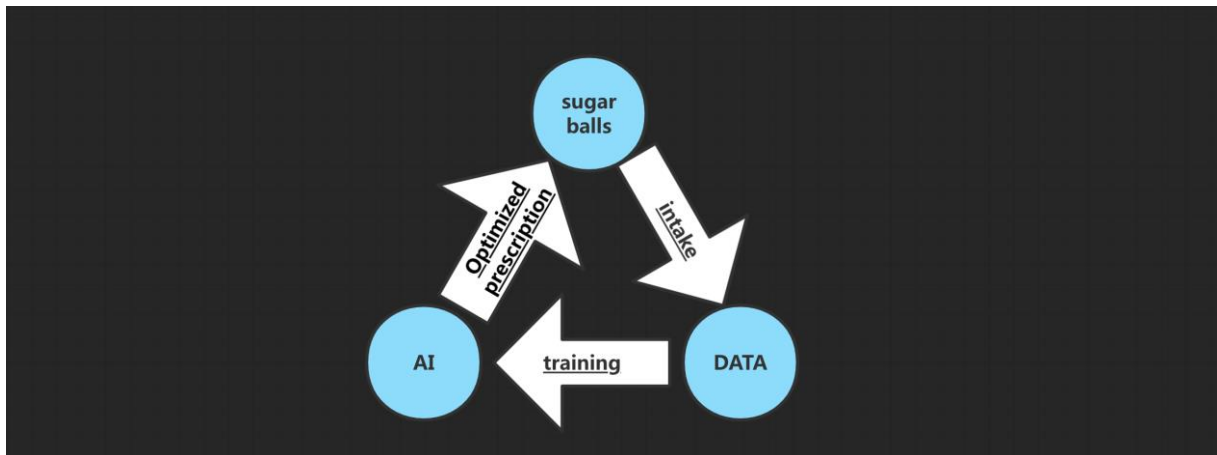


# Soul Passport ASBT

Most of the very powerful items in the game are soul-bound, often required to complete complex quests or kill very powerful monsters, usually with the help of four to thirty-nine other players. So in order for your character to come close to having the best weapons and armor, you have no choice but to take part in killing these extremely difficult monsters yourself.

Also in the game of ADVAITA, improving GCYY is also very difficult. It requires us to fight against our own karma and habits. Fighting beyond habit and karma will earn ADVAITA's passport of honor: ASBT (Advaita SoulBound Token).

ASBTs are publicly viewable and non-transferable. The ASBT social identity system is designed to motivate people to take responsibility for their actions. The way ASBT empowers users is different from the current "wealth label". In a Web3 world, the virtues that make us human, such as people's reputation, credibility, social service, and proactive healthy behavior, should be our manifestations, not just wealth. ASBT

aims to make personal growth milestones everyone's passport in the decentralized society of Web 3.0.

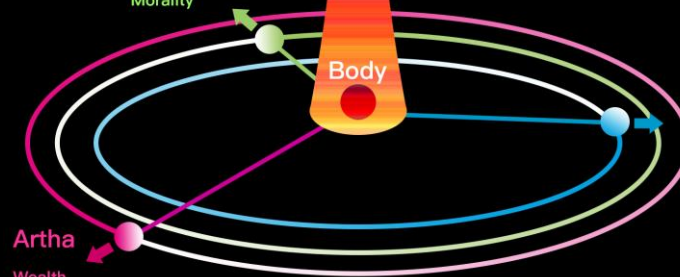ADVAITA

MOKSHA
Consciousness

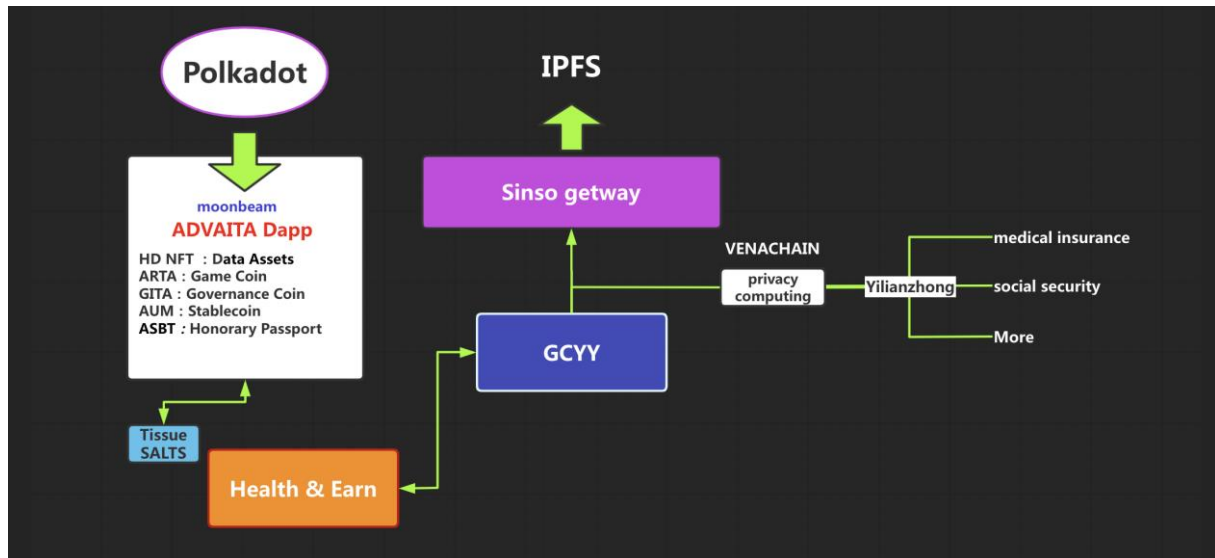Soul

Mind

GCYY

Dharma
Morality

Body

Kama
Appetence

Artha
Wealth

# Technology Path: Polkadot Moonbeam



# Medical Devices: Hypertension Warning and Intervention

ADVAITA has developed data collection and early warning algorithms for hypertension warning. But how to prove the technical reliability? The blockchain incentive mechanism and blockchain trusted data are very good tools for conducting large-scale long-term real-world clinical data research and digital therapy.
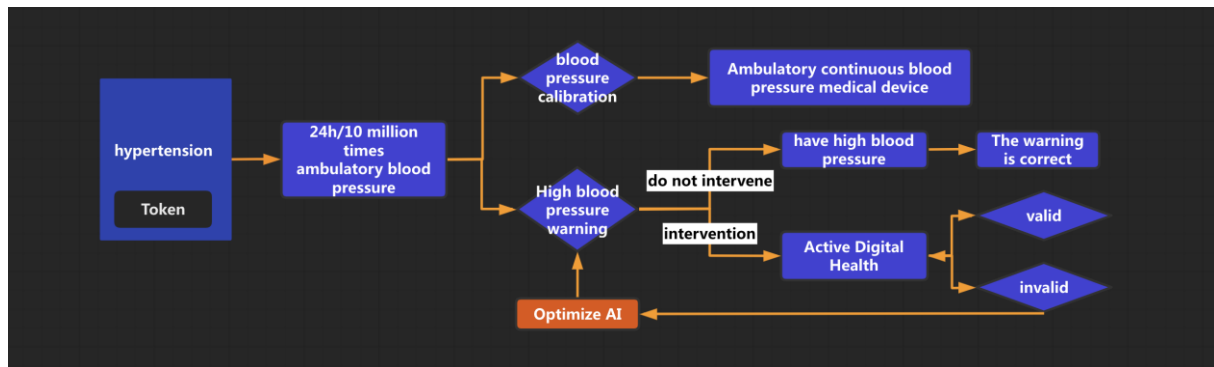
# Pharmaceutical: A Real World Clinical Trial of Homeopathy for Depression

Depression is defined as a single disease in Western medicine. But psychology and homeopathy use different methods for different triggers, indicating that depression is divided into types.

Traditional double-blind clinical trials cannot prove the efficacy of depression because there are no quantitative indicators that will identify different depressions. ADVATIA uses non-disease assessment, easy flow algorithm and health scale to classify depression in different data, and then conducts double-blind clinical experiments to prove the efficacy of homeopathy on depression and mental diseases. At the same time, it developed a homeopathic artificial intelligence doctor assistant.

At the same time, the use of blockchain Token incentives and data uploading makes the whole process of diagnosis and treatment authentic and credible.

Homeopathy was invented by German scientist Hahnemann 200 years ago and is currently used by 200 million people around the world. About 73 countries recognize homeopathy, and there are more than 200,000 homeopathic doctors in India. Due to the lack of quantitative assessment tools, homeopathy is mostly empirical therapy. There is a lot of evidence that homeopathy has a significant effect on psychological problems.
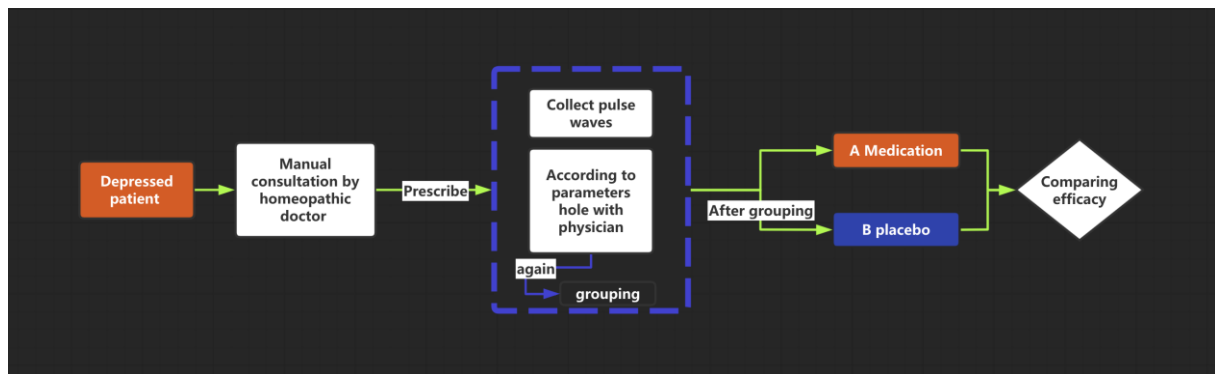
# Insurance: Mental Health Insurance

According to GCYY and visceral margin, body cold and body heat, circadian rhythm, sleep quality, cardiovascular and blood pressure regulation ability and other indicators, mental health early warning and evaluation of efficacy are given.
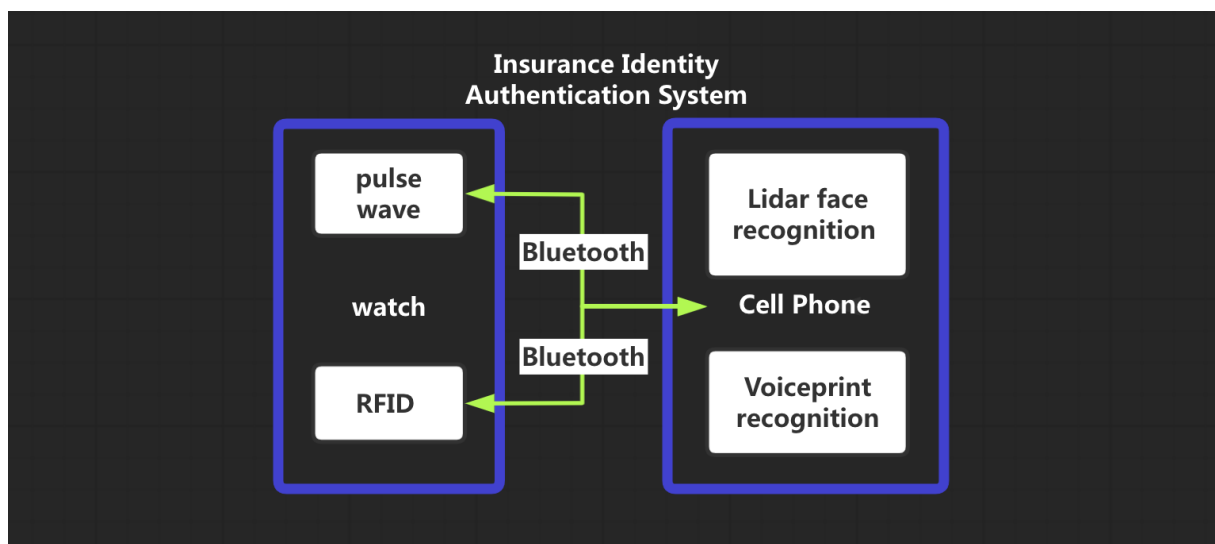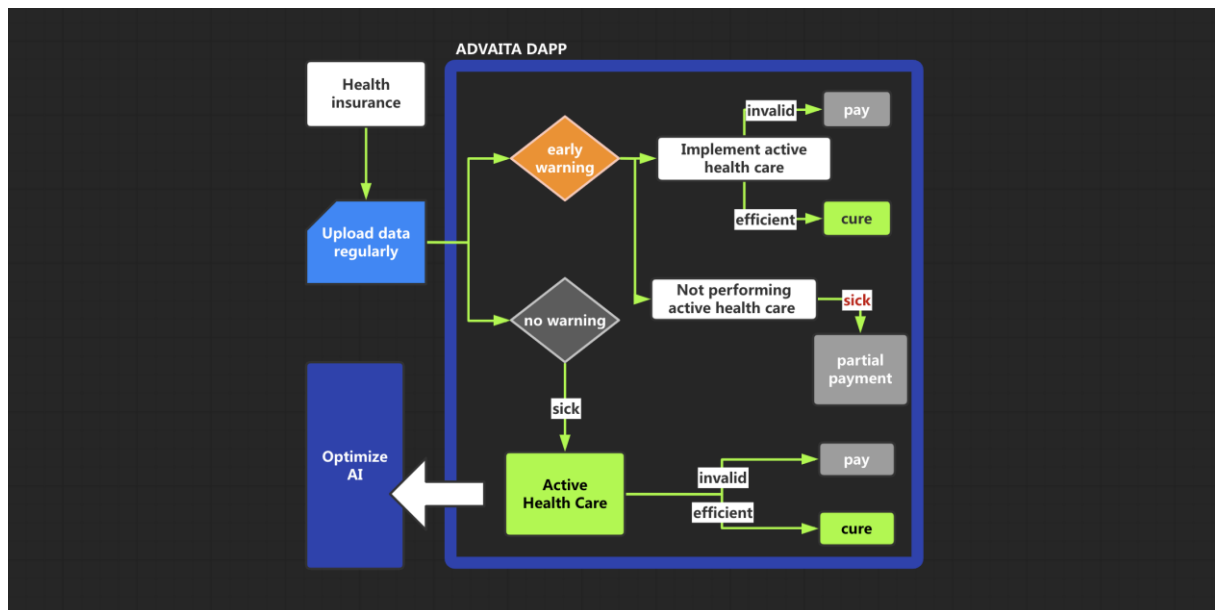
## Soulmate, GURU, Avatar and Soul Social

The watch's Bluetooth is connected to the voice robot in real time. The robot can understand the user's past and current emotions, and the health status of non-illness assessments in real time through GCYY. Combined with the semantic understanding of iFLYTEK's artificial intelligence, it can achieve healthy customer service.

Users can upload data desensitization to iFLYTEK, and pay to train their own soulmate robot and their own GCYY GURU (Master).

Improve your GCYY levels with companion decompression and training guidance to achieve your own super Avatar.

With the real-time online link between the real body and Avatar, form a team to participate in the GCYY competition, and use the multi-language translation function of iFLYTEK to build a borderless soul social metaverse.
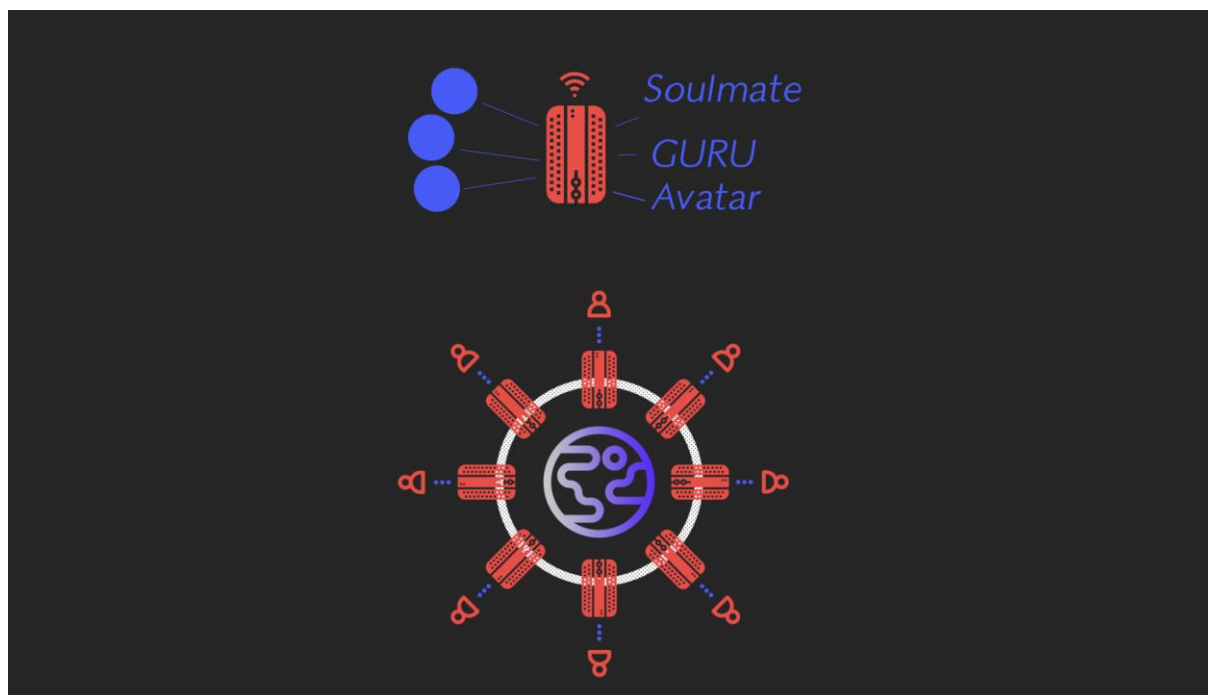
## Technology accumulation and sales

The product will be launched at the end of June 2022, and the pre-sale order is 20 million yuan. It is estimated that in 2023, the global sales of watch hardware will be 300,000 units, with a turnover of 600 million yuan.

Key Special Project of Chinese Medicine Modernization of the Ministry of Science and Technology of the People's Republic of China

National Ministry of Industry and Information Technology Health and Health Commission 5G + smart medical application pilot

Third runner-up in Alibaba Cloud Tianchi Traditional Chinese Medicine Big Data Competition

# Vision: Web3.0 public comment and service promotion platform

The world of web 3.0 is a trustworthy world, and a trustworthy world needs an honest evaluation system. "The mind is smart, and the body is honest." Using physical and mental data GCYY to give a mutual evaluation of people's life and consumption process in every moment of the physical world. Such evaluations are more authentic and credible. In this way, GCYY will become the soul passport of organizations and individuals in the physical world in the web3.0 world, stimulating the service awareness of every society, improving the score of the soul passport, and promoting social progress.

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# Team

### CEO ：Savita Chen



Founder of Advaita, bachelor ofInternational Trade of Xiamen University, master of Architectural Design of Tongji University. Architectural Designer, Fashion Designer and Product Manager.

Founder of Yoga clothing Samyama and Hari Om Tatsat. Tmall Double Eleven yoga clothing 2015-2018 sales champion three consecutive times.

lecturer of Qiu Xianfeng holistic yoga philosophy. 2017 Innovation and Entrepreneurship Talents in Haizhu District, Guangzhou.

**Chief Algorithm Scientist: Dr. Chengyi Liu**



Inventor of easy flow algorithm. He is a professor of South China Normal University, a doctoral supervisor of sports human science and a subject leader of the Pearl River Scholar position, a labor education instructor of Nanjing University, the vice chairman of the Guangdong Provincial Society of Physiology, and the vice chairman of the Blood Therapy and Engineering Branch of the Chinese Society of Biomedical Engineering. He has obtained a bachelor's degree in chemistry from Nanjing University, a master's degree in chemistry from Jilin University, a doctorate in laser technology from Huazhong University of Science and Technology, a postdoctoral fellow in biophotonics from South China Normal University, and a senior member of the American Society of Laser Medicine. In 2002, Professor Liu Chengyi joined the first-level provincial key discipline of physical education from the national key discipline of optics, and established the only professional laboratory of laser sports medicine in my country. He has successively won five projects of the National Natural Science Foundation of China (including the Youth Fund Project), a team project of the Natural Science Foundation of Guangdong Province and a preliminary research project in the field of manned spaceflight. an item.

# Let the metaverse to have emotion and let web3.0 to have soul