PARIVALAVAN M

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Summary:

Motivated and creative Web Developer with hands-on experience in UI/UX design, web content management, and digital branding. Skilled in building responsive web and mobile interfaces using HTML, CSS, JavaScript, React, and C#. Successfully delivered multiple freelance projects involving website development, SEO optimization, and content strategy for startups and small businesses. Familiar with CMS tools like WordPress and Wix, and passionate about improving user experiences and digital visibility through clean design and content-driven development. Quick learner, team collaborator, and eager to contribute to marketing operations in a dynamic environment.

Education:

B.Tech Information Technology	2021-2025
Paavai Engineering College,Namakkal	**8.25 CGPA**
HSC	2020-2021
Mount Park Hr Sec School	**89%**
SSLC	2020-2021
Mount Park Hr Sec School	**92%**

Skills

- **Web Development:** HTML5, CSS3, JavaScript,MERN,C#
- **Web Content Management:** Wix, SEO optimization, AOS integration, Vanta.js
- **Design & Branding:** Figma, Canva, Logo/Business Card Design.
- **Tools & Platforms:** Git, GitHub, VS Code, Notion.
- **Marketing:** Content creation.
- **Soft Skills:** Communication, Collaboration, Problem-solving, Time Management.

Freelance & Project Experience

Freelance Web & UI/UX Designer

Self-employed (2022 – Present)

- Delivered 5+ complete brand packages including logo, website, and SEO optimization for small businesses and startups (e.g., DIVI Makeupartist, Tamilarasan Steels, Flash Info Tech).
- Developed responsive web interfaces and mobile designs using Flutter and React

Paavai VOICe Website (Student Portal)

- Designed and developed a responsive site with dynamic content cards using AOS smooth scroll and Vanta.js
- Showcased faculty/student achievements, journals, and alumni testimonials
- Optimized for fast loading and mobile performance

Hackathon Organizer – GDSC

- Led and managed a college-wide hackathon and web dev bootcamp
- Promoted events through digital campaigns, improving engagement by 200%

Certifications

- **Software Engineering** – HackerRank (2024)
- **Digital Marketing & SEO** – Google Digital Garage
- **UI/UX Design** –Figma Workshop
- **REST API & Problem Solving** – HackerRank

Achievements

- **ISTE Best Student Award 2025**
- **1st Place** in Web design Competition in SONA Engineering College Salem

Languages

English – Fluent   **Tamil –** Native

Area of Interest

- Web Content Management and Optimization
- UI/UX Design and Front-End Development
- SEO and Digital Marketing Strategy

Thank You!!!