

₹984.81M

Revenue

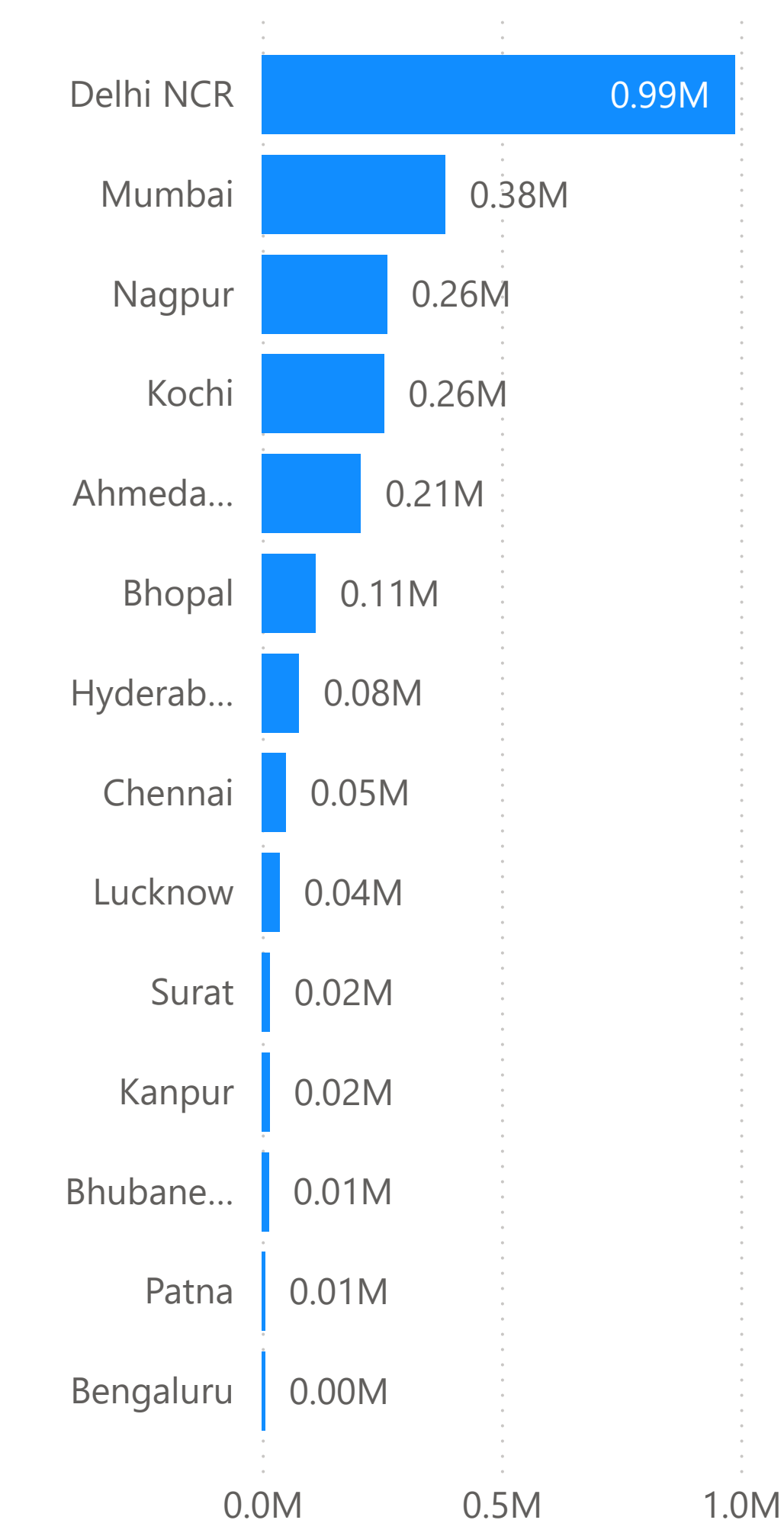
2M

Sales Qty

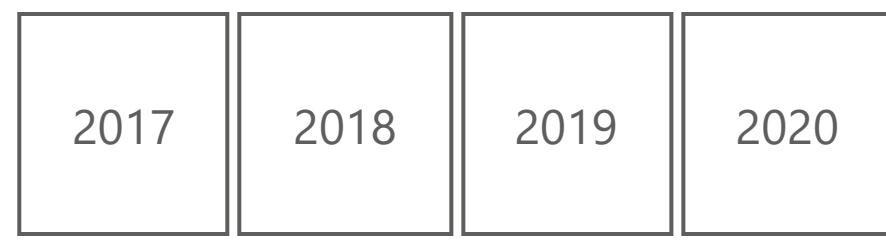
Revenue by Markets



Sales Qty by Market



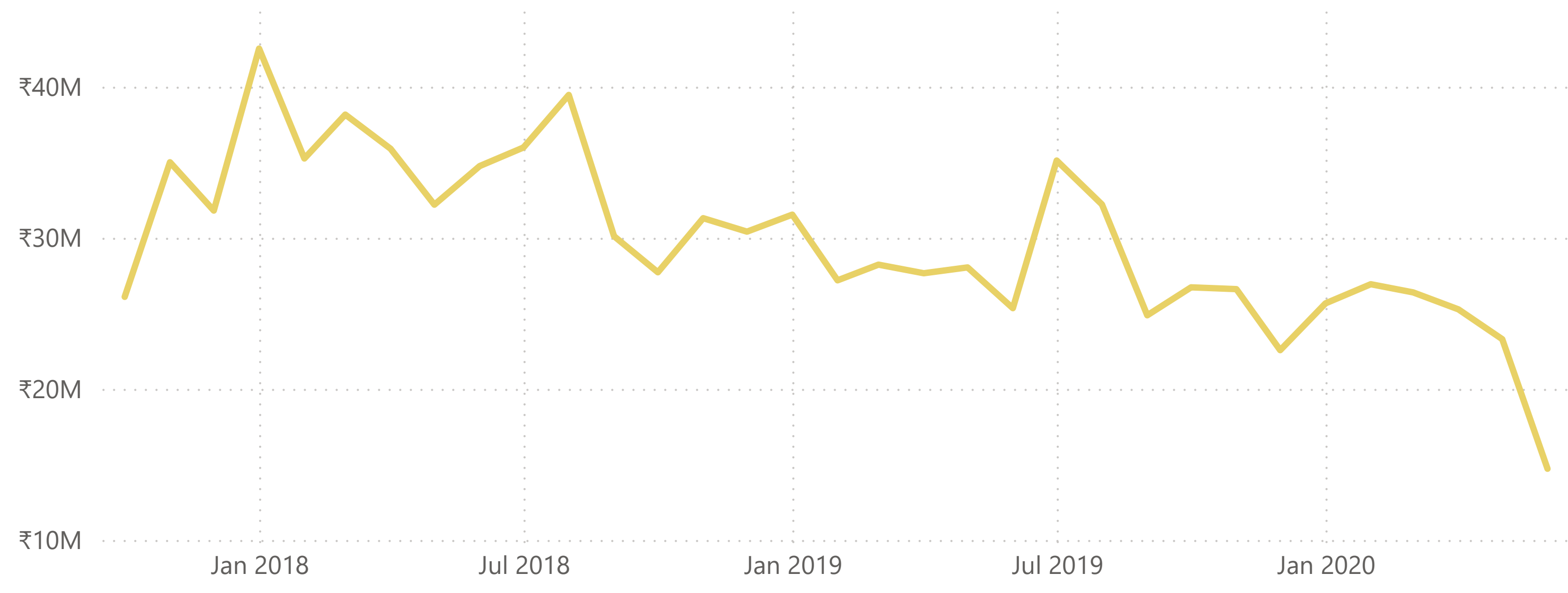
year



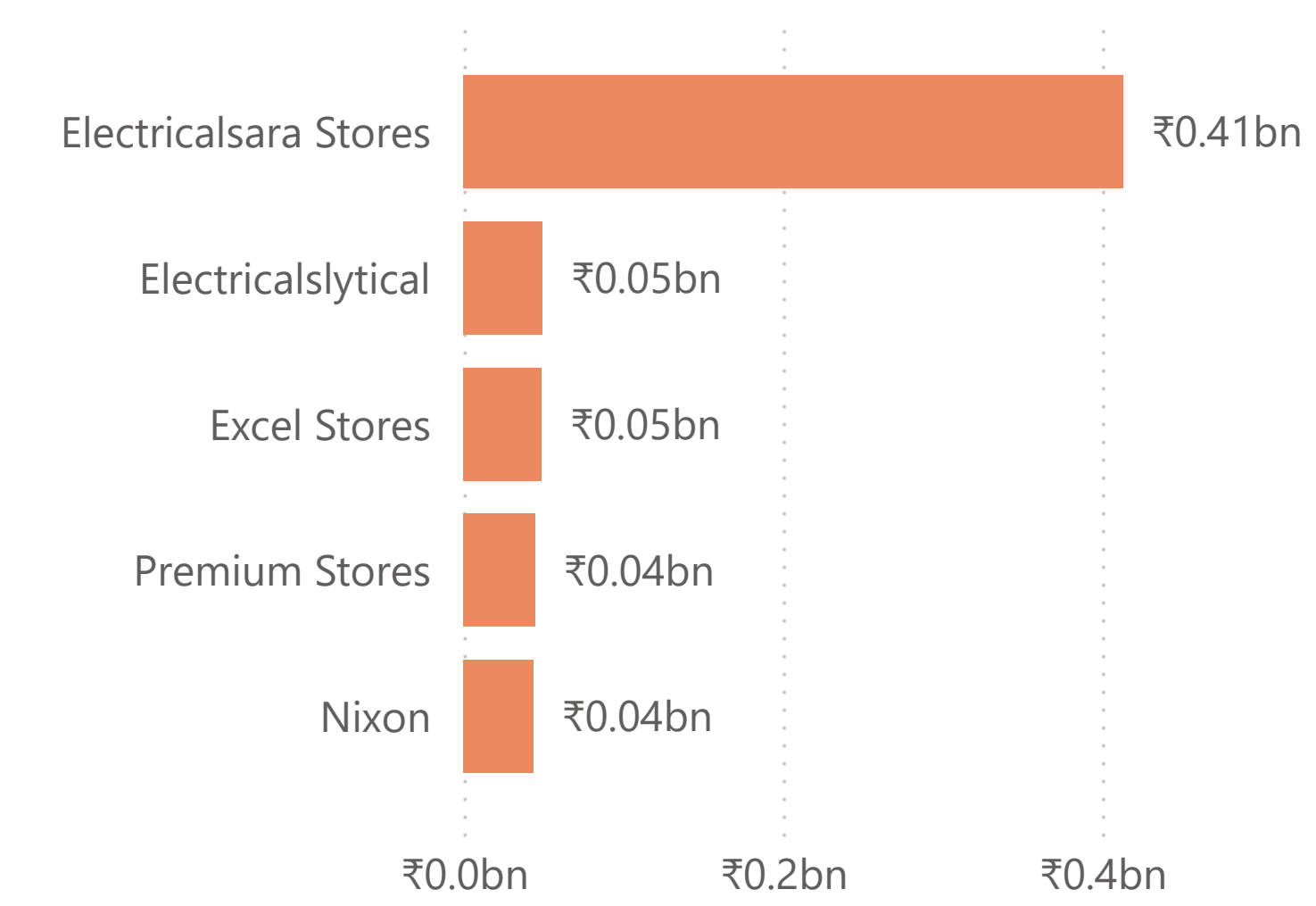
cy_date



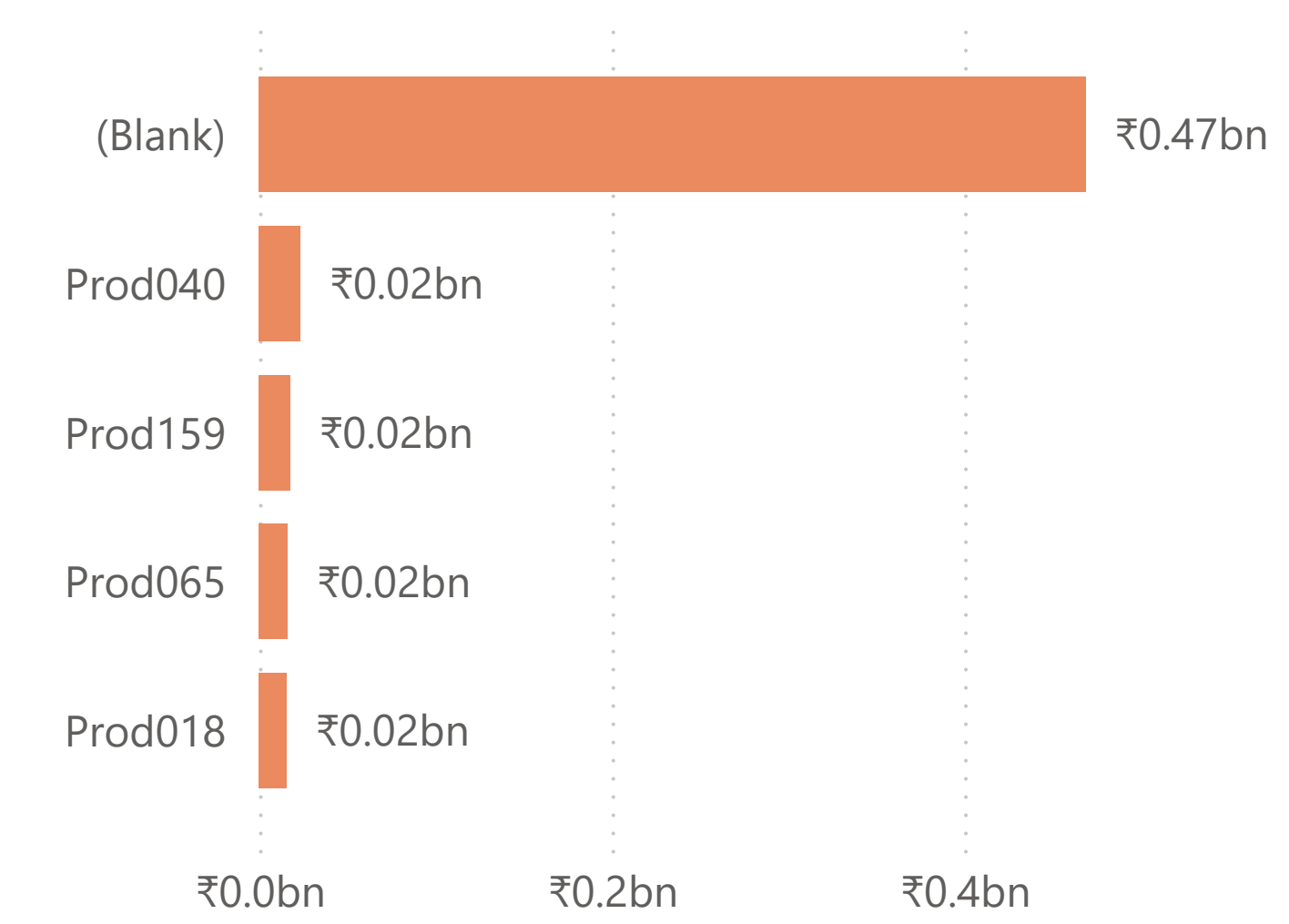
Revenue Trend



Top 5 Customers



Top 5 Products



₹985M

Revenue

2M

Sales Qty

₹24.7...

Total Profit Margin

year

2017

2018

2019

2020

cy_date

Jun, 17

Jul, 17

Aug, 17

Sep, 17

Oct, 17

Nov, 17

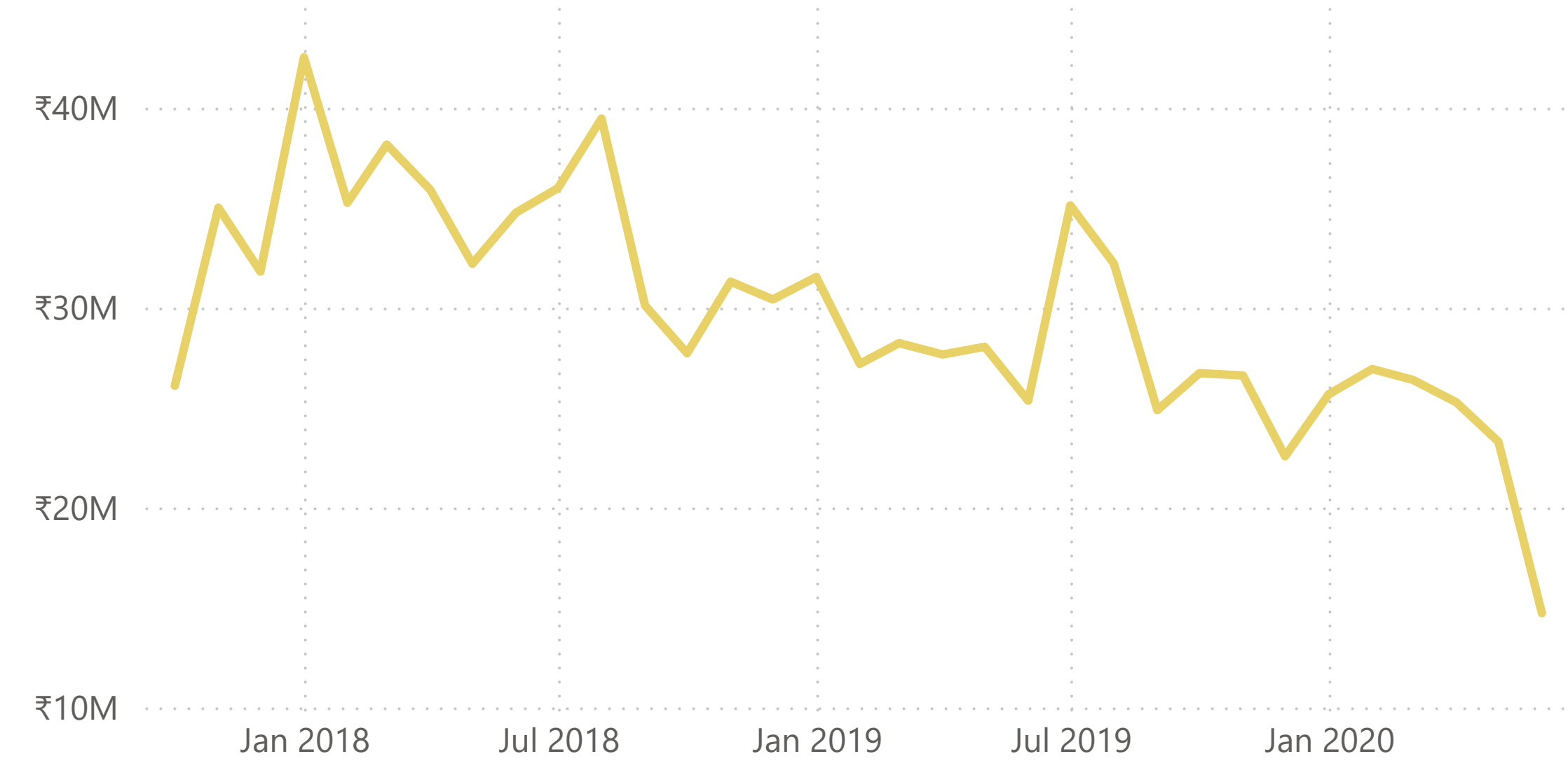
Dec, 17

Jan, 18

Feb, 18

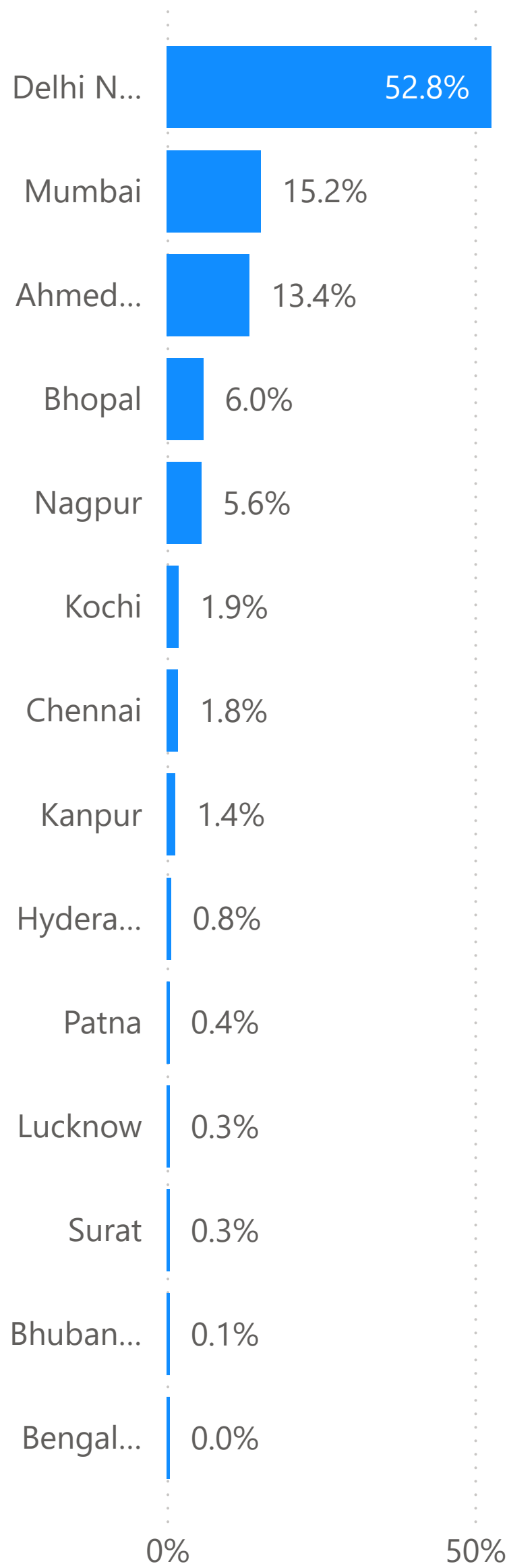
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Revenue Trend

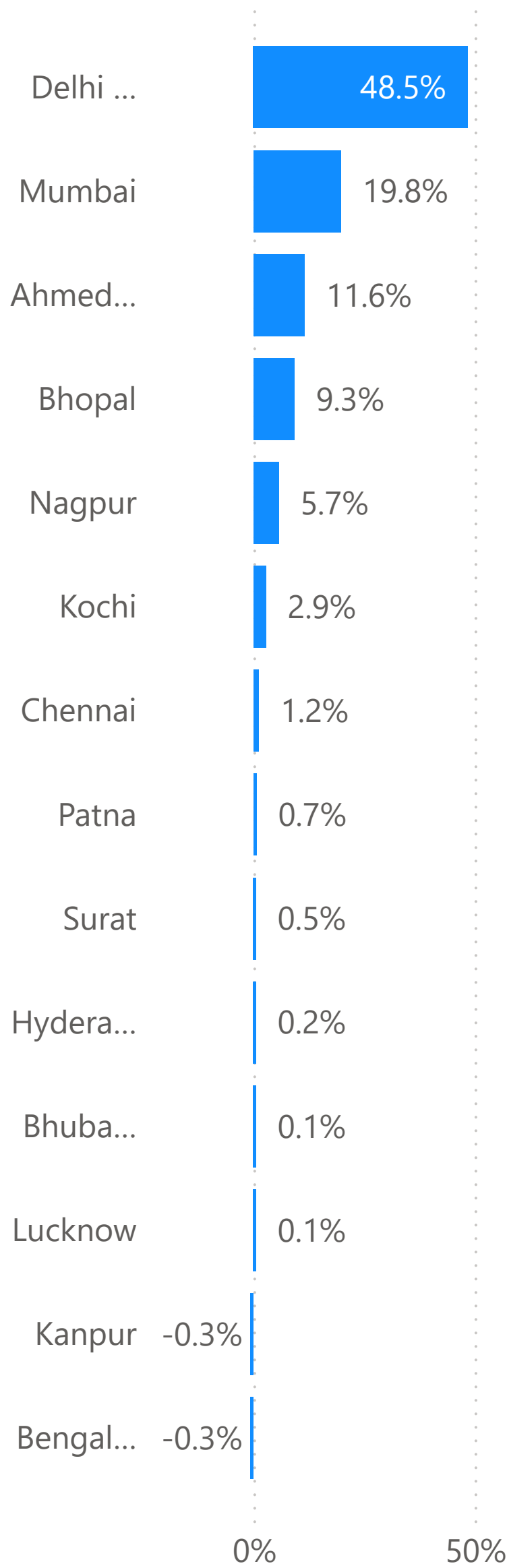


custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹41,33,33,588.00	42.0%	37.7%	2.3%
Nixon	₹4,38,93,083.00	4.5%	7.2%	4.1%
Electricalslytical	₹4,96,44,189.00	5.0%	6.8%	3.4%
Leader	₹1,65,29,970.00	1.7%	5.1%	7.5%
Premium Stores	₹4,49,06,666.00	4.6%	4.3%	2.3%
Control	₹3,17,71,997.00	3.2%	3.3%	2.6%
Electricalsocity	₹1,74,89,935.00	1.8%	2.9%	4.1%
Excel Stores	₹4,91,15,620.00	5.0%	2.8%	1.4%
Surge Stores	₹2,86,48,916.00	2.9%	2.7%	2.3%
Forward Stores	₹2,10,26,079.00	2.1%	2.3%	2.7%
Nomad Stores	₹1,77,39,351.00	1.8%	2.1%	2.9%
Surface Stores	₹1,52,42,562.00	1.5%	2.0%	3.2%
Logic Stores	₹1,32,01,366.00	1.3%	2.0%	3.7%
Modular	₹1,73,79,851.00	1.8%	1.8%	2.6%
Power	₹57,27,122.00	0.6%	1.4%	6.3%
Total	₹98,48,13,463.00	100.0%	100.0%	2.5%

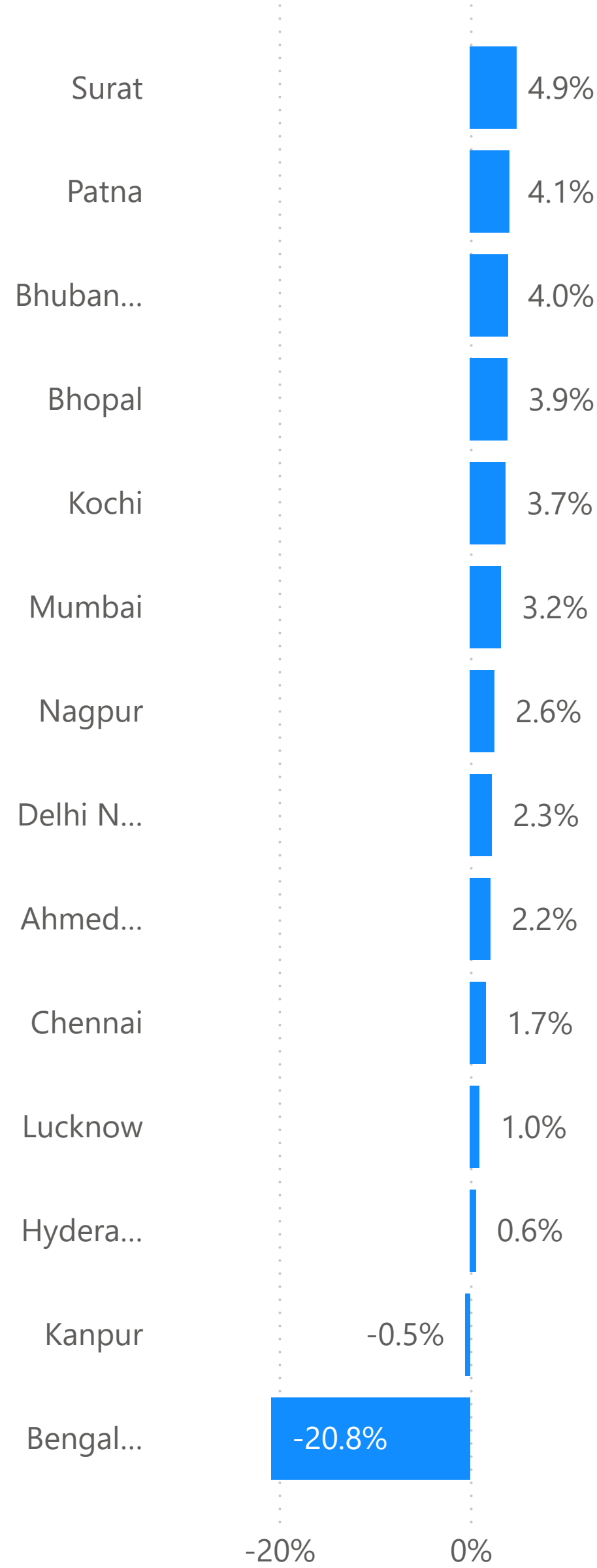
Revenue Contribution % by market

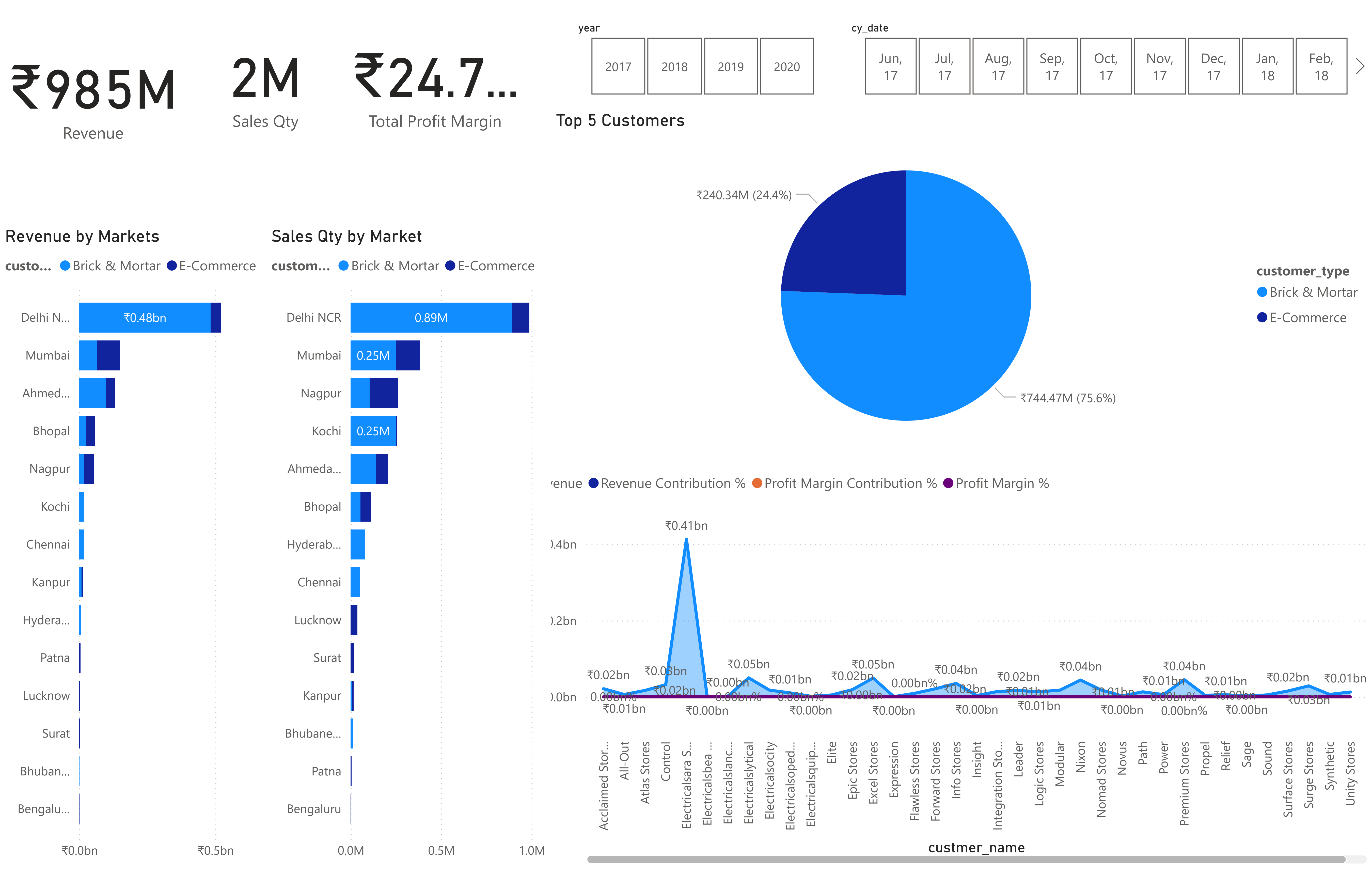


Profit Contribution % by market



Profit % by Markets





₹985M

Revenue

2M

Sales Qty

₹24.7...

Total Profit Margin

Profit Target

1%



year

2017201820192020

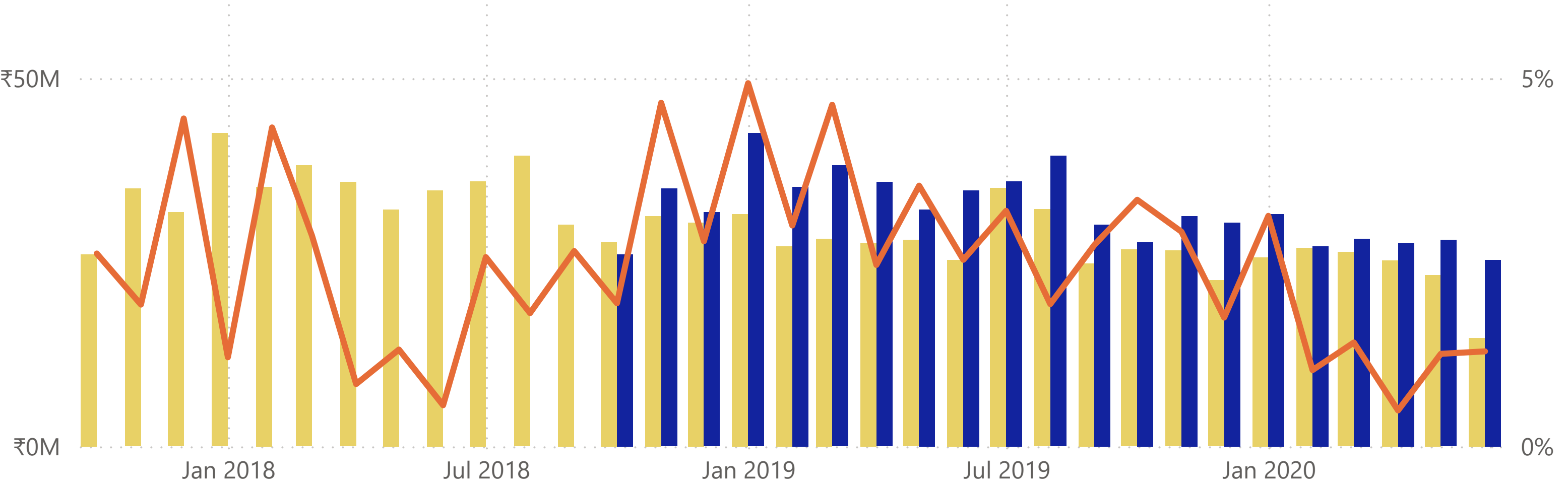
cy_date

Jun, 17Jul, 17Aug, 17Sep, 17Oct, 17Nov, 17Dec, 17Jan, 18Feb, 18



Revenue Trend

RevenueRevenue LastYrProfit Margin %



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹41,33,33,588.00	42.0%	37.7%	2.3%
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Electricalsopedia Stores	₹1,02,81,203.00	1.0%	1.3%	3.2%
Total	₹98,48,13,463.00	100.0%	100.0%	2.5%

Revenue Contribution % by market

