



**parkeeasy**

*no circling, just parking*

# Problem?

*Parking, some interesting facts....*

- The average driver will spend approximately 2,000+ hours of their life trying to find a parking spot.
- Approximately 95% of a car's time is spent parked, highlighting the importance of the parking industry.



Image Credit: <https://www.myparkingpermit.com/>



# Our Mission

- Parking is a major issue at several places, number of cars rise steadily each year but the land to park on is limited.
- We are here to simplify the parking experience and create passive income opportunities for house owners.



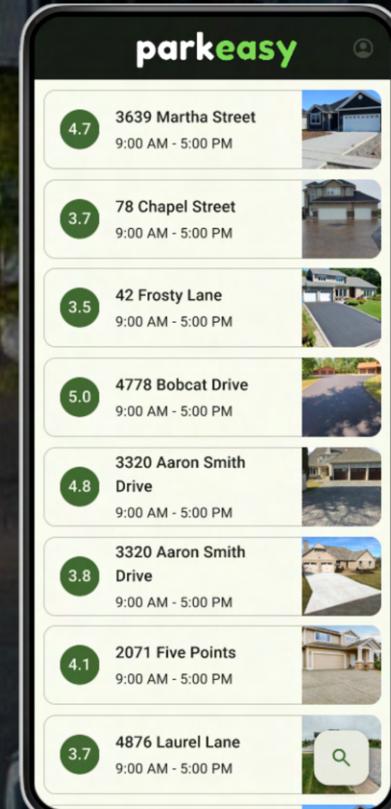
Image Credit: <https://chatgpt.com/>



# What is parkeasy ?

**parkeasy** is a multi-platform application that connects people needing a parking spot with people who own a parking spot.

It allows the buyers to book a spot in just a tap of a finger at competitive rates and provides owners a way to harness their vacant parking spots to generate passive income.



# Why parkeeasy ?

- We **provide** sellers with an opportunity to earn passive income by renting out their parking spot.
- We **allow** buyers to explore open parking spots near their destination at competitive prices.
- We **administer** scheduled bookings of various parking spots, to streamline and make parking experiences easy.



Image Credit: <https://www.creativecarpark.co.uk/>



# Stakeholders

Drivers

Those who need  
a parking spot

Houseowners

Those who own an  
unused parking  
spot

Event Organizers

Those who want  
parking spots for  
participants

Government

Those who want to  
ease the demand for  
public parking



# Key Features

## List parking spot

Seller can list their parking spot on our application at ease.

## Book a spot

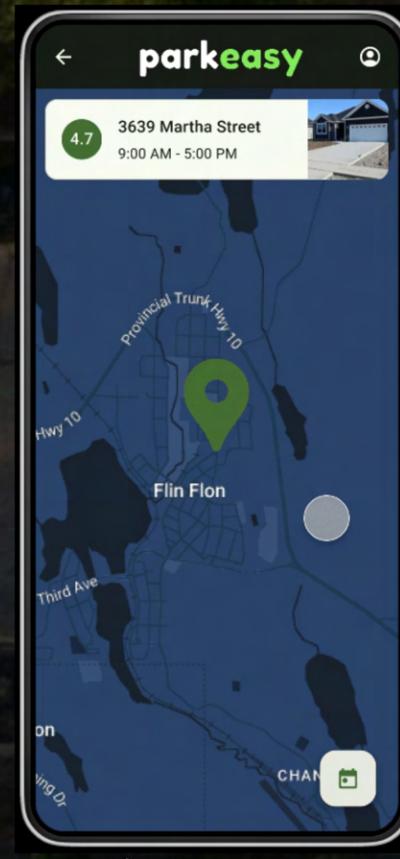
Buyer can quickly book for the most convenient, money-saving parking spot with a tap of a finger.

Seller can review the schedule, the bookings and how their parking spots are performing, to maximize their profits.

Buyer can explore the best parking spots around their destination on an interactive map.

## View analytics & increase revenue

## Explore spots around an area



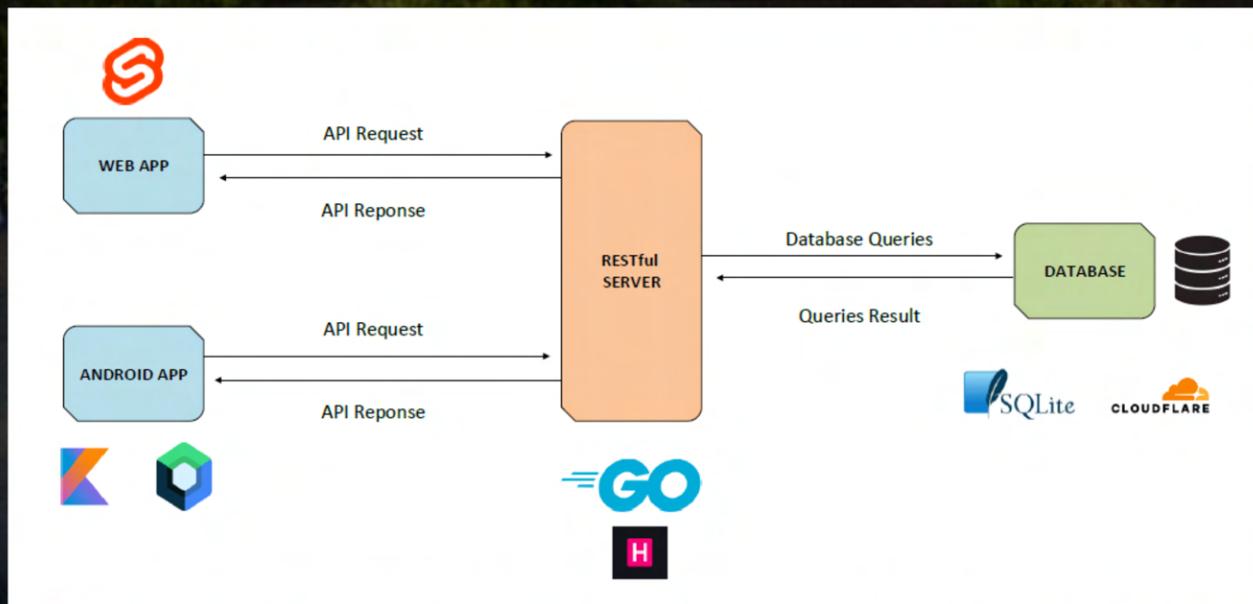
Booking



Exploring



# Our Tech Stack & Architecture



# Success Criteria

K E Y



Maintain 200k+ active unique users.

Attain >5000 concurrent parking slot listings.

Fulfill 1M+ bookings in our first year.

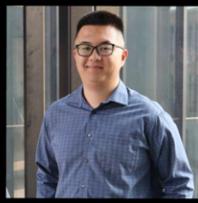
Advertise our application for The Goldeyes game.

Achieve \$100k in profits in our first financial year.



# Behind parkeeasy

## Our Team The Random Asians



Edwin Duong

UI/UX Designer



Harkeerat Singh Mayall

Full-Stack Dev



Hieu Le

Server Admin



Hritik Punj

Server Admin



Khuc Nguyen

Full-Stack Dev



Jason Zhu

Database Admin

