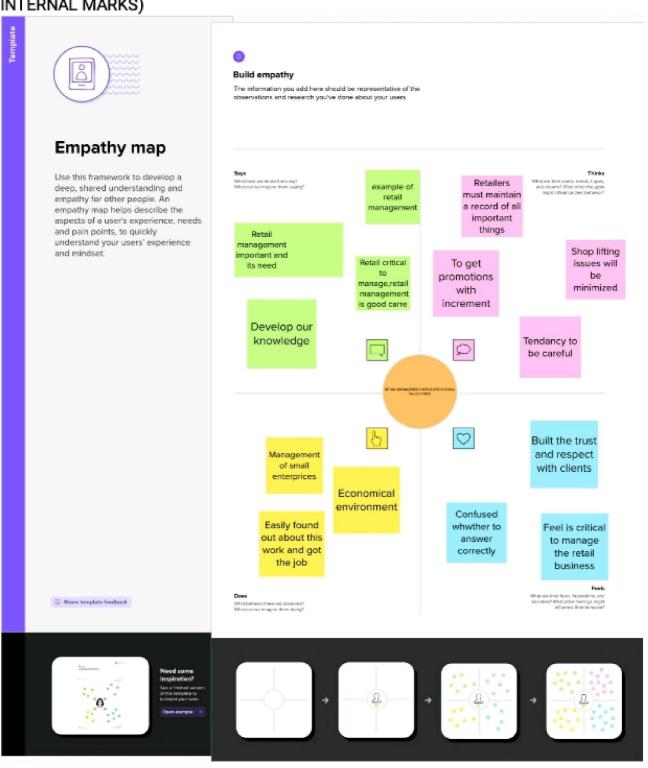
Ideation Phase Empathize & Discover

Date	13 March 2023
Team ID	NM2023TMID11765
Project Name	Project – RETAIL MANAGEMENT
	APPLICATION USING SALESFORCE
Maximum Marks	5 Marks

Empathy Map (IMPLEMENTING CRM FOR RESULT TRACKING OF A CANDITATE WITH INTERNAL MARKS)



Ideation Phase Brainstorm & Idea Prioritization Template

Date	13 March 2023
Team ID	NM2023TMID11765
Project Name	RETAIL MANAGEMENT APPLICATION
	USING SALESFORCE
Maximum Marks	5 Marks

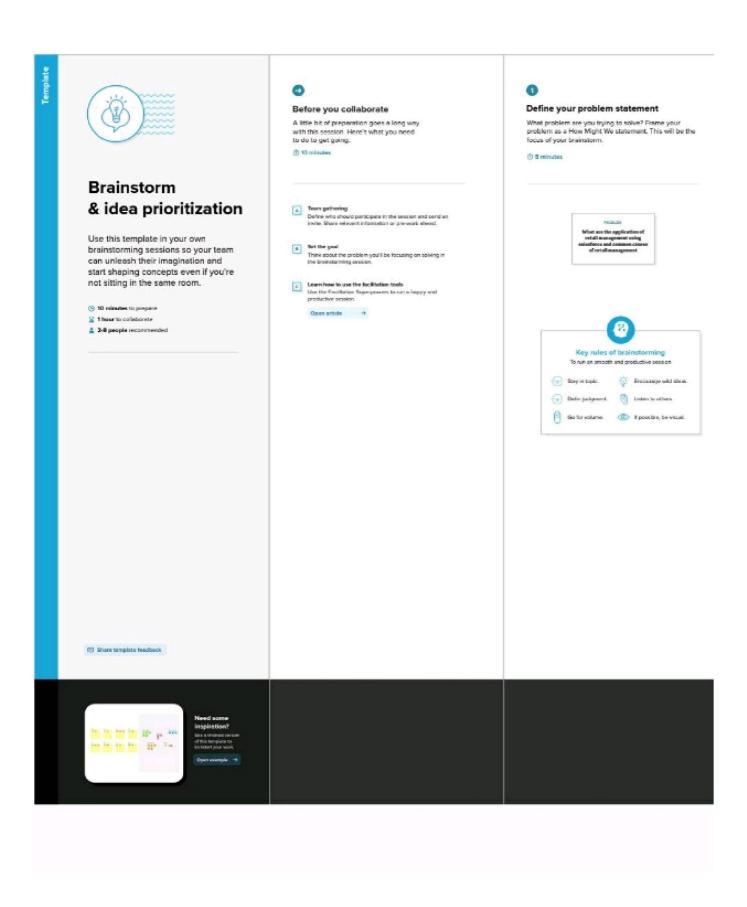
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

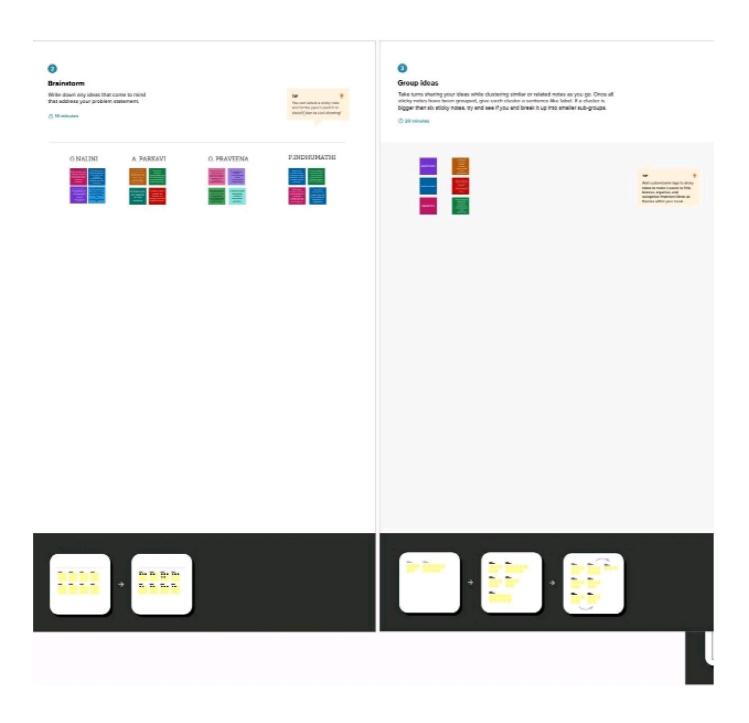
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

