

Build an event management system using Salesforce.

INTRODUCTION:

1.1 Overview

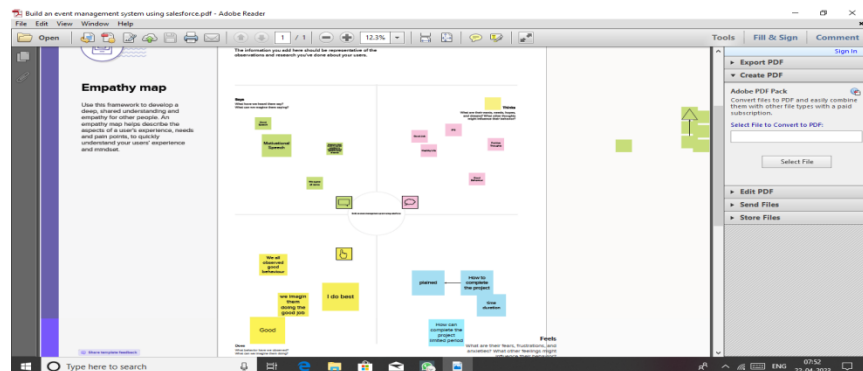
Event management is the process of creation and maintaining an event. This process spans from the very beginning of planning all the way to post event strategizing.

1.2 Purpose

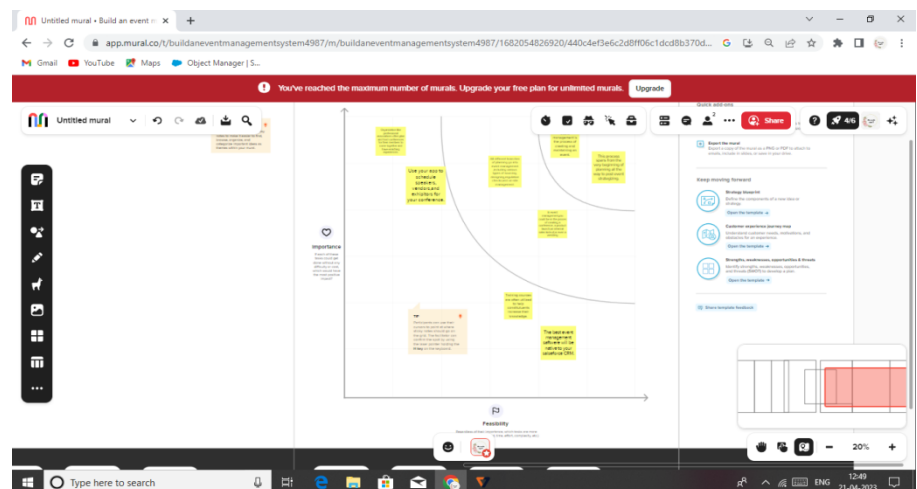
Event management involves managing, creating, and developing events such as conferences, weddings, parties, and other celebrations, which requires extensive research into brands, target audiences, and event concepts before planning the event.

2 Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



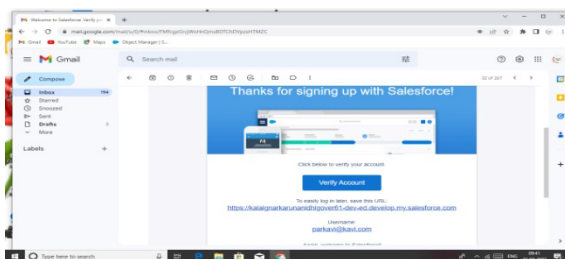
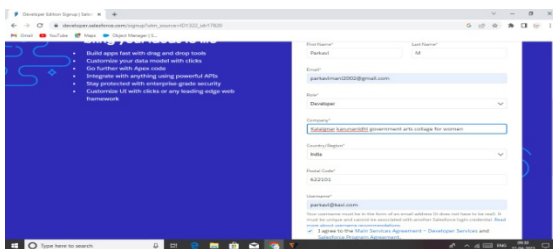
3 RESULT

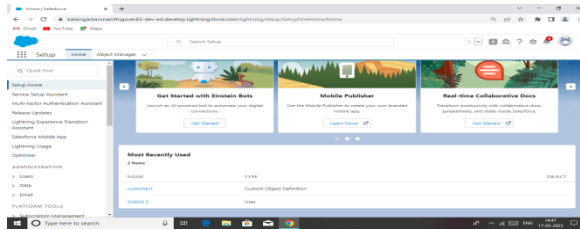
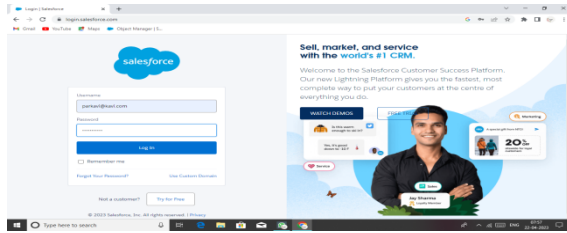
4 3.1Data model

Object name	Fields in the Object	
obj1	Field label	Data type
	Standard object	Standard Field
obj2	Field label	Data type
	Custom Object	Custom Field

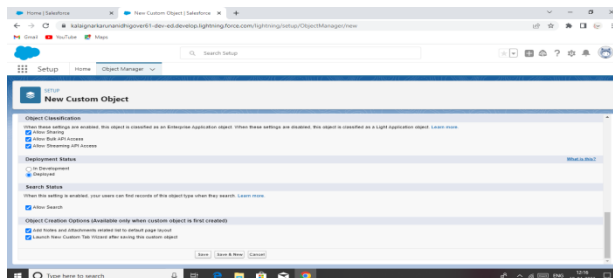
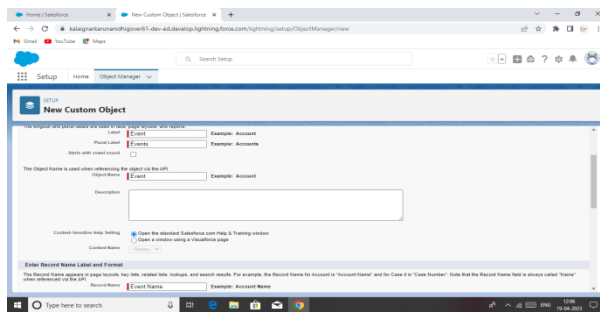
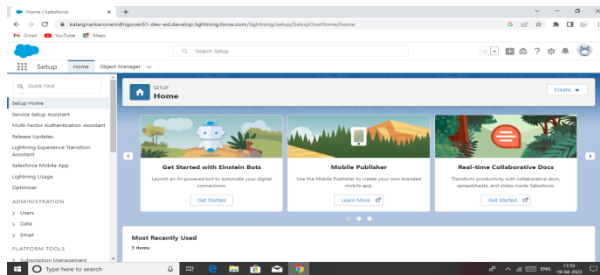
3.2Activity & Screenshot

Milestone 1:

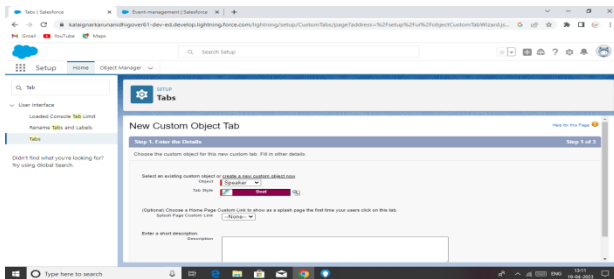
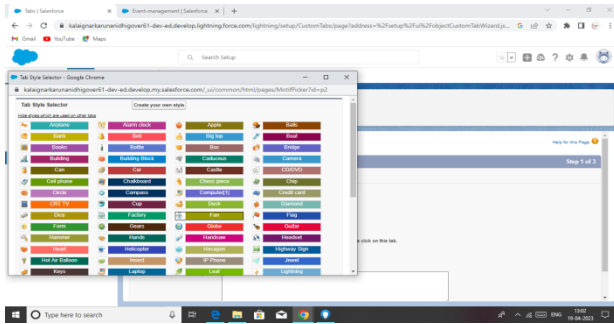




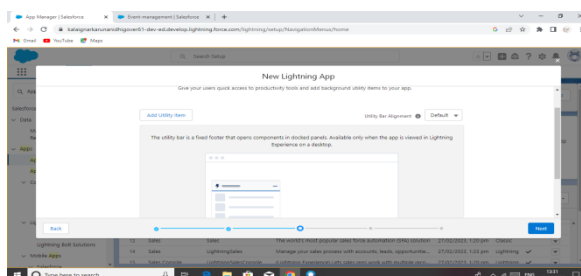
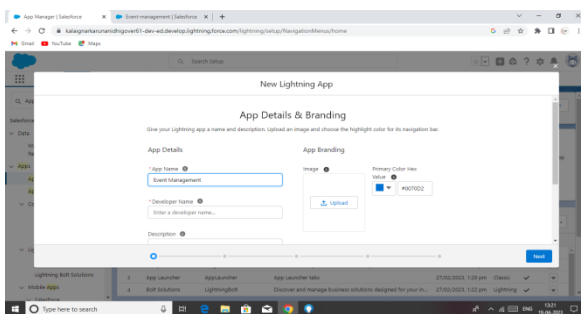
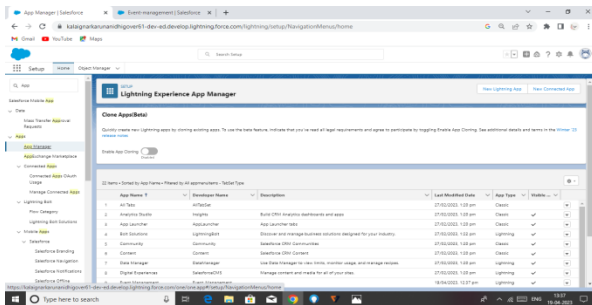
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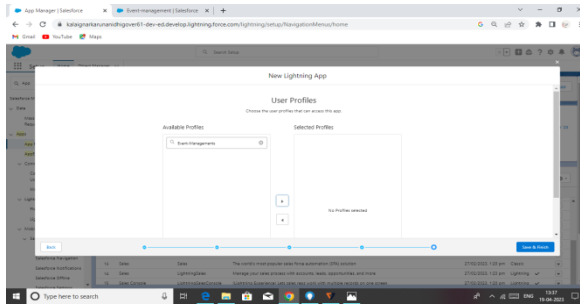


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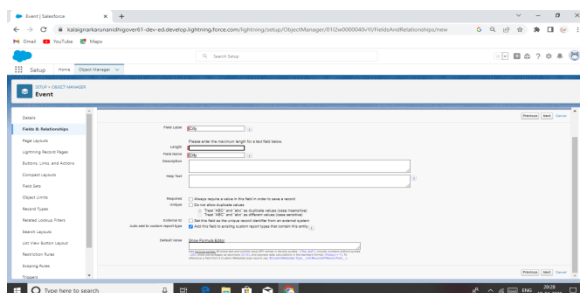
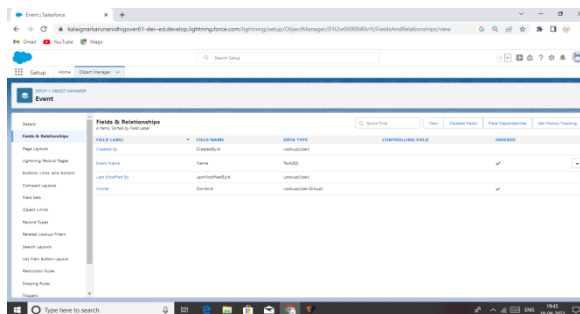
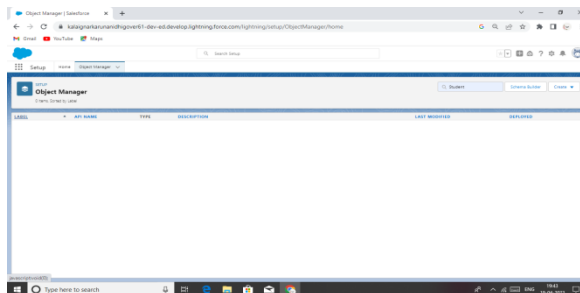


Milestone 3:

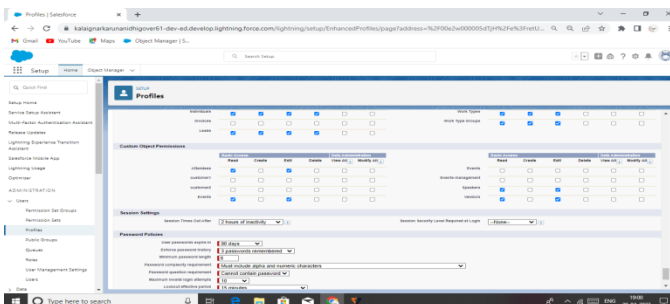
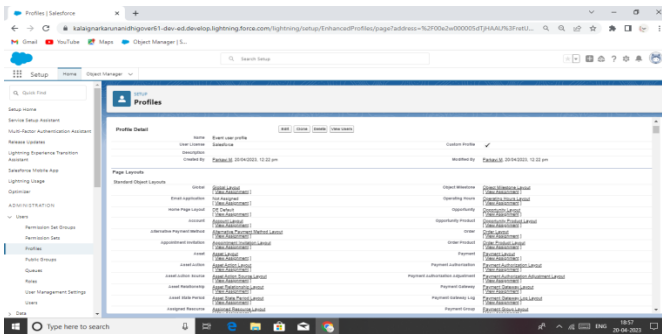
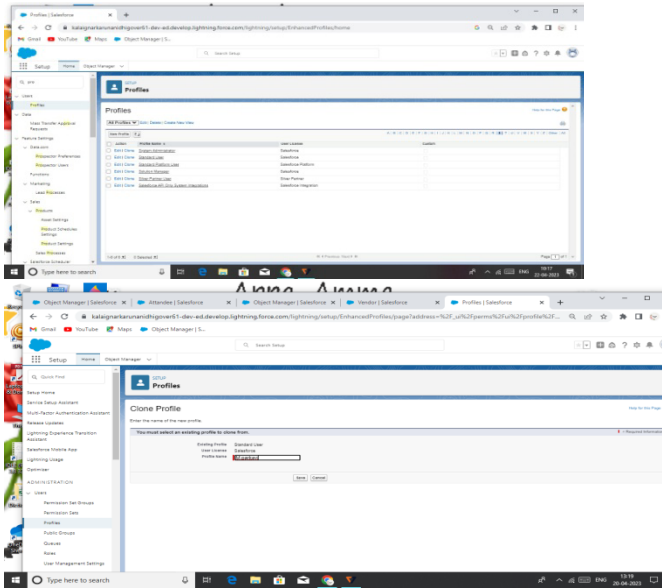




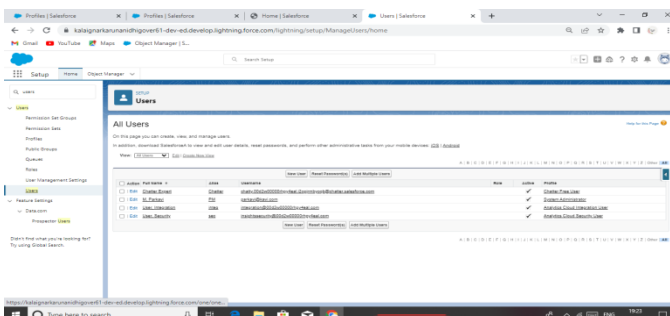
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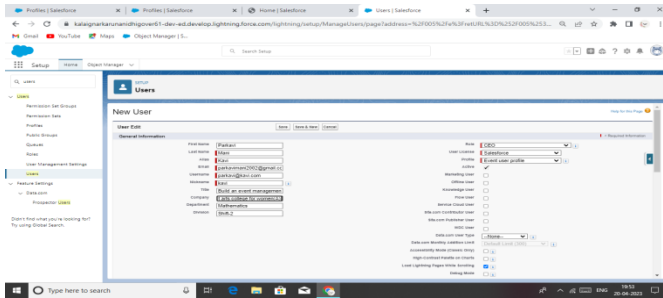


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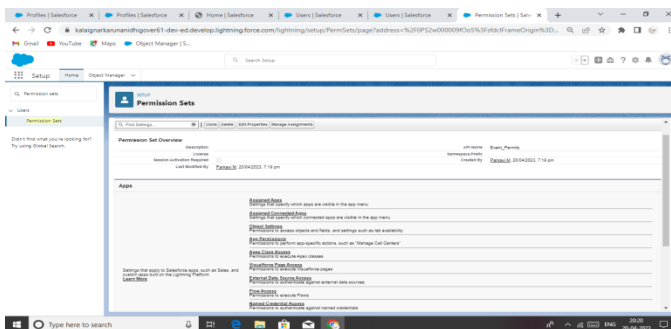
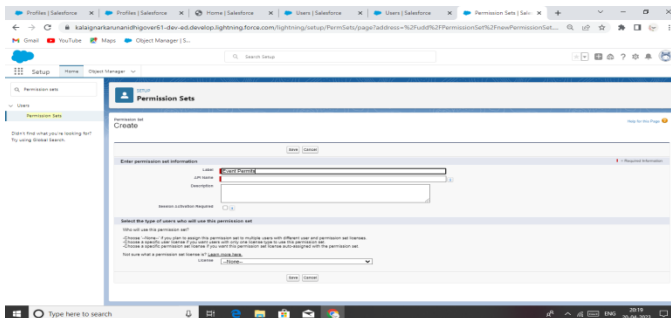
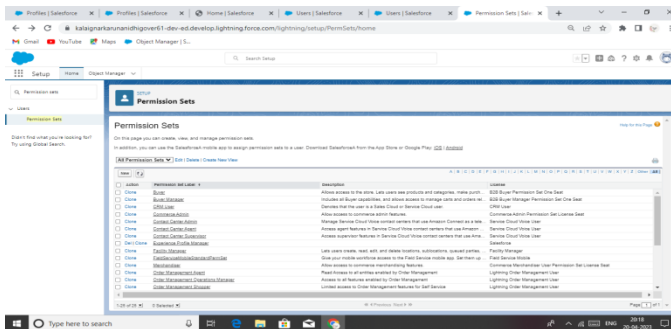


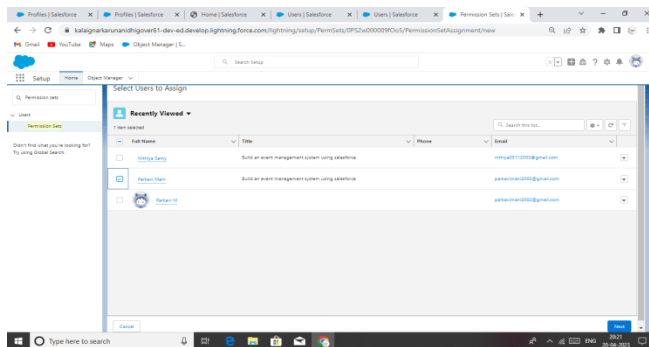
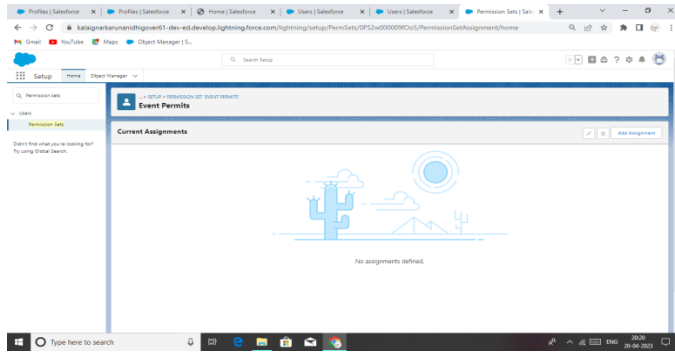
Milestone 6:



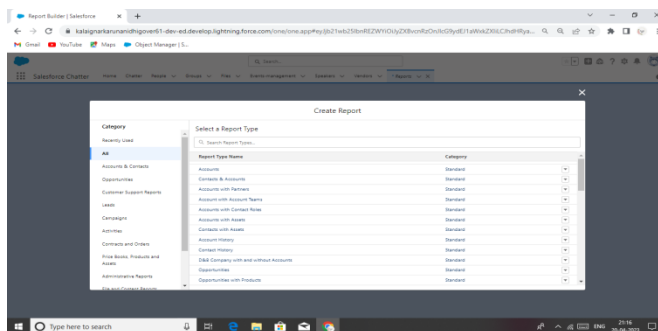
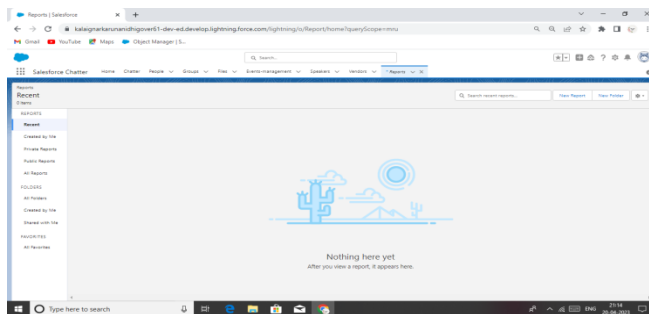


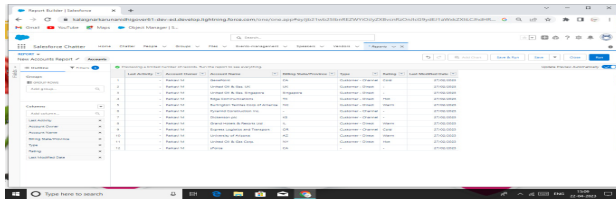
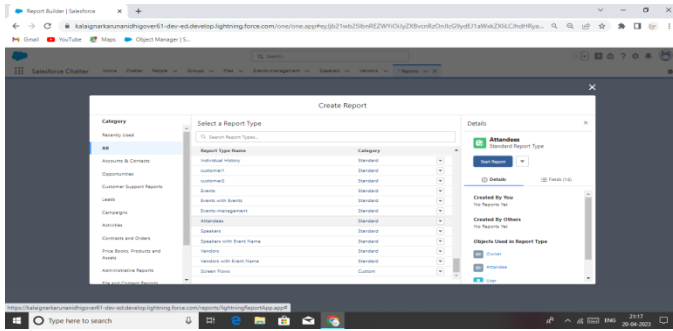
Milestone 7:





Milestone 8:





5

6 Profile Public URL

Team Lead -

<https://trailblazer.me/id/nnithiya2>

Team member 1-

<https://trailblazer.me/id/nnisha61>

Team member 2-

<https://trailblazer.me/id/pdevi145>

Team member 3-

–<https://trailblazer.me/id/kavi2>

7 **ADVANTAGES & DISADVANTAGE**

Advantages:

Events signal how well your IT infrastructure is behaving – and event management gives you the ability to reduce incidents, highlight troublesome services, and view the performance of your entire IT estate.

Disadvantages:

Time and Energy – it takes a ton more energy than you think to plan, marketing and execute a hosted event. Costs – you are 100% responsible for all costs, ie: feeding participants, signage, marketing, etc. Brand Reputation – It's your event, your brand's reputation is on the line.

8 **APPLICATIONS**

helps organizers plan, execute and report on events, driving success for their business.

9 **CONCLUSION**

Event Management System is user friendly and cost effective system, it is customized with activities related to event management life-cycle. It provides a new edge to management industry. SolutionDot always keep your objectives and goals on top priority while developing any plan of work.

10 **FUTURE SCOPE**

With the scope of event management as a career in India is immense. This career provides a unique opportunity to rephrase our social beliefs. Hosting events can redesign the structure of a city by facilitating economic growth, employment opportunities, urban development, and promoting indigenous culture and heritage.