

Rubric Criteria

1. Proposed Solution (40%)
 - a. Feasibility & Practicality: Is the methodology realistic for Avangrid, given market realities and risk appetite?
 - b. Risk Evaluation: Does the framework clearly address merchant vs. fixed offtake trade-offs?
 - c. Clarity of Approach: Is the reasoning and functionality behind the solution easy to follow?
 - d. Justification & Support: Is the recommendation backed by data, financial analysis, and sound logic?
 - e. Strategic Fit: Does it align with Avangrid's goals (e.g., sustainability, risk management)?
2. Analytics & Modeling (35%)
 - a. Model Validates Solution: Does the model support the recommendation?
 - b. Financial Rigor: Includes DCF analysis, scenario modeling, and sensitivity testing.
 - c. Risk Integration: Incorporates price volatility, basis of risk, and negative price exposure.
 - d. Use of Data: Applies historical generation and nodal price data effectively.
 - e. Transparency: Is the model interpretable and clearly explained in the slides?
3. Presentation & Communication (15%)
 - a. Slide Quality: Professional, organized, and easy to navigate.
 - b. Clarity of Explanation: Risk framework and valuation logic are understandable.
 - c. Storytelling: Guides the reader logically through problem, approach, and outcome.
 - d. Visual Aids: Effective use of charts, graphs, and tables.
4. Innovation & Creativity (10%)
 - a. Novelty of Approach: Introduces unique ideas, methods, or perspectives beyond standard solutions.
 - b. Creative Use of Data: Applies provided data insightfully or unconventionally to add value.
 - c. Forward-Thinking Strategies: Suggests innovative options like advanced hedging, repowering, or market strategies.
 - d. Differentiation: Solution stands out compared to typical industry practices.
5. Judges Bonus Points (Optional for exceptional projects)

- a. Each judge has an allocated amount of bonus points that may be awarded to submitted projects. They may choose to allocate all their points to one project or spread them out. Bonus points will be given to projects that demonstrate extraordinary creativity, impact, or technical excellence beyond rubric expectations.

Scoring

Judges will provide a score on a scale of 1 to 5 for each of the categories in the rubric.

1 – Poor | Major gaps, incomplete, lacks clarity or alignment.

2 – Fair | Below expectations, weak justification or analysis.

3 – Good | Meets expectations: solid, clear, basic rigor.

4 – Strong | Above expectations: strong reasoning, good data use, polished presentation.
(Reserve for submissions that significantly exceed expectations.)

5 – Exceptional | Highly strategic, comprehensive, innovative, rare quality. (Use only for truly exceptional projects.)

Good Luck!