

PARKER ROTH



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Los Angeles, CA 90064

EXPERIENCE

Sales Associate

Big 5 Sporting Goods, Los Angeles, CA May 2022 – August 2022

- Demonstrated the ability to multitask by working the cash register, helping customers, and answering the phone all simultaneously
- A point of contact when a customer needed assistance
- Stock shelves and priced items
- Cleaned and maintained checkout areas

Runner

Fox Corporation, Denver, CO September 2021

- Assisted media production staff by setting up hospitality areas
- Ran errands for staff to pick up food and equipment
- Assisted camera operators by plugging in equipment
- Made sure coolers were stocked with drinks for camera crew during gameday

Sales Associate

University of Colorado Book Store, Boulder, CO August 2021 – September 2021

- Worked a variety of positions such as cashier, sales floor, shipping, etc.
- Learned customer service skills such as how to treat a customer while also maintaining patience
- Applied quick basic math skills while working cashier
- Learned how to work as a team with other people working a similar position to me

Volunteer

Terraza of Cheviot Hills- Assisted Living Facility, Los Angeles, CA 2019-2020

- Worked with activities director in setting up for events for the elderly people living in the facility
- Interacted with the elderly to insure a positive environment
- Assisted residents with their mobility impairments

Eagle Scout, 2018

- Learned leadership skills while being able to communicate my ideas effectively.
- Organized and meticulously planned a community service project, where I would direct and use my leadership skills on my fellow peers to get the task done.
- Coordinated camp outs, troop activities, and leadership activities.
- First Aid and camping

EDUCATION

University of Colorado Boulder

August 2020 – May 2024

Major: Marketing

Minor: Creative Technology and Design

RELEVANT COURSEWORK

Buyer's Behavior, Marketing Research, Finance, Accounting, Pricing and Channels, Product Strategy, and Business Ethics

AWARDS

Eagle Scout

SKILLS

Microsoft Office
Adobe Cloud
Hand drawing
Instagram
Python

INTERESTS

Marketing, Accounting, Sports, Art, Music, Movies, and Reading.