

## **CS 410 FA20 - Project Proposal**

### **2.2 ExpertSearch System - *Extracting relevant information from faculty bios***

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#### **Overview**

For my project, I plan to build upon ExpertSearch's extraction features and develop a new system that, given a faculty webpage's URL, extracts not only names and emails but also other relevant information such as research and instruction areas by implementing keyword extraction on the text data. These extracted keywords will then function as "tags" that indicate faculty members' top topics/research areas. Once finished, these features could be integrated into ExpertSearch to enhance its existing extraction utility. However, for now, my project will be a standalone system that will serve as a prototype for the new keyword extraction functionality.

#### **Impact**

My system will tackle the problem of converting unstructured text into structured data by automatically and quickly summarizing faculty text data into topics/keywords for users to more easily understand. This will be better than what ExpertSearch currently does; apart from the faculty name/email extraction, it has users manually visit and read the faculty webpages if they desire to know more information, which may be burdensome as faculty webpages are often varied in format and content. Thus, my system will allow users to more easily learn about faculty members with less manual effort.

To demonstrate my system's usefulness, I will compare its results (containing structured information and topics) with ExpertSearch's results (basic word matches) for a given set of UIUC faculty.

#### **Architecture**

My new system will be implemented as a web application, with a React.js frontend and Python-Flask backend. Through the frontend, the user will be able to enter a URL of a faculty webpage, which the backend will then scrape and extract information from. Although my system will be separate from the existing ExpertSearch system, I plan to use its faculty name/email extraction code as a starting point/reference for my own implementation.

#### **Data / Techniques**

I plan to mainly use UIUC faculty and their webpages during development to test my system. For scraping text from faculty webpages, I will use my work from MP2.1 as a reference. To help implement my extraction techniques, I plan to use existing libraries such as NLTK and TextBlob.

#### **Key Tasks + Timeline**

1. Build web scraper with ability to detect and extract basic information from faculty profile sections (name, title, research, bio, contact, etc), using NER and HTML tags - 5 hours
2. Implement keyword extraction to tag faculty to relevant topics (research areas, areas of expertise, etc) - 4 hours
3. Test and refine web scraper and extraction functionality - 2 hours
4. Incorporate code from steps 1-3 into Flask backend - 2 hours
5. Implement frontend for faculty webpage URL queries and displaying results - 6 hours
6. Integrate backend with frontend and finalize system - 3 hours