

Subject:

**Entrepreneurship &
Start-up**

Assignment: 1

Introduction to Entrepreneurship & Start-up

1. Define Entrepreneurship and Entrepreneur.
2. Enlist qualities of an entrepreneur.
3. Write the functions of an Entrepreneurship.
4. List types of Entrepreneurship and explain any one.
5. Write short note on an Entrepreneurship.
6. List types of the business structure and explain any one with advantages and disadvantages.
7. Make Comparison between Entrepreneur and Manager.
8. Explain 7-M resources.
9. Define Micro, Small, and Medium Enterprises
10. Give the Advantage of Registration with MSME.
11. Write short note on Stand-up India.
12. Explain SSIP in detail.
13. Explain Start-Up registration step by step process in India.

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Assignment: 2

Entrepreneurship & Start-up

Business Ideas and their Implementation.

1. Define business idea and explain their various resources.
2. What is business opportunities explain method of identify business opportunity.
3. Discuss various factors to consider for product identification.
 4. What is project report and explain its objectives.
 5. Explain marketing plan. Explain its characteristics and advantages.
 6. What is financial planning. Explain its objectives.
 7. Explain Break Even Analysis.
 8. Write various steps of market research.
9. Write short note on market survey.
10. Write short note on advertising, branding, digital marketing and B2B commerce.
11. What is E-commerce. Explain its advantages and disadvantages.
12. Explain product life cycle.
13. What is inventory management. Give its objectives and risks.
14. Explain supply chain management.
15. Explain risk. Explain various methods of risk analysis.
16. Write short note on SWOT Analysis.

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Assignment: 3

Management Practices

1. Explain the concept and differences between Industry, Commerce and Business.
2. Write the types of ownership in the organization and explain any three in detail.
3. Write short note on Cooperative Type Organization.
4. Explain Different Leadership Models.
5. Give a list of Functions of Management and define all of them.
6. Write Merits & Demerits of Controlling.
7. What are the Objectives of Financial Management?
8. Give Differences between Management and Administration.

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Assignment: 4

Support Agencies and Incubators

Q 1 . List State Level Support Agencies for New Enterprises.

Q 2. Give names of Promotional Schemes for New Enterprises in

Gujarat State and explain any three.

Q 3. List Promotional Schemes for New Enterprises in India and explain any two. Q 4. Define Start-up Incubation and explain Types of Incubators.

Q 5. What are the services provided by Start-up Incubators? Q 6. List Prominent Incubators in India.

Q 7. Write a short note on Investor Pitch.

Q 8. Write a short note on Advocacy to investors .

Q 9. What is Trademark and what are the Benefits of trademark registration ? Q 10. Explain Intellectual Property Rights (IPR) and Contracts.

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Assignment:5

Project Proposal & Exit Strategy

1. What is Project Planning. Give their objectives.
2. What is Project Report. Give the parameters included in the project report.
3. What is Feasibility Analysis. Explain various factors included in feasibility study.
4. Write short note on Project Cost Estimation.
5. Explain ROI & ROS.
6. Explain Corporate Social Responsibility.
7. Describe Business Ethics and its importance.
8. Give the main characteristics of the Exim policy of Government of India.
9. What is Business Harvesting? Give their reasons.
10. Explain various Business Harvesting options.
11. Define succession planning. Give their advantages.
12. What is Bankruptcy? Give their reasons.
13. Give the types of Bankruptcy and How Bankruptcy can be avoided?