Phase 2: Org Setup & Configuration

1. Salesforce Editions

What to Do:

- Sign up for a Salesforce Developer Edition (this is free and has full CRM features).
- Link: https://developer.salesforce.com/signup

How:

- Fill in your details (Name, Email, Company: TCS MediConnect).
- \circ You'll receive a confirmation email \rightarrow set your password.

How to Create a New Lightning App

- Navigate to App Manager: Go to Setup → in the Quick Find box, type App Manager and select it.
- Click the New Lightning App button. This will open the wizard that you see in the screenshots.

Step 1: App Details & Branding

- This is the first screen of the wizard. Fill in these details:
- App Name: TCS MediConnect
- Developer Name: (Your Name)
- Description: TCS-MediConnect is a comprehensive hospital management and CRM solution. It leverages AI to streamline patient records, appointments, and communication, creating a more connected and efficient healthcare ecosystem.
- Image: Upload your custom logo.



- Primary Color Hex Value: #0070D2 (This is the standard Salesforce blue.)
- Org Theme Options: Check the box that says Use the app's image and color instead of the org's custom theme.

Step 2: App Options

- Navigation Style: Select Standard navigation.
- Supported Form Factors: Select Desktop and phone.
- Setup Experience: Select Setup (full set of Setup options).
- App Personalization Settings: Leave all of these checkboxes unchecked to allow your users to customize their view.

Step 3: Utility Items (Desktop Only)

- Click Add Utility Item.
- Select Notes.
- Click Add Utility Item again.
- Select My Appointments.
- For both items, make sure the Start automatically checkbox is not checked.

Step 4: Navigation Items

- These will be the tabs at the top of your app.
- From the Available Items list on the left, move these to the
 Selected Items list on the right:
- Reports
- Dashboards
- You will add tabs for Patients, Doctors, and Appointments later after you create those custom objects.

Step 5: User Profiles

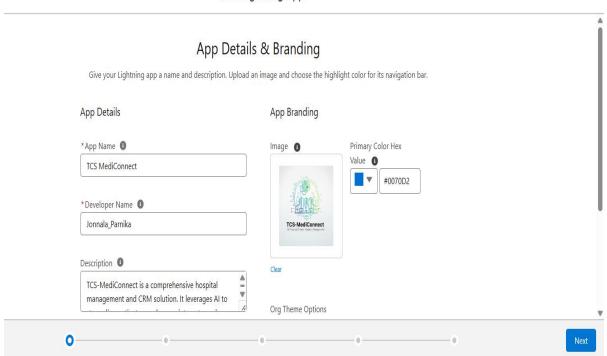
This is the final step where you grant access to your app.

- From the Available Profiles list on the left, move these to the
 Selected Profiles list on the right:
- System Administrator
- Standard User
- Once you've done this, click Save & Finish.
- This process will successfully create your TCS MediConnect app with all the settings we have planned.

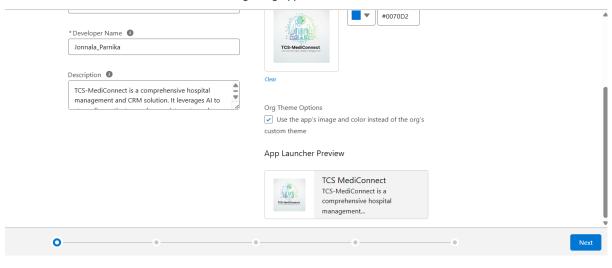
• Why:

- This Developer Org acts as your sandbox where you build, test, and configure your CRM portal.
- It supports Custom Objects (Patient, Doctor...), Flows, Apex, and Experience Cloud for the Patient Portal.

New Lightning App

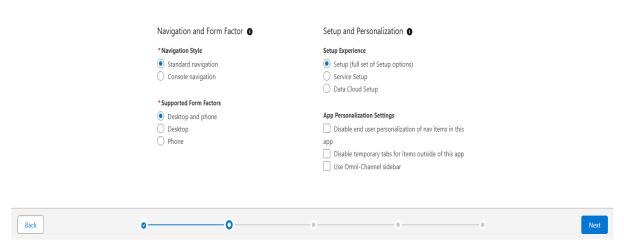


New Lightning App

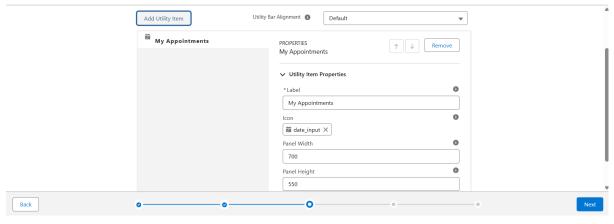


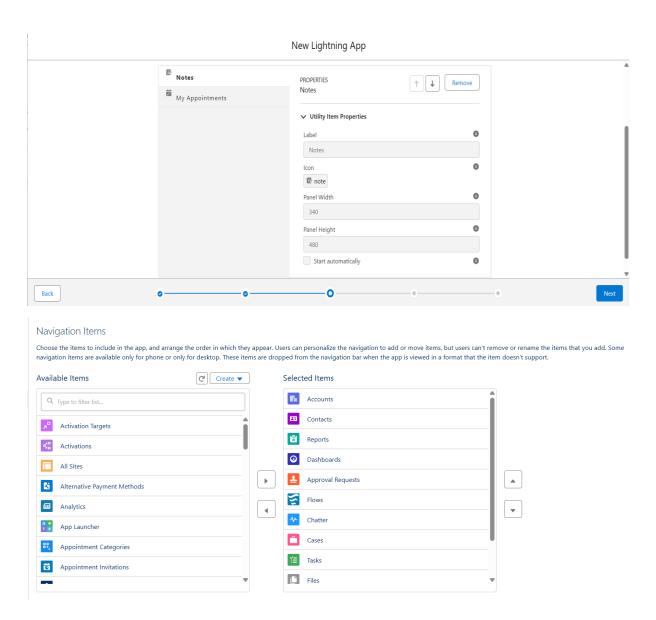
New Lightning App

App Options

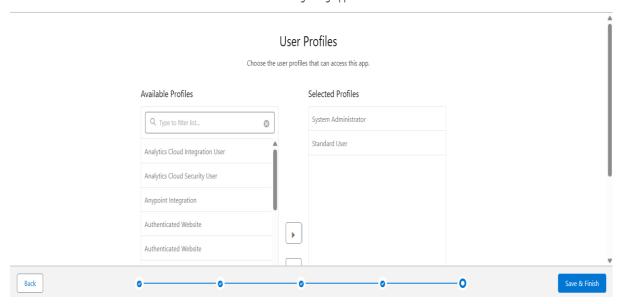


New Lightning App



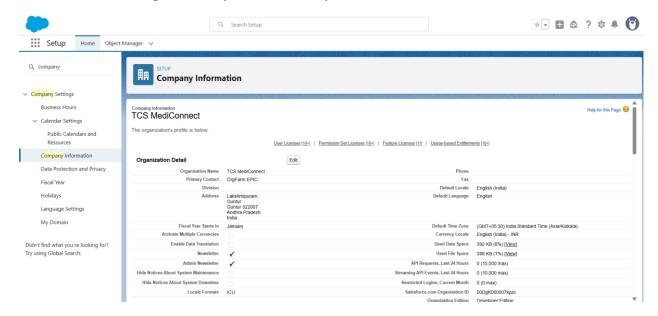


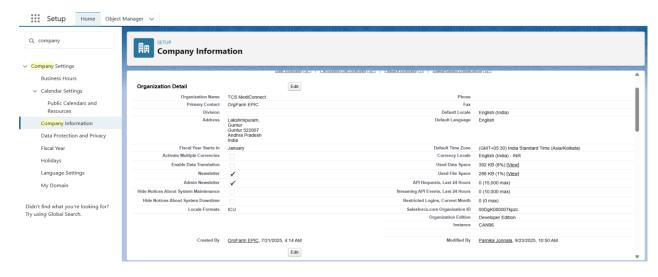
New Lightning App



2. Company Profile Setup

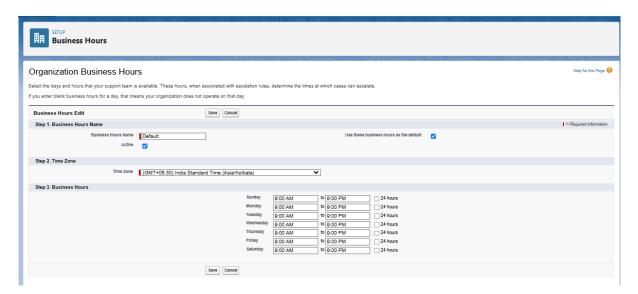
- Where to Go:
 - Click Setup (top right) → Company Settings → Company Information.
- Steps:
- 1. Click Edit.
- 2. Update fields:
 - Organization Name → TCS MediConnect
 - Default Time Zone → Asia/Kolkata (IST)
 - Default Currency → INR (₹)
 - Default Language → English
- 3. Save.
 - · Why:
 - This ensures all users see consistent time zones, language, and billing currency across the system.

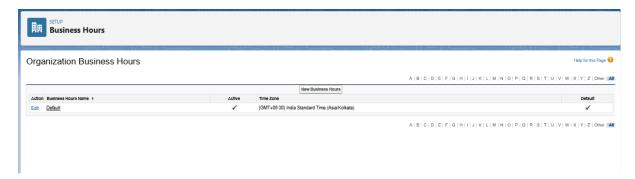




3. Business Hours & Holidays

- Where to Go:
 - Setup → Company Settings → Business Hours.
- Steps:
- 1. Click New Business Hours.
- 2. Enter: Hospital Working Hours (9:00 AM 9:00 PM, Sunday Monday).
- 3. Save.



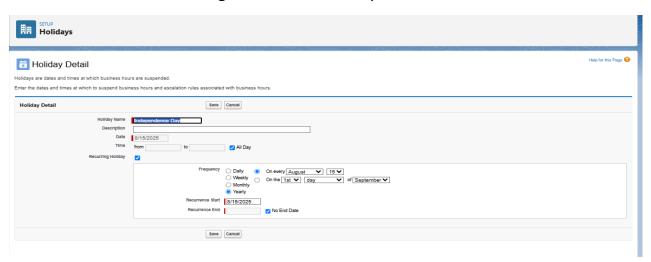


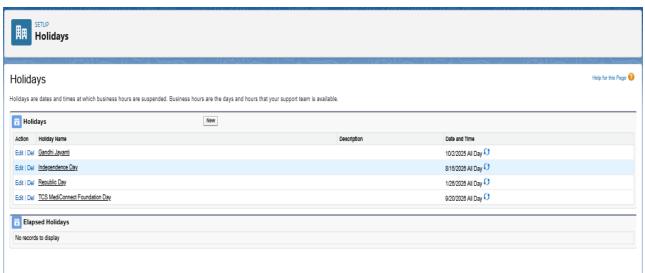
Add Holidays:

- o Navigate: Setup → Company Settings → Holidays.
- Example: Independence Day (Aug 15), Republic Day , Foundation Day .

Why:

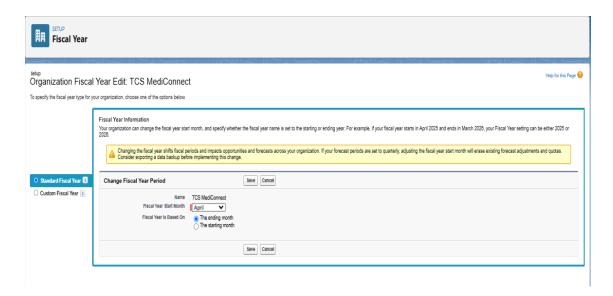
 Ensures appointment bookings and approvals don't happen outside working hours or on holidays.





4. Fiscal Year Settings

- Where to Go:
 - Setup → Company Settings → Fiscal Year.
- Steps:
- 1. Select Standard Fiscal Year (Apr).
- 2. Confirm & Save.
 - Why:
 - Enables accurate billing, revenue tracking, and insurance claim reporting for hospitals.



5. User Setup & Licenses

- Where to Go:
 - \circ Setup \rightarrow Users \rightarrow New User.
- Steps:
- 1. Create users like:

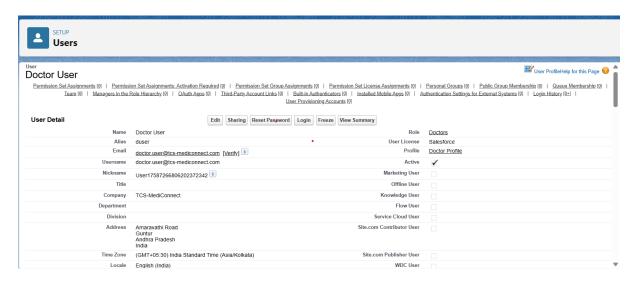
■ Doctor User → Profile: Doctor

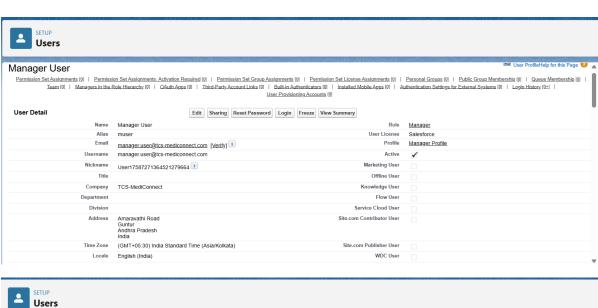
Hospital Staff User → Profile: Staff

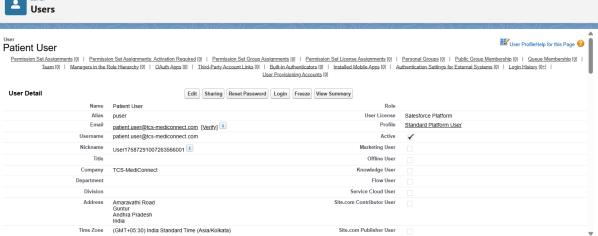
• Admin User → Profile: System Admin

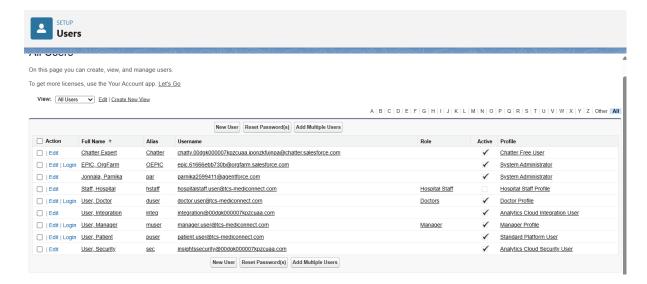
Manager User → Profile: Manager

Patient User → Later added as Community/Experience Cloud users









2. Assign Salesforce licenses (for doctors, staff, managers).

• Why:

 Different stakeholders need different access levels to the CRM portal.

6. Profiles

Where to Go:

○ Setup \rightarrow Profiles \rightarrow New Profile (or Clone existing).

• Steps:

- 1. Clone Standard User \rightarrow rename as *Doctor Profile*.
- 2. Clone Standard User \rightarrow rename as *Hospital Staff Profile*.
- 3. Clone Standard User : Manager \rightarrow rename as *Manager Profile*.
- 4. Use System Administrator \rightarrow for Admin.

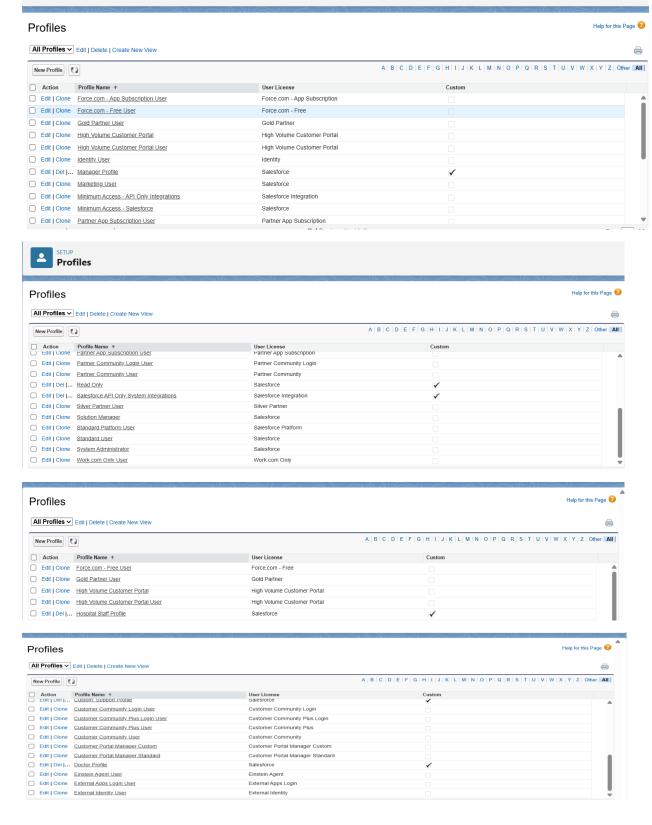
Access Control Example:

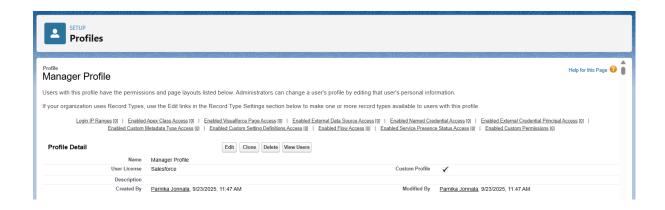
- Doctor Profile → Access to Appointments, Feedback (Read/Write), but no Billing edits.
- \circ **Staff Profile** \rightarrow Access to Appointments, Billing, Insurance Claims.
- Manager Profile → Full access + Reports/Dashboards.

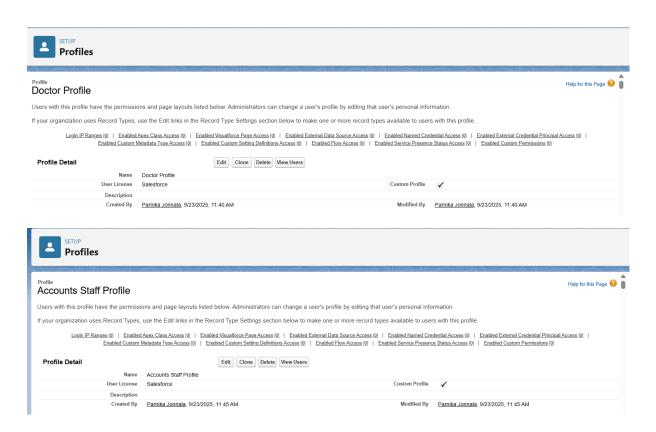
Why:

Profiles define what objects and features each role can access.









7. Roles

- · Where to Go:
 - \circ Setup → Roles → Set Up Roles.
- Steps:
- 1. Create Role Hierarchy:
 - Admin (Top)
 - Managers

- Doctors
- Hospital Staff
- Accounts Staff
- Patients (Portal/Community)

2. Save hierarchy.

• Why:

 Record visibility flows upward (e.g., staff's records visible to managers/admins).



8. Permission Sets

• Where to Go:

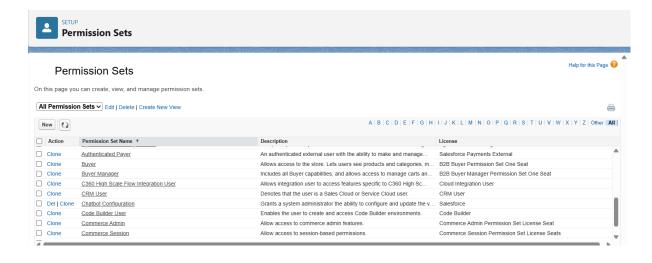
Setup → Permission Sets → New Permission Set.

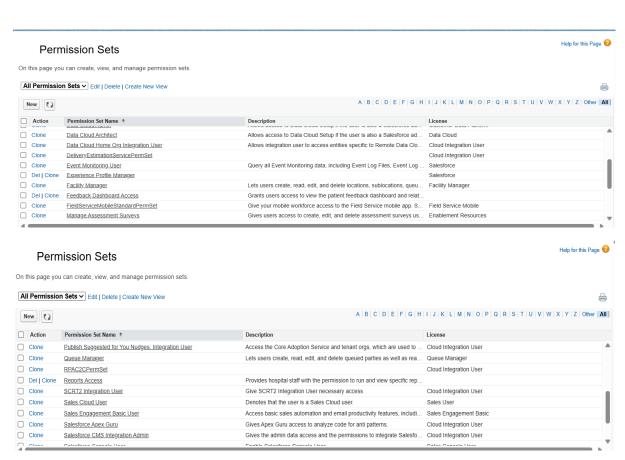
Steps:

- Create permission sets for extra features beyond profiles.
 Examples:
 - Feedback Dashboard Access → for Doctors.
 - Reports Access → for Staff needing analytics.
 - Chatbot Configuration → for Admins.

Why:

 Avoids editing profiles repeatedly → gives flexibility for advanced access.





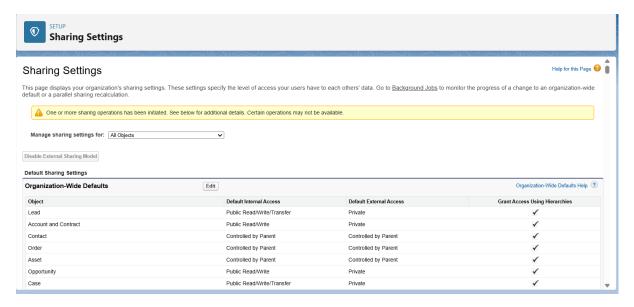
9. Org-Wide Defaults (OWD)

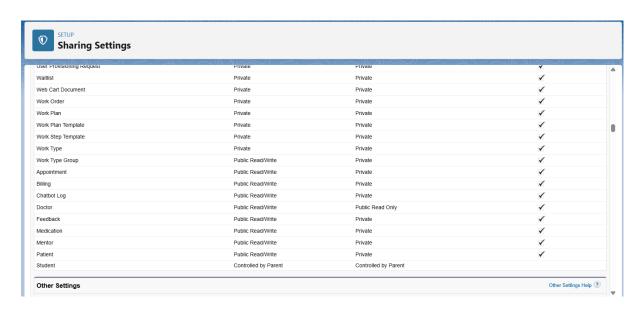
- Where to Go:
 - Setup → Sharing Settings.
- Steps:
 - Set Default Access:
 - Patients → Private.

- Appointments → Private.
- Billing/Insurance → Private.
- Feedback → Public Read Only.

• Why:

 Protects sensitive patient/billing data while allowing feedback visibility for improvements.





10. Sharing Rules

Where to Go:

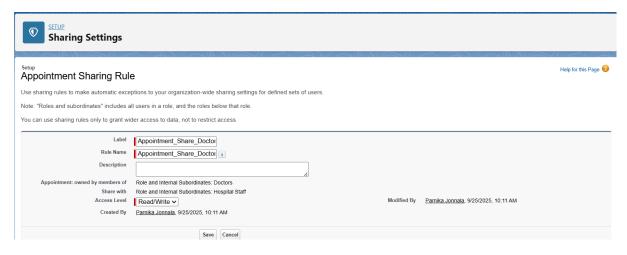
Setup → Sharing Settings → Sharing Rules.

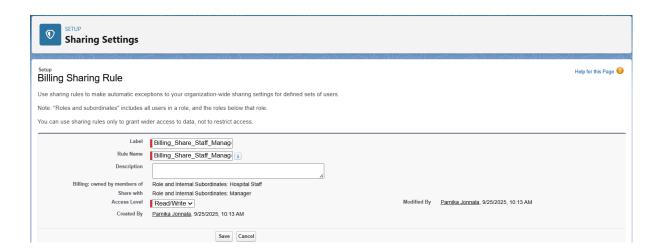
Steps:

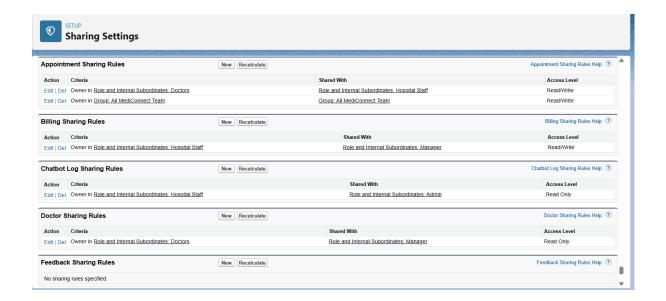
- o Example rules:
 - Share Appointments → Staff ← Doctors in same department.
 - Share Billing → With Managers for approvals.

• Why:

o Balances data privacy with collaboration.









11. Login Access Policies

Where to Go:

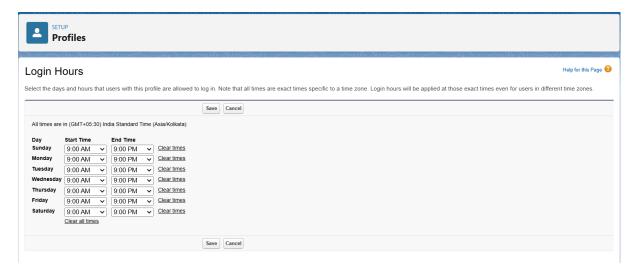
o Setup → Login Access Policies.

Steps:

- $_{\odot}$ Restrict Doctors & Staff login \rightarrow 9:00 AM to 6:00 PM.
- o Allow Admins & Managers → full-time access.

• Why:

o Adds security & control, avoids off-hour misuse.



12. Dev Org Setup

- What to Do:
 - Treat this Developer Org as your sandbox.
 - Create custom objects: Patient, Doctor, Appointment, Billing, Feedback, Chatbot Logs.
- Why:
 - Isolates building & testing before production.

13. Sandbox Usage

- Note: In real companies:
 - o Build & Test → Sandbox.
 - $_{\circ}$ Deploy \rightarrow Production.
- For your project:
 - Developer Org = Sandbox (since it's a student/project-level setup).

14. Deployment Basics

- Where to Go:
 - Setup → Outbound Change Sets (in Sandbox/Dev Org).
- Steps:
- 1. Create Outbound Change Set \rightarrow Add components (Objects, Fields, Workflows).

- 2. Upload to Production Org.
- 3. In Production \rightarrow Go to Inbound Change Set \rightarrow Deploy.
 - Alternative: Use VS Code + Salesforce CLI for deployment.
 - Why:
 - $_{\circ}$ Ensures safe movement of changes from test org \rightarrow live hospital system.