



Shop Nest Store

99.44K

Count of order_id

29.17

Profit Margin

16.01M

Sum of payment_value

Top Product categories

Total no. of Active Sellers

TOP 10

BOTTOM 18

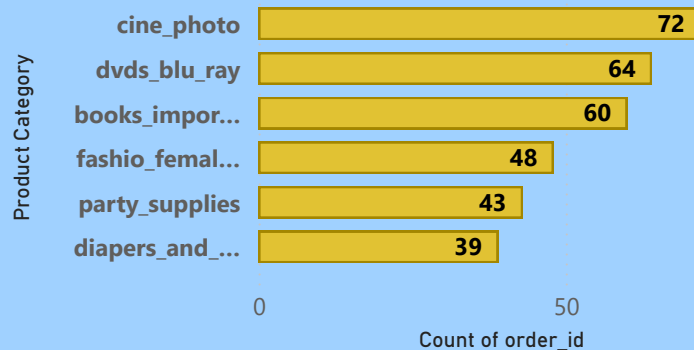
Year wise

Month wise

Ratings Distribution



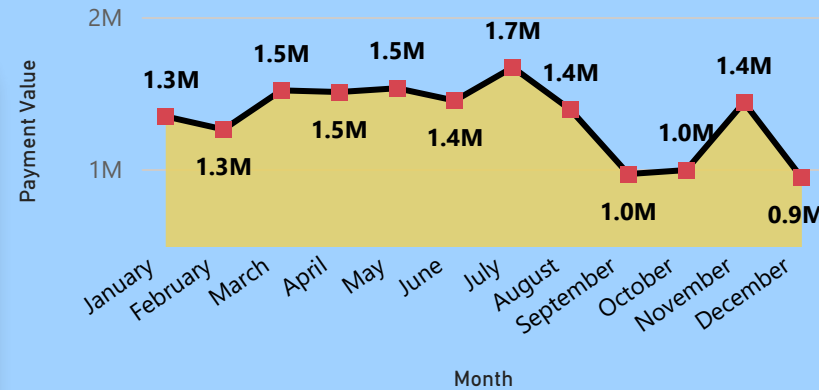
Bottom 18 category wise count of order_id



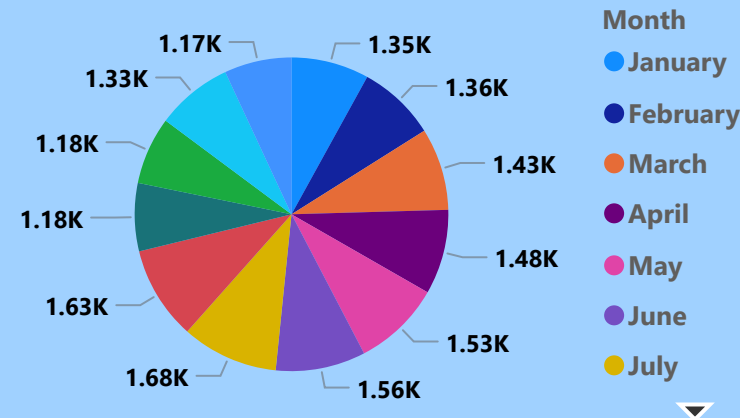
seller_city and seller_id



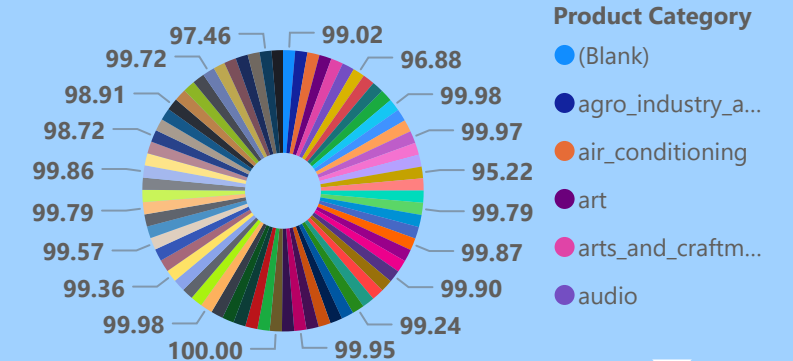
Monthly payment made by credit card users



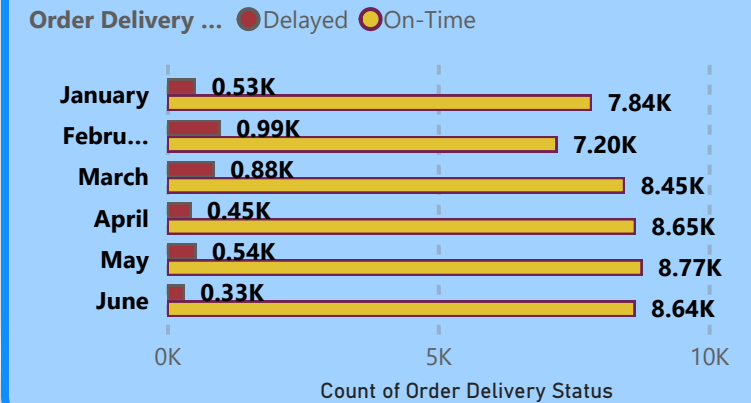
Month wise Active Sellers



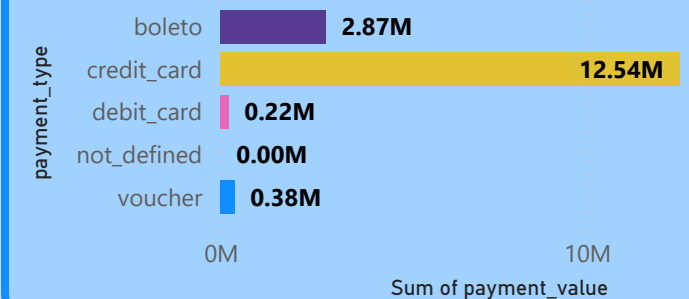
Product Category wise Profit Margin



Order wise late and on-time delivery



Most commonly used Payment Types



product_category_name_english	Count of order_id	product_category_name_english	Count of order_id
bed_bath_table	11115	cine_photo	72
health_beauty	9670	dvds_blu_ray	64
sports_leisure	8641	books_imported	60
furniture_decor	8334	fashio_female_clothing	48
computers_accessories	7827	party_supplies	43
housewares	6964	diapers_and_hygiene	39
watches_gifts	5991	furniture_mattress_and_upholstery	38
telephony	4545	music	38
garden_tools	4347	flowers	33
auto	4235	fashion_sport	30
Total	71669	home_comfort_2	30
			24
seller_id	First seller_city	raftmanshin	24
			581

001cca7ae9ae17fb1caed9dfb1094831	cariacica
002100f778ceb8431b7a1020ff7ab48f	franca
003554e2dce176b5555353e4f3555ac8	goiania
004c9cd9d87a3c30c522c48c4fc07416	ibitinga
00720abe85ba0859807595bbf045a33b	guarulhos
00fc707aaaad2d31347cf883cd2dfe10	maringa
011b0eaba87386a2ae96a7d32bb531d1	pompeia
01266d4c46afa519678d16a8b683d325	curitiba
013900e863eace745d3ec7614cab5b1a	curitiba
014c0679dd340a0e338872e7ec85666a	timoteo
014d9a685fd57276679edd00e07089e5	maringa
0176f73cc1195f367f7b32db1e5b3aa8	ibitinga
01bcc9d254a0143f0ce9791b960b2a47	uruacu
01c97ebb5cdac52891c0ed1c37ba0012	catanduva
01cf7e3d21494c41fb86034f2e714fa1	francisco beltrao
01ed254b9ff8407dfb9d99ba1e17d923	mogi das cruzeis
01fd077212124329bac32490e8ef80d9	ribeirao preto / sa
01fdefa7697d26ad920e9e0346d4bd1b	londrina
0241d4d5d36f10f80c644447315af0bd	curitiba
Total	4482255

Ratings	Delayed	On-Time
Bad	573	2662
Excellent	1068	56352
Good	712	7575
Very Bad	3552	8306
Very Good	658	18542
Total	6563	93437

Month	Count of seller_id	Year	Count of seller_id
January	1354	2016	145
February	1357	2017	1784
March	1433	2018	2383
April	1475	Total	3095
May	1530		
June	1564	payment_type	Sum of payment_value
July	1682	boleto	2,869,361.27
August	1625	credit_card	12,542,084.19
September	1184	debit_card	217,989.79
October	1176	not_defined	0.00
November	1331	voucher	379,436.87
December	1171	Total	16,008,872.12
Total	3095		

Month	Delayed Orders	On-Time Orders
January	531	7843
February	987	7202
March	875	8452
April	447	8652
May	537	8774
June	325	8644
July	456	9845
August	362	8692
September	305	5582
October	322	5674
November	1030	7972
December	358	5574
Total	6535	92906

payment_type	Sum of payment_value
<input checked="" type="checkbox"/> credit_card	12,542,084.19
January	1,059,036.59
February	991,118.13
March	1,209,053.66
April	1,199,494.83
May	1,197,431.08
June	1,106,707.31
July	1,283,585.94
August	1,089,338.02
September	749,199.62
October	771,955.57
November	1,147,645.57
December	737,517.87
Total	12,542,084.19



ShopNest PowerBI Capstone Project

ShopNest stands as the leading department store in the e-commerce marketplaces in Portugal. Serving as a seamless link, it connects small businesses from various regions in Portugal to channels, streamlining the process with a single point of contact. Through the ShopNest store, these merchants can showcase and sell their products, with the added convenience of direct shipment to customers facilitated by ShopNest logistics partners.