

User persona							
User activities	Set up application	Manage transactions			Find additional info		
User tasks	Interact with application	Change settings	Manage multiple doghouses	Manage bank product	Find bark helpers	Get analytics	Get
User stories Release 1	Manage iOS app	Get account details	Integrate all settings	Ask a question/request a service			Analyze activity
	Manage Android app	Secure the account	View history				Partner Deals
Release 2	Manage website app	Set up automatic monitoring payments	Enable "communicate all"	Talk to a veterinarian	Search for the nearest office	See dogs data individually	Cash back credit card offer
	Manage accounts			Sync heating and cooling settings	Manage pre-payment	Search for the latest news	Provide dog health suggestions
Release 3	Find app easily on AppStore and online	Customize notifications	Set	Get loyalty program offers			Estimate future vet expenses
						Export information to PDF	Get updates on discounts and specials