

TRADE MY SKILLS

A social site for sharing skills

BY

GROUP D

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Learning a skill is harder than ever because there is too much scattered information. Beginners don't know:

- ▶ Where to start
- ▶ Who to ask for help

- ▶ Most platforms are:
 1. Too expensive
 2. Too advanced
 3. Don't provide assistance

BUISNESS NEED

- ▶ There is no simple, student-friendly platform where people can both learn skills and teach skills they already have.
- ▶ Other platforms, like YouTube, only have a one-way system of communication, and are unable to provide feedback for a beginner who may be struggling.

What Are We Building?

- ▶ We are building a skill-sharing website where users can:
 1. Create an account
 2. List skills they want to learn
 3. List skills they want to teach
 4. Post lessons or tutorials
 5. Connect with teachers

Who Is This For?

- ▶ PRIMARY USERS:

1. Hobbyists
2. Students
3. Socially anxious/introverted people

- ▶ WHERE ARE THEY:

1. Universities
2. Small/secluded locations
3. Online Communities
4. Or Just anywhere in the world with internet



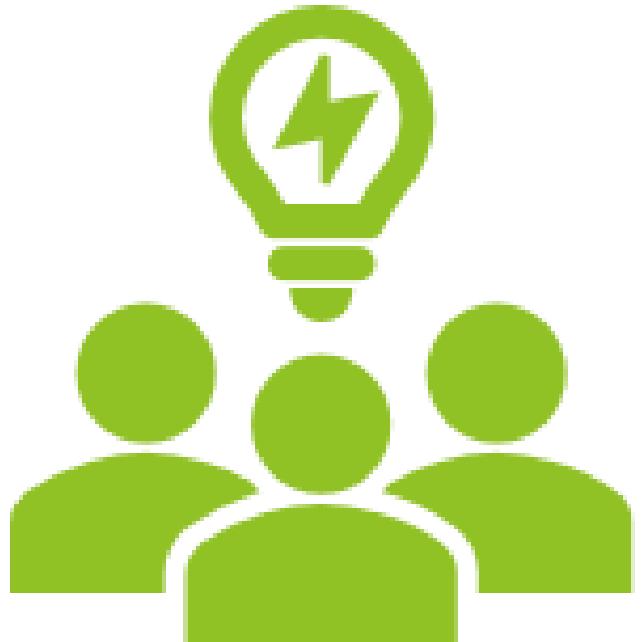
Why Are We Creating This?

- ▶ We are creating this platform to make learning skills more collaborative, beginner-friendly, and accessible.
- ▶ We are also creating this platform to:
 1. Encourage Peer Learning
 2. Help students build confidence
 3. Let learners become teachers



Why Are We Creating This? Continued

- ▶ Learning a skill is much smoother and more fun when being taught by someone who knows what they are doing, and many experts enjoy what they do, and are often more than willing to teach someone who is interested. We want to give people like that a platform to socialize and learn.

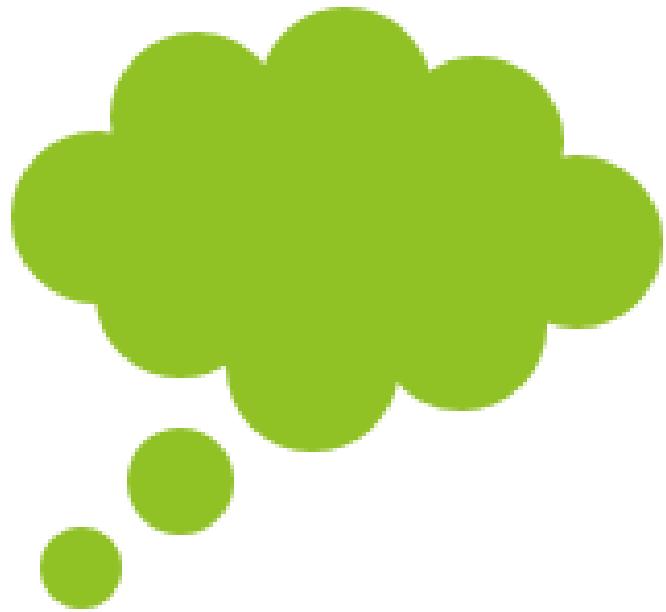


IMPACT

- ▶ When we are done, learning a skill alone will become learning a skill through community, so we want to build a platform where users can both learn skills and share their own knowledge.

CONCLUSION

- ▶ Trade My skills aims to turn learning skills into a two-way street, where learners become teachers, and everyone grows together.



ANY
QUESTIONS?