

| BUSINESS CASE  |   |
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| <b>Proposed Project</b>  | Trade My Skills – A Social Site for Sharing Skills  |
| <b>Date Produced</b>   | January 30, 2026  |
| <b>Background</b>  | Learning skills has become more important than ever, but many beginners feel overwhelmed. There are lots of online tutorials, courses, and videos, but they can feel scattered, expensive, or difficult to follow without support. Many learners end up feeling stuck or isolated when they don't understand something. |
| <b>Business Need/<br/>Opportunity</b>  | This is an opportunity to create a platform that makes learning coding more community-driven and interactive. Instead of relying only on one-way learning like videos or textbooks, users can connect with others, ask questions, and share knowledge in a more supportive environment.                                 |
| <b>Options</b>   | ONLY OPTION - Develop Trade My Skills<br>Build a web-based platform focused on peer-to-peer coding skill sharing and sub focused on sharing of any and every type of skill. This would create a more collaborative learning environment where users can both teach and learn.   |
| <b>Cost-Benefit Analysis</b>   |   |
| <b>DEVELOP TRADE MY SKILLS</b>   |   |
| <b>COST</b> <ul style="list-style-type: none"> <li>1. Time and effort required from the student team</li> <li>2. Learning new technical skills during development</li> <li>3. Limited features due to project timeline</li> <li>4. Risk of technical challenges or delays</li> </ul>                                     |   |
| <b>BENEFITS</b> <ul style="list-style-type: none"> <li>1. Creates a collaborative learning platform</li> <li>2. Encourages peer support and confidence building</li> <li>3. Provides hands-on project experience for the team</li> <li>4. Makes coding education feel more approachable and less intimidating</li> </ul> |   |
| <b>Recommendation</b>  |   |
| <p>We recommend moving forward with Developing Trade My Skills. Creating this platform gives us the chance to build a supportive space where people can learn coding together and share what they know. It's a meaningful project that benefits both future users and our team's learning experience.</p>                |   |

