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# Models for Named Entity Recognition

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The slide features a title 'Models for Named Entity Recognition' in a large, bold, orange font, centered between two thin blue horizontal lines. Below the title, there are two short, thick, olive-green horizontal dashes, one on the left and one on the right, positioned symmetrically. At the bottom of the slide, there are two more thin blue horizontal lines, with a thicker olive-green line directly below them.

# Who Am I?

Data Scientist at Space Jam Data working on NLP problems in short unstructured text.

Background in Applied Math & Stats.

Interested in connecting concepts across domains using written language.

# What is this talk about?

- Named Entity Recognition (NER)
- Quickly introduces CRF as a model for NER
- How can Deep Learning help?
- Build BI-LSTM-CRF with keras

# What is Named Entity Recognition?

# Token Wiki definition

**“Named-entity recognition (NER)** (also known as **entity identification**, **entity chunking** and **entity extraction**) is a subtask of [information extraction](#) that seeks to locate and classify [named entities](#) in text into pre-defined categories such as the names of persons, organizations, locations, expressions of times, quantities, monetary values, percentages, etc.” - Wikipedia

## Given some text..

"We really needs a children's play area so we can occupy the kids while they are at the mall. Maybe a gymboree or Chuckie chesse....there aren't any good restaurant options and the food court sucks!!!"

# We would like to label

categorical request

misspelt brand name

"We really needs a **children's play area** so we can occupy the kids while they are at the mall. Maybe a **gymboree** or **Chuckie cheese**....there aren't any good **spanish restaurant** options and the food court sucks!!!"

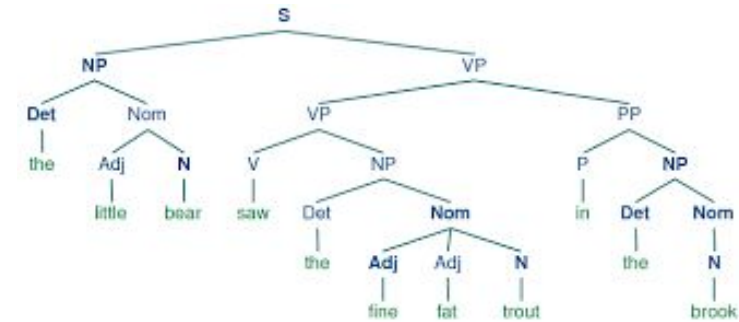
categorical request

Brand name

# Structured Prediction

Outputs are structured objects such as: sequences, strings, trees.

DET      NN    NN PREP ADJ    NN  
The   Orwellian days   of   old children.



paraphrasing [http://mlg.eng.cam.ac.uk/mlss09/mlss\\_slides/Hoffman\\_1\\_2.pdf](http://mlg.eng.cam.ac.uk/mlss09/mlss_slides/Hoffman_1_2.pdf)  
slide 5.



# Models

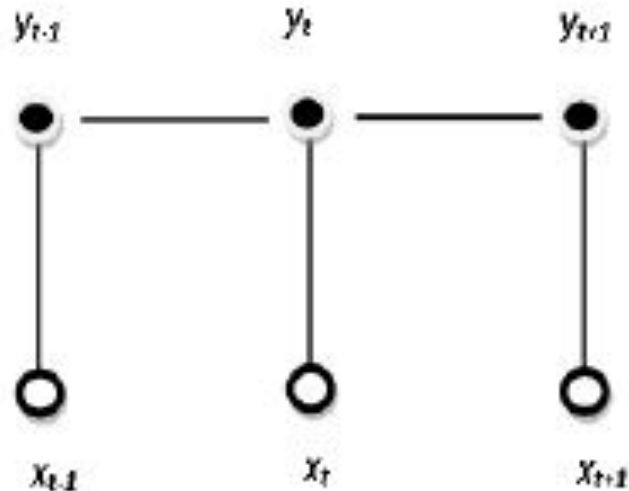
- Conditional Random Fields (CRFs)
- Structured SVMs
- Max-Margin Markov Model ( $M^3$  Networks)
- Hidden Markov Models (HMMs)
- Others

**What is a Conditional Random Field anyway?**



- Random field because random variables are indexed in higher [ than a single ] dimensional space.
- Conditional because we can factorize relationships based on dependencies. And we can think of the factors in terms of being conditionally independent.

# Linear-chain graphical model



# Linear Chain CRFs

$$p(\mathbf{y}|\mathbf{x}) = \frac{1}{Z(\mathbf{x})} \exp \left( \sum_{k=1}^K \theta_k f_k(y_t, y_{t-1}, \mathbf{x}_t) \right)$$

$$Z(\mathbf{x}) = \sum_{\mathbf{y}} \exp \left( \sum_{k=1}^K \lambda_k f_k(y_t, y_{t-1}, \mathbf{x}_t) \right)$$

## Linear Chain CRF loss

$$l(\theta) = \sum_{i=1}^N \sum_{t=1}^T \sum_{k=1}^K \theta_k f_k(y_t^{(i)}, y_{t-1}^{(i)}, \mathbf{x}_t^{(i)}) - \sum_i N \log Z(\mathbf{x}^{(i)})$$

**How does the training data look.**

# BIO Labelling Scheme

O O O O B I I I I O O  
"We really needs a children ' s play area so we



# Features

- The identity of the word
- Is the word in a dictionary of entities
- Is the word capitalized.
- What is the part of speech of the word
- The shape of words in a window
- The shape of the current word
- Is the word capitalized
- Is in title form
- etc

# Parameter Estimation & Inference

- Linear chain CRFs loss is convex w.r.t to  $\theta_k$ .
- We use maximum likelihood and we maximize the the conditional log likelihood.
- Train using your favourite optimization technique: BFGS works, SGD works.
- Inferences of  $p(y_t, y_{t-1}|x_t)$  done using the forward-backward algorithm.
- Prediction or the best sequence  $\mathbf{y}^* = \arg \max_{\mathbf{y}} P(\mathbf{y}|\mathbf{x})$  is done using viterbi.

# Packages

- crf++
- crfsuite
- Factorie
- Alchemy
- Pycrfsuite (from crfsuite)

**What's the bottleneck?**

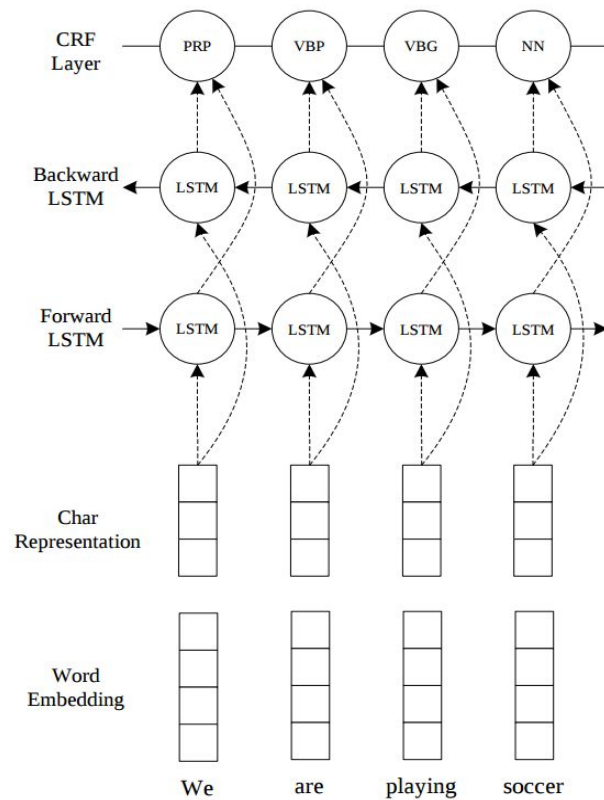
**Hand-crafted features!**

# CNN-BI-LSTM-CRF

End-to-end Sequence Labeling via Bi-directional LSTM-CNNs-CRF from Ma and Hovy at Carnegie Mellon.

- 100D Glove Vectors
- Uniform initialization of weight, bias and Embedding vectors
- Uses a bag of tricks but nothing obscure: dropout, early stopping
- Achieves state of the art (91.7 F1 score ) performance on the CoNLL-2003

# Have a look



# Let's Build This Thing with Keras

<https://colab.research.google.com/drive/1LunAisDJ8UyHHp1W6s-5uGQ8InsK46x2>



# Recap

- Named Entity Recognition (NER) is the task of determining entities ( e.g phrases of interest like a New York Times, Obama, AUD)
- CRF's are powerful models to capture complex dependencies structures in data
- CRF can be combined with LSTMs to achieve end-to-end NER pipelines

# Questions?

@orsonady on almost all the social things.