

ESG INVESTING

Do you agree or disagree with the points made in the thread?

ESG investing is an form of investing made with the hope of reducing the current global issues everyone's facing.I strongly disagree with the fact that ESG investing is a deflection form of investing.When it comes to investing, it is natural for investors to seek exposure to themes that support their personal outlook as well as their associated investment goals. Investors commonly align their portfolios with a certain strategy or sector that they think is positioned to do well over the long term.With modern times, as people are becoming more culturally aware about the global issues in the world, things like carbon footprint and waste management influence a company's economy and net worth.Numerous studies have shown that companies with strong ESG ratings often outperform their peers in terms of both share price performance and earnings growth. For instance, during the third quarter of 2022, sustainable large-cap funds netted \$525 million, while their non-ESG counterparts lost \$25 billion in the same period. This trend is supported by research indicating that funds with ESG strategies often surpass conventional mutual funds in performance ([SoFi](#)) ([World Economic Forum](#)).ESG investing enables investors get portfolios to avoid holding companies engaged in risky or unethical practices.It promotes sustainable risk free investing and is definitely the trusted investing for the future.