**Task-3 Exploratory Data Analysis - Retail**

**Problem Statement**- Try to find out the weak areas where you can work to make more profit.

**Dataset:** https://bit.ly/3i4rbWl

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Solution :

* For this I have used Tableau software.I have divided categories where there is less profit as well as no profit.
* For that In sheet-1 I have taken Segment/Sub-categories/Main category vs their Sales,Quantity,Profit from that I am able to figure out which sub category is having how much profit vs it’s quantity and sales.
* Similarly In sheet-2 I have made a visualization from Sub categories sales vs quantity.From that I am able to figure out how much Sub category products are sold & their sales.
* In sheet-3 I have visualized which state has maximum/minimum sales & profit by quantity of total products.
* In sheet-4 I have made a visualization for which ship mode has how much sales , profit & quantity of products based on category & sub-categories.

And finally I have prepared a dashboard for that.