

### **Activity: Expert Talk**

Topic: "IPR & Copyright"

Date: 26/11/22

Resource Person: Dr.S.A.Patil (Ugale), Associate Professor, UG Coordinator (E&TC Dept),

KKWIEER Nashik.

**Attended by:** 102 Students

**Outcomes:** 

This lecture was useful for students

1. To understand about the Intellectual Property Rights (IPR), patents, copyright etc.

#### **Assessment:**

Outcome	Outcome 1
Assessment	100
POs Mapped	PO12

#### **Summery:**





The Expert Lecture on IPR and Copyright was held on 26<sup>th</sup> November 2022 in the department of E&TC Engineering at Karmaveer Kakasaheb Wagh Institute of Engineering Education and Research (K.K.W.I.E.E.R.), Nashik.

The session was conducted by Dr.S.A.Patil (Ugale). She is associate professor and UG coordinator in E&TC department of KKWIEER, Nashik.

The session started with brief introduction of the speaker. Dr. Sunita A. Patil Ma'am started the session by giving overview of Intellectual Property Rights (IPR). Intellectual property rights are the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time.

Dr. Sunita A. Patil Ma'am covered following points about IPR:

Intellectual property rights are customarily divided into two main areas which are Industrial Property and copyright and related rights.

Later Ma'am explained the concept of plagiarism. Plagiarism is the fraudulent representation of another person's language, thoughts, ideas, or expressions as one's own original work. She explained students how to make non-plagiarized paraphrase using examples.

Also Dr. Sunita A. Patil Ma'am explained that patent is an exclusive right granted for an invention, which is a product or a process that provides a new way of doing something, or offers a new technical solution to a problem. Patents are granted by national patent offices after publication and substantial examination of the applications.

Also she conducted quiz on the mentimeter based on the copyright concept.

Some of the important points covered in the session are below:

- Trade Mark: A name of an enterprise or a Mark capable of being represented graphically, distinguishing the goods or services of one person from those of others e. g., LUX, Godrej, TVS, Telco, 555, APPLE.
- Trade Marks are registered by national trade mark registries and are valid in that country
- Registration is made after examination and publication
- Period of registration is for 10 years but can be renewed indefinitely



- Geographical Indication is an indication which identifies goods as agricultural goods, natural goods or manufactured goods as originating, or manufactured in the territory of country, or a region or locality in that territory, where a given quality, reputation or other characteristic of such goods is essentially attributable to its geographical origin.
- Licence is a permission granted by an IP owner to another person to use the IP on agreed terms and conditions, while he continues to retain ownership of the IP

At the end of session Ma'am told students patent filling procedure.

# **Photos of Expert Talk:**











## **Feedback from students:**







