



WE ARE A LEADING
EDUCATION BRAND IN
HIMACHAL

DIGITAL MARKETING

ADVANCE CERTIFICATE IN DIGITAL MARKETING

- Search engine optimization
- Search engine marketing.
- Social media marketing on all social media platforms such as Facebook, Instagram, Twitter, LinkedIn etc.
- creating blogs.
- Pay per click advertising
 1. google ads
 2. facebook ads etc.
- local listing sites advertising.
- affiliate marketing
- Email marketing
- content marketing
- youtube analytics etc .
- creating website without coding.
- free hosting of website.
- creating stunning advertising videos using various video editing tools.
- graphic designing using various platforms.

DURATION: 240HRS(6 MONTH)

ABOUT US newus.in

newus earlier named as NIIT Dharamshala Center , a training institute in Skills and Talent Development takes an initiative to encourage aspiring professionals to enhance their knowledge through industry ready programme, together with their update academic curriculum. newus is also a Professional Website Development Company in Dharamshala. Our cutting-edge and dynamic web development service in Dharamshala is ideal for small to medium scale projects with complex and bespoke requirements. newus work hard to assure 100% client satisfaction with high-quality work and timely delivery.



newus Training and development

LET'S
CONNECT



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