DATA MINING AND WAREHOUSE

PRACTICAL 2

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Aim

Build Data Warehouse/Data Mart for a given problem state

Theory

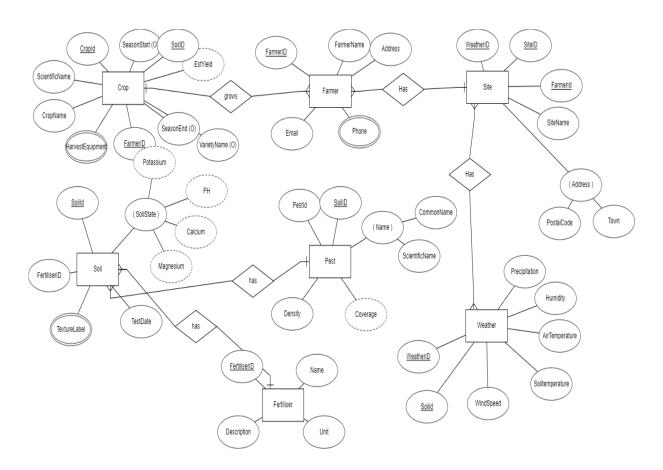
Data Warehouse: A data warehouse is a large collection of business data used to help an organization make decisions. The concept of the data warehouse has existed since the 1980s, when it was developed to help transition data from merely powering operations to fueling decision support systems that reveal business intelligence. A Data Warehousing (DW) is a process for collecting and managing data from varied sources to provide meaningful business insights. A data warehouse is typically used to connect and analyze business data from heterogeneous sources. The data warehouse is the core of the BI system which is built for data analysis and reporting. It is a blend of technologies and components which aids the strategic use of data. It is electronic storage of a large amount of information by a business which is designed for query and analysis instead of transaction processing. It is a process of transforming data into information and making it available to users in a timely manner to make a difference.

Star Schema: Each dimension is represented with only one-dimensional table. This table contains a set of attributes. There is a fact table at the center, It contains keys to other dimensions.

Snowflake Schema: Some dimension tables normalized. The normalization splits up the data into additional tables. Due to normalization, the snowflake schema, the redundancy is reduced and therefore, it becomes easy to maintain and save storage space.

Information Package: An Information Package is a conceptual container of two types of information called Content Information and Preservation Description Information (PDI). The Content Information and PDI are viewed as being encapsulated and identifiable by the Packaging Information. The resulting package is viewed as being discoverable by virtue of the Descriptive Information

E-R DIAGRAM:



DESCRIPTION OF SOME DIMENSION TABLES

No.	Dim. tables	Particular attributes					
1	Business	BusinessID, Name, Address, Phone, Mobile, Email					
2	Crop	CropID, CropName, VarietyID, VarietyName, EstYield, SeasontSart, Seaso-					
		nEnd, BbchScale, ScientificName, HarvestEquipment, EquipmentWeight					
3	CropState	CropStateID, CropID, StageScale, Height, MajorStage, MinStage, MaxStage,					
		Diameter, MinHeight, MaxHeight, CropCoveragePercent					
4	Farmer	FarmerID, FarmerName, Address, Phone, Mobile, Email					
5	Fertiliser	FertiliserID, Name, Unit, Status, Description, GroupName					
6	Field	FieldID, FieldName, SiteID, Reference, Block, Area, AreaUnit, WorkingArea,					
		WorkingAreaUnit, FieldGPS, Notes					
7	Inspection	InspectionID, CropID, Description, ProblemType, Severity, ProblemNotes,					
	·	AreaValue, AreaUnit, Order, Date, Notes, GrowthStage					
8	Nutrient NutrientID, NutrientName, Date, Quantity						
9	OperationTime	OperationTimeID, StartDate, EndDate, Season					
10	Pest	PestID, CommonName, ScientificName, PestType, Description, Density, Min-					
		Stage, MaxStage, CoverageUnit					
11	Plan	PlanID, PlanName, PlanNumber, RegistrationNo, ProductName, Produc-					
		tRate, Date, WaterVolume					
12	Product	ProductID, ProductName, GroupName					
13	Site	SiteID, FarmerID, SiteName, Reference, Country, AddressName, AddressTown,					
10		PostalCode, GPS, Created, CreatedBy					
	Spray	SprayID, SprayProductName, ProductRate, AppliedArea, AppliedDate, Wa-					
14		terVolume, VolumeUnit, ConfirmDuration, ConfirmWindSPeed, ConfirmDirec-					
		tion, ConfirmTemperature, ConfirmHumidity, ActivityType					
15	Soil	Soilid, Ph, Phosphorus, Potassium, Magnesium, Calcium, CEC, Silt, Clay,					
		Sand, TextureLabel, TestDate					
16	Supplier	SupplierID, SupplierName, SupplierContactName, Address, ContactPhone,					
		ContactMobile, ContactEmail					
17	Task	TaskID, TaskDesc, TaskStatus, TaskDate, TaskInterval, CompletedDate, App-					
11		Code					
18	Treatment	TreatmentID, TreatmentName, FormType, LotCode, Rate, ApplCode, LevlNo,					
10		Type, Description, ApplDesc, TreatmentComment					
19	WeatherStation	WeatherStationID, StationName, MeasureDate, AirTemperature, SoilTemper-					
19		ature, StationReadingBatch					

Dimensions

INFORMATION PACKAGE

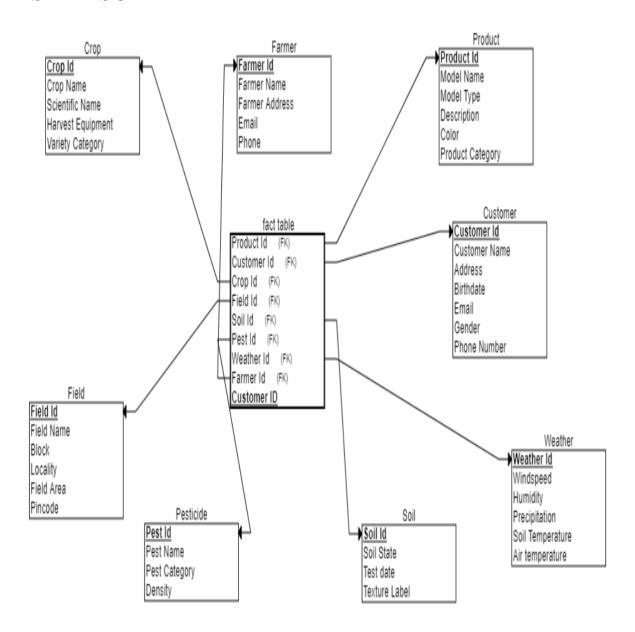
	Time	Product	Custome	Crop	Field	Pesticide	Soil	Weather	Farmer
			r						
Categories	Year	Model	Name	Crop Name	Field	Pesticide	Soil	Windspeed	Name
		Name			Name	Name	State		
	Month	Model	Address	Scientific	Block	Pesticide	Test	Humidity	Address
		Type		Name		Category	date		
	Quarter	Description	Birthdate	Harvest	Area	Density	Texture	Precipitation	Email
				Equipment			label		
	Day of	Color	Email	Variety	Pincode				Phone
	Week			Category					
	Day of	Product	Gender						
	Month	category							
	Product		Phone						
	Launch		Number						
	date								

Facts: Actual Sale Price, MSRP, Est Yield, Equipment Weight, Crop height, Crop diameter, Crop Coverage Percent, Field Working Area

Questions:

- Q.1) Which crop is best suited for hot and humid weather
- **Q.2)** Which type of soil is needed for that specific crop?
- Q.3) Based on soil and crop data, what is the best pesticide to use and how much?
- Q.4) Which farmer is the most efficient and has he highest turnover?
- Q.5) Which product and sold by which agent has the most negative reviews/complaints?
- Q.6) What equipment is widely used?
- **Q.7)** How is the weather affecting different soils?
- Q 8) Which is the best-selling product in Q3?
- Q9)Which product has incurred the most amount of losses in Q2 and Q3?

STAR SCHEMA



Conclusion:

In this experiment we explored and built a data mart, schema and information package for Agritech companies