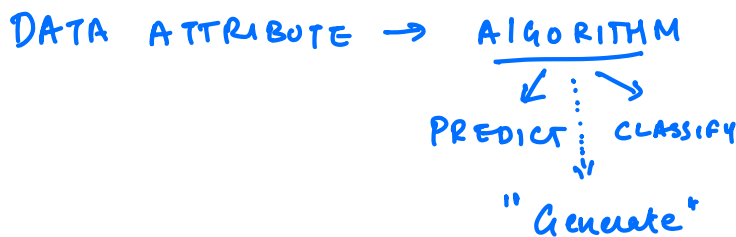
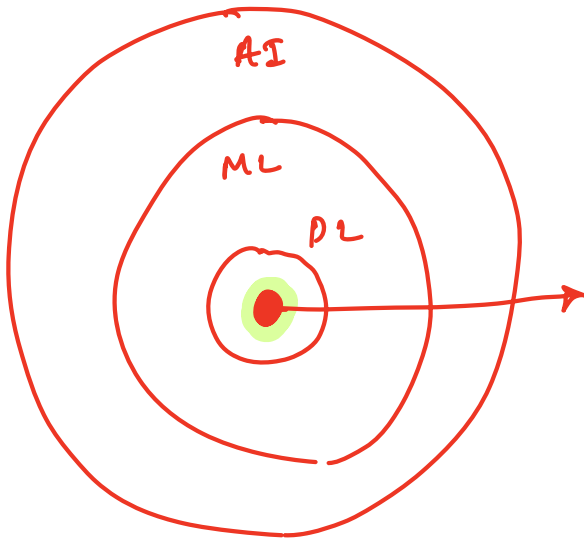


# Generative AI In Insurance

## Policy AND CLAIMS

# Highly Regulated Industry



GENERATIVE AI

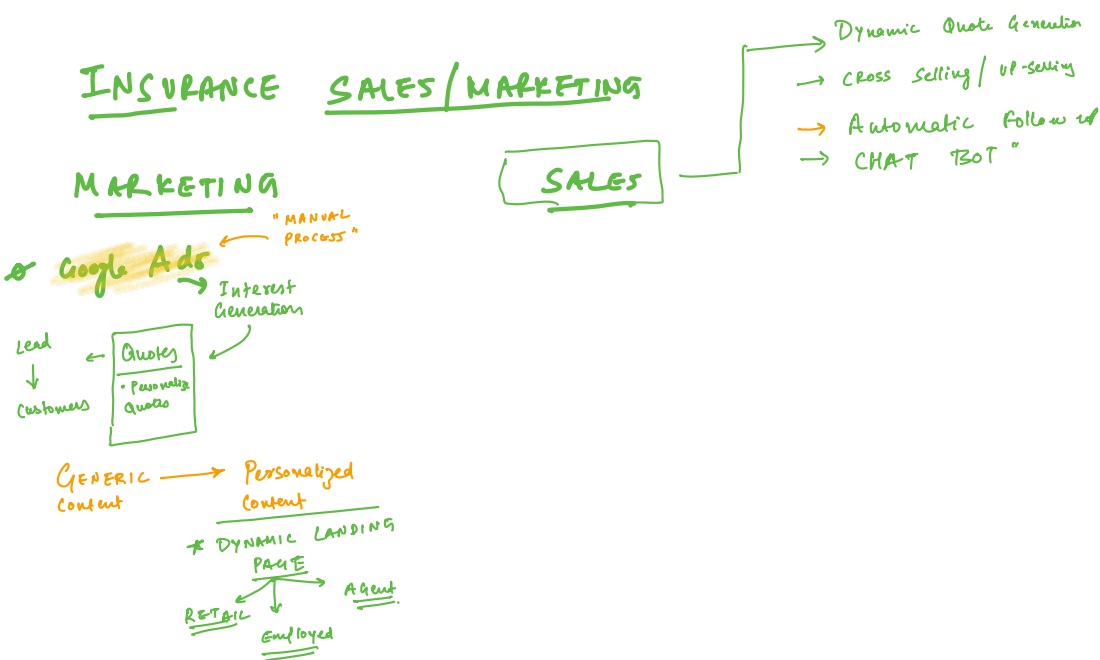
"DATA → AI → GENERATE NEW CONTENT"

- Sales/Marketing/Brokerage
- Underwriting
- Dynamic Pricing
- Customer Service
- Risk Control
- Regulatory Compliance
- Re-Insurance
- Claims

## INSURANCE SALES/MARKETING

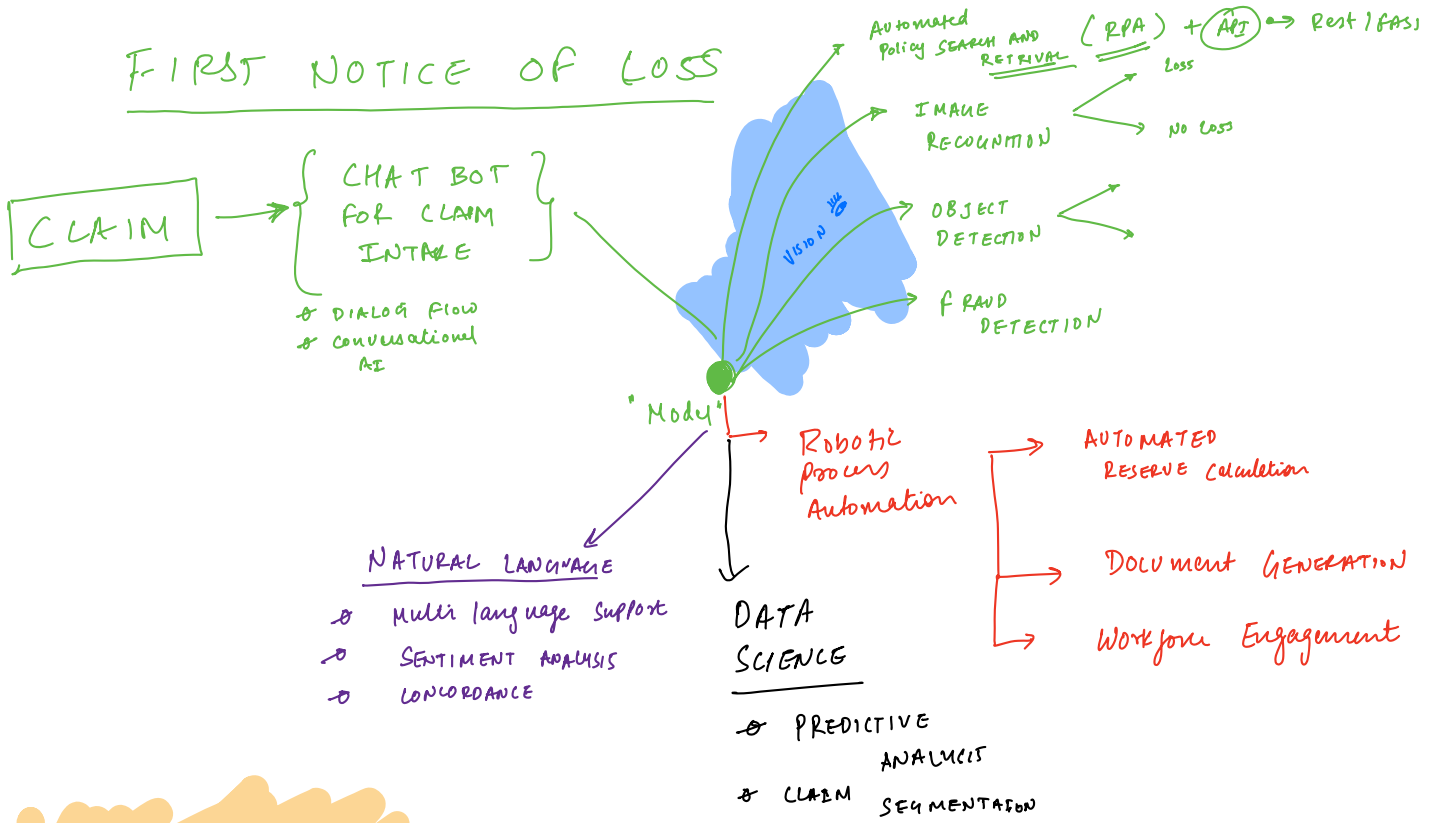
### MARKETING

### SALES

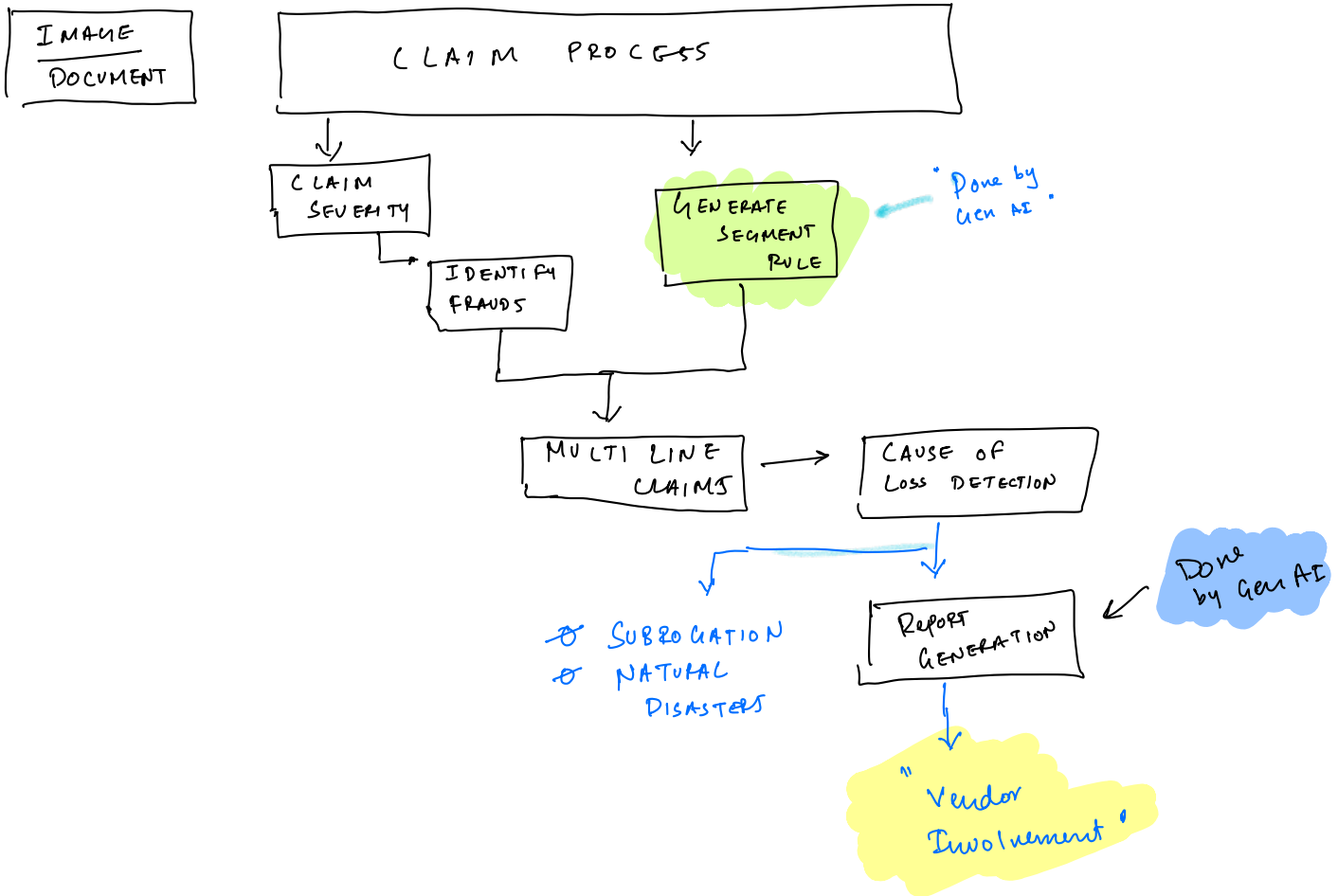


SENTIMENT ANALYSIS

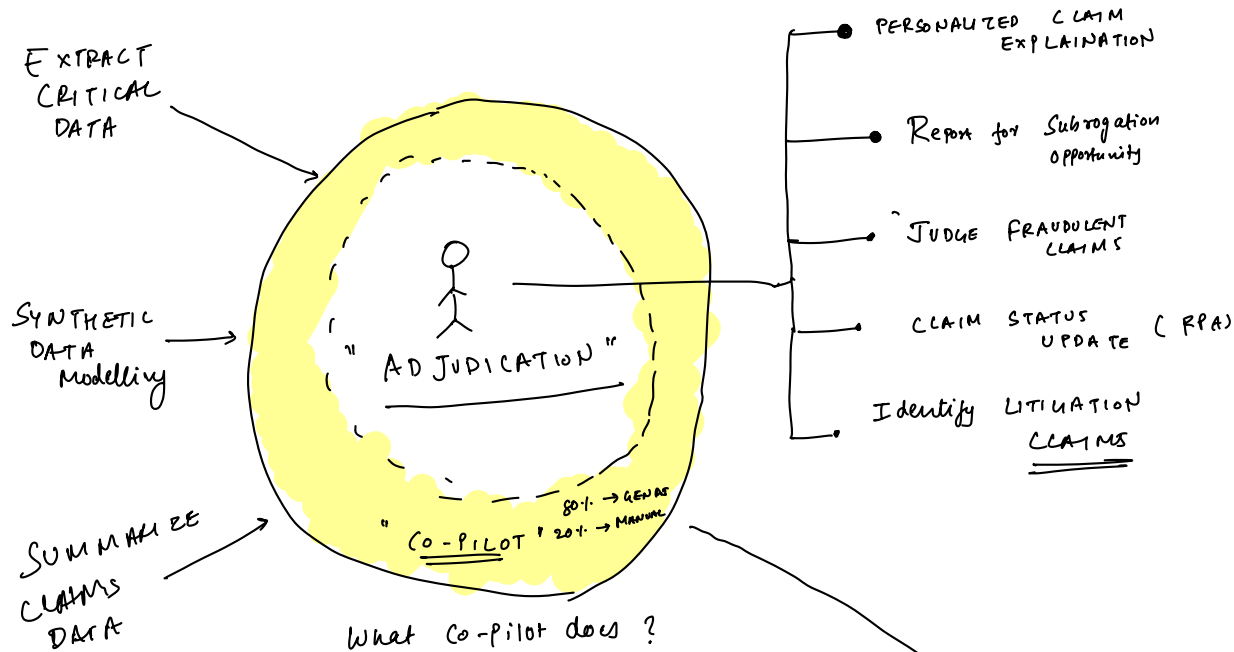
# FIRST NOTICE OF LOSS



## CLAIM SEGMENTATION

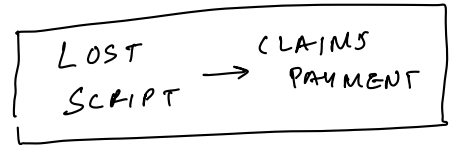


# CLAIM ADJUDICATION (Valid claim and is it covered or not)



## What Co-pilot does ?

- COMPLIANCE CHECK
- TRANSCRIBE (LEX) Voice to Text
- IMAGE ANALYSIS
- DOCUMENT ANALYSIS
- MEDICAL RECORD ANALYSIS
- Appoint "Adjusters"
- SENTIMENT ANALYSIS
- POLICY VIOLATION
- WEATHER DATA ANALYSIS



- DYNAMIC PAYMENT
- FRAUDULENT PAYMENT
- "ANTI Money Laundering"

