

Software Project Management (Lecture 9)

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Organization of this Lecture:



- Introduction to Project Planning
- Software Cost Estimation
 - Cost Estimation Models
 - Software Size Metrics
 - Empirical Estimation
 - Heuristic Estimation
 - COCOMO
- Staffing Level Estimation
- Effect of Schedule Compression on Cost
- Summary

Introduction



- Many software projects fail:
 - due to faulty project management practices:
 - It is important to learn different aspects of software project management.

Introduction



- Goal of software project management:
 - enable a group of engineers to work efficiently towards successful completion of a software project.

Responsibility of project managers



- Project proposal writing,
- Project cost estimation,
- Scheduling,
- Project staffing,
- Project monitoring and control,
- Software configuration management,
- Risk management,
- Managerial report writing and presentations, etc.

Introduction



- A project manager's activities are varied.
- can be broadly classified into:
 - | project planning,
 - | project monitoring and control activities.

Project Planning



- Once a project is found to be feasible,
- project managers undertake project planning.

Project Planning Activities



- Estimation:
 - Effort, cost, resource, and project duration
- Project scheduling:
- Staff organization:
 - staffing plans
- Risk handling:
 - identification, analysis, and abatement procedures
- Miscellaneous plans:
 - quality assurance plan, configuration management plan, etc.

Project planning



- Requires utmost care and attention --- commitments to unrealistic time and resource estimates result in:
 - irritating delays.
 - customer dissatisfaction
 - adverse affect on team morale
 - poor quality work
 - project failure.

Sliding Window Planning



- Involves project planning over several stages:
 - protects managers from making big commitments too early.
 - More information becomes available as project progresses.
 - Facilitates accurate planning

SPMP Document



- After planning is complete:
 - Document the plans:
 - in a Software Project Management Plan(SPMP) document.

Organization of SPMP Document



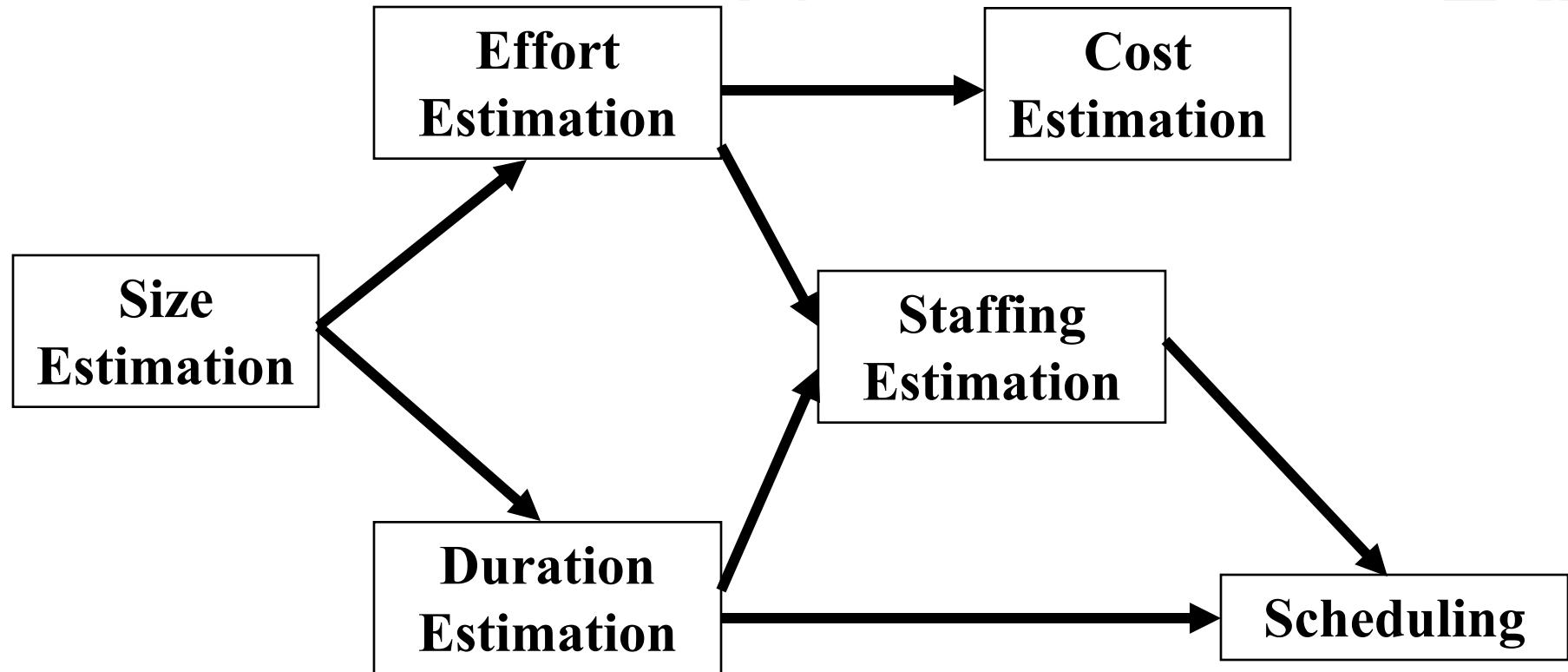
- | **Introduction** (Objectives, Major Functions, Performance Issues, Management and Technical Constraints)
- | **Project Estimates** (Historical Data, Estimation Techniques, Effort, Cost, and Project Duration Estimates)
- | **Project Resources Plan** (People, Hardware and Software, Special Resources)
- | **Schedules** (Work Breakdown Structure, Task Network, Gantt Chart Representation, PERT Chart Representation)
- | **Risk Management Plan** (Risk Analysis, Risk Identification, Risk Estimation, Abatement Procedures)
- | **Project Tracking and Control Plan**
- | **Miscellaneous Plans** (Process Tailoring, Quality Assurance)

Software Cost Estimation



- Determine size of the product.
- From the size estimate,
 - determine the effort needed.
- From the effort estimate,
 - determine project duration, and cost.

Software Cost Estimation



Software Cost Estimation



- Three main approaches to estimation:
 - Empirical
 - Heuristic
 - Analytical

Software Cost Estimation Techniques



| Empirical techniques:

| an educated guess based on past experience.

| Heuristic techniques:

| assume that the characteristics to be estimated can be expressed in terms of some mathematical expression.

| Analytical techniques:

| derive the required results starting from certain simple assumptions.

Software Size Metrics



- **LOC (Lines of Code):**
 - Simplest and most widely used metric.
 - Comments and blank lines should not be counted.

Disadvantages of Using LOC



- Size can vary with coding style.
- Focuses on coding activity alone.
- Correlates poorly with quality and efficiency of code.
- Penalizes higher level programming languages, code reuse, etc.

Disadvantages of Using LOC

(cont....)



- Measures lexical/textual complexity only.
 - does not address the issues of structural or logical complexity.
- Difficult to estimate LOC from problem description.
 - So not useful for project planning

Function Point Metric



- Overcomes some of the shortcomings of the LOC metric
- Proposed by Albrecht in early 80's:
 - $FP = 4 \#inputs + 5 \#Outputs + 4 \#inquiries + 10 \#files + 10 \#interfaces$
- Input:
 - A set of related inputs is counted as one input.

Function Point Metric



■ Output:

- | A set of related outputs is counted as one output.

■ Inquiries:

- | Each user query type is counted.

■ Files:

- | Files are logically related data and thus can be data structures or physical files.

■ Interface:

- | Data transfer to other systems.

Function Point Metric (CONT.)



- Suffers from a major drawback:
 - the size of a function is considered to be independent of its complexity.
- Extend function point metric:
 - Feature Point metric:
 - considers an extra parameter:
 - Algorithm Complexity.

Function Point Metric (CONT.)



- Proponents claim:
 - FP is language independent.
 - Size can be easily derived from problem description
- Opponents claim:
 - it is subjective --- Different people can come up with different estimates for the same problem.

Empirical Size Estimation Techniques



■ **Expert Judgement:**

- An euphemism for guess made by an expert.
- Suffers from individual bias.

■ **Delphi Estimation:**

- overcomes some of the problems of expert judgement.

Expert judgement



- Experts divide a software product into component units:
 - e.g. GUI, database module, data communication module, billing module, etc.
- Add up the guesses for each of the components.

Delphi Estimation:



- Team of Experts and a coordinator.
- Experts carry out estimation independently:
 - mention the rationale behind their estimation.
 - coordinator notes down any extraordinary rationale:
 - circulates among experts.

Delphi Estimation:



- Experts re-estimate.
- Experts never meet each other
 - to discuss their viewpoints.

Heuristic Estimation Techniques

■ Single Variable Model:

- | Parameter to be Estimated = $C_1(\text{Estimated Characteristic})d_1$

■ Multivariable Model:

- | Assumes that the parameter to be estimated depends on more than one characteristic.
- | Parameter to be Estimated = $C_1(\text{Estimated Characteristic})d_1 + C_2(\text{Estimated Characteristic})d_2 + \dots$
- | Usually more accurate than single variable models.

cocomo Model



- COCOMO (COnstructive COst MOdel)
proposed by Boehm.
- Divides software product
developments into 3 categories:
 - Organic
 - Semidetached
 - Embedded

cOCOMO Product classes



- Roughly correspond to:
 - application, utility and system programs respectively.
 - Data processing and scientific programs are considered to be **application programs**.
 - Compilers, linkers, editors, etc., are **utility programs**.
 - Operating systems and real-time system programs, etc. are **system programs**.

Elaboration of Product classes



■ Organic:

- Relatively small groups
 - working to develop well-understood applications.

■ Semidetached:

- Project team consists of a mixture of experienced and inexperienced staff.

■ Embedded:

- The software is strongly coupled to complex hardware, or real-time systems.

COCOMO Model (CONT.)



- For each of the three product categories:
 - From size estimation (in KLOC), Boehm provides equations to predict:
 - project duration in months
 - effort in programmer-months
- Boehm obtained these equations:
 - examined historical data collected from a large number of actual projects.

cocomo Model (cont.)



- Software cost estimation is done through three stages:
 - Basic COCOMO,
 - Intermediate COCOMO,
 - Complete COCOMO.

Basic COCOMO Model (CONT.)

- Gives only an approximate estimation:
 - Effort = $a_1 \text{ (KLOC)}a_2$
 - $T_{dev} = b_1 \text{ (Effort)}b_2$
 - KLOC is the estimated kilo lines of source code,
 - a_1, a_2, b_1, b_2 are constants for different categories of software products,
 - T_{dev} is the estimated time to develop the software in months,
 - Effort estimation is obtained in terms of person months (PMs).

Development Effort Estimation



- Organic :
 - Effort = 2.4 (KLOC)1.05 PM
- Semi-detached:
 - Effort = 3.0(KLOC)1.12 PM
- Embedded:
 - Effort = 3.6 (KLOC)1.20PM

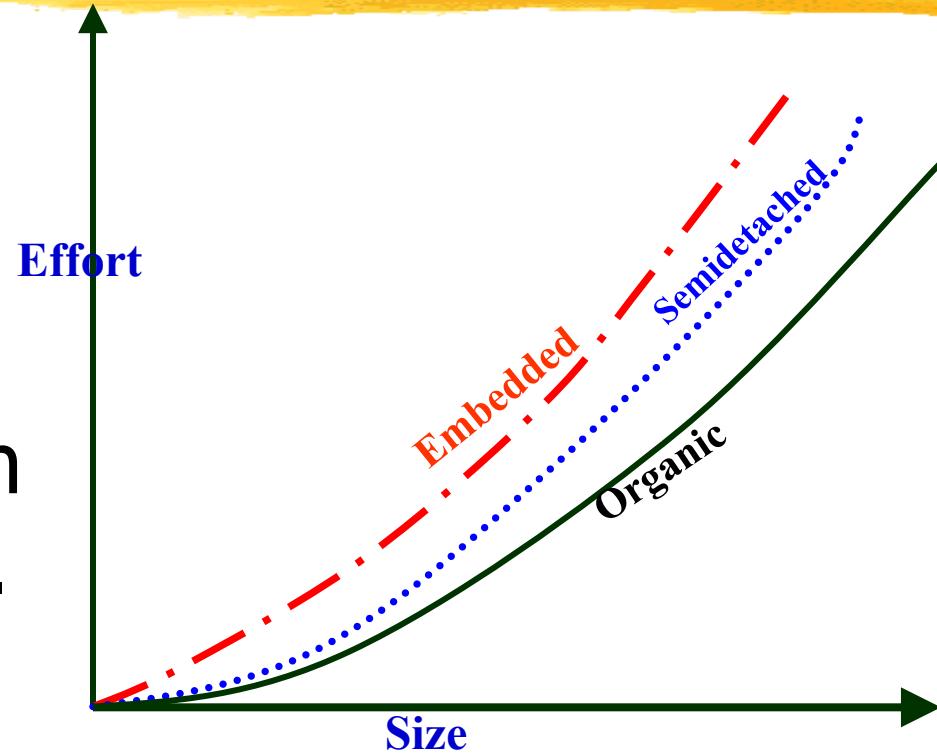
Development Time Estimation



- Organic:
 - $T_{dev} = 2.5 \text{ (Effort)} 0.38 \text{ Months}$
- Semi-detached:
 - $T_{dev} = 2.5 \text{ (Effort)} 0.35 \text{ Months}$
- Embedded:
 - $T_{dev} = 2.5 \text{ (Effort)} 0.32 \text{ Months}$

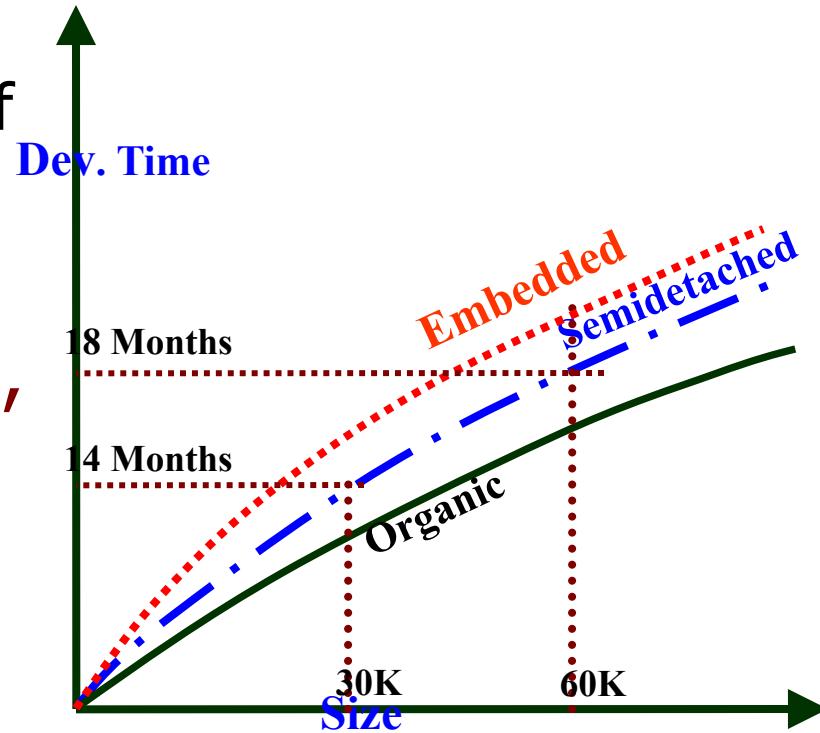
Basic COCOMO Model (CONT.)

- Effort is somewhat super-linear in problem size.



Basic COCOMO Model (CONT.)

- Development time
 - sublinear function of product size.
- When product size increases two times,
 - development time does not double.
- Time taken:
 - almost same for all the three product categories.



Basic COCOMO Model (CONT.)



- Development time does not increase linearly with product size:
 - For larger products more parallel activities can be identified:
 - can be carried out simultaneously by a number of engineers.

Basic COCOMO Model (CONT.)



- Development time is roughly the same for all the three categories of products:
 - For example, a 60 KLOC program can be developed in approximately 18 months
 - regardless of whether it is of organic, semi-detached, or embedded type.
 - There is more scope for parallel activities for system and application programs,
 - than utility programs.

Example



- The size of an organic software product has been estimated to be 32,000 lines of source code.
-
- Effort = $2.4 * (32)1.05 = 91$ PM
- Nominal development time = $2.5 * (91)0.38 = 14$ months

Intermediate COCOMO



- Basic COCOMO model assumes
 - effort and development time depend on product size alone.
- However, several parameters affect effort and development time:
 - Reliability requirements
 - Availability of CASE tools and modern facilities to the developers
 - Size of data to be handled

Intermediate COCOMO



- For accurate estimation,
 - the effect of all relevant parameters must be considered:
 - **Intermediate COCOMO model** recognizes this fact:
 - refines the initial estimate obtained by the basic COCOMO by using a set of 15 cost drivers (multipliers).

Intermediate COCOMO

(CONT.)



- If modern programming practices are used,
 - initial estimates are scaled downwards.
- If there are stringent reliability requirements on the product :
 - initial estimate is scaled upwards.

Intermediate COCOMO

(CONT.)



- Rate different parameters on a scale of one to three:
 - Depending on these ratings,
 - multiply cost driver values with the estimate obtained using the basic COCOMO.

Intermediate COCOMO

(CONT.)



Cost driver classes:

- | Product: Inherent complexity of the product, reliability requirements of the product, etc.
- | Computer: Execution time, storage requirements, etc.
- | Personnel: Experience of personnel, etc.
- | Development Environment: Sophistication of the tools used for software development.

Shortcoming of basic and intermediate COCOMO models



- Both models:
 - consider a software product as a single homogeneous entity:
 - However, most large systems are made up of several smaller sub-systems.
 - Some sub-systems may be considered as organic type, some may be considered embedded, etc.
 - for some the reliability requirements may be high, and so on.

Complete COCOMO



- Cost of each sub-system is estimated separately.
- Costs of the sub-systems are added to obtain total cost.
- Reduces the margin of error in the final estimate.

Complete COCOMO Example



- A Management Information System (MIS) for an organization having offices at several places across the country:
 - Database part (**semi-detached**)
 - Graphical User Interface (GUI) part (**organic**)
 - Communication part (**embedded**)
- Costs of the components are estimated separately:
 - summed up to give the overall cost of the system.

Halstead's Software Science



- An analytical technique to estimate:
 - size,
 - development effort,
 - development time.

Halstead's Software Science



- Halstead used a few primitive program parameters
 - number of operators and operands
- Derived expressions for:
 - over all program length,
 - potential minimum volume
 - actual volume,
 - language level,
 - effort, and
 - development time.

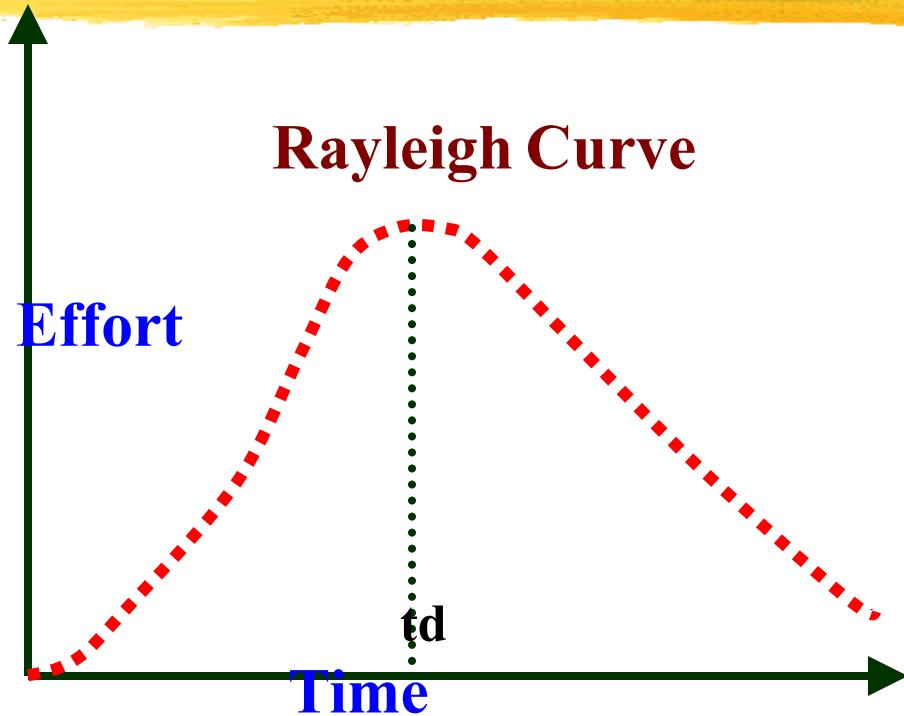
Staffing Level Estimation



- Number of personnel required during any development project:
 - not constant.
- Norden in 1958 analyzed many R&D projects, and observed:
 - Rayleigh curve represents the number of full-time personnel required at any time.

Rayleigh Curve

- Rayleigh curve is specified by two parameters:
 - t_d the time at which the curve reaches its maximum
 - K the total area under the curve.
- $L=f(K, t_d)$



Putnam's Work:



- In 1976, Putnam studied the problem of staffing of software projects:
 - observed that the level of effort required in software development efforts has a similar envelope.
 - found that the Rayleigh-Norden curve
 - relates the number of delivered lines of code to effort and development time.

Putnam's Work (cont.):



- Putnam analyzed a large number of army projects, and derived the expression:

$$L = C_k K^{1/3} t_d^{4/3}$$

- K is the effort expended and L is the size in KLOC.
- t_d is the time to develop the software.
- C_k is the state of technology constant
 - reflects factors that affect programmer productivity.

Putnam's Work (CONT.):

- Ck=2 for poor development environment
 - no methodology, poor documentation, and review, etc.
- Ck=8 for good software development environment
 - software engineering principles used
- Ck=11 for an excellent environment

Rayleigh Curve



- Very small number of engineers are needed at the beginning of a project
 - carry out planning and specification.
- As the project progresses:
 - more detailed work is required,
 - number of engineers slowly increases and reaches a peak.

Rayleigh Curve



- Putnam observed that:
 - the time at which the Rayleigh curve reaches its maximum value
 - corresponds to system testing and product release.
 - After system testing,
 - the number of project staff falls till product installation and delivery.

Rayleigh Curve



- | From the Rayleigh curve observe that:
- | approximately 40% of the area under the Rayleigh curve is to the left of t_d
- | and 60% to the right.

Effect of Schedule Change on Cost

- Using the Putnam's expression for L,
$$K = L^3/C k^3 t d^4$$

Or, $K = C_1/t d^4$
- For the same product size, $C_1 = L^3/C k^3$ is a constant.
- Or, $K_1/K_2 = t d_{24}^4/t d_{14}^4$

Effect of Schedule Change on Cost

(CONT.)

- Observe:
 - a relatively small compression in delivery schedule
 - can result in substantial penalty on human effort.
- Also, observe:
 - benefits can be gained by using fewer people over a somewhat longer time span.

Example



- | If the estimated development time is 1 year, then in order to develop the product in 6 months,
 - | the total effort and hence the cost increases 16 times.
 - | In other words,
 - | the relationship between effort and the chronological delivery time is highly nonlinear.

Effect of Schedule Change on Cost

(CONT.)

- Putnam model indicates extreme penalty for schedule compression
 - and extreme reward for expanding the schedule.
- Putnam estimation model works reasonably well for very large systems,
 - but seriously overestimates the effort for medium and small systems.

Effect of Schedule Change on Cost

(CONT.)



- Boehm observed:
 - “There is a limit beyond which the schedule of a software project cannot be reduced by buying any more personnel or equipment.”
 - This limit occurs roughly at 75% of the nominal time estimate.

Effect of Schedule Change on Cost

(CONT.)

- | If a project manager accepts a customer demand to compress the development time by more than 25%
 - | very unlikely to succeed.
 - | every project has only a limited amount of parallel activities
 - | sequential activities cannot be speeded up by hiring any number of additional engineers.
 - | many engineers have to sit idle.

Jensen Model



- | Jensen model is very similar to Putnam model.
- | attempts to soften the effect of schedule compression on effort
- | makes it applicable to smaller and medium sized projects.

Jensen Model



| Jensen proposed the equation:

$$| L = Cte \cdot t_d \cdot K^{1/2}$$

| Where,

- | Cte is the effective technology constant,
- | t_d is the time to develop the software, and
- | K is the effort needed to develop the software.

Organization Structure



■ Functional Organization:

- Engineers are organized into functional groups, e.g.
 - specification, design, coding, testing, maintenance, etc.
- Engineers from functional groups get assigned to different projects

Advantages of Functional Organization



- Specialization
- Ease of staffing
- Good documentation is produced
 - different phases are carried out by different teams of engineers.
- Helps identify errors earlier.

Project Organization



- Engineers get assigned to a project for the entire duration of the project
 - Same set of engineers carry out all the phases
- Advantages:
 - Engineers save time on learning details of every project.
 - Leads to job rotation

Team Structure



- | Problems of different complexities and sizes require different team structures:
 - | Chief-programmer team
 - | Democratic team
 - | Mixed organization

Democratic Teams



- Suitable for:
 - small projects requiring less than five or six engineers
 - research-oriented projects
- A manager provides administrative leadership:
 - at different times different members of the group provide technical leadership.

Democratic Teams



- Democratic organization provides
 - higher morale and job satisfaction to the engineers
 - therefore leads to less employee turnover.
- Suitable for less understood problems,
 - a group of engineers can invent better solutions than a single individual.

Democratic Teams



Disadvantage:

- | team members may waste a lot time arguing about trivial points:
 - | absence of any authority in the team.

Chief Programmer Team



- A senior engineer provides technical leadership:
 - partitions the task among the team members.
 - verifies and integrates the products developed by the members.

Chief Programmer Team



- | Works well when
 - | the task is well understood
 - | also within the intellectual grasp of a single individual,
 - | importance of early completion outweighs other factors
 - | team morale, personal development, etc.

Chief Programmer Team



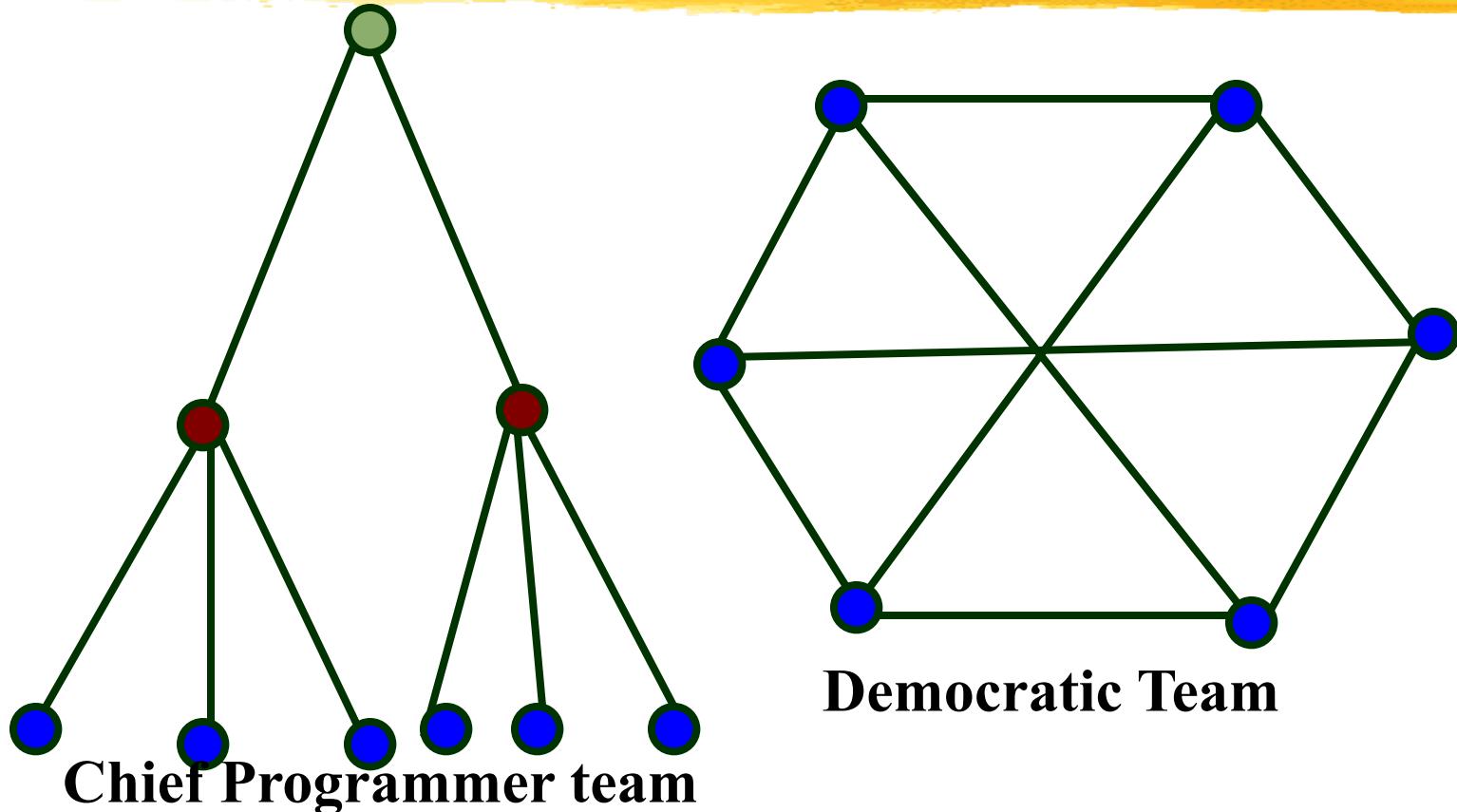
- Chief programmer team is subject to **single point failure**:
 - too much responsibility and authority is assigned to the chief programmer.

Mixed Control Team Organization

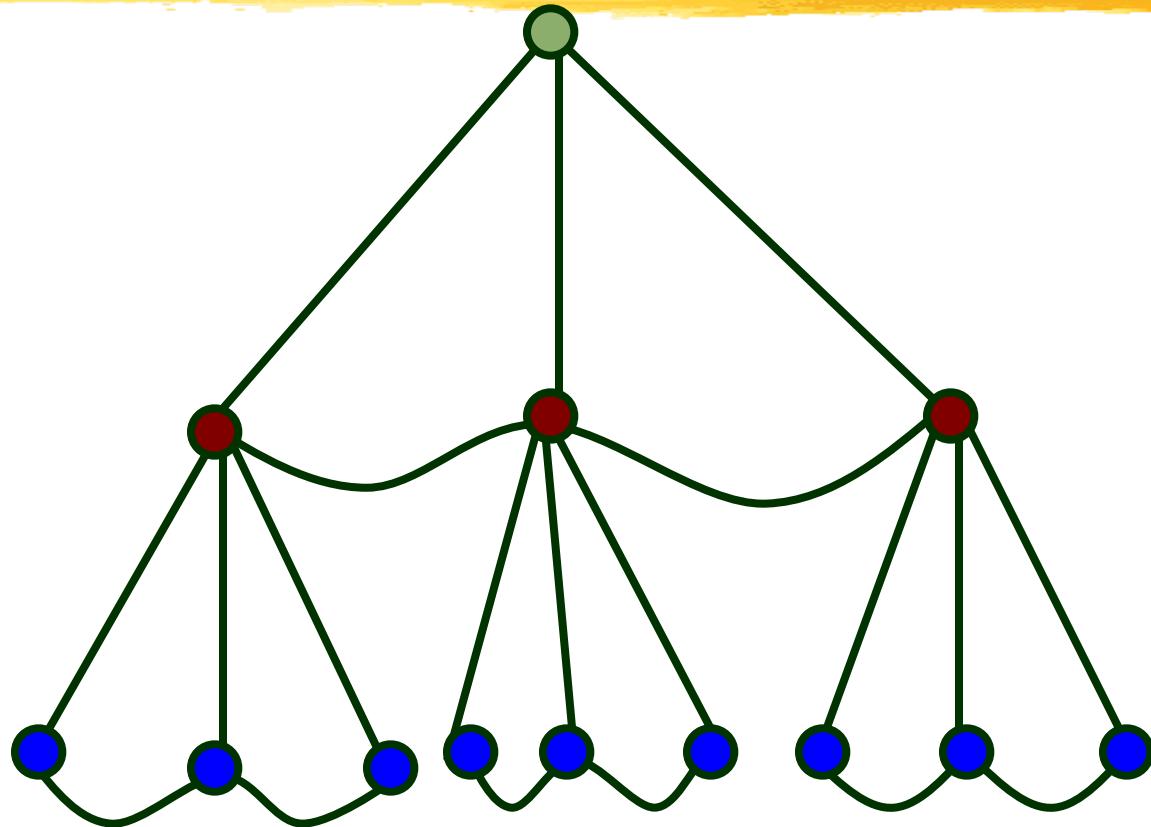


- Draws upon ideas from both:
 - democratic organization and
 - chief-programmer team organization.
- Communication is limited
 - to a small group that is most likely to benefit from it.
- Suitable for large organizations.

Team Organization



Mixed team organization



Summary



- We discussed the broad responsibilities of the project manager:
 - Project planning
 - Project Monitoring and Control

Summary



- To estimate software cost:
 - Determine size of the product.
 - Using size estimate,
 - determine effort needed.
 - From the effort estimate,
 - determine project duration, and cost.

Summary (CONT.)



- Cost estimation techniques:
 - Empirical Techniques
 - Heuristic Techniques
 - Analytical Techniques
- Empirical techniques:
 - based on systematic guesses by experts.
 - Expert Judgement
 - Delphi Estimation

Summary (CONT.)



- Heuristic techniques:
 - assume that characteristics of a software product can be modeled by a mathematical expression.
 - COCOMO
- Analytical techniques:
 - derive the estimates starting with some basic assumptions:
 - Halstead's Software Science

Summary (CONT.)



- The staffing level during the life cycle of a software product development:
 - follows Rayleigh curve
 - maximum number of engineers required during testing.

Summary (CONT.)



- Relationship between schedule change and effort:
 - highly nonlinear.
- Software organizations are usually organized in:
 - functional format
 - project format

Summary (CONT.)



- Project teams can be organized in following ways:
 - Chief programmer: suitable for routine work.
 - Democratic: Small teams doing R&D type work
 - Mixed: Large projects