



# VIT<sup>®</sup>

**Vellore Institute of Technology**  
(Deemed to be University under section 3 of UGC Act, 1956)

**FALL SEMESTER 2021-22**  
**INTRODUCTION TO INNOVATIVE PROJECTS**

**TOPIC: FALSE INFORMATION IN NEWS MEDIA**

**Name: Parth Maheshwari**

**Reg. no.: 19BCT0221**

**TEAM MEMBERS:**

- 19MIS0199- P.SRI SAI KAIVALYA RAM
- 19BEE0113-YASH SEN GUPTA
- 19BCT0221-PARTH MAHESHWARI
- 19BEC0754-AYUSH SINGH
- 19BIT0366-G.REVANTH SAI

- 19BIT0091-SHIKAR SHRIVASTAVA
- 19BCE2543-NEHUL JINDAL
- 19BME0850-KANAGALA NAGATEJA
- 19BCE0017-SIVA PRASANTH

**COURSE: IIP**

**COURSE CODE: PHY 1901**

**FACULTY: PROF.ANURADHA C**

**SLOT: TA1**

## **FALSE INFORMATION IN NEWS MEDIA**

### **ABSTRACT:**

- Our chosen topic is False information in news media
- Fake news or false information represents the information that is not true but being circulated by various means of communications.
- As many people are now a days believing fake articles it results them in serious consequences like trusting fake people ,fake articles and news
- In this project we discussed about why did we choose this as our project

- Also how the false information or fake news can be detected
- We also took some surveys by conducting the Google forms survey
- By observing the answers given by the people also based on our observation we have concluded the remedial measures to stop spreading of the false news.

### **INTRODUCTION:**

- Many things we read and watch in news media are not perfectly the correct information
- The 'fake news' is often heard with the term 'politics' and this correlation unhelpfully narrow the focus of the main issue
- Fake news refers to misinformation in the country which is spread through word of mouth and traditional media and more recently through digital forms of communication such as edited videos, memes, unverified advertisements and social media propagated rumours.

- Fake news spread through social media in the country has become a serious problem
- In some definitions, fake news includes satirical articles misinterpreted as genuine information.
- Usually, these stories are created to either influence people's views, push a political agenda or cause confusion and can often be a profitable business for online publishers.
- False information can deceive people by looking like trusted websites or using similar names and web addresses to reputable news organisations.

### **WHY WE CHOOSE FAKE NEWS THROUGH MEDIA AS OUR TOPIC?**

- Many believe fake news articles.
- Fake news makes it harder for people to see the truth.
- It's even more difficult to question information that affirms what you believe or lends itself as proof to an argument you're making.

- India being one of the affected countries by this curse.
- To reduce the effects caused by the false information on people
- To get awareness among people about false information that is being spread.
- To make society identify what's true and what is not.

### **FAKE NEWS IDENTIFICATION:**

- Identifying fake news is important
- The Information Seems to be unreal
- Check the author who wrote that particular news article
- Check the comments if it's a picture or video based news
- Source checking can also be done to identify the fake news.
- Don't believe the fake articles being published
- Check whether if it's a forwarded message

## **EFFECTS OF FALSE INFORMATION ON SOCIETY:**

- ✓ People start to distrust media.
- ✓ Undermining the democratic process.
- ✓ Harmful conspiracy.
- ✓ People neglect the true information as they think the current one also a false news
- ✓ Mind-set of some individuals might get affected by watching false information in news media.
- ✓ Societal people can't decide between what to believe and what to not
- ✓ Voting might get affected in politics during elections with the spread of fake news. ✓ Unable to choose right leader.





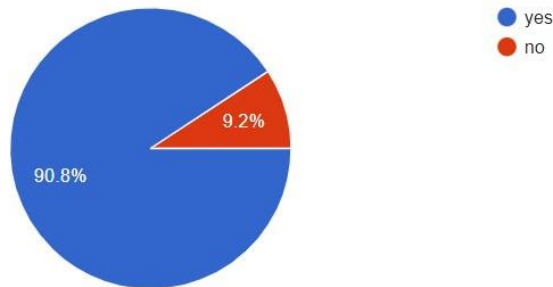
## **SOME REPORTS ,GRAPH AND PIE CHARTS BASED ON THE SURVEY WE TOOK:**

Link which we conducted survey:

[https://docs.google.com/forms/d/e/1FAIpQLSd8Klcl9XC6V7AAMVFiWJaZVkJISKyP09\\_YahQAYYqqKChyzQ/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSd8Klcl9XC6V7AAMVFiWJaZVkJISKyP09_YahQAYYqqKChyzQ/viewform?usp=sf_link)

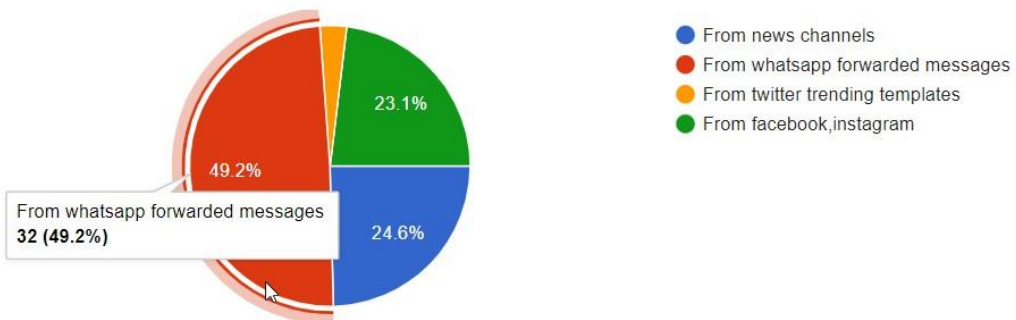
Do you hear frequently about fake news?

65 responses



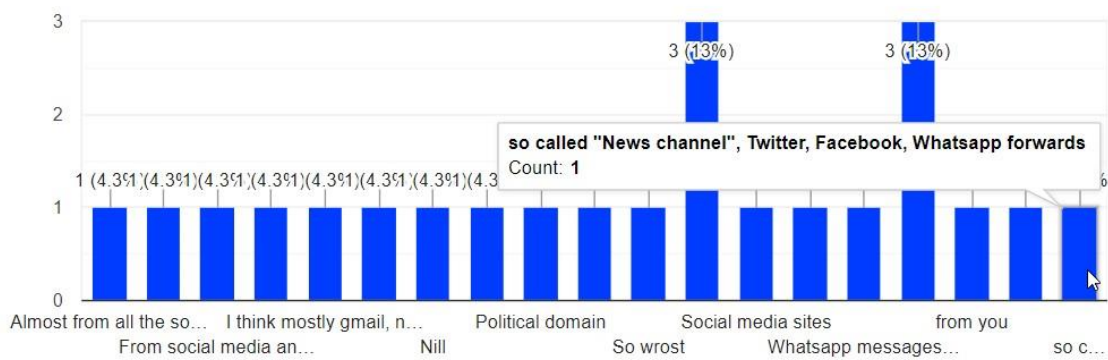
From where you heard them?

65 responses



If others is your option, then where did you heard about the fake news?

23 responses

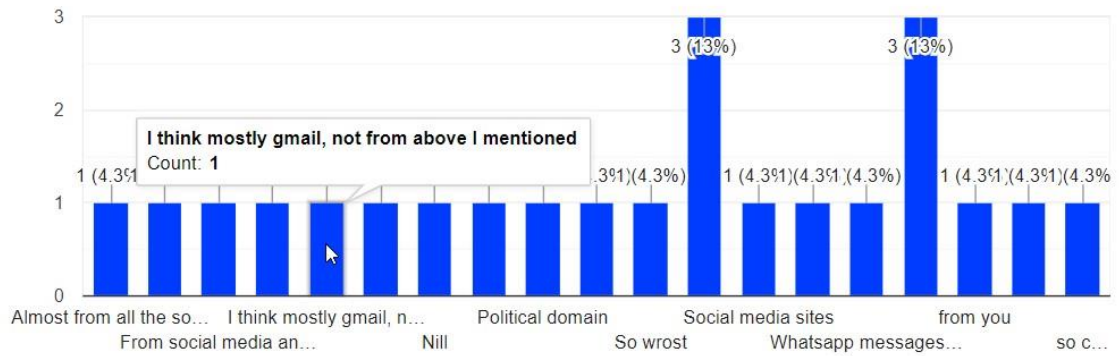




If others is your option, then where did you heard about the fake news?



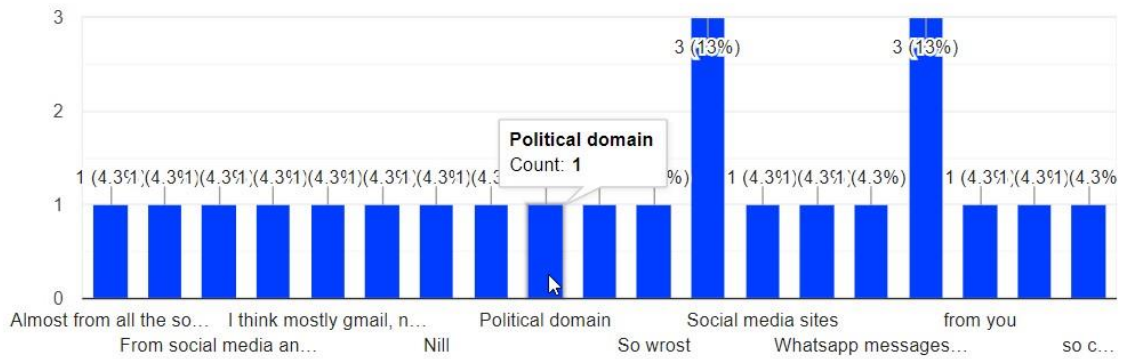
23 responses



If others is your option, then where did you heard about the fake news?



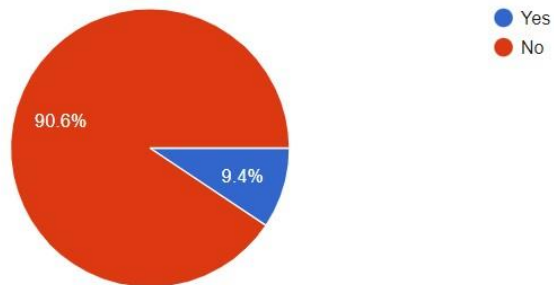
23 responses



As a citizen are you comfortable with the fake news being spread?



64 responses



How can be fake news identified?

47 responses

- It creates lot of fakeness in society
- By verification
- By questioning the one's who sent the message
- By putting a committee to research about the news.
- impossible
- Researching ourselves
- From youtube and twitter
- By news channels and googling those information

from youtube and twitter

By news channels and googling those information

BY googling it

From whatsapp

By following only the official sources of information rather than following it by other means. Fake news can be identified easily if we differentiate between the official news and the news that is spreading.

By knowing the content very well

Awareness about what they see

Google

When the truth came out or we discover true news abt that topic

By the victim

Hearing

Research on the news

By investigating

By proper search

By news channels

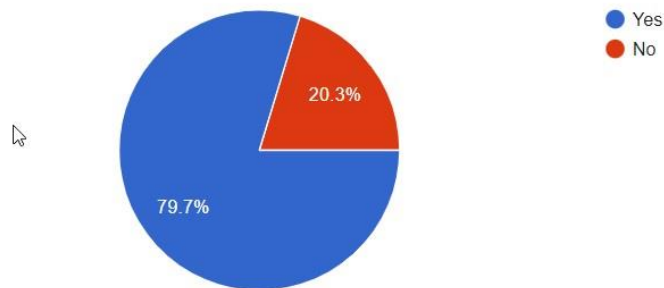
Little bit common sense and cross verification

We can able to know which is real and fake

Do you want to take any remedial actions on the fake news being spread?



64 responses



If yes, please provide some of the useful remedies to reduce the fake news

41 responses

Stop forwarding fake news

Before believing the any news just think and confirm with others to know weather it is fake news or real

We need to bring awareness among the people about such news with live examples.

There should be a research on news from the both sides; on the victims and also on the organisation that spread these new and check if there are any drawbacks in the truth.

no

Complaining about the authors

Reduce the usage of social media

Creating awareness that anything in this world won't come for free

Stop believing all the news

If yes, please provide some of the useful remedies to reduce the fake news

41 responses

Reduce the usage of social media

Creating awareness that anything in this world won't come for free

Stop believing all the news

Stop forwarded message s

Whenever a news a being spread, it gets spread by many people, not an individual. So, if we can check the patterns of the information which is in a repeated manner(usually that's the case), then it can be useful. One more, social media apps is the hotspot for these news, so if they can provide some valid guidelines before someone can put news, it can be really helpful.

Block or delete them

Reduce corruptional media

Be attentive

Stop forwarding messages within verifying

Cross checking more than once before being spread

Educate people

Don't spread fake news

Shikhar chutiya lodu

Should aware people not yo trust everything they hear only spread news what they witnessed

By catching bthe bitches who spread fake news and punish them

Finding the information about the news from different sources

Report the user ,how is spreding fake news

Please get awareness about the things happening and ask people not to believe things easily.

Certain legal actions on fake news spreaders .

By enquiring from whom the information was spreading.

Regulations on the news channels

Nothing

educate people

real time fact checking

Probably blocking accounts that are third sources

Spread only one true information

## **ANALYSIS AND INTERPRETATION (FROM SURVEYS):**

After taking the survey, we observed the following results

- Many people are aware of the fake news ○ Most of the people get the false information mostly from what s app forwarded messages
- Almost equal percentages are assigned for spreading of false news through news channels and facebook,instagram
- Other reasons of false news information might be from political news. ○ Also from frauds emails that

are being sent includes some false information about companies or organisations. ○ As known ,many citizens were not comfortable of these spreading of false information

- As per the survey, fake news can be identified by various means as per people's responses. Some of them include...
- Looking suspicious and goggling it ○ Researching ourselves
- By following only the official sources of information rather than following it by other means. Fake news can be identified easily if we differentiate between the official news and the news that is spreading.
- Not to trust anything unless persons involved speak up
- By investigating, by proper search and by putting a committee to research about the news. ○ As responsible citizens based on the survey, many wanted to take some remedial actions on the spread of false information that is being spread that includes,
- Stop forwarding fake news and messages ○ We need to bring awareness among the people about such news with live examples.

- There should be a research on news from the both sides; on the victims and also on the organisation that spread these news
- Reduce believing news in social media and Reduce corruption media
- Whenever a news is being spread, it gets spread by many people, not an individual. So, if we can check the patterns of the information which is in a repeated manner(usually that's the case)
- Trust no one, do your own research. Follow reliable and credible sources.
- Educate people
- Regulations on the news channels

## **CONCLUSION:**

- False information leads citizens to indulge in voting for wrong person and miscommunications might be taken place
- So this should be eradicated by not sharing each and every post on social media that you see



- Check once before you are committing a word regarding any news
- But at the end of the day these false information in media must be controlled in order to build a better society for the citizen
- Think and act accordingly
- Avoid FALSE INFORMATION
- Make society better one by thinking a step ahead in spreading false information in media.

### **REFERENCES:**

- **<https://mailchimp.com/resources/fake-news-on-social-media/>**
- **[https://en.wikipedia.org/wiki/Fake\\_news#:~:text=Fake%20news%20is%20false%20or,making%20money%20through%20advertising%20revenue.](https://en.wikipedia.org/wiki/Fake_news#:~:text=Fake%20news%20is%20false%20or,making%20money%20through%20advertising%20revenue.)**
- **<https://www.webwise.ie/teachers/what-is-fakenews/>**