

₹985M

Revenue

2M

sales\_Quant

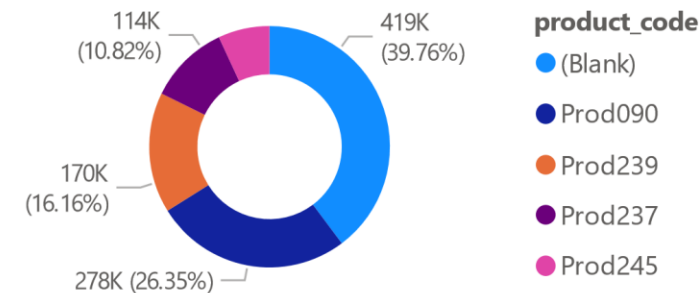
₹25M

Profit\_Generated

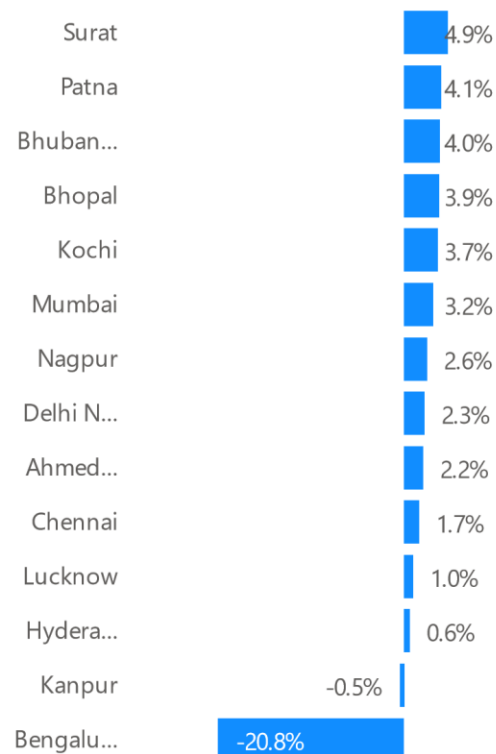
### Market V/S Revenue

markets_name	Revenue	Profit margin Contro
Delhi NCR	₹51,95,14,271	48.5%
Mumbai	₹15,00,84,801	19.8%
Ahmedabad	₹13,23,07,441	11.6%
Bhopal	₹5,86,09,861	9.3%
Nagpur	₹5,50,26,321	5.7%
Total	₹98,48,13,463	100.0%

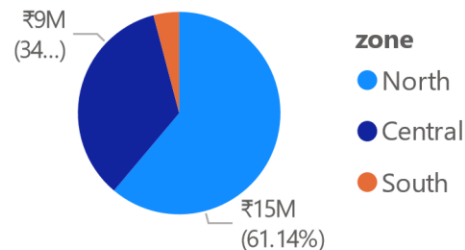
### Top 5 Products



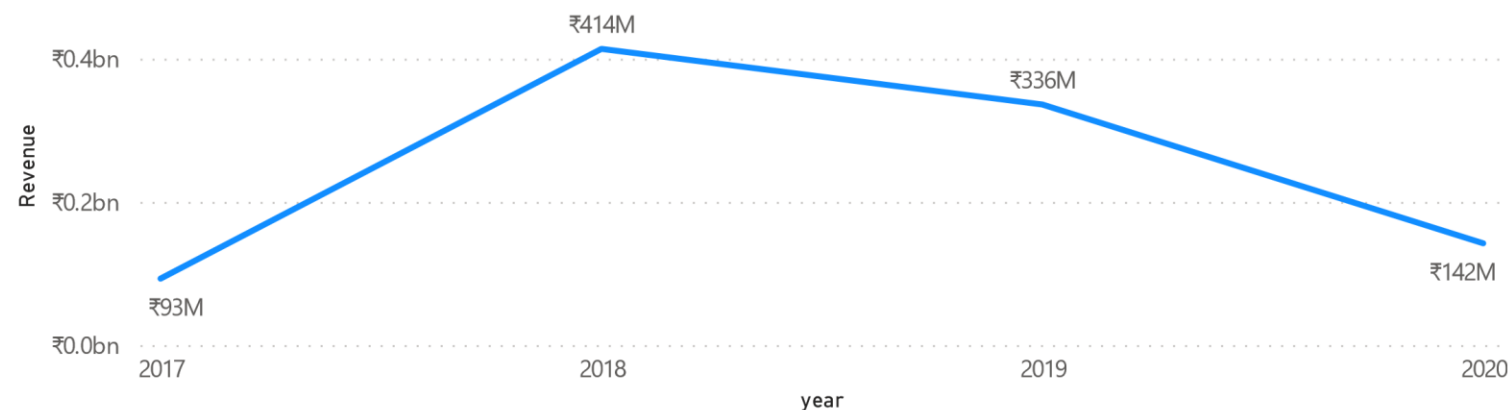
### profit\_margin % by markets\_name



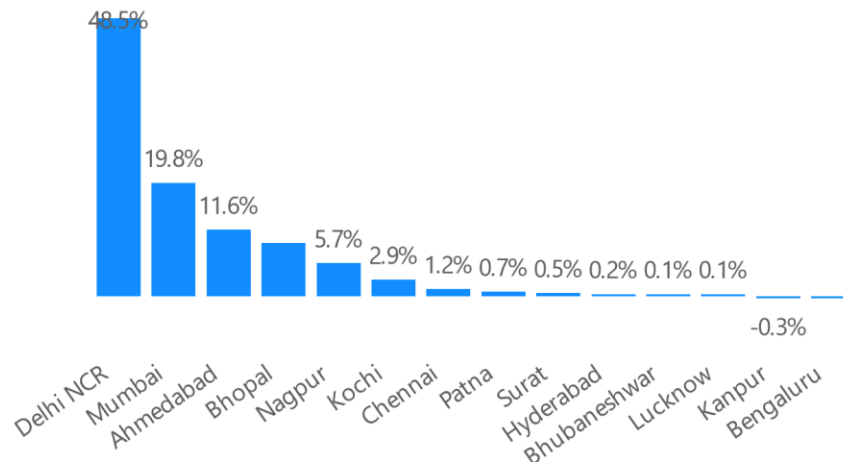
### Profit\_Generated by zone



### Revenue by year



### Profit margin Contro by markets\_name



### Customers V/S Profit

customer_name	Profit_Generated	profit_margin %	Profit margin Contro
Electricalsara Stores	₹93,07,899	2.3%	37.7%
Nixon	₹17,85,811	4.1%	7.2%
Electricalslytical	₹16,88,260	3.4%	6.8%
Leader	₹12,46,643	7.5%	5.1%
Premium Stores	₹10,53,784	2.3%	4.3%
Control	₹8,25,928	2.6%	3.3%
Electricalsocity	₹7,24,632	4.1%	2.9%
Excel Stores	₹6,79,991	1.4%	2.8%
Surge Stores	₹6,56,033	2.3%	2.7%
Forward Stores	₹5,60,789	2.7%	2.3%
Total	₹2,46,57,068	2.5%	100.0%

2017

2020