Details about the Developer

Developer Name:

Details about the Models

Model Name : Overview :

The CLD model is developed as an account level score and scores all the ECM consumer accounts. It is developed using on-us ECM information (daily and cycleend), batch bureau (monthly) and Bureau trigger (daily) information. The use of daily data in the model development allows the score to adjust according to the changes observed at a daily level and hence capturing the accounts with an early sign of financial distress. The model development went through four major stages:

Reasons for using the Model

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