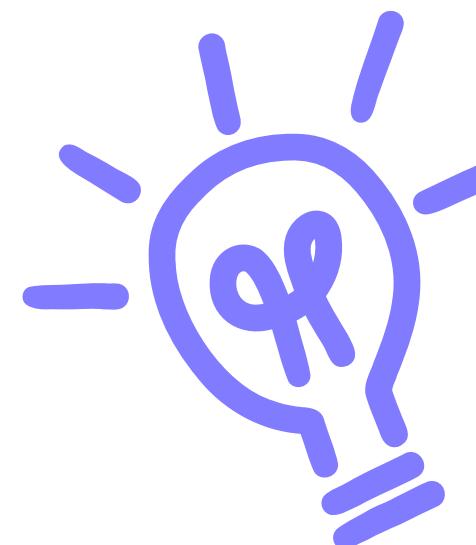


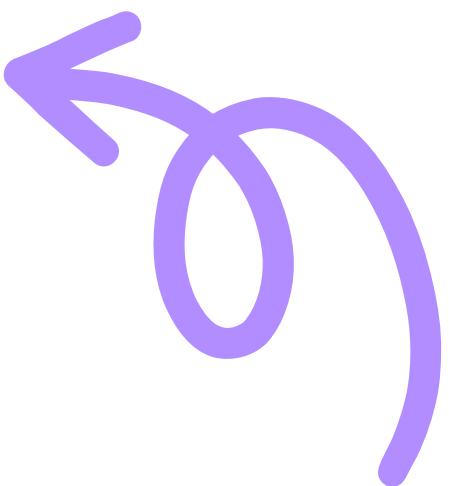




# WELCOME TO OUR STARTUP BOOTCAMP!

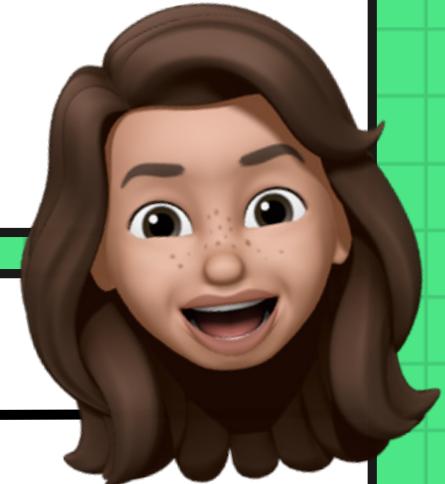


This intensive program is designed for students and enthusiasts eager to dive into the startup ecosystem and gain hands-on experience.





# EVENT DETAILS



**22-25 AUG**

**20  
24**



Venue: **Delhi, NCR**

## Accommodation:

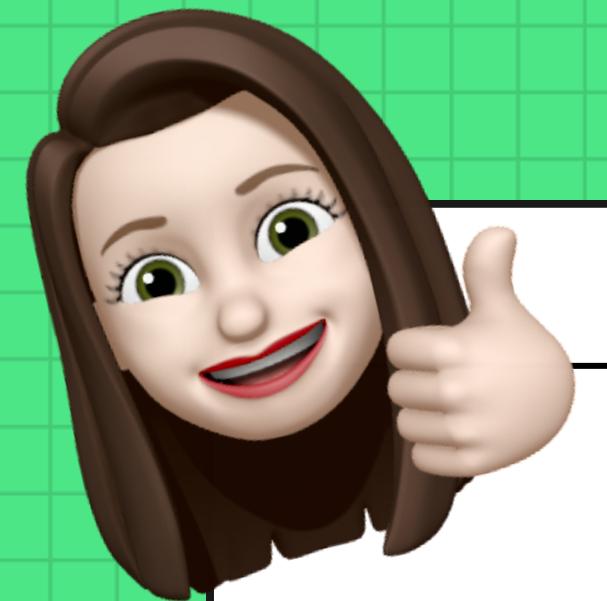
Included for all participants

## Key Features:

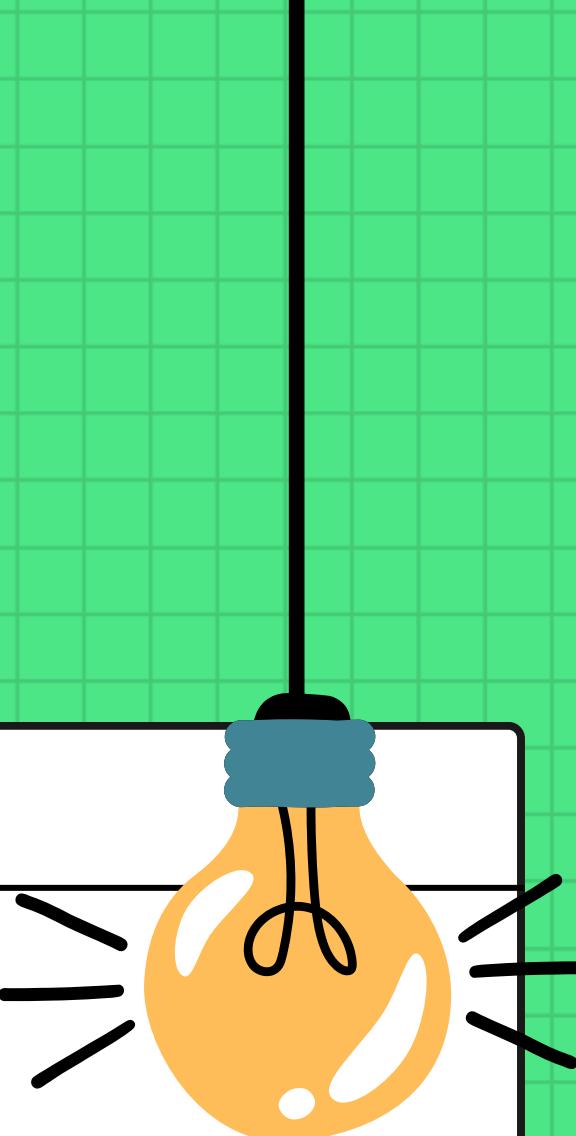
Comprehensive mentorship, living with **25 builders** who will be complete strangers and networking opportunities

# WHAT YOU'LL GAIN

- 1 In-depth knowledge of the startup ecosystem**
- 2 Practical experience through live projects**
- 3 Mentorship from industry experts**
- 4 Networking with like-minded individuals**



DRAVYSCHOOL 4 DAYS STARTUP BOOTCAMP



## **DETAIL DAY-WISE AGENDA**

# Day 1 Orientation and Team Formation

## 9:00 AM - 10:00 AM: Registration and Breakfast

Participants check-in, receive welcome kits, and enjoy breakfast.

## 10:00 AM - 11:00 AM: Welcome and Introduction

Opening remarks by organizers.

Overview of the bootcamp's objectives and schedule.

## 11:00 AM - 12:00 PM: Ice-Breaking Session

Fun activities to help participants get to know each other.

## 12:00 PM - 1:00 PM: Keynote Session

Inspirational talk by a successful entrepreneur.

## 1:00 PM - 2:00 PM: Lunch Break

## 2:00 PM - 3:30 PM: Workshop - The Startup Ecosystem

Interactive session on understanding the startup landscape.

## 3:30 PM - 4:00 PM: Tea Break

## 4:00 PM - 5:30 PM: Mentorship Session 1

Small group sessions with mentors.

## 5:30 PM - 6:00 PM: Fun Task 1 - Team Building Challenge

Outdoor or indoor team-building exercises.

## 6:00 PM - 7:00 PM: Dinner Break

## 7:00 PM - 8:30 PM: Networking and Social Mixer

Informal networking session.

## 8:30 PM - 10:00 PM: Fireside Chat with Industry Experts

Informal fireside chat with industry experts.



# Day 2 Survival and Strategy

## 8:00 AM - 9:00 AM: Breakfast

## 9:00 AM - 10:30 AM: Workshop - Market Research and Validation

Deep dive into market research techniques and validation strategies.

## 10:30 AM - 11:00 AM: Tea Break

## 11:00 AM - 12:30 PM: Fun Task 2 - Survival Challenge: Ration Allocation

Premium Ration vs. Normal Ration: Teams compete in a series of challenges to earn premium or normal rations. Challenges could include mini-puzzles, quick marketing pitches, or physical tasks.

## 12:30 PM - 1:30 PM: Lunch (Teams use their earned rations)

## 1:30 PM - 3:00 PM: Workshop - Business Model Innovation

Exploring innovative business models and strategies.

## 3:00 PM - 3:30 PM: Tea Break

## 3:30 PM - 5:00 PM: Mentorship Session 2

Continued mentorship with industry experts.

## 5:00 PM - 6:00 PM: Reflection and Sharing

Participants share their experiences and learnings from the day.

## 6:00 PM - 7:00 PM: Dinner Break

## 7:00 PM - 8:30 PM: Interactive Session - Case Studies and Role Playing

Engaging in case studies and role-playing exercises to apply learning.

## 8:30 PM - 10:00 PM: Fireside Chat with Industry Experts

Informal discussions with industry leaders.

## 10:00 PM - 12:00 AM: Surprise Late-Night Fun Task with Influencer

Twist Challenge: Influencers and mentors wake participants up for a surprise task, such as a creative brainstorming session to solve a quirky startup problem. This can include creating a viral reel or a late-night innovation hackathon.



## Day 3 Innovation and Fun

8:00 AM - 9:00 AM: Breakfast

**9:00 AM - 10:30 AM: Workshop - Creative Problem Solving**

Techniques and strategies for creative problem-solving in startups.

**10:30 AM - 11:00 AM: Tea Break**

**11:00 AM - 12:30 PM: Mentorship Session 3**

Continued mentorship with industry experts.

**12:30 PM - 1:30 PM: Lunch Break**

**1:30 PM - 3:00 PM: Fun Task 3 - Innovation Challenge**

Teams develop creative solutions to a given problem, focusing on practical implementation and real-world impact.

**3:00 PM - 3:30 PM: Tea Break**

**3:30 PM - 5:00 PM: Interactive Session - Fireside Chat with Industry Experts**

Informal discussions with industry leaders.

**5:00 PM - 6:00 PM: Reflection and Sharing**

Participants share their experiences and learnings from the day.

**6:00 PM - 7:00 PM: Dinner Break**

**7:00 PM - 8:30 PM: Fun Task 4 - Late-Night Innovation Hack**

Teams work on innovative projects with a focus on pitching their ideas to mentors and influencers.

**8:30 PM - 10:00 PM: Talent Show**

Participants showcase their unique talents in a fun and supportive environment.

## Day 4 Final Presentations and Awards

8:00 AM - 9:00 AM: Breakfast

**9:00 AM - 10:30 AM: Workshop - Pitching and Presentation Skills**

Training on effective pitching and presentation techniques.

**10:30 AM - 11:00 AM: Tea Break**

**11:00 AM - 12:30 PM: Final Presentations Preparation**

Teams prepare for their final presentations.

**12:30 PM - 1:30 PM: Lunch Break**

**1:30 PM - 3:30 PM: Final Presentations**

Teams present their startup ideas and journey to a panel of judges.

**3:30 PM - 4:00 PM: Tea Break**

**4:00 PM - 5:00 PM: Fun Task 5 - Audience Choice Awards**

Special prizes for the audience's top picks.

**5:00 PM - 11:00 PM: Fun Night DJ and Dance.**



## Day 5 Farewell and Departure

**9:00 PM - 10:30 PM: Closing Ceremony and Awards**

Awards for top performers and special recognitions.

**10:30 AM - 11:30 AM: Farewell and Departure**

Farewell session to celebrate achievements and network one last time.



1

## Survival Tasks

Engage in thrilling challenges to earn premium rations versus normal rations.

2

## Late-Night Fun Tasks

Experience surprise late-night activities with twists, featuring influencers and mentors.

3

## Interactive Simulation

Participate in fun and informative activities that provide valuable insights into your entrepreneurial journey.



# G U E S T S



Investor

CXO

Investor

CXO

Industry Top 1%

Creator

Industry Top 1%

Creator

To be revealed on the day of event.



THE JOURNEY  
DOESN'T END HERE!



The top 8 performers from this bootcamp will be selected for an exclusive 20-day bootcamp in Mumbai.

They will join the top 8 performers from our upcoming Bangalore bootcamp, creating a powerhouse of talent and innovation.

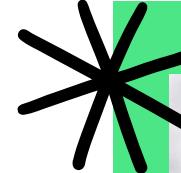


# UPCOMING BOOTCAMPS



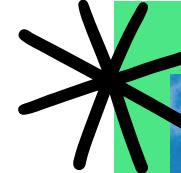
## DELHI CHAPTER

22nd - 25th August 2024



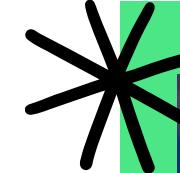
## BANGLORE CHAPTER

Dates to be announced



## MUMBAI CHAPTER

The Grand Finale with top performers



# PAYMENT INFORMATION



Scan the QR to

**APPLY NOW**



**Registration Fees**

*\*Application fee will be non-refundable.*



**4 Days Startup Bootcamp**

The fee covers all sessions, materials, accommodation, and meals for the duration of the bootcamp.





**THANK  
YOU**

[www.dravybrands.com](http://www.dravybrands.com)

