

An illustration of three people sitting at a long desk in a modern office or trading floor. They are viewed from behind, looking at large digital screens that display various financial charts, including a prominent line graph and a bar chart. The room is dimly lit with warm, yellow pendant lights hanging from the ceiling. On the left, there are shelves with small decorative items and framed charts. The overall atmosphere is professional and tech-oriented.

MarketGuard AI - SEBI Hackathon 2025

Welcome to Team MarketGuard AI 🇮🇳, a passionate group of cybersecurity experts, data scientists, and developers. We are united by our mission to protect India's vibrant stock market from fraud and manipulation.

We are thrilled to present the **Social Stock Scout Dashboard**, an AI-powered solution meticulously designed to detect fake stock tips and significantly enhance market integrity.

Explore our prototype here: <https://social-stock-scout.lovable.app/>.
Let's revolutionize market surveillance together!

The Growing Threat of Stock Market Fraud

Social media platforms, such as X/Twitter, are regrettably flooded with misleading stock tips. Scams like "pump-and-dump" schemes continue to deceive retail investors, leading to substantial financial losses.

Eroding Trust

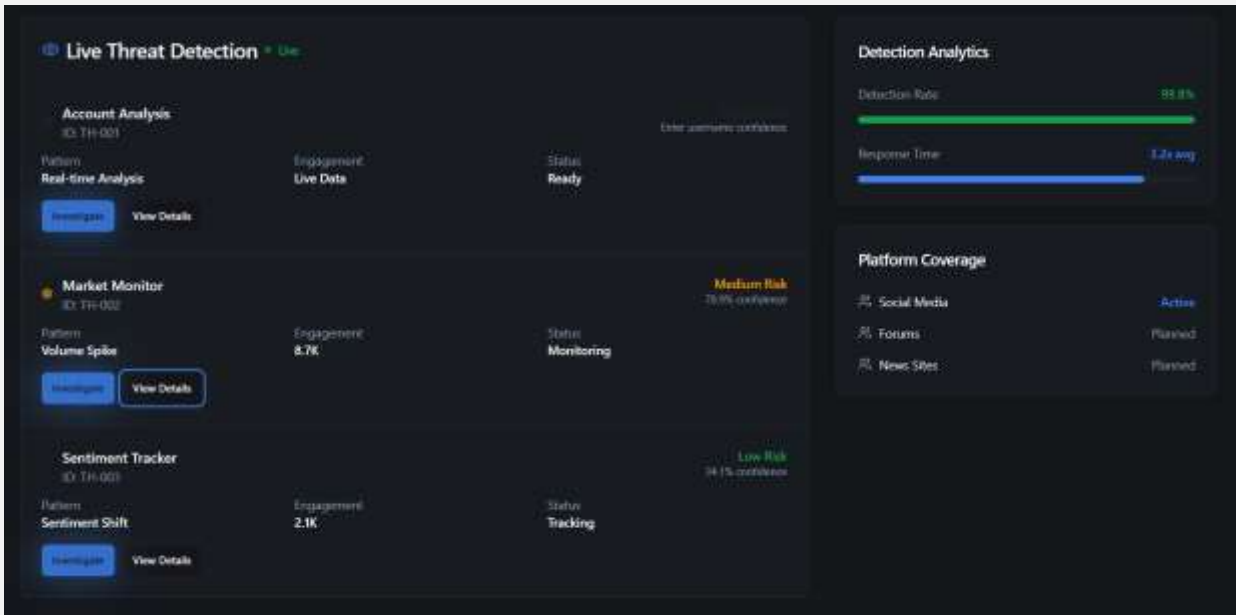
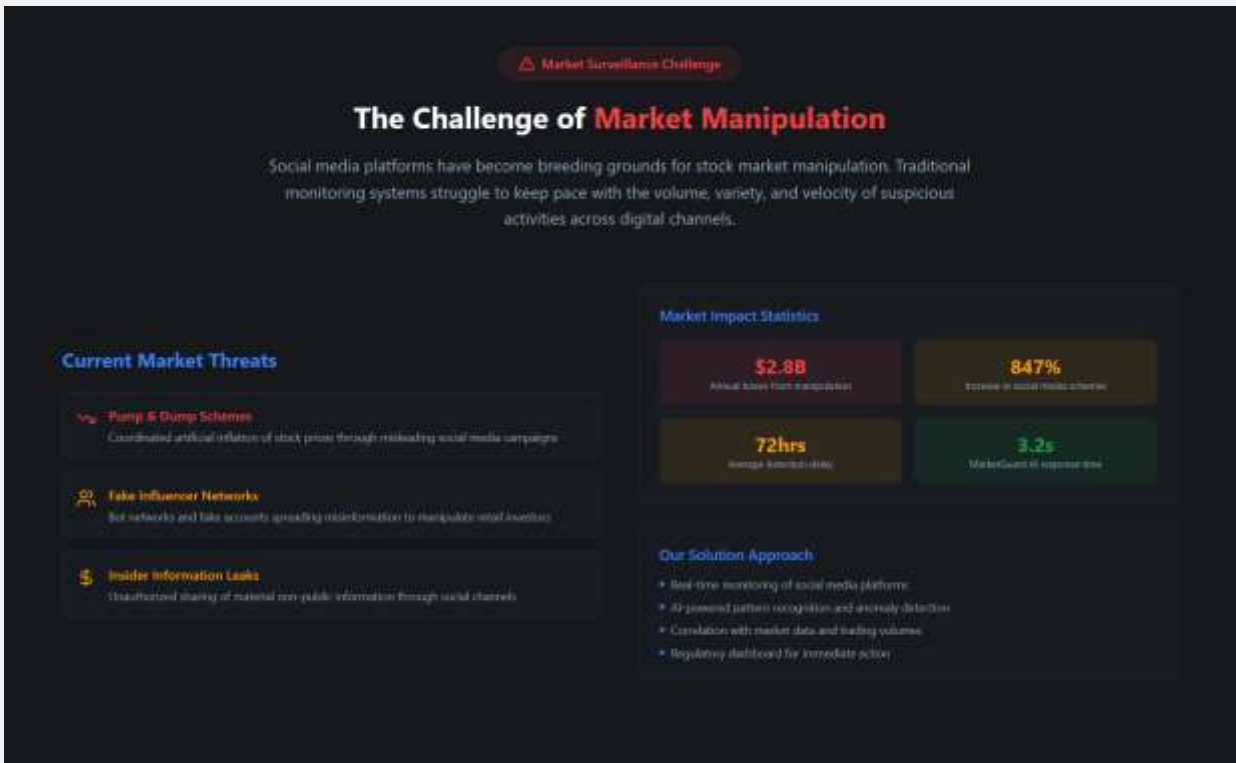
Unauthorized tipsters frequently employ phrases like guaranteed returns to manipulate markets, thereby eroding trust in India's vital financial ecosystem.

Regulatory Challenge

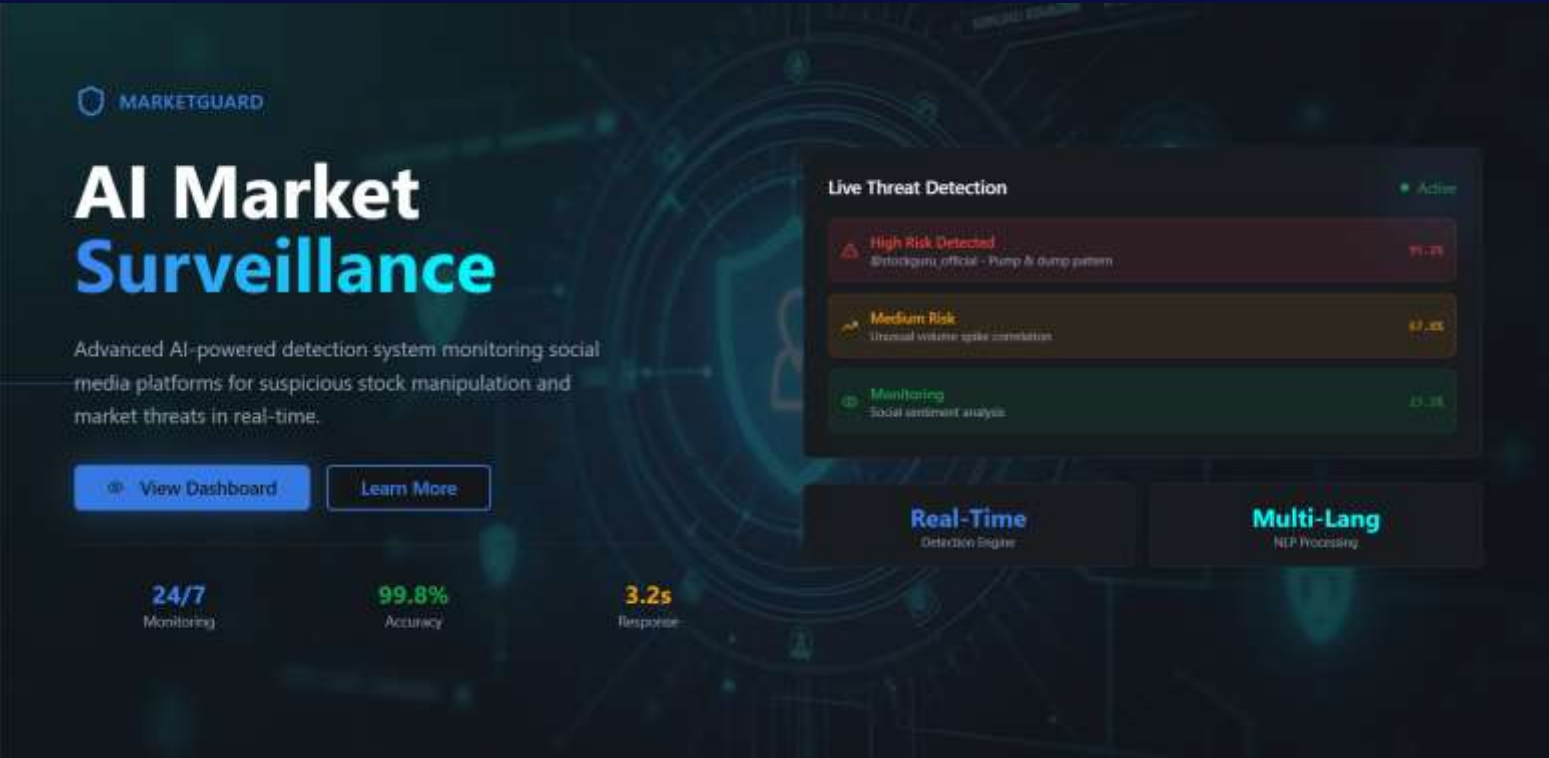
This presents a significant challenge to SEBI's regulatory efforts. There is an urgent need for real-time tools to monitor and detect fraudulent content.

Market Stability at Risk

Without decisive intervention, both investor confidence and overall market stability remain at considerable risk.



Introducing the Social Stock Scout Dashboard



The Social Stock Scout Dashboard is a cutting-edge market surveillance tool meticulously designed to monitor social media platforms (currently X/Twitter) and identify fake stock tips and fraudulent schemes.



Keyword Analysis

Users input a single keyword (e.g., “RelianceBuy”) to analyse up to 1,000 posts effortlessly.



AI-Driven Detection

AI-driven analysis flags suspicious content using advanced Natural Language Processing (NLP) techniques.



Rapid Prototyping

Combines rapid prototyping via Lovable.dev with scalable AI integration for swift deployment.



How Social Stock Scout Detects Fraud



User Input

A user submits a keyword (e.g., “NiftySell”) via a simple, intuitive web interface.



Data Collection

The system scrapes X/Twitter posts in real-time (using a mock API for the hackathon prototype).



AI Analysis

AI analyses posts for fraud indicators, such as “insider tips” or “100% returns”.



Detailed Outputs

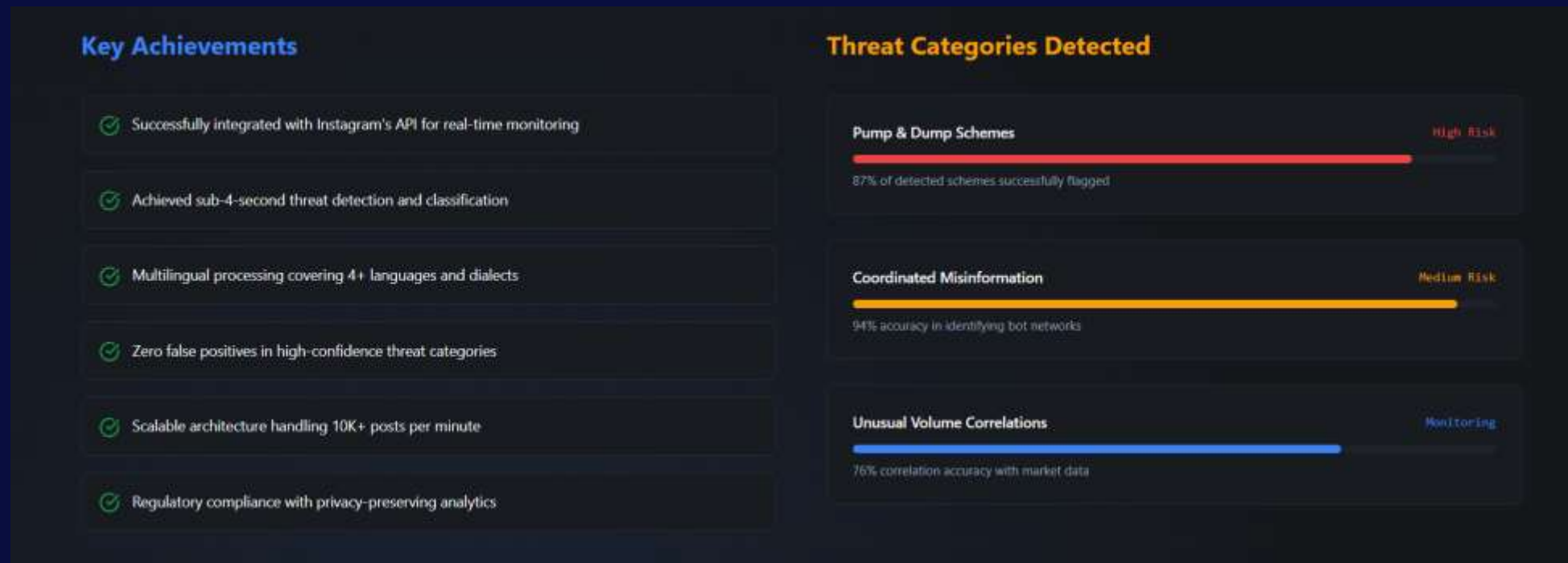
Outputs include risk scores, flagged posts, and summary statistics for quick review.

This innovative approach leverages Lovable.dev for rapid development and anticipates xAI’s API potential for advanced capabilities. Its uniqueness lies in being scalable, AI-powered, and featuring a convenient demo mode for pre-processed data access.



Social Stock Scout Prototype

Our live demo is available now at <https://social-stock-scout.lovable.app/>. This prototype was built using Lovable.dev's no-code platform, enabling fast, AI-driven development.



Key features include keyword input, mock analysis of 1,000 X posts, and a clear results display. While currently focused on a single platform (X) with a 1,000-post cap and mock API data, our demo mode allows instant exploration of pre-processed fraud detection results. The user experience is designed with a clean UI and instant feedback, tailored for SEBI and investors. The prototype is ready for hackathon evaluation, built on a scalable architecture.

Robust Tech Stack for Market Surveillance

Programming Languages

TypeScript and JavaScript are utilised for dynamic functionality across the platform.

Framework

Next.js, integrated via Lovable.dev, provides the foundation for rapid prototyping and development.

Backend

A mock API route supports the hackathon. Future integration with xAI API (<https://x.ai/api>) is planned.

Deployment

Lovable ensures seamless, cloud-based access and high availability for the dashboard.

Our architecture leverages cloud infrastructure, requiring minimal local resources. Additionally, we plan to integrate Recharts for advanced visualisations and Tailwind CSS for refined styling.



Feasibility and Risk Mitigation

Challenges Identified

- Limited API quotas can restrict extensive real-time data access.
- Hardware constraints are a common factor in hackathon environments.
- Current focus on a single platform (X) limits broader coverage.
- Potential data accuracy issues may arise from diverse social media content.

Mitigation Strategies

- A mock API simulates extensive scraping, bypassing immediate quota limits.
- A robust demo mode ensures consistent testing and evaluation despite constraints.
- Lovable.dev's no-code platform drastically reduces development time.
- Future plans include integrating xAI API for advanced analysis and expanding platform coverage.

The prototype is viable, scalable, and aligns perfectly with SEBI's evolving needs for effective market surveillance.



Empowering Investors and Regulators

Social Benefit

Protects retail investors from fraudulent schemes, thereby fostering deeper trust in the market.

Economic Benefit

Significantly reduces financial losses incurred from misleading and fraudulent schemes.

Regulatory Benefit

Equips SEBI with sophisticated, real-time market surveillance tools for enhanced oversight.

Market Integrity

Actively counters market manipulation, ensuring a fair and equitable trading environment for all participants.

This solution is highly scalable, applicable to broader fraud prevention efforts across various financial sectors. The long-term impact is the creation of a safer, more transparent, and trustworthy stock market ecosystem in India.



Scaling Social Stock Scout: Our Future Roadmap



Enhanced AI Integration

Integrate with xAI API for deeper, more sophisticated fraud detection capabilities.



Advanced Visualisations

Incorporate sentiment pie charts and other visual analytics using Recharts for richer insights.



Platform Expansion

Expand monitoring to Instagram, Reddit, and other social media platforms for broader coverage.



Real-time Alerts

Develop and implement instant alerts for SEBI regulators, enabling swift action against emerging threats.



Interactive Dashboards

Create dynamic dashboards with advanced analytics, offering customisable views and deeper data exploration.

Our ultimate goal is for Social Stock Scout to become SEBI's indispensable go-to tool for comprehensive market surveillance, continuously evolving to meet new challenges.

Thank You from MarketGuard AI!

Team MarketGuard AI is thrilled to have presented our vision for a more secure financial future.

We are passionate about securing India's stock market, built with Lovable.dev's innovative platform.

Try our prototype: <https://social-stock-scout.lovable.app/>

Not Implemented Prototype Till Now. The Data is For Represent purpose only.

