



\$24.9M

Revenue

\$10.5M

Profit

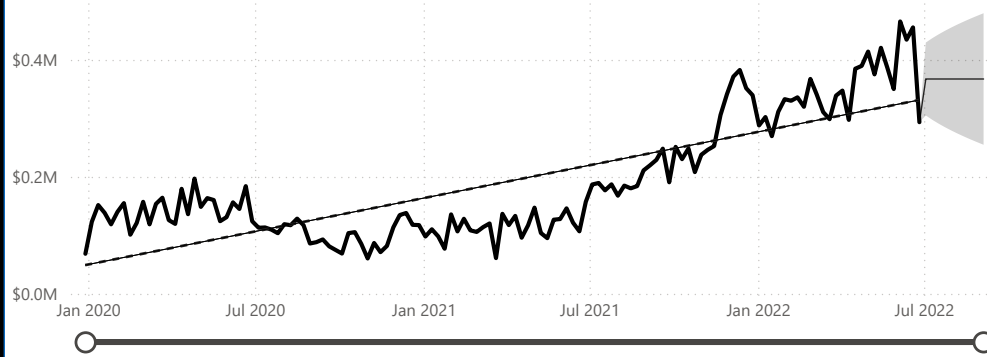
25K

Orders

2.2%

Return %

Weekly Revenue



Orders by CategoryName



ProductName	Total orders	Total Revenue	Return Rate
Water Bottle - 30 oz.	3983	\$39,755.3	1.9%
Sport-100 Helmet, Red	2099	\$73,444.0	3.3%
Sport-100 Helmet, Blue	1995	\$67,120.2	3.3%
Sport-100 Helmet, Black	1940	\$65,269.7	2.7%
Road Tire Tube	2173	\$17,264.7	1.5%
Patch Kit/8 Patches	2952	\$13,506.4	1.6%
Mountain Tire Tube	2846	\$28,333.2	1.6%
Mountain Bottle Cage	1896	\$38,061.9	2.0%
Fender Set - Mountain	1975	\$87,040.8	1.4%
AWC Logo Cap	2062	\$35,882.1	1.1%



Monthly Revenue

\$1.83M ✓

Previous Month: ₹ 1.77M
(+3.31%)

Monthly Order

2146 !

Previous Month: 2165 (-0.88%)

Monthly Return

166 ✓

Previous Month: 169 (+1.78%)

Most Ordered Product Type

Tires and Tubes

Most Returned Product Type

Shorts

Select all

Europe

North America

Pacific





Water Bottle

- 30 oz.

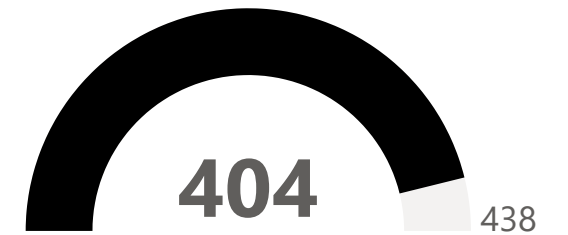
Revenue Vs Target



Profit Vs Target



Order Vs Target

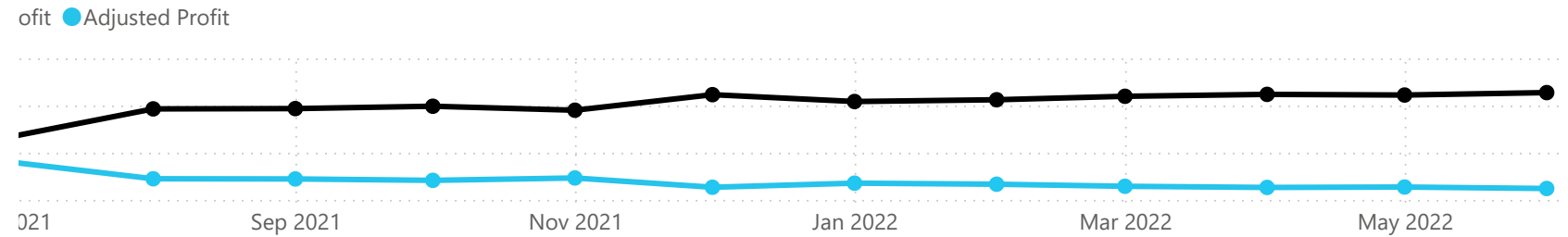


Price Adjustments

0.00



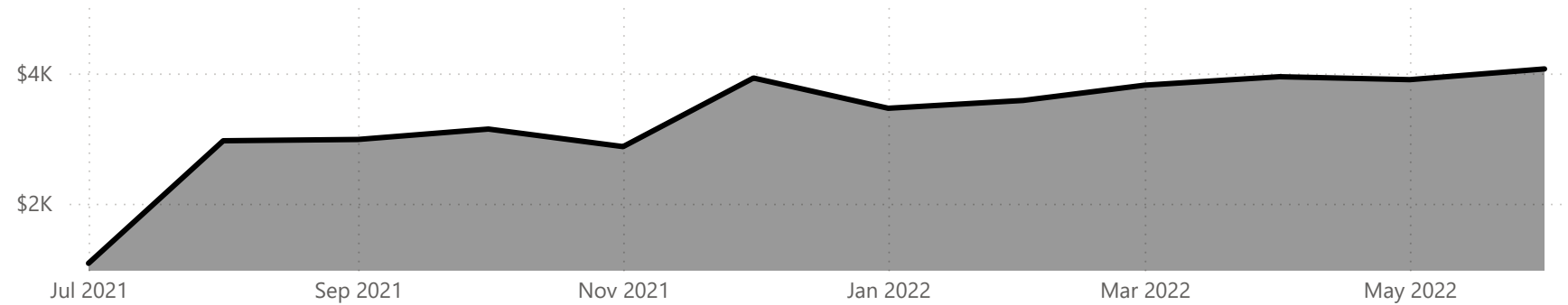
Monthly Profit



Parameter

- ☐ Total cost
- ☐ Total orders
- ☐ Total Profit
- ☐ total returns
- ☒ Total Revenue
- ☐ Return Rate

Monthly Returns



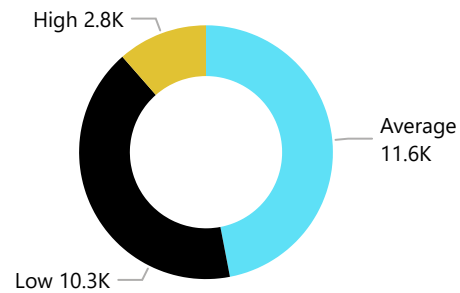
17.4K

Unique Customers

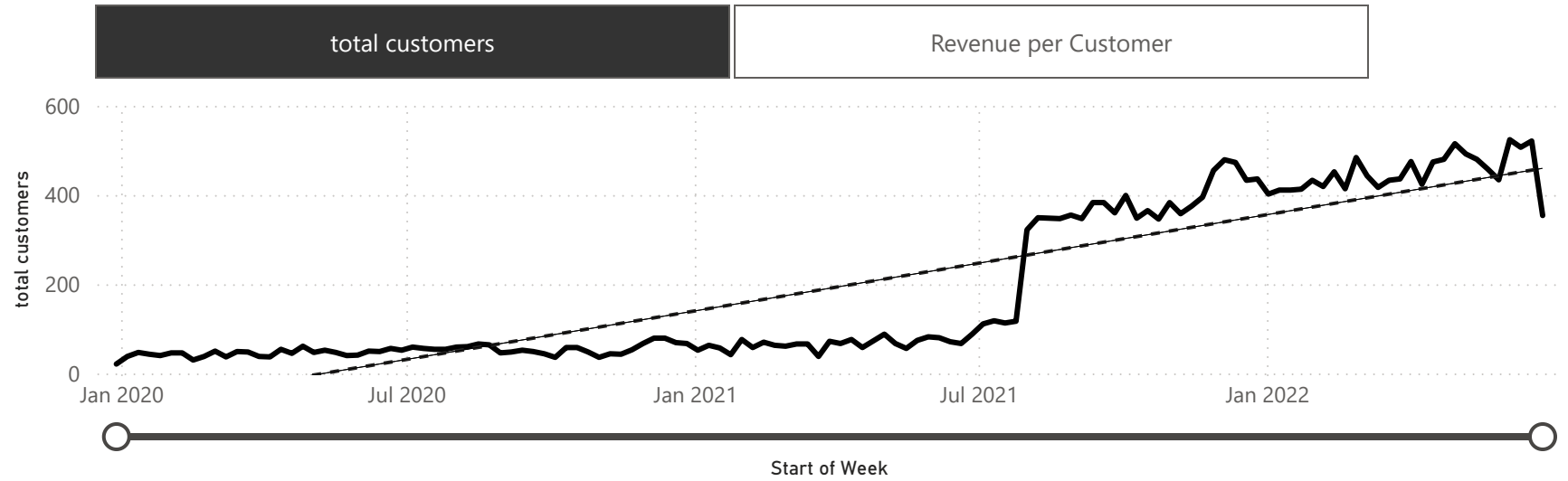
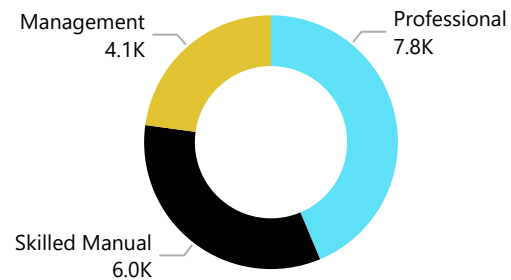
\$1,431

Revenue per Customer

Orders by Income Level



Orders By Occupation



Top 100 Customers

CustomerKey	Full Name	Total orders	Total Revenue
11433	Mr. Maurice Shan	6	\$12,408.0
11439	Mrs. Janet Munoz	6	\$12,015.4
11241	Mrs. Lisa Cai	7	\$11,330.4
11417	Mrs. Lacey Zheng	7	\$11,085.8
11420	Mr. Jordan Turner	7	\$11,022.4
11242	Mr. Larry Munoz	7	\$10,852.0
13263	Mrs. Kate Anand	4	\$10,436.5
12655	Mr. Larry Vazquez	4	\$10,395.0
11425	Mrs. Ariana Gray	6	\$10,391.4
12631	Mr. Clarence Gao	4	\$10,331.7
12650	Mr. Aaron Wright	4	\$10,329.2
13405	Mr. Ethan Bryant	4	\$10,308.5
Total		1272	\$6,15,328.6

Year

2020

2022

Top Customer (by Revenue)

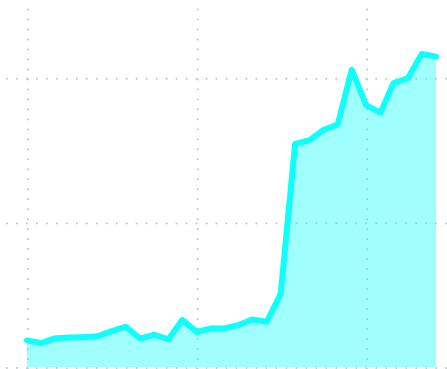
Mr. Maurice Shan

Orders:

6

Revenue:

\$12.4K




25164

\$2,49,14,586.8

1809

\$1,04,57,715.4

2.2%

 **Sign in for enhanced options** You'll have access to synonym suggestions that improve Q&A results. ×

Sign in

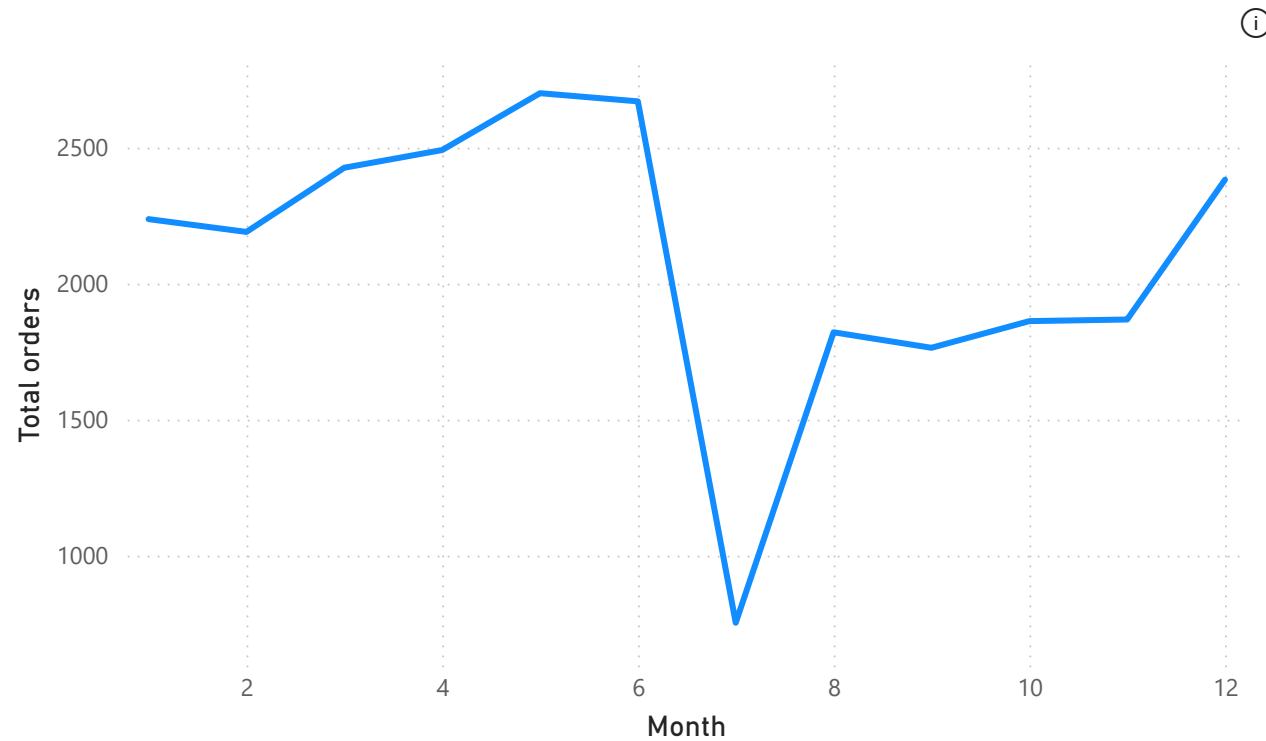
Add synonyms on your own



Orders by Month in line char



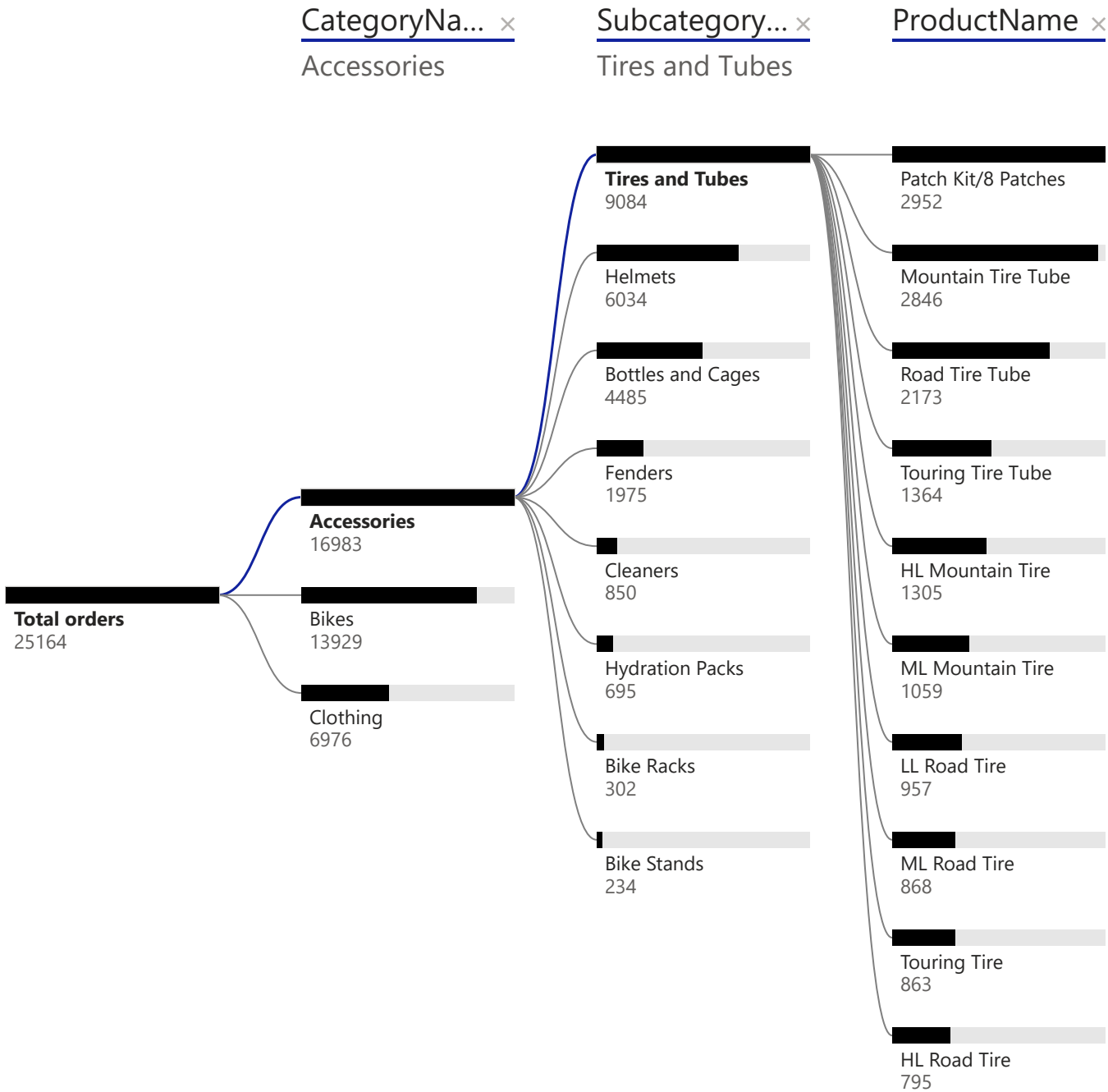
Showing results for Month and total orders as line chart



Content created by AI may be inaccurate. [Read terms](#)

CategoryName Total orders

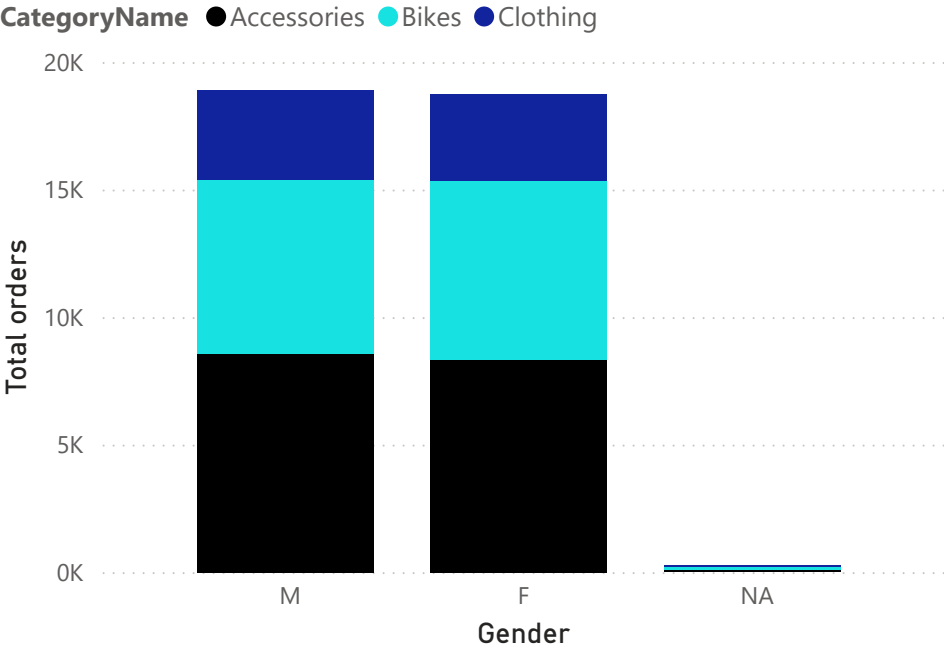
<input type="checkbox"/> Accessories	16983
Black	1940
Blue	1995
NA	14825
Red	2099
Silver	695
<input type="checkbox"/> Bikes	13929
Black	5062
Blue	1263
Red	1912
Silver	2562
Yellow	3130
<input type="checkbox"/> Clothing	6976
Black	2189
Blue	521
Multi	3413
White	538
Yellow	1508
Total	25164



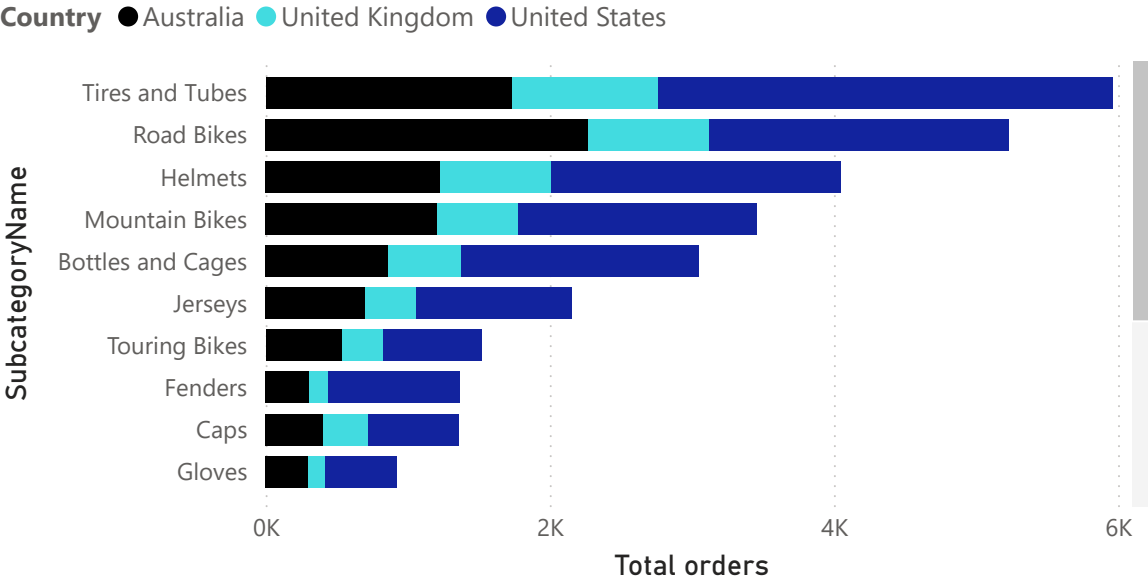
25K
Total orders



Total orders by Gender and CategoryName



Top 3 Country with Most Ordered Product subcategory



Total Profit by Day

