

AtliQ Grands Analysis



Performance View

The "**Performance View**" dashboard evaluates hotel performance across key metrics such as revenue, RevPAR, ADR, occupancy, and realization percentage. It includes city-wise, booking platform, and property-level analysis, along with trends over time, offering actionable insights to enhance operational and financial efficiency.



Revenue and Booking View

The "**Revenue and Booking View**" dashboard presents a detailed analysis of weekday and weekend revenue, booking trends, and performance by booking platforms and cities. It highlights average ratings, booking statuses, and occupancy percentages. This visualization supports understanding revenue distribution and booking patterns to enhance customer engagement and profitability.

Data Till : 7/30/2022

Values are in INR



AtliQ Grands Analysis

Filter By City

All

Filter by Room Type

All

Filter by Name

All

May 22

Jun 22

Jul 22

W 19

W 20

W 21

W 22

W 23

W 24

W 25

W 26

W 27

W 28

W 29

W 30

W 31

Revenue
1.7bn
0.20%

Realisation %
70.1%
-0.03%

RevPAR
7.3K
0.20%

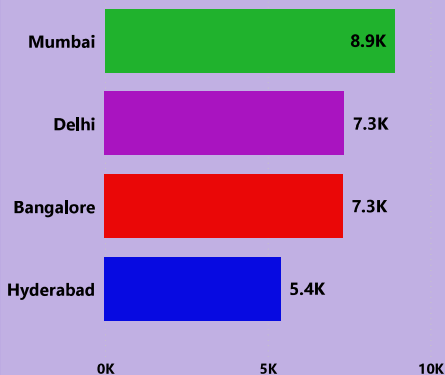
ADR
12.7K
0.19%

Occupancy %
57.8%
0.01%

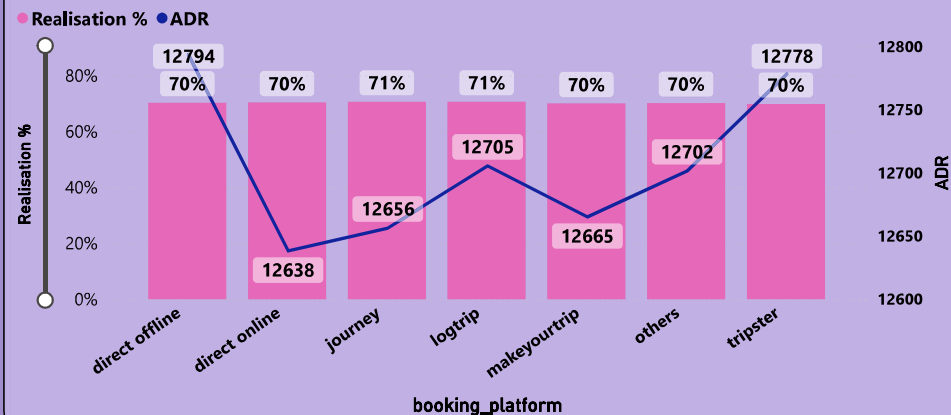
DSRN
2528
0.00%

Day_type	RevPAR	Occupancy %	ADR	Realisation %
Weekend	7971.6	62.64%	12725	70.59%
Weekday	7082.5	55.85%	12682	69.94%
Total	7336.6	57.79%	12696	70.14%

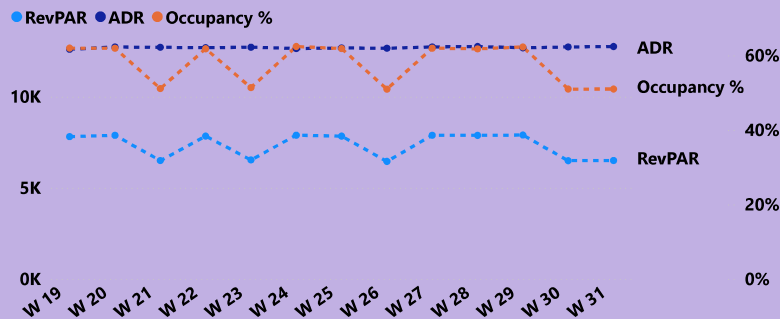
RevPAR by city



Realisation % and ADR by booking_platform



Trends by Key Metrics



Property by Key Metrics

property_id	name	city	Revenue	RevPAR	Occupancy %	ADR	DSRN	DBRN	DURN	Realisation %	Cancellation %	Avg Rating
16558	Atliq Grands	Delhi	35.6M	7525.5	65.81%	11436	52	34	24	70.01%	25.08%	4.25
16559	Atliq Exotica	Mumbai	117.0M	10629.5	65.85%	16141	121	80	56	70.39%	24.63%	4.32
16560	Atliq City	Delhi	54.3M	6280.7	53.61%	11714	95	51	36	71.20%	24.03%	3.01
16561	Atliq Blu	Delhi	57.2M	8611.6	65.66%	13115	73	48	33	69.85%	25.56%	4.28
16562	Atliq Bay	Delhi	55.8M	6253.8	53.40%	11712	98	52	36	69.34%	25.24%	3.07
16563	Atliq Palace	Delhi	88.0M	8268.7	66.25%	12480	117	78	54	70.02%	25.19%	4.27
17558	Atliq Grands	Mumbai	73.8M	7953.3	53.60%	14839	102	55	38	69.91%	25.67%	3.05
17559	Atliq Exotica	Mumbai	92.9M	10106.7	66.09%	15293	101	67	47	70.81%	24.04%	4.32
Total			1687.8M	7336.6	57.79%	12696	2528	1461	1025	70.14%	24.84%	3.62

ADR = Average Daily rate | RevPAR = Revenue Per Available Room | DBRN = Daily Booked Room Nights | DSRN = Daily Sellable Room Nights | DURN = Daily Utilized Room Nights



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W 27

W 28

W 29

W 30

W 31

Weekday
Revenue

1.2bn

Weekend
Revenue

524.0M

Weekday
Booking

92K

Weekend
Booking

41K

Avg Rating

3.62

0.00

5

Revenue by Day Type

1.2bn

1163.8M

1.0bn

0.8bn

0.6bn

0.4bn

0.2bn

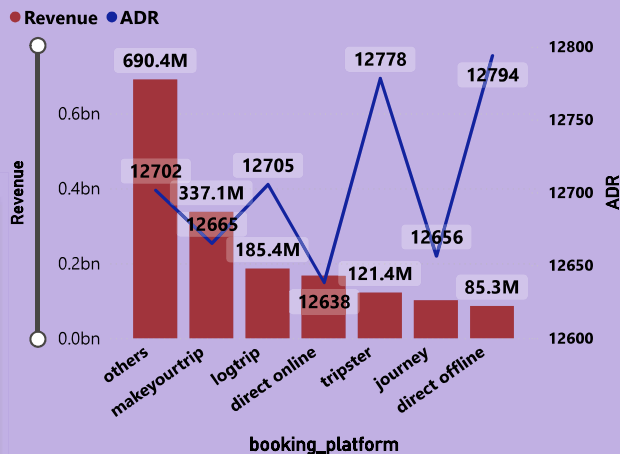
0.0bn

Weekday

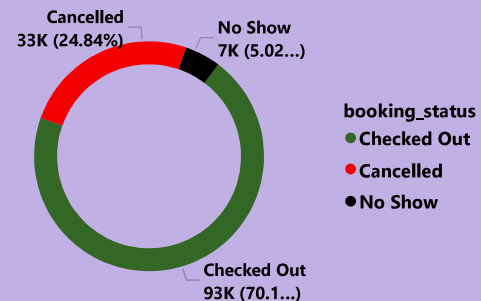
Weekend

524.0M

Revenue and ADR by booking_platform



Total Bookings by booking_status



Revenue by city

Mumbai

660.6M

Bangalore

415.0M

Hyderabad

321.2M

Delhi

290.9M

city	Total Capacity	Total Bookings	Occupancy %	Total Checked Out	Total Cancelled Bookings	Total No Show Bookings	Revenue	Avg Rating
<div><div></div>Mumbai</div>	74K	43K	57.83%	30K	11K	2K	660.6M	3.65
<div><div></div>Bangalore</div>	57K	32K	55.68%	22K	8K	2K	415.0M	3.41
<div><div></div>Hyderabad</div>	59K	34K	57.98%	24K	9K	2K	321.2M	3.66
<div><div></div>Delhi</div>	40K	24K	60.44%	17K	6K	1K	290.9M	3.78
Total	230K	133K	57.79%	93K	33K	7K	1687.8M	3.62

ADR = Average Daily rate | RevPAR = Revenue Per Available Room | DBRN = Daily Booked Room Nights | DSRN = Daily Sellable Room Nights | DURN = Daily Utilized Room Nights