Credit Card Weekly Status Report For Year 2023

Customer

This Credit Card Customer Dashboard presents key metrics like income, revenue, interest earned, and customer satisfaction. It segments data by education, age, job, and marital status while tracking weekly revenue trends. Users can filter insights by income, quarter, gender, and card type for deeper analysis of customer behavior.

Transaction

This Credit Card Transaction Dashboard offers an analysis of key metrics such as interest earned, total revenue, transaction amounts, and counts. It breaks down revenue by card category, customer job profile, education level, and expense type. Quarterly trends show revenue and transaction volumes, while revenue is also segmented by chip usage (swipe, chip, online). Filters for gender, quarter, chip usage, and card category allow for focused insights into transaction patterns and customer behavior.

All Values are in USD$

Credit Card Customer Report

588M Income

56.5M Total Revenue

8.0M Interest Earned

3.2 Cust Satisfaction

2.83K Avg Utilization

Filters

Week_Start_Date: All

Income_Group: High | Low | Mid

Quarter: Q1 | Q2 | Q3 | Q4

Gender: F | M

Card_Category: Blue | Platinum | Gold | Silver

Revenue by Education_Level

- Graduate: 23M
- High School: 11M
- Unknown: 9M
- Uneducated: 8M
- Post-Graduate: 3M
- Doctorate: 2M

(Axis: 0M, 10M, 20M)
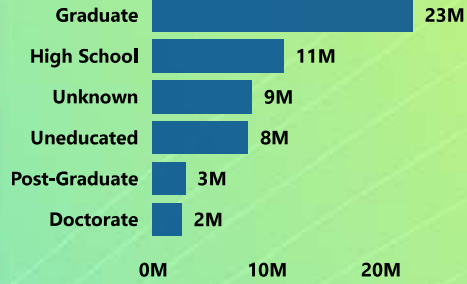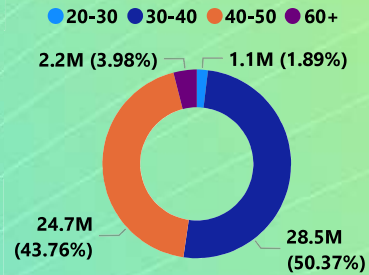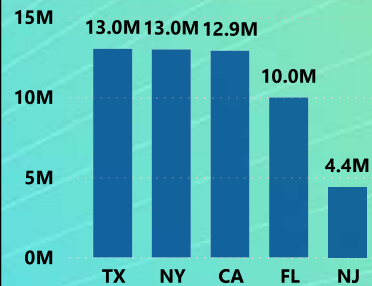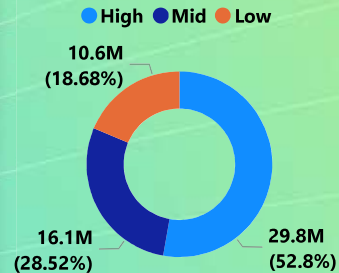
Customer_Job Table

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
⊞ Businessman	17.70M	14.54M	2.58M
⊞ White-collar	10.28M	8.36M	1.46M
⊞ Selfemployeed	8.54M	6.64M	1.14M
⊞ Govt	8.34M	6.70M	1.18M
⊞ Blue-collar	7.04M	5.60M	0.97M
⊞ Retirees	4.62M	3.69M	0.64M
Total	56.52M	45.53M	7.98M

Revenue by Age_Group

Legend: 20-30, 30-40, 40-50, 60+

- 2.2M (3.98%)
- 1.1M (1.89%)
- 24.7M (43.76%)
- 28.5M (50.37%)

Revenue by Week

Gender: F, M

(Line chart, Revenue axis 0.2M–0.8M, Jan 2023 – Oct 2023)

Revenue by Top 5 State

- TX: 13.0M
- NY: 13.0M
- CA: 12.9M
- FL: 10.0M
- NJ: 4.4M

(Axis: 0M, 5M, 10M, 15M)

Revenue by Income_Group

Legend: High, Mid, Low

- 10.6M (18.68%)
- 16.1M (28.52%)
- 29.8M (52.8%)
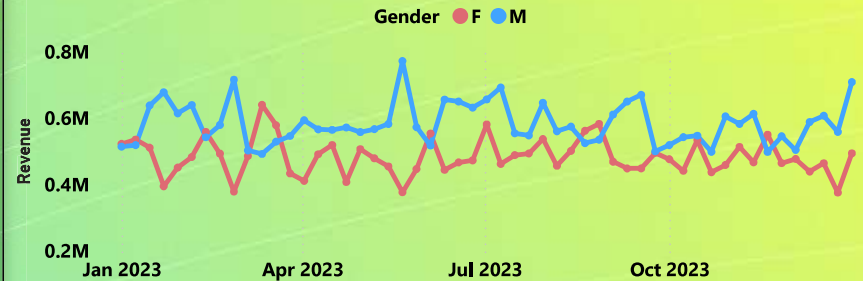
Revenue by Dependent_Count and Gender

- 5: 2M
- (row): 9M
- (row): 16M
- (row): 15M
- (row): 10M
- 0: 4M

(Axis: 0M, 10M, 20M — Sum of Revenue)
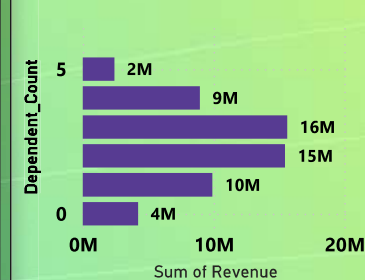
Revenue by Marital Status

Legend: Married, Single, Unknown

- 4.2M (7.44%)
- 23.7M (41.93%)
- 28.6M (50.63%)
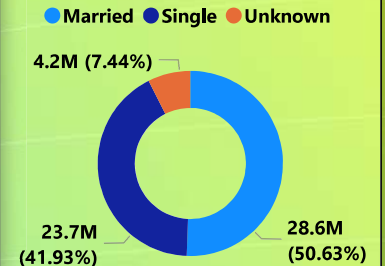
Credit Card Transaction Report

8.0M	45.5M
Interest Earned	**Total Transaction Amount**

56.5M	667K
Total Revenue	**Total Transaction Count**

Filters
- Week_Start_Date: All
- Use_Chip: Chip, Online, Swipe
- Quarter: Q1, Q2, Q3, Q4
- Gender: F, M
- Card_Category: Blue, Platinum, Gold, Silver

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47.19M	37.84M	6.61M
Gold	2.53M	2.09M	0.38M
Platinum	1.14M	0.95M	0.16M
Silver	5.66M	4.65M	0.82M
Total	56.52M	45.53M	7.98M

Total Revenue & Transaction Vol by QTR

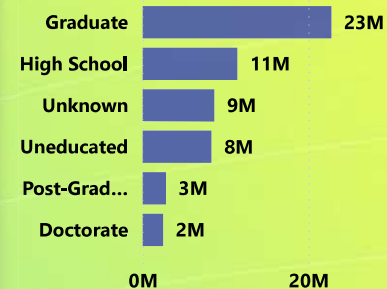- Sum of Revenue
- Sum of Total_Trans_Vol

Quarter	Sum of Revenue	Sum of Total_Trans_Vol
Q1	14.0M	163.3K
Q2	13.8M	164.2K
Q3	14.2M	166.6K
Q4	14.5M	173.2K
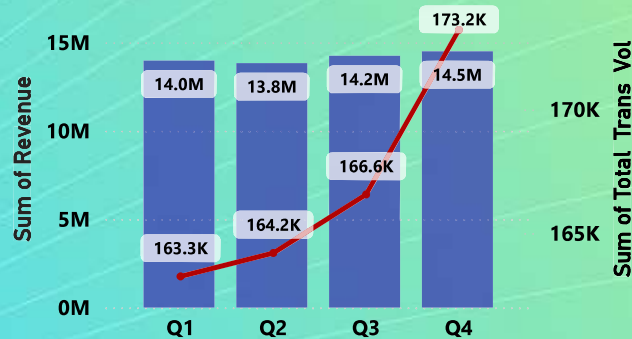
Revenue by Customer Job Profile

Job Profile	Revenue
Businessman	17.7M
White-collar	10.3M
Selfemployeed	8.5M
Govt	8.3M
Blue-collar	7.0M
Retirees	4.6M

Sum of Revenue by Expense Type

Expense Type	Revenue
Bills	14M
Entertain...	10M
Fuel	10M
Grocery	9M
Food	8M
Travel	6M

Sum of Revenue by Education Level

Education Level	Revenue
Graduate	23M
High School	11M
Unknown	9M
Uneducated	8M
Post-Grad...	3M
Doctorate	2M

Total Revenue by Card Category
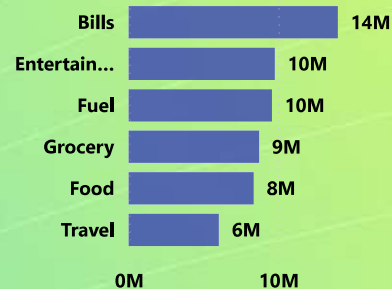
Card Category	Revenue
Blue	47M
Silver	6M
Gold	3M
Platinum	1M
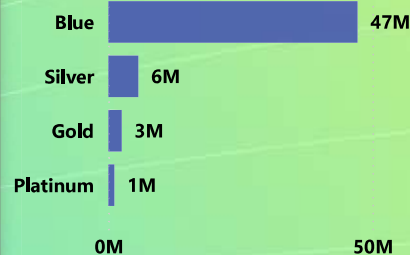
Total Revenue by Use Chip

- Swipe
- Chip
- Online

Use Chip	Revenue	Percentage
Swipe	35.7M	63.1%
Chip	17.3M	30.68%
Online	3.5M	6.22%