# Credit Card Weekly Status Report For Year 2023

**Customer**

This Credit Card Customer Dashboard presents key metrics like income, revenue, interest earned, and customer satisfaction. It segments data by education, age, job, and marital status while tracking weekly revenue trends. Users can filter insights by income, quarter, gender, and card type for deeper analysis of customer behavior.

**Transaction**

This Credit Card Transaction Dashboard offers an analysis of key metrics such as interest earned, total revenue, transaction amounts, and counts. It breaks down revenue by card category, customer job profile, education level, and expense type. Quarterly trends show revenue and transaction volumes, while revenue is also segmented by chip usage (swipe, chip, online). Filters for gender, quarter, chip usage, and card category allow for focused insights into transaction patterns and customer behavior.

All Values are in USD$

# Credit Card Customer Report

**588M** — Income

**56.5M** — Total Revenue

**8.0M** — Interest Earned

**3.2** — Cust Satisfaction

**2.83K** — Avg Utilization

**Week_Start_Date**: All

**Income_Group**: High | Low | Mid

**Quarter**: Q1 | Q2 | Q3 | Q4

**Gender**: F | M

**Card_Category**: Blue | Platinum | Gold | Silver

## Customer Job Table

| Customer_Job | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---|---|---|---|
| Businessman | 17.70M | 14.54M | 2.58M |
| White-collar | 10.28M | 8.36M | 1.46M |
| Selfemployeed | 8.54M | 6.64M | 1.14M |
| Govt | 8.34M | 6.70M | 1.18M |
| Blue-collar | 7.04M | 5.60M | 0.97M |
| Retirees | 4.62M | 3.69M | 0.64M |
| Total | 56.52M | 45.53M | 7.98M |

## Revenue by Education_Level

- Graduate: 23M
- High School: 11M
- Unknown: 9M
- Uneducated: 8M
- Post-Graduate: 3M
- Doctorate: 2M

## Revenue by Week

Gender: F | M

(Jan 2023 – Oct 2023, Revenue 0.2M – 0.8M)

## Revenue by Age_Group

- 20-30: 2.2M (3.98%)
- 30-40: 24.7M (43.76%)
- 40-50: 28.5M (50.37%)
- 60+: 1.1M (1.89%)

## Revenue by Marital Status

- Married: 4.2M (7.44%)
- Single: 28.6M (50.63%)
- Unknown: 23.7M (41.93%)

## Revenue by Dependent_Count and Gender

- 5: 2M
- 4: 9M
- 3: 16M
- 2: 15M
- 1: 10M
- 0: 4M

(Sum of Revenue, 0M – 20M)

## Revenue by Income_Group

- High: 10.6M (18.68%)
- Mid: 29.8M (52.8%)
- Low: 16.1M (28.52%)

## Revenue by Top 5 State

- TX: 13.0M
- NY: 13.0M
- CA: 12.9M
- FL: 10.0M
- NJ: 4.4M

# Credit Card Transaction Report

## Key Metrics

- **8.0M** — Interest Earned
- **45.5M** — Total Transaction Amount
- **56.5M** — Total Revenue
- **667K** — Total Transaction Count

## Revenue by Customer Job Profile

- Businessman: 17.7M
- White-collar: 10.3M
- Selfemployeed: 8.5M
- Govt: 8.3M
- Blue-collar: 7.0M
- Retirees: 4.6M

## Sum of Revenue by Education Level

- Graduate: 23M
- High School: 11M
- Unknown: 9M
- Uneducated: 8M
- Post-Grad...: 3M
- Doctorate: 2M
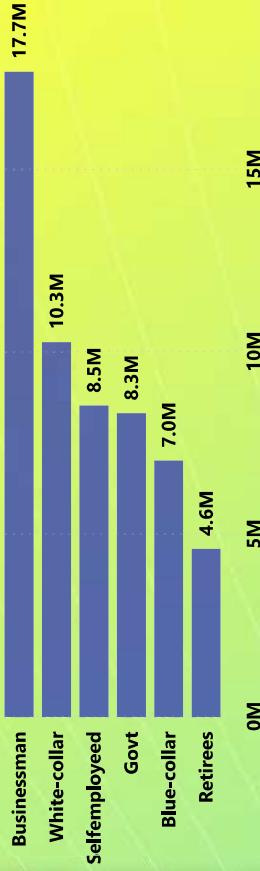
## Sum of Revenue by Expense Type

- Bills: 14M
- Entertain...: 10M
- Fuel: 10M
- Grocery: 9M
- Food: 8M
- Travel: 6M

## Total Revenue by Card Category

- Blue: 47M
- Silver: 6M
- Gold: 3M
- Platinum: 1M
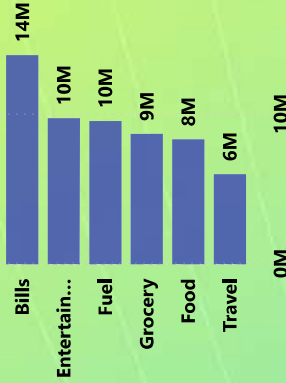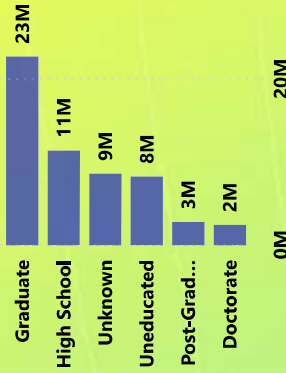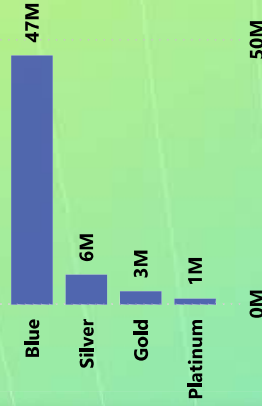
## Total Revenue by Use Chip

- Swipe: 35.7M (63.1%)
- Chip: 17.3M (30.68%)
- Online: 3.5M (6.22%)

## Card Category Table

| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---|---|---|---|
| Blue | 47.19M | 37.84M | 6.61M |
| Gold | 2.53M | 2.09M | 0.38M |
| Platinum | 1.14M | 0.95M | 0.16M |
| Silver | 5.66M | 4.65M | 0.82M |
| Total | 56.52M | 45.53M | 7.98M |

## Total Revenue & Transaction Vol by QTR

- Sum of Revenue
- Sum of Total_Trans_Vol

| Quarter | Sum of Revenue | Sum of Total_Trans_Vol |
|---|---|---|
| Q1 | 14.0M | 163.3K |
| Q2 | 13.8M | 164.2K |
| Q3 | 14.2M | 166.6K |
| Q4 | 14.5M | 173.2K |

## Filters

- **Week_Start_Date:** All
- **Use_Chip:** Chip, Online, Swipe
- **Quarter:** Q1, Q2, Q3, Q4
- **Gender:** F, M
- **Card_Category:** Blue, Gold, Platinum, Silver