

Parthasarathy S

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CAREER OBJECTIVE:

Driven by a passion for crafting impactful Salesforce solutions, I am a dedicated Salesforce Developer with expertise in designing and implementing efficient, scalable, and innovative solutions. I am certified in SCA, PD1, and AI Associate, with hands-on experience in Salesforce technologies, including Apex, Triggers, LWC, OmniStudio, Salesforce CPQ, Service Cloud, and Sales Cloud. My proficiency in Omnistudio and Health Cloud, combined with strong problem-solving skills, enabling me to design and implement efficient and scalable solutions. My unwavering dedication to excellence ensures the delivery of innovative, future-ready systems tailored to exceed organizational aspirations.

EDUCATIONAL QUALIFICATION:

B. Tech Information Technology – Rajalakshmi Engineering College (2019-23)

TECHNICAL SKILLS:

- Salesforce Administrator
- Flows
- Lightning Web Components
- Apex
- Triggers
- Omni-Studio
- Salesforce CPQ
- Salesforce Service Cloud
- Salesforce Sales Cloud
- Salesforce Health Cloud

CERTIFICATIONS:

- Salesforce Certified Administrator
- Salesforce Certified Platform Developer I
- Salesforce Certified AI Associate
- Salesforce Certified OmniStudio Developer
- Salesforce Health Cloud Accredited Professional
- Salesforce Certified CPQ Specialist

WORK EXPERIENCE:

Cognizant Technology Solutions, Chennai

Salesforce Developer | April 2025 – Current

Project: **Mecwacare**

- Designed and implemented dynamic Opportunity naming automation based on Record Type and Service Request picklist values using Salesforce formula fields, resulting in standardized, user-friendly opportunity names across 7+ business verticals.
- Developed a custom naming logic for Opportunity creation through Lead conversion, including fallback scenarios and field mapping using formula fields and Salesforce's field mapping settings.
- Configured Record Types, Queues, and Lead Assignment Rules to auto-route incoming Leads to service-specific queues

Salesforce OmniStudio Developer | Nov 2024 – March 2025

Project: **Telstra Health**

- Worked on a Salesforce project for Telstra Health. Designed and set up document templates that enable Users to generate the data they need as document using Omniscript.
- Applied Data Mapper Extract and Transform to pull essential case and care plan details, aligning JSON output with document tokens for precise data integration.
- Improved document automation processes, minimizing manual effort and ensuring consistent documentation standards across accounts.
- Configured Data Raptors for seamless data retrieval and updates across systems, ensuring smooth information flow.
- Developed and integrated Flex Card with Parent child communication and using action flyout displayed related patient details in the Care provider record page.
- Worked in the configuration part such as working with users, profile, permissions.
- Connected with External systems using REST API in Integration Procedures

Salesforce Developer | Sep 2023- Oct 2024

Project: **Ingenio-CarelonRx Salesforce (Elevance Health)**

- Worked on a Salesforce project focusing on streamlining their CRM processes, automating member services, and integrating external systems for improved operational workflows.
- Engaged in development and performance improvement.
- Developed LWC component, Apex classes, Trigger and flows.
- Designed an OmniScript guided flow to efficiently capture and store patient details.
- Configured DataMappers for seamless data retrieval and updates across systems, ensuring smooth information flow.
- Developed and integrated FlexCard with OmniScript to enable convenient patient appointment booking.
- Utilized Salesforce Health Cloud platform functionalities i.e. Care coordination, Healthcare providers, Care Program Management.

PROJECTS WORKED:

- **Recruitment Application using Salesforce (April/2023 - Sep/2023)**
 - Built a robust recruitment management system on the Salesforce platform during an internship at Cognizant.
 - Leveraged Salesforce Flows, Apex Triggers, and Lightning Web Components (LWC) to automate workflows and streamline recruitment processes.
 - Implemented separate log in for Recruiters and Job seekers using Digital Experience.
- **Interactive website using Data visualization and Data prediction for Cancer Institute, Chennai (Nov/2022 - March/2023)**
 - Designed and implemented an intuitive and user-friendly website for the Cancer Institute, Chennai, enabling better data accessibility and insights.
 - Utilized Python libraries such as Matplotlib, Plotly, and Seaborn to create dynamic, interactive visualizations for analyzing patient data and trends.