# **Parth Pawar**

MULTIDISCIPLINARY DESIGNER -

### **Skills**

#### **Design Skills**

User Research · User Experience
Design · Information Architecture ·
Wireframing & Prototyping ·
Usability Testing · Interaction
Design · Editorial & Publication
Design · Motion Graphics · Design
Thinkling

#### Soft Skills

Problem Solving · Critical Thinking · Advanced Writing · Client Relations · Organisational Skills · Project Planning · Analytical Thinking · Decision Making

# My Interest

#### **Video Production & Host**

**ArtTown Podcast Series** 

Listen on Spotify

#### Scenic Designer & Sculptor

Firodia Karandak

First Price as a Sculpture Artist

## **Softwares**

#### **Interaction Design Tools**

Figma · Adobe XD · Invision

## **Coding Languages**

Javascript · HTML/CSS · Python · C++ · Ruby

#### **Graphic Design**

Adobe Illustrator · Procreate · Adobe After Effects · Glyphs · Adobe Premiere Pro

### **Education**

2018 - 2022

## **Btech. Computer Science**

Vishwakarma Institute of Technology

Pune, India

**CGPA 8.3** 

2016 - 2018

#### **Senior Secondary**

Abasaheb Chincwade Junior College

Pune, India

State Board 76.7%

## **Experience**

## Interaction Designer TransFi // Bangalore, India

Aug 2022 - Present

- Design and implement Web3 crypto transaction system for Asia in six weeks from initial conceptualisation to launch: On Ramp OFF Ramp solution, as the sole designer.
- Design layouts, interactions and transitions around TransFi Crypto platform limitations for all mobile screen sizes and device orientations
- Responsible for all UI design decisions to create visually stimulating and delightful designs such as Customer Dashboard for insights on user activities
- Create all sketches, wireframes and mocks to communicate user flows and interactions to stake-holders, engineer, marketing/branding assets.

Case Study

## UI/UX Designer Monsoonfish // Pune, India

Jun 2021 – Aug 2022

- Worked on design projects for government, OTT platform (CueTV) mobile app, and cyber security software with 8 project launches in 6 months.
- Handled marketing, user research, information architecture, wireframing, UI design, and design system creation and prototyping.
- Successfully launched projects in the market and interacted with clients to understand their needs and deliver results.
- Ensured projects were completed within set timelines and budgets.

CueTV - OTT Platform VJ - Vehicle Parking

# Intern - Researcher IBM // Pune, India

Aug 2020 - May 2021

- Data Collection: Collecting data from patients and their medical histories to get an accurate picture of the cancer prognosis. The data gathered includes age, gender, past treatments, lifestyle habits, and family history of cancer.
- Genomic Data Analysis: Using the data collected, a genomic analysis was performed to assess the patient's cancer status. A machine learning algorithm was then used to create a predictive model of the patient's life expectancy.
- Secure Transfer of Data: The data was securely transferred to the F.H.E. Toolkit where it was encrypted and analyzed.

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