# Parth **Shukla**

Data analyst



#### **About me**

Shukla - Aspiring Data Analyst with a Strong Foundation in Finance and AnalyticsBBA graduate in Finance from Gujarat University, I combine a strong financial foundation with a passion for data analytics. Certified by TOPS Technologies in Data Analysis and ASDM in Digital Marketing, I bring expertise in data visualization, statistical analysis, and data-driven strategies. Proficient in Excel, SQL, Python, and Tableau, I am committed to delivering actionable insights that drive business success.

#### personal

Parth Shukla nationality: Indian 2002

#### Areas of specialization

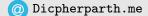
Data Analysis (Python, R, SQL · Project Management (Agile, Scrum) · · Cloud Computing (AWS, Azure)

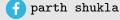
#### Interests

about data analysis, digital marketing, finance, emerging technologies, and exploring new tools to drive business insights.

#### Interests

Data Analysis / Statistical Modeling / Data Visualization Python / SQL / Machine Learning







# Short Resumé

Objective

I am a recent graduate with a BBA in Finance from Gujarat University, eager to apply my analytical skills in a real-world setting. Having completed a Data Analyst certification from TOPS Technologies and an ASDM certification in Digital Marketing, I am passionate about transforming data into actionable insights. I am seeking an internship or entry-level role in data analysis to further develop my skills in data visualization, statistical analysis, and data-driven decision-making.



**Gujarat University** 

Skills

Data Analysis: Excel, SQL, Python, Tableau Statistical Modeling and Visualization Digital Marketing Analytics Business Insights and Problem Solving



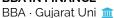
Looking for An opportunity to gain hands-on experience, contribute to data-driven projects, and continue learning in the fields of data analytics and business intelligence.. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a diam lectus.Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a diam lectus.

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### DEGREES AND CERTIFICATE

1710 **BBA IN FINANCE** 



**Data Analyst** 

TopsTechno · India 🟦

**Digital Marketing** 

A.S.D.M · India 🏦

## **PROGRAMMING**

SQL powerpoint

python

data visualization

excel

# Curriculum

1715

1720

2024 - 2025 **Data Analyst** 

TOPS TECHNOLOGIES · · Ahmedabad 9

Gained hands-on experience in data cleaning, visualization, and statistical analysis during certification training. Worked on real-world case studies using Python, SQL, and Tableau to analyze datasets. Built interactive dashboards and reports for actionable insights. Currently enrolled in this 6-month course since Nov 2024, now nearing completion and seeking an internship. Additionally, completed a BBA in Finance in 2023.

2019 **Digital Marketing** 

ASDM INSTITUTE · Ahmedabad ♀

Learned data-driven marketing techniques and campaign performance analysis. Acquired skills in Google Analytics and keyword research to support effective marketing strategies.







# **CERTIFICATES**

- 1 Digital Marketing / ASDM2 Business Analyst
- **3** Data Analyst

# LANGUAGES

**Gujarati** | Native mother tongue English Fluent Hindi Fluent

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