

UNIT - 3

1. Qn-1

Question 1: Design Principles for a Community Center in a Desert Environment

1. Natural Flow:
- Use natural pathways to direct movement within the space. Incorporate wind corridors for ventilation.
 - Design the layout to facilitate easy navigation and community interaction.
2. Sunlight Observation:
- Incorporate shaded areas using canopies or pergolas to block intense sunlight.
 - Position windows and skylights to maximize indirect sunlight while minimizing heat.
3. Light and Shadow Interplay:
- Use textured walls or geometric designs to create dynamic shadows that shift throughout the day.
 - Integrate reflective materials to diffuse light effectively in the interiors.



2. Qn-2

Question 2: Inclusive Design Dimensions

Identify A, B, and C:

1. A: Adjustability
- Features: Adjust watch size and color schemes; provide options for multiple languages.
2. B: Universality
- Features: Recognize diversity of brands; form fields are properly labeled.
3. C: Uniqueness
- Features: Inclusive processes and tools; ensure diversity in design.



3. Qn-3



Question 3: InVision Features for E-Commerce Prototype

1. Interactive Prototypes:
- Link screens to simulate the user journey, such as swiping images, adding to the cart, and checkout.
2. Hover Effects and Button States:
- Add hover states to show responsiveness, ensuring buttons behave consistently.
3. Animations:
- Create animations for transitions between screens, improving flow.
4. Feedback Tools:
- Use InVision's built-in comment feature to gather feedback from stakeholders.
5. Reusable Symbols:
- Save components like navigation bars and buttons as symbols for consistency.



4. Qn-4

Question 4: Challenges in Designing Corporate Finance App

1. Security Measures:
- Challenge: Ensuring robust encryption and secure login mechanisms while keeping the app user-friendly.
2. Accessibility for Diverse Users:
- Challenge: Providing a UI that accommodates users with varying technical proficiency and physical abilities.
3. Data Visualization:
- Challenge: Presenting complex financial data clearly without overwhelming the user.

5. Qn-5 and Qn-6

Question 5: Redesigning Fitness App for Low-Fidelity and Medium-Fidelity

1. Low-Fidelity Model:

- Use basic wireframes with placeholders for content and simple lines for navigation.
- Focus on structure, user flow, and basic navigation without detailed visuals.

2. Medium-Fidelity Model:

- Add grayscale visuals with better typography and spacing.
 - Include placeholders for buttons, labels, and navigation menus, ensuring functionality.
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Question 6: Missing Steps to Build Mock-ups in UI/UX Design

Step 3: Create low-fidelity wireframes to outline the structure and navigation flow.

Step 4: Validate wireframes through user testing to refine navigation and user flow.

Step 6: Test interactive prototypes with users to gather feedback on functionality and usability.



Unit - 5

- ①
- A → CTA (Call to action) button
 - B → Card or Summary Tile
 - C → Range slider
 - D → Search field
 - E → Confirmation Dialog
 - F → contextual help bubble.

②

③ (1) Carousel

Justification: A carousel is the most effective UI element for displaying high quality images

- ④
- 1) Authentic Imagery / Real world photography.
 - 2) Complementary Color Scheme
 - 3) Graphical visual style
 - 4) Mixed Media Design.

⑤ (i) A: The left side → Realistic photo represents authentic image
B: The right side → illustration represents Graphic design

(ii) Prediction: B (illustration) is most effective for an e-commerce tea brand.

(iii)

⑥ Job Application Form:

Full Name: [Text Field]

Email Address: [Text Field]

Contact Number: [Text Field]

Skills (select multiple): ☐ Java ☐ Python ☐ C++ ☐

Preferred Job Role: [Dropdown Menu]

(Software developer, Data Scientist)

Location: [Text Field]

Submit: [Text Field]

⑦ (i) Explicit vs Implicit button

(ii) Toggle Switch for Subscription feature

(iii) Emoji based Rating system

Unit 8

(3)

(a)

~~Justification~~:-

(11)

Pretest Questions:-

1, 4

Case Test:-

2

Posttest 3, 5, 6

(5)

(a)

(i) use visual ~~case~~ cues

(ii) provided Real time validation

(iii) Group and label

(b) (i) Prioritize button design

(ii) clear labeling

(iii) Spacing and hierarchy

(6)

a) (i) Improve visibility of payment methods

(ii) use clear labels and icons

(iii) highlight the default payment method

b)

(i) ~~simplify~~ simplify the forms

(ii) use autofill options

(iii) Minimized required fields.