

Global Superstore

The Global Superstore dataset is a simulation of retail sales operations with stores in multiple countries. It includes information about customers, orders and products, which is particularly useful for exploring retail sales data, as it offers a large and diverse set of data that can be used to analyze customer behaviour, product performance and sales patterns.

It comprises the following variables:

- Order ID - A unique identifier for each order.
- Order Date - The date and time the order was placed.
- Ship Date - The date and time the order was shipped.
- Ship Mode - The method used to ship the order (e.g. standard, express).
- Customer ID - A unique identifier for each customer.
- Customer Name - The full name of the customer.
- Segment - The customer segment such as Home Office or Corporate.
- Country - The country where the customer resides.
- City - The city where the customer resides.
- State - The state where the customer resides.
- Postal Code - The postal code of the customer's residence.
- Region - The geographic region where the customer resides.
- Product ID - A unique identifier for each product.
- Category - The broad product category, such as Furniture, Office Supplies, or Technology.
- Sub-Category - The specific product sub-category, such as Chairs, Paper, or Phones.
- Product Name - The name of the product.
- Sales - The total sales revenue for the product.
- Quantity - The number of units of the product sold.
- Discount - The discount applied to the product.
- Profit - The total profit earned from the product.

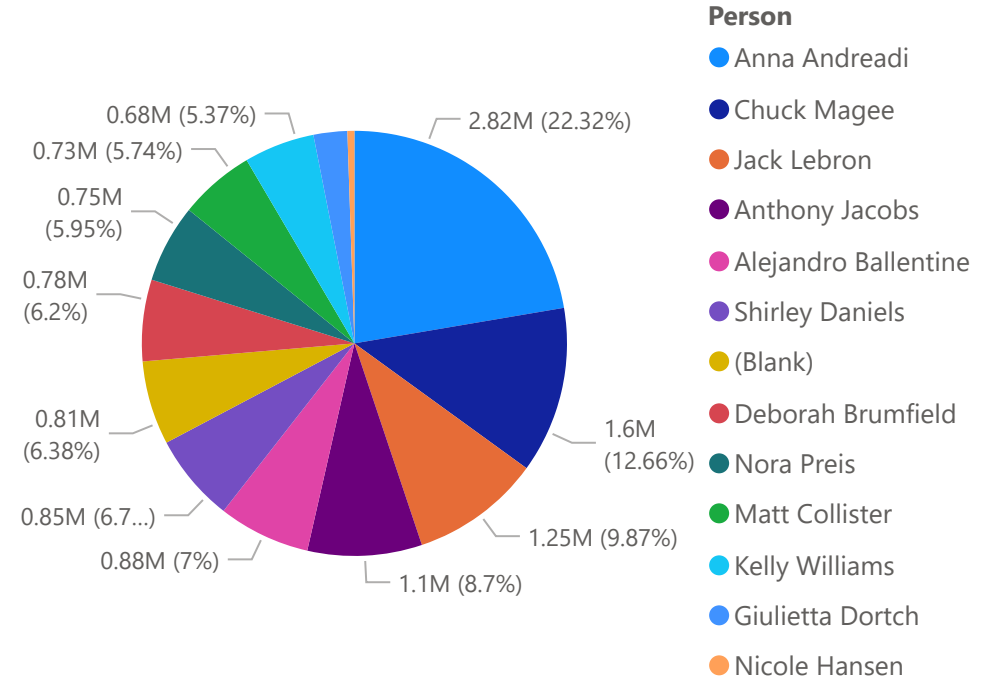
Index:

Page 1 - Sales by Person, Region and Person, Profit by Person, Sales and Profit by Year and Category
Page 2 - Sales and Profit by Region, Sales by Month, Sales by Category and Sub- Category, Count, Sales by Person and Category

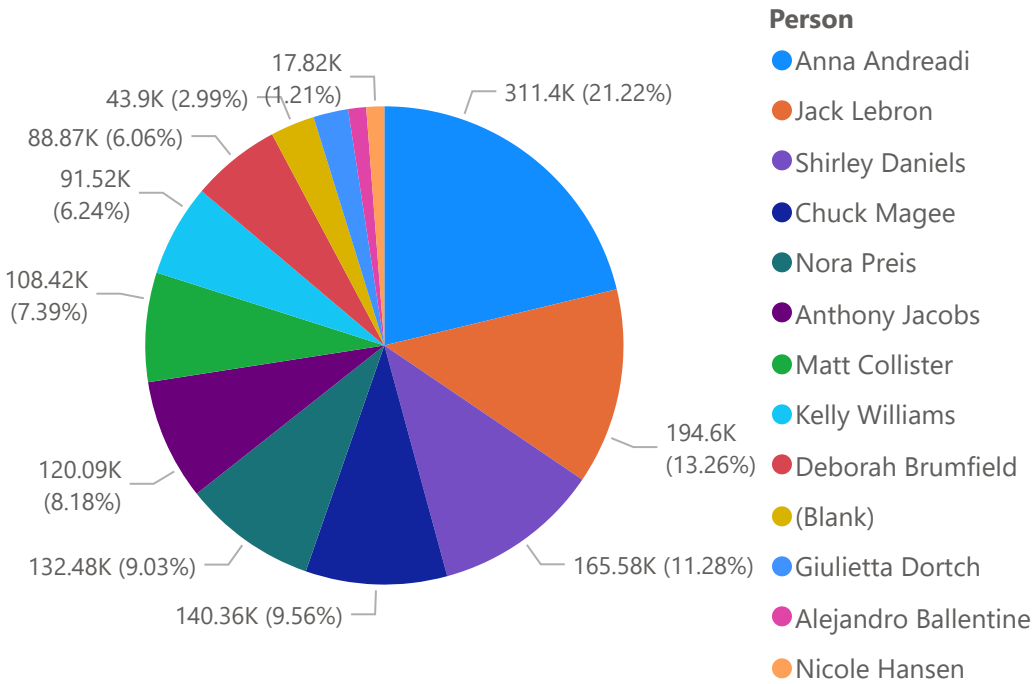
Results:

Most Sales by a person is [Anna Andreadi](#) of a whopping [\\$12,642,501.91](#).
Highest Profit by Person [Alejandro Ballentine](#) of [\\$1,467,457.29](#).
Sales and profit has increased from 2011 to 2014.
Company should focus on Central region as it has more Sales and Profit.
December has the most sales and February the lowest.

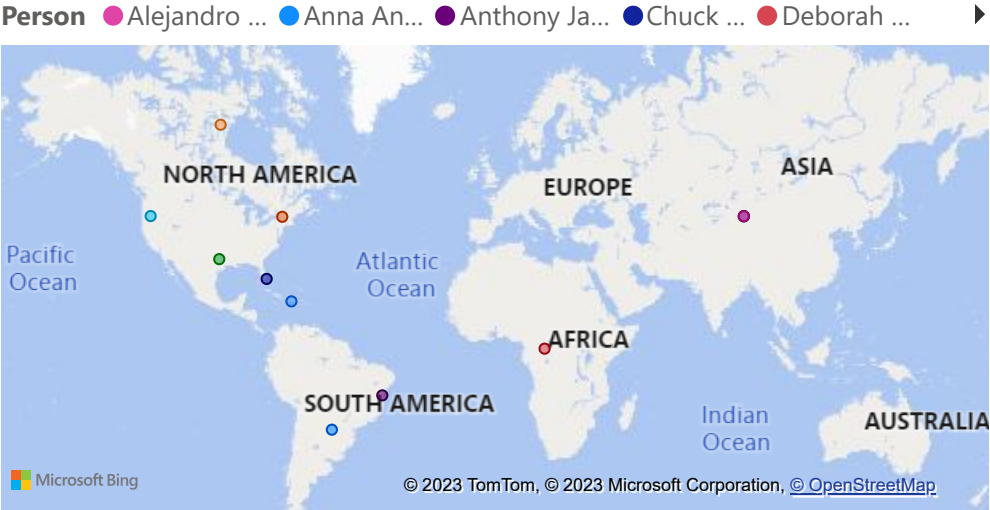
Sales by Person



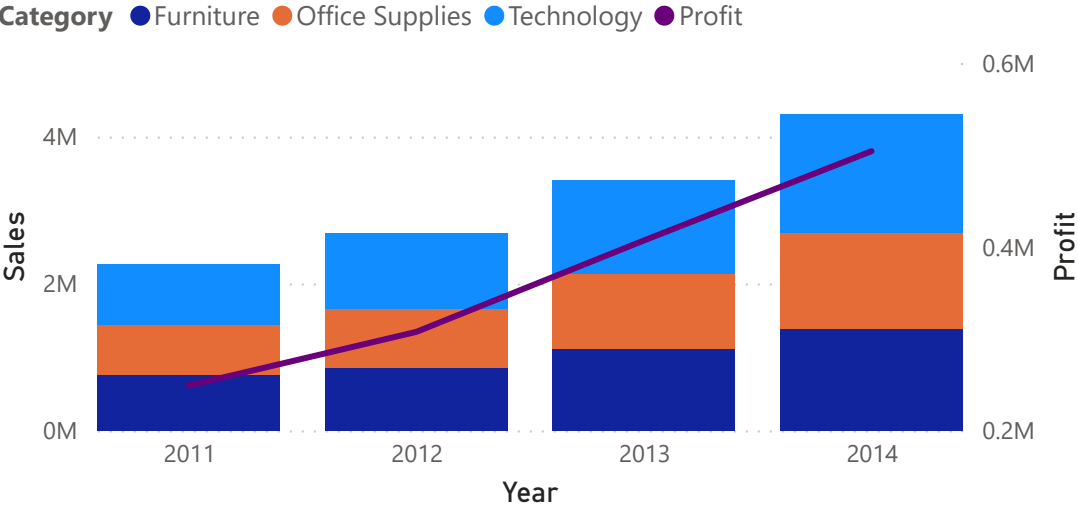
Profit by Person



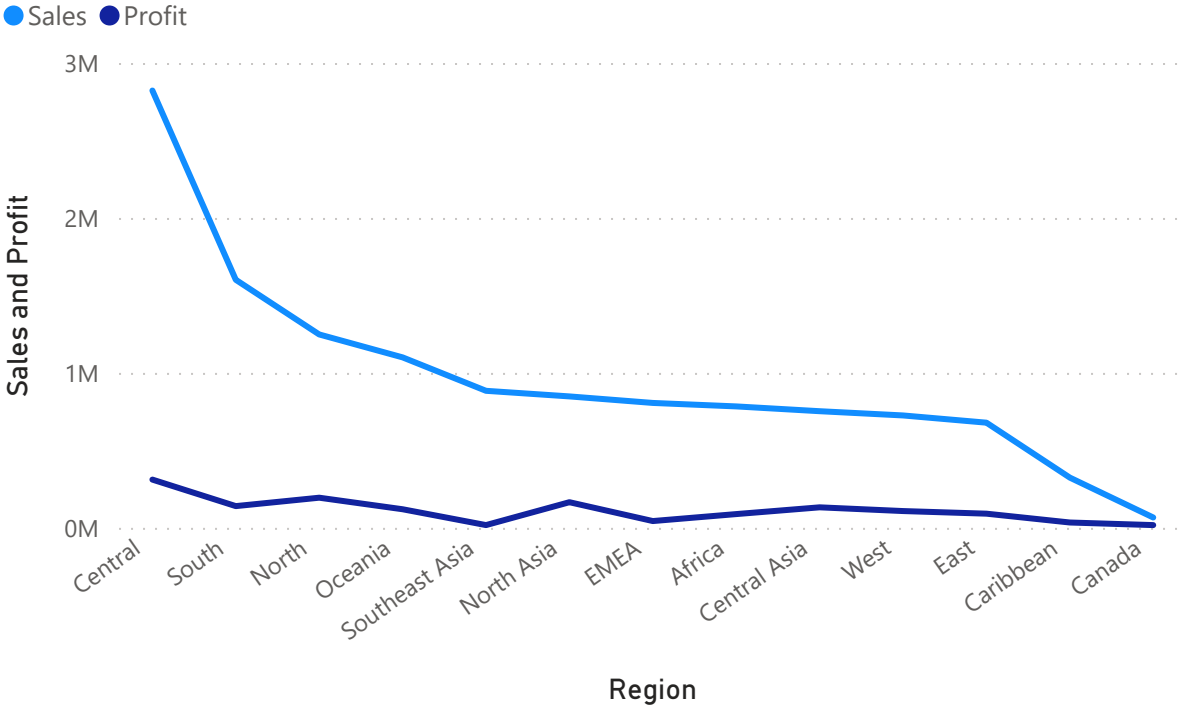
Sales by Region and Person



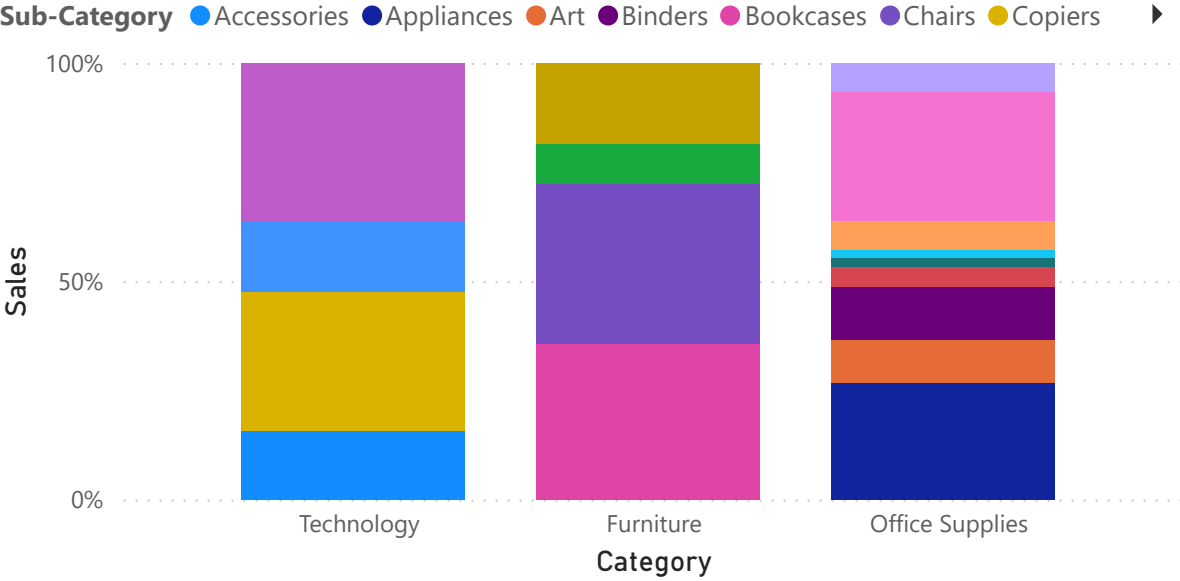
Sales and Profit by Year and Category



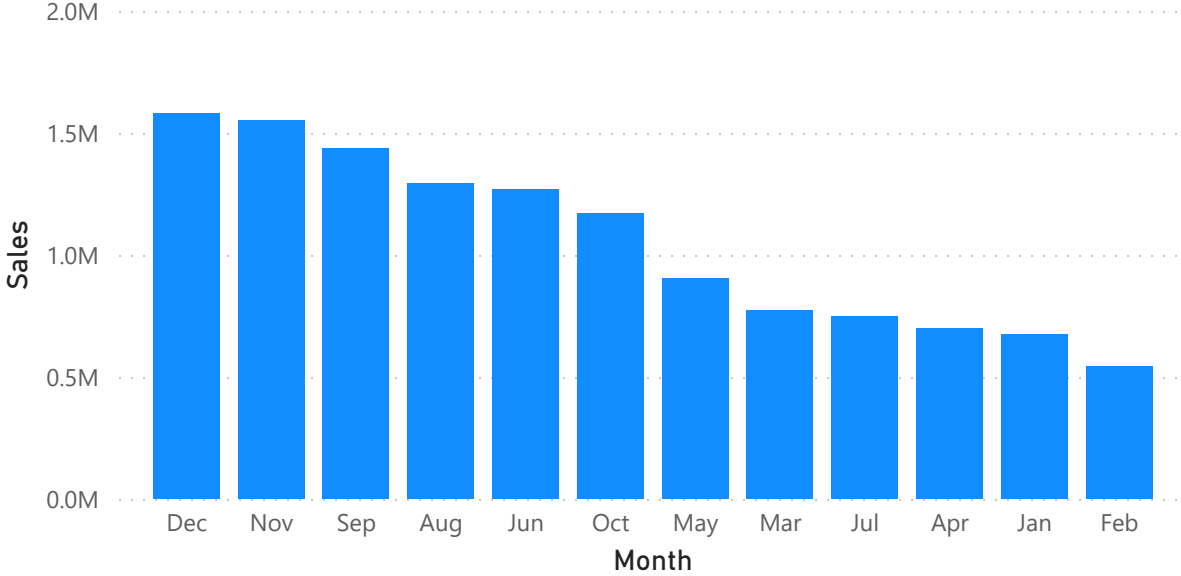
Sales and Profit by Region



Sales by Category and Sub-Category



Sales by Month



Sales by Person and Category

