



Factors to be borne in mind while selecting an SEO Tool



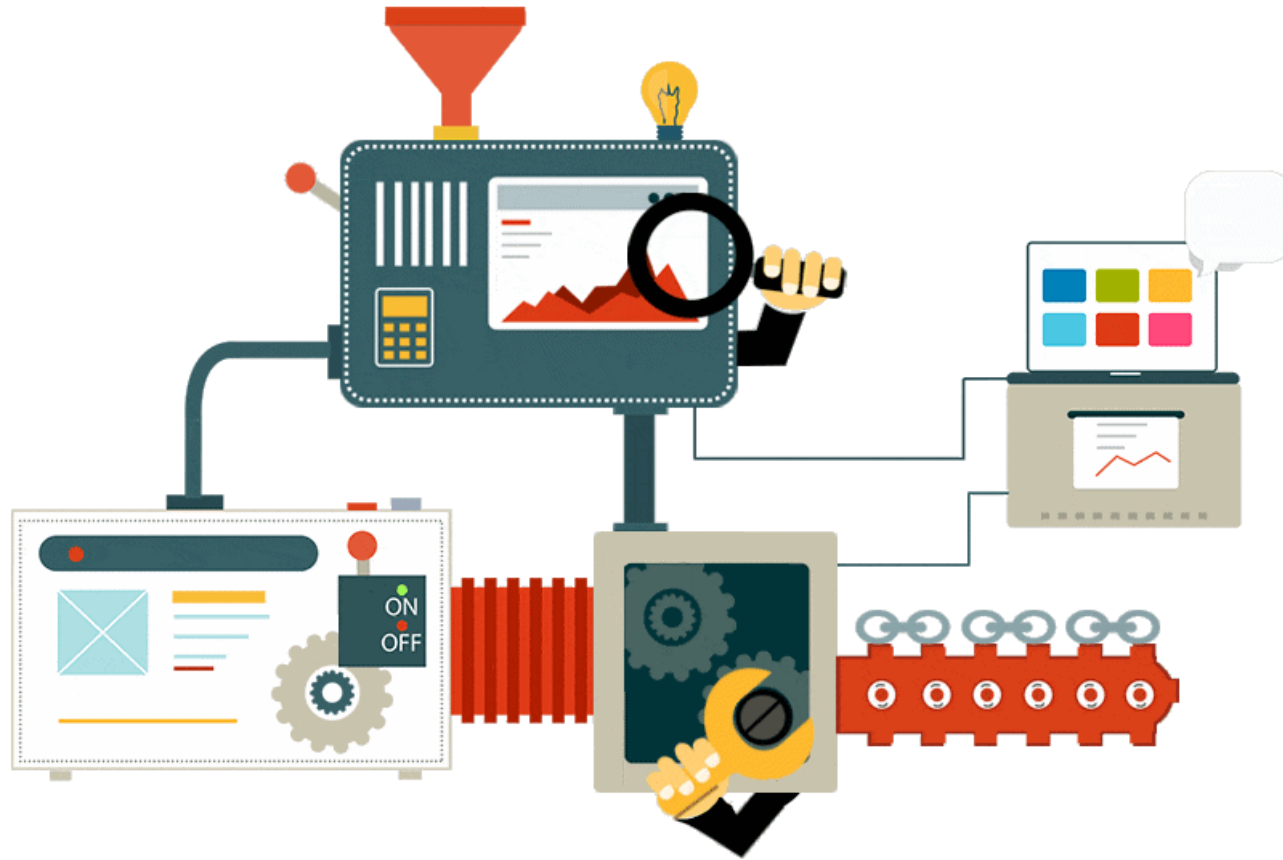
Budget and Requirements



To run SEO operations smoothly:

- 1. Analyze which tools your Business needs**
- 2. Outline the expected cost for purchasing those tools**

Streamlined Features



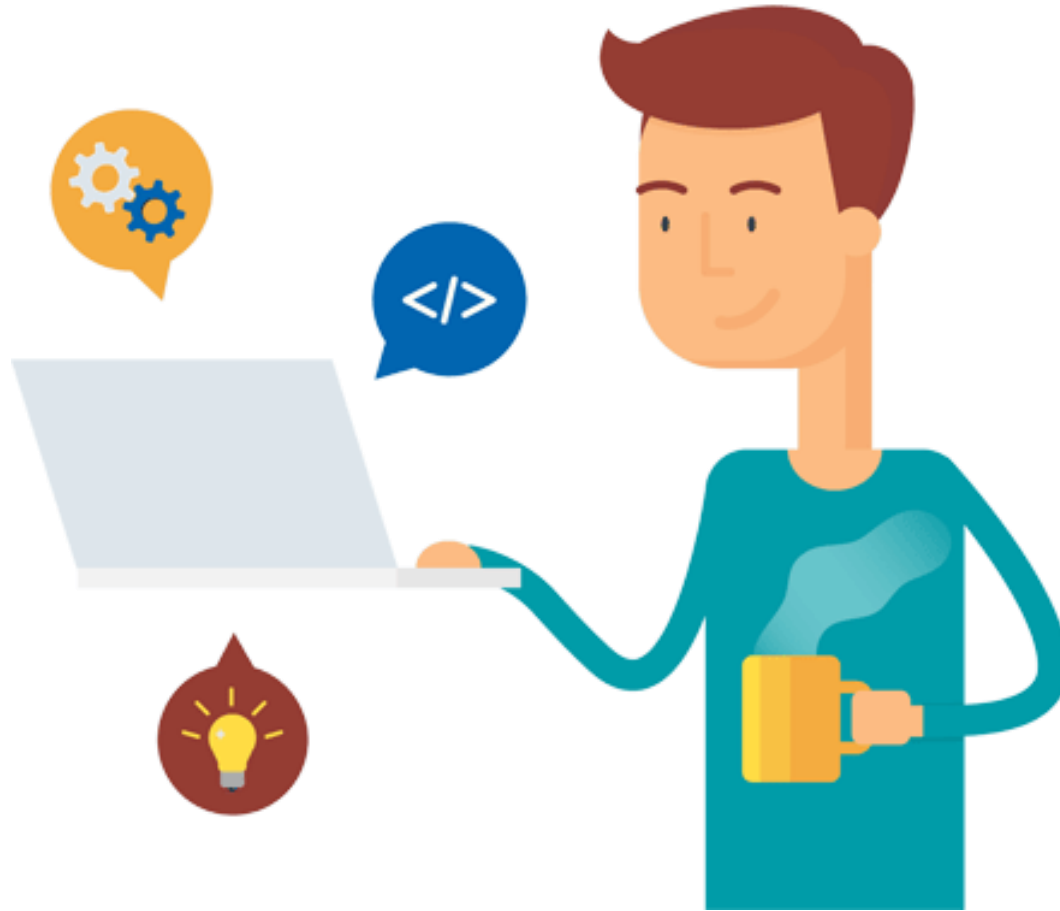
**SEO Tools must be able to perform various tasks like
SEO and Analyzing it's results all in one place**

Platform and tools compatibility



SEO Tools must work well with the CMS platform

Interface must be User-Friendly



SEO Tools Must be Easy to Use

Data Accuracy



**Tools must use
Data gathered from
Reliable Data sources**

Updated tools

Tool you choose
must incorporate newest
Technological advancements



Reporting and Documentation



**Tool must
comprehend the
Data and Analytics clearly**

Online Marketing Metrics

SEO tool must be
able to measure
Online Marketing Metrics



Technical Support



SEO tool providers must also assist with any Query post-purchase

Conclusion



In a nutshell, the ultimate goal of a company is to make money. Purchasing lots of SEO tools won't help it getting profitable business, but wisely estimating which tools best suits the business goals will.

CONTACT US



Corporate Head Office-India:

IT-C2, Dibon Building, 4th Floor,
Sector 67, Mohali, India. Pin:160062

Phone: +91 172 4666 711-712

Mobile: +91 9592016444

E-mail: info@webguruz.in

Website: www.webguruz.in

Australia :

1035/2, Mill Park Street , Rhodes , NSW 2138 ,

ABN: 63 970 061 767

Branch Office-UK:

53, Birchend Close

South Croydon, CR2 7DS , United Kingdom

Phone: +44 333 011 6966

Cell Number: +44 758 8418 605

E-mail: info@webguruz.co.uk

Website: www.webguruz.co.uk

USA :

535 Mission Street San Francisco

CA 94105



THANK YOU !