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1. An employee receives a reward every 45 minutes. What type of reinforcement schedule is being used?
 - a) Variable Ratio Schedule
 - b) Fixed Ratio Schedule ✓
 - c) Variable Interval Schedule
 - d) Fixed Interval Schedule ✓
2. You had a car crash; now all cars scare you. _____ is occurring.
 - a) Extinction
 - b) Generalization ✓
 - c) Discrimination
 - d) Punishment ✓
3. The "magic number" 7 ± 2 represents the average number of "bits" of information that short-term memory can usually handle. ✓
4. The three stages of memory are ... Encoding, storage & Retrieval. ✓
5. Which cognitive process helps in transferring information into the short-term store/ Memory?

..... Elaborative Rehearsal X
6. The dominant encoding in LTM is
7. Outline the stages of observational learning. Generalization X

..... 2) Come back after some time

..... 3) Extinction
8. We encode from left hemisphere whereas we retrieve from right hemisphere. ✓
9. Two types of declarative memory are Semantic (fact based) & Episodic (daily activities)
10. Which Reinforcement schedule is known as Gambler's Schedule? Variable Ratio Schedule

6.