

INDUSTRIAL REVOLUTION 4.0

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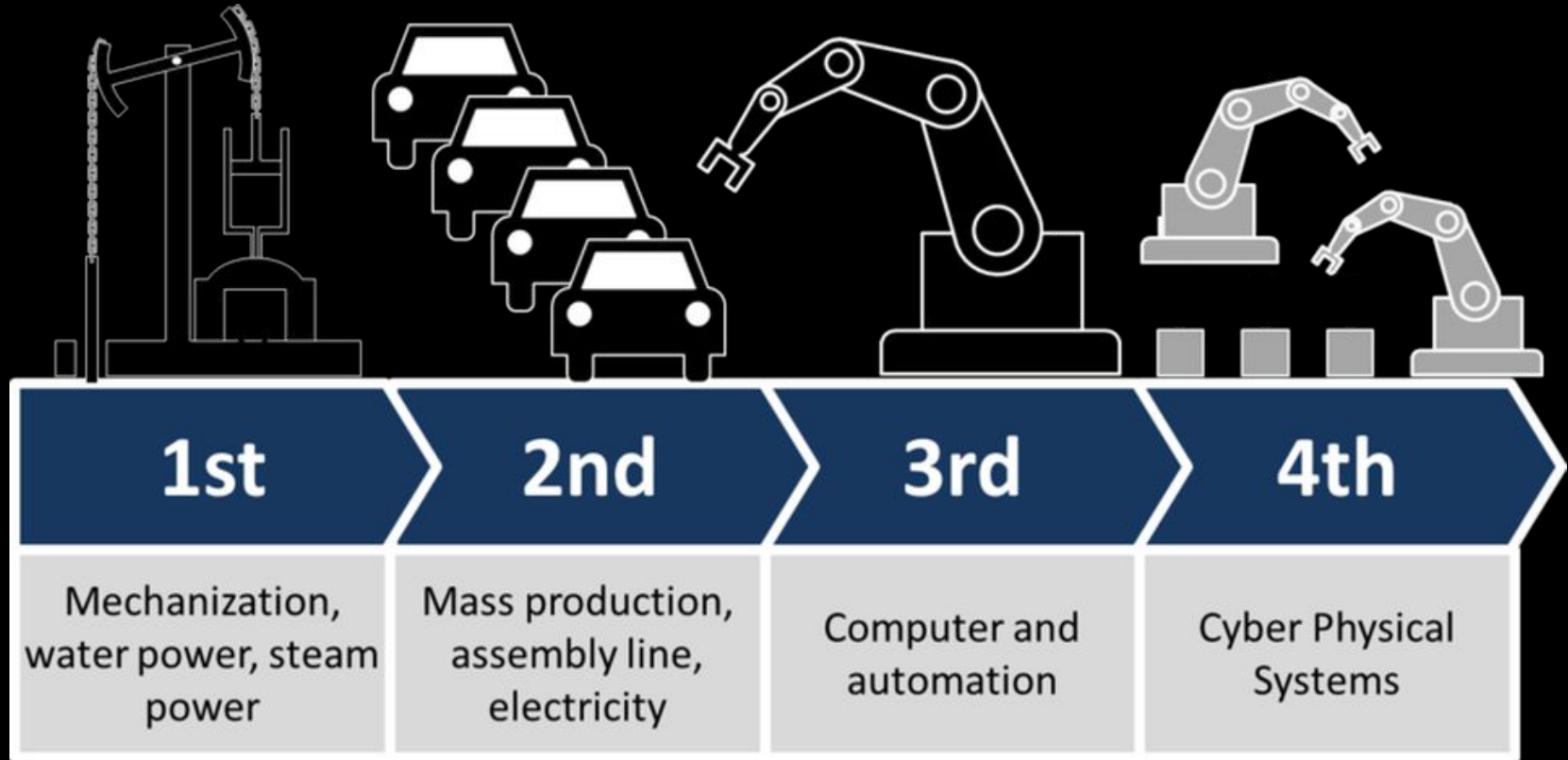
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WELCOME TO NEW TECHNOLOGICAL ERA-



HOW IT IS DIFFERENT FROM 3.0?

- To put in simple words the basic difference being that the machines work autonomously without the intervention of a human in Industry 4.0. Whereas in the industry 3.0 the machines are only automatized.

For Ex: CNC Milling Machines 3.0 v/s CNC Milling Machines 4.0

ADVANTAGES-

“We are at the beginning of a revolution that is fundamentally changing the way we live, work and relate to one another.”

- Enabling innovation across many applications, with much larger economic impact on growth.
- Energy-efficient and environmentally sustainable production and systems.
- Economic gains, such as increased revenues because of lower transaction and transportation costs

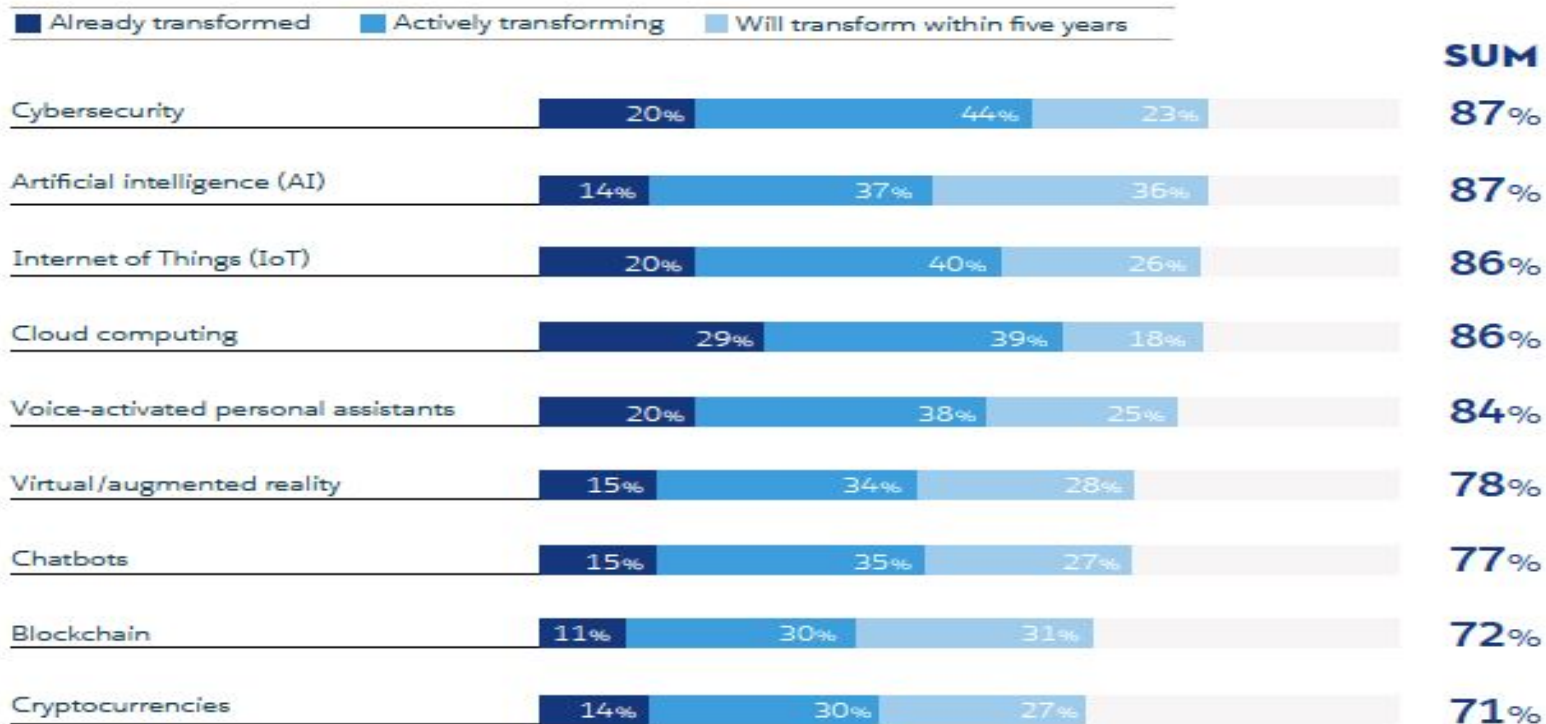
MEGATRENDS-

1. **Physical:** Autonomous Vehicles, 3D Printing, Advanced Robotics.
2. **Digital:** Live Videos, AI and ML, Voice Search.
3. **Biological:** Genome, Synthetic biology.



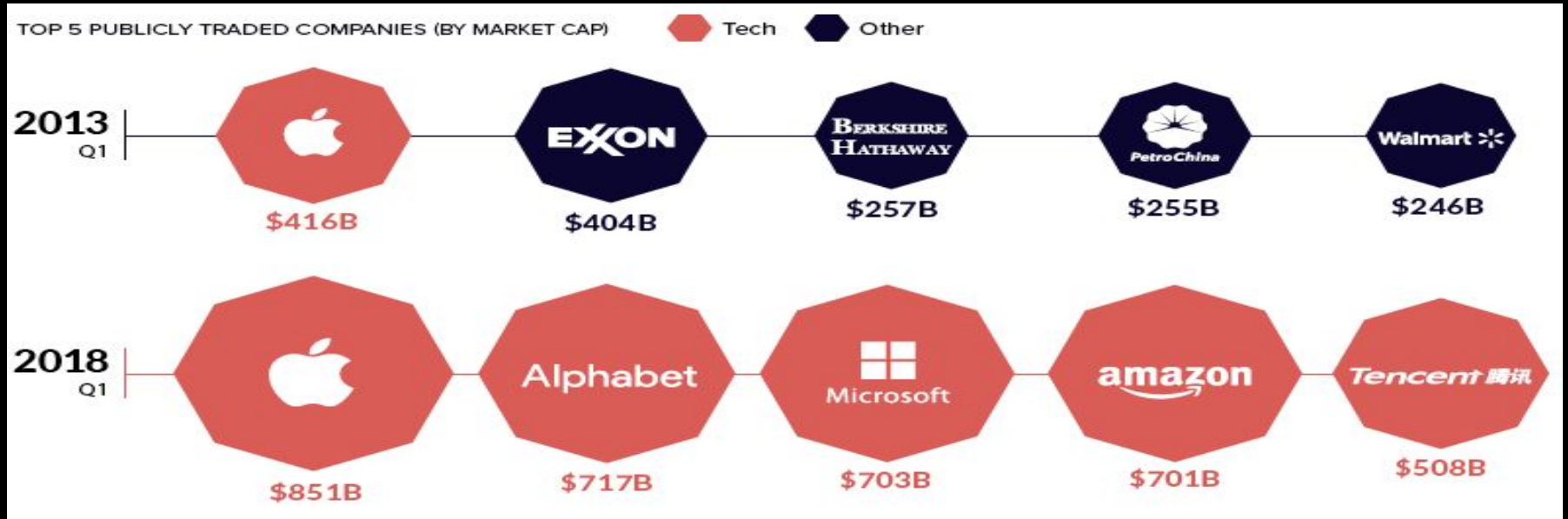
The Fourth Industrial Revolution Is in Full Swing

Percentage of Customers Who Believe the Following Technologies Will Transform Their Expectations of Companies



IMPACTS

❖ IMPACT ON ECONOMY



In 2013, only one of the top five companies on the **Standard & Poor's 500** Index was technology based, whereas in 2018, all top five companies, worth USD 3.48 trillion, were technology-based.

Technological revolutions spread from core to periphery*



Once core markets start to saturate, key players search for new growth in less developed markets*



Pendulum shift

The GDP is anticipated to increase fourfold over the next four decades.

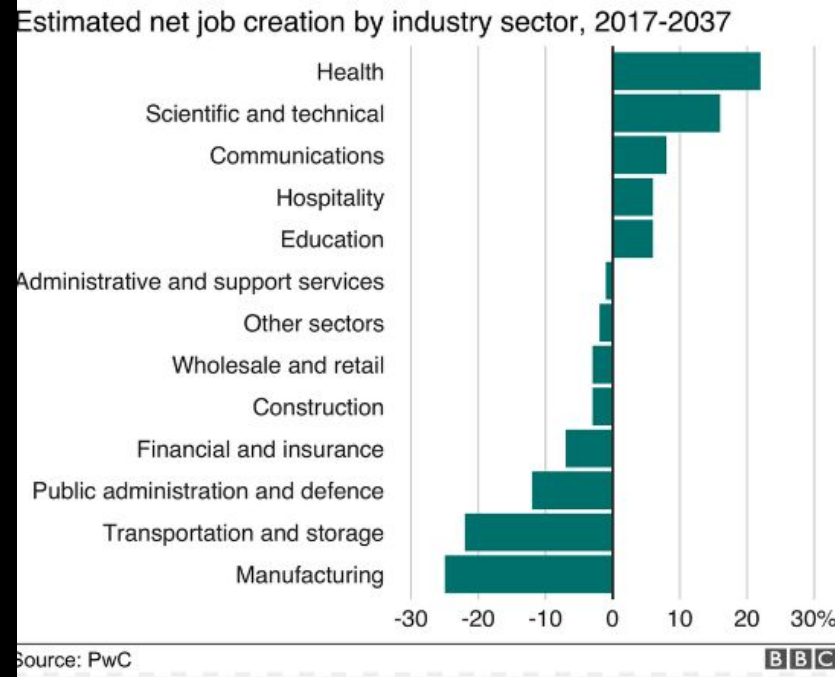
- In the year 2050 it is expected that the OECD's share of the global economy is likely to drop from 54% in 2010 to less than 32%.
- In the meanwhile the share of Brazil, Russia, India, China and South Africa (BRICS) is projected to grow to more than 40%.

While, US economy that has been the leading one in the world, in measures of GDP and based on the purchasing **power parity exchange rates** (PPPs), is being overtaken by China since 2012.

The GDP of India is projected to surpass that of the United States before 2040.

Effect of AI on employment

- PwC said about seven million existing jobs could be displaced by AI from 2017-2037, but about 7.2 million could be created, giving the UK a small net jobs **boost of around 200,000**.
- "It's likely that the fourth industrial revolution will favour those with **strong digital skills**, as well as capabilities like **creativity and teamwork** which machines find it harder to replicate."



❖ IMPACT ON BUSINESS

- Improves OEE (Overall Equipment Effectiveness). 60% of adopters said that digital technology helped them to boost productivity.
- Reduce Costs (Almost 50% reduced operating costs).
- Quality Control (42% improved overall product quality).
- Innovate Faster (13% experienced greater capacity to innovate).

Which of the following will have the most influence on how Industry 4.0 shapes society?

Public business organizations

74%

Private business organizations

67%

Governmental agencies/regulators

45%

Intergovernmental cooperation/alliances/agreements

39%

Grassroots movements

29%

NGOs

25%

Not-for-profits/charities/private charitable foundations

12%

The most common challenges
Organizations face as they
seek to adopt new
technologies.

Lack of internal alignment about which strategies to follow

43%

Lack of collaboration with external partners

38%

Short-termism

37%

Lack of adequate technologies

36%

Lack of rank-and-file adoption

32%

Lack of vision by leaders

29%

Lack of technology know-how

29%

Budgetary issues

29%

We do not typically have challenges adopting these technologies

3%

Basic principles for change to be effective-

- Change from a position of advantage.
- Change requires unity of purpose.
- Change requires giving a new meaning to products and services.

❖ IMPACT ON NATIONAL AND INTERNATIONAL MARKET

- It profoundly impacting the nature of **national and international security**, affecting both the probability and the nature of conflict.
- **Disruptive changes** are redefining how public institutions and organisations operate.

- Governments will increasingly face pressure to change their current approach to **public engagement** and **policy making**.
- **Technology** will increasingly enable citizens providing the **new way to voice their opinion**.

"Governments should be essential **partners** in shaping the transition to new scientific, technological, economic and societal frameworks"

K. Schwab

Founder and Executive Chairman, World Economic Forum

- Fourth Industrial Revolution drives the new phase of globalisation - “GLOBALISATION 4.0”.

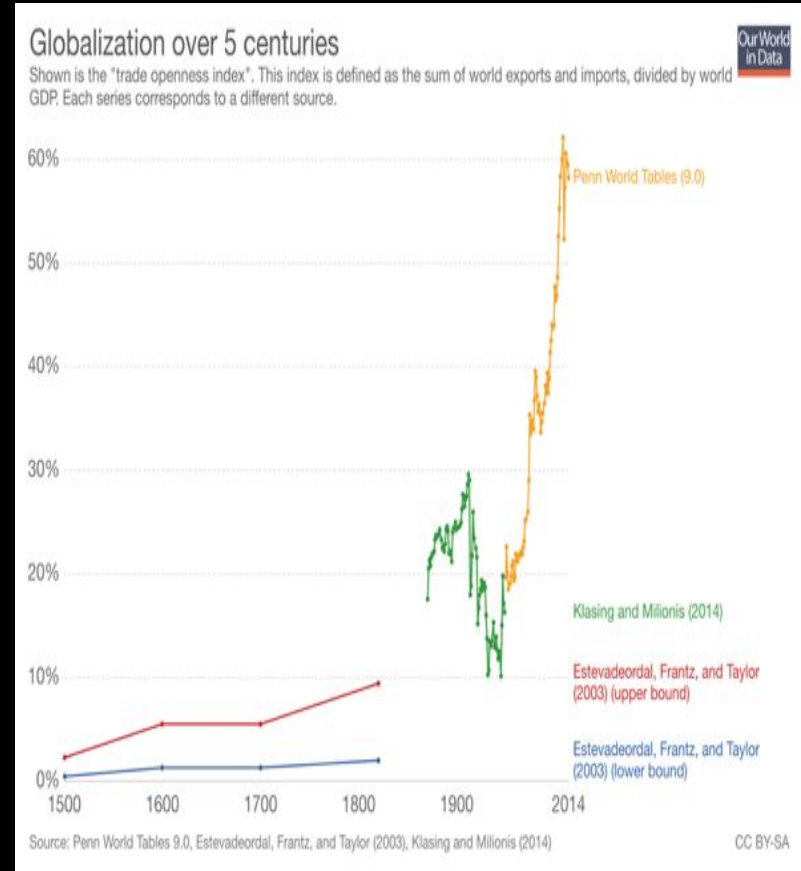
Four things we can learn from history, at the impact of technology :



1. Even as technology improves, globalization is not inevitable

Globalization as a core characteristic of modernity that has steadily progressed since the First Industrial Revolution, **this is not the case.**

Indeed, levels of global economic integration reached a peak in 1914 and it took until the second half of the 20th Century for these heights to be recovered.



2. Global systems and standards matter more than individual technologies

- The **falling cost of transport** and **communications** makes it viable to exchange more things.
- The intermodal shipping container, which revolutionized global trade in goods from the 1950s.
- **Global trade** and **global wealth** moved to a **new rate of growth** which persisted over decades as entrepreneurs.

3. The Global Village is built on digital foundations

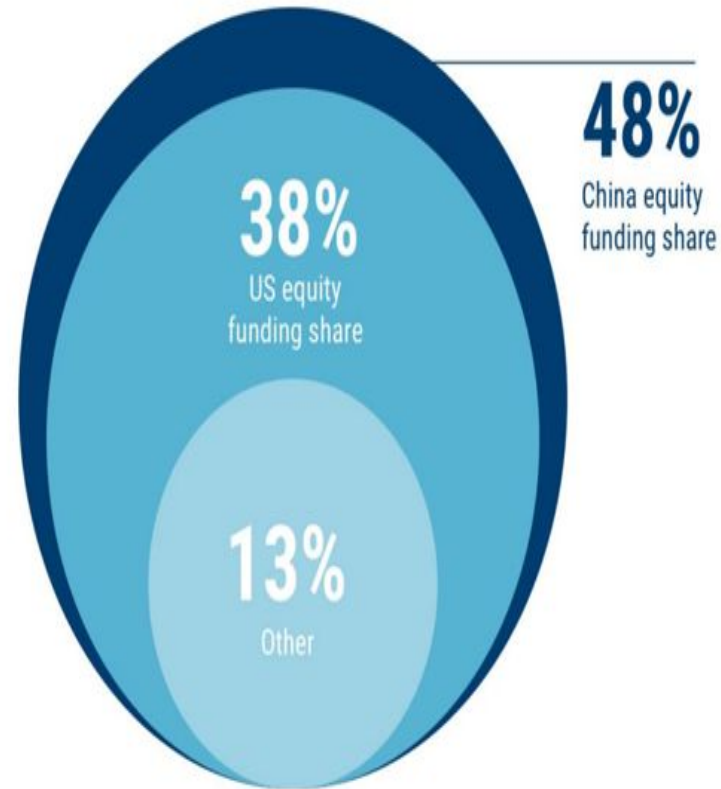
- Spreading of the internet and low cost of digital technology to access digital networks are becoming more global and more local at the same time.
- Culturally, internet connecting those, to village conversations, brings the opportunity both for enhanced cultural understanding and empathy, as well as the risks of polarizing dynamics.

4. The Great Game, redux

- Technological advancement lays the foundations of **geopolitical influence**, including **influence the form of globalization**.
- Countries are aggressively investing in technologies such as **artificial intelligence** and **quantum computing**. **China** is among the best placed to win the next phase of the AI race.

China dominates global AI funding

US vs. China total equity funding to startups in 2017



Role of India in shaping IR-4.0

The Fourth Industrial Revolution holds a lot of promise for India.

- The World Economic Forum has partnered with the Government of India to set up the Center for the Fourth Industrial Revolution India in Mumbai.
- The Center will work to accelerate the development and implementation of governance protocols for emerging science and technology.



- **Indian Government** has already paved the path by bringing the necessary **structural reforms** and **promoting an entrepreneurial ecosystem**.
- Deploying technologies **optimally** and **strategically** yield better quality, more sustainable growth.

“
With one of the **youngest labour forces in the world**, a **sizeable technical aptitude**, the **second largest number of internet users on mobile devices** and the **second largest English speaking population**, India is well positioned to enhance its global leadership in a **post Fourth Industrial Revolution era**.”

❖ IMPACT ON SOCIETY

- The change from chiefly agricultural to service-based society.
- Industrialization led to the concept of monthly wages and the new working class - The middle class.

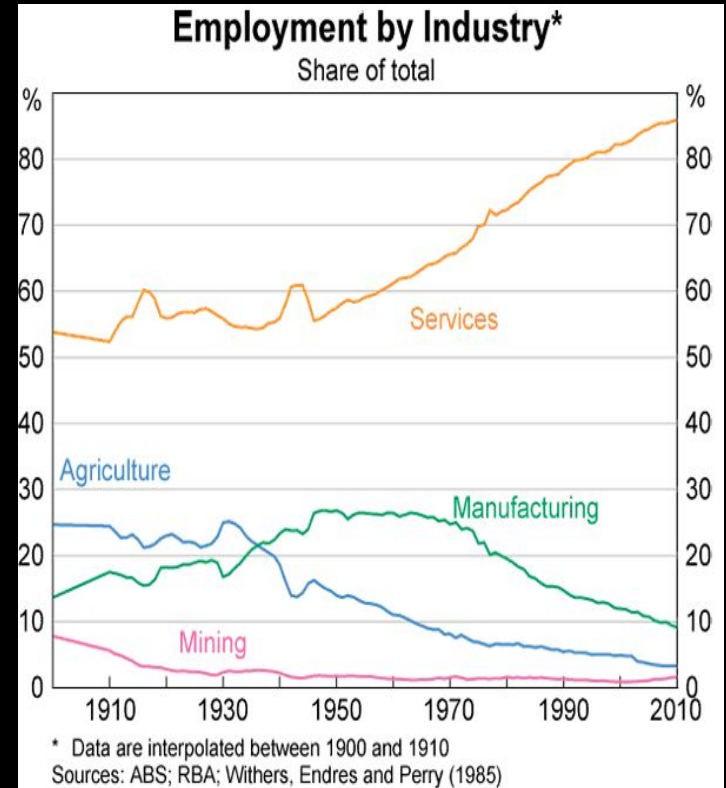
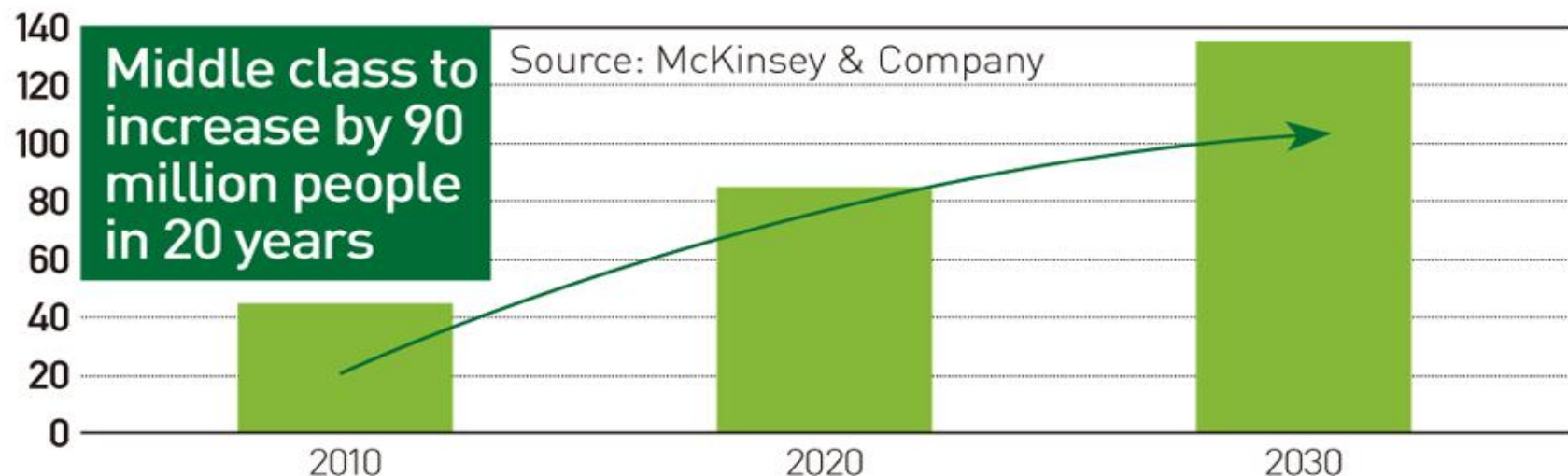


Table 4

Middle Class to Grow to 135 Million People

Middle Class Consumers (1 million people)



- Changes in Equality - According to the World Economic Forum Global Risks Report 2017, “the Fourth Industrial Revolution has the potential to raise income levels and **improve the quality of life for all people**.
- But, concentration of wealth among **small group** of people is constantly increasing.
- **Education and access to information** can improve the lives of billions of people.

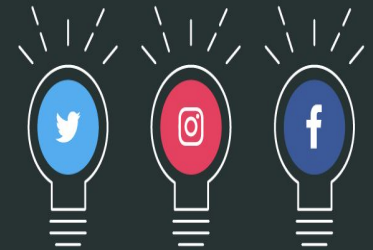
❖ IMPACT ON INDIVIDUAL

This revolution is not only changing what we do but also **who we are**.

It will change our identity in many aspects -

- Behaviours

Everyone is **able to express and highlight their views** before the world through these social media platforms.



- Communication

Communication is **becoming easier** steadily.

- Time for work

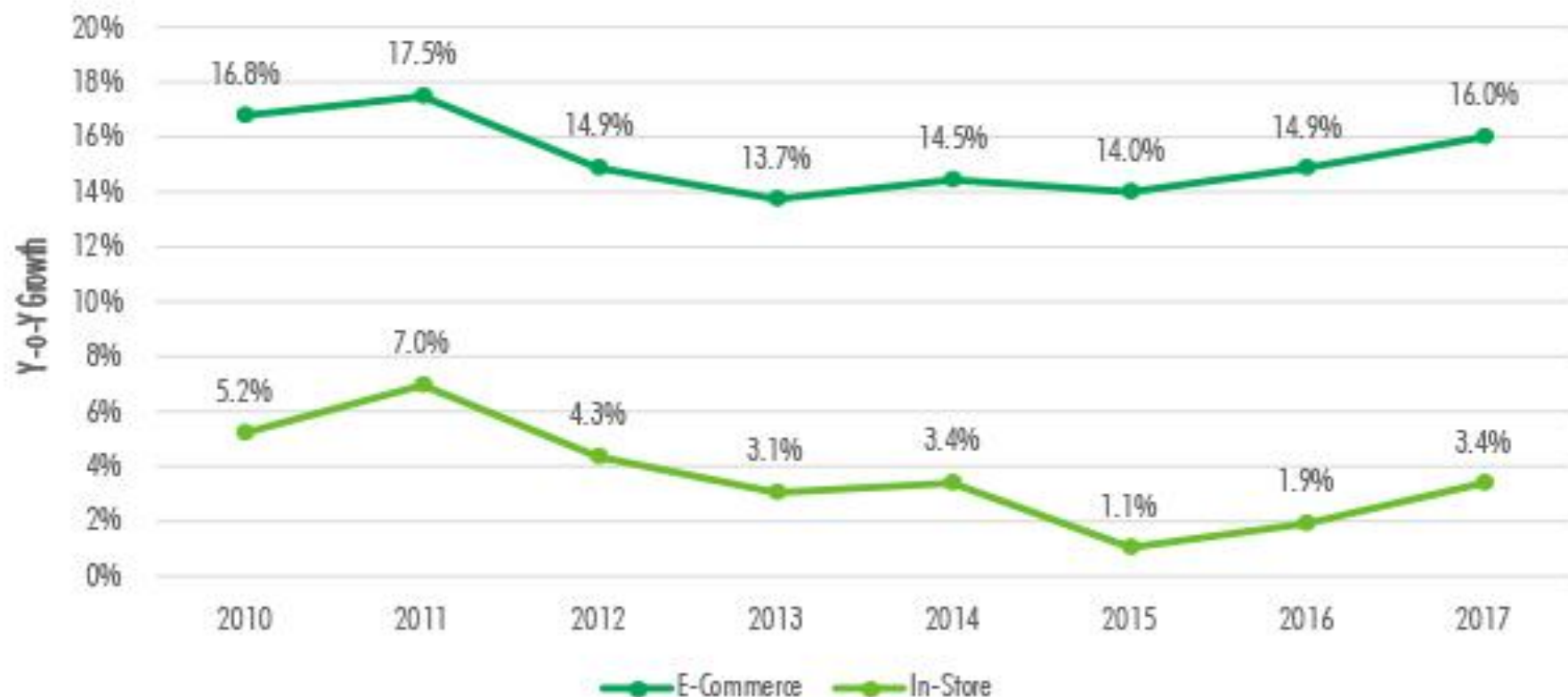
People work with **flexible working hours** and even things like work from home are common these days.

- Privacy

Privacy of an individual is **not at all totally private**.

- Everything is online
 - Online shopping - Online shopping sites are making commodities accessible at home as well as **increasing economical benefits.**
 - Online banking - people **do not need to go to banks** for transactions or other important works at bank
 - People can book cars or vehicles online and avail them at their doorsteps.

Figure 2: E-Commerce vs. In-store Sales Growth Rates



Source: emarketer.com, U.S. Census Bureau, CBRE Research

CHALLENGES-

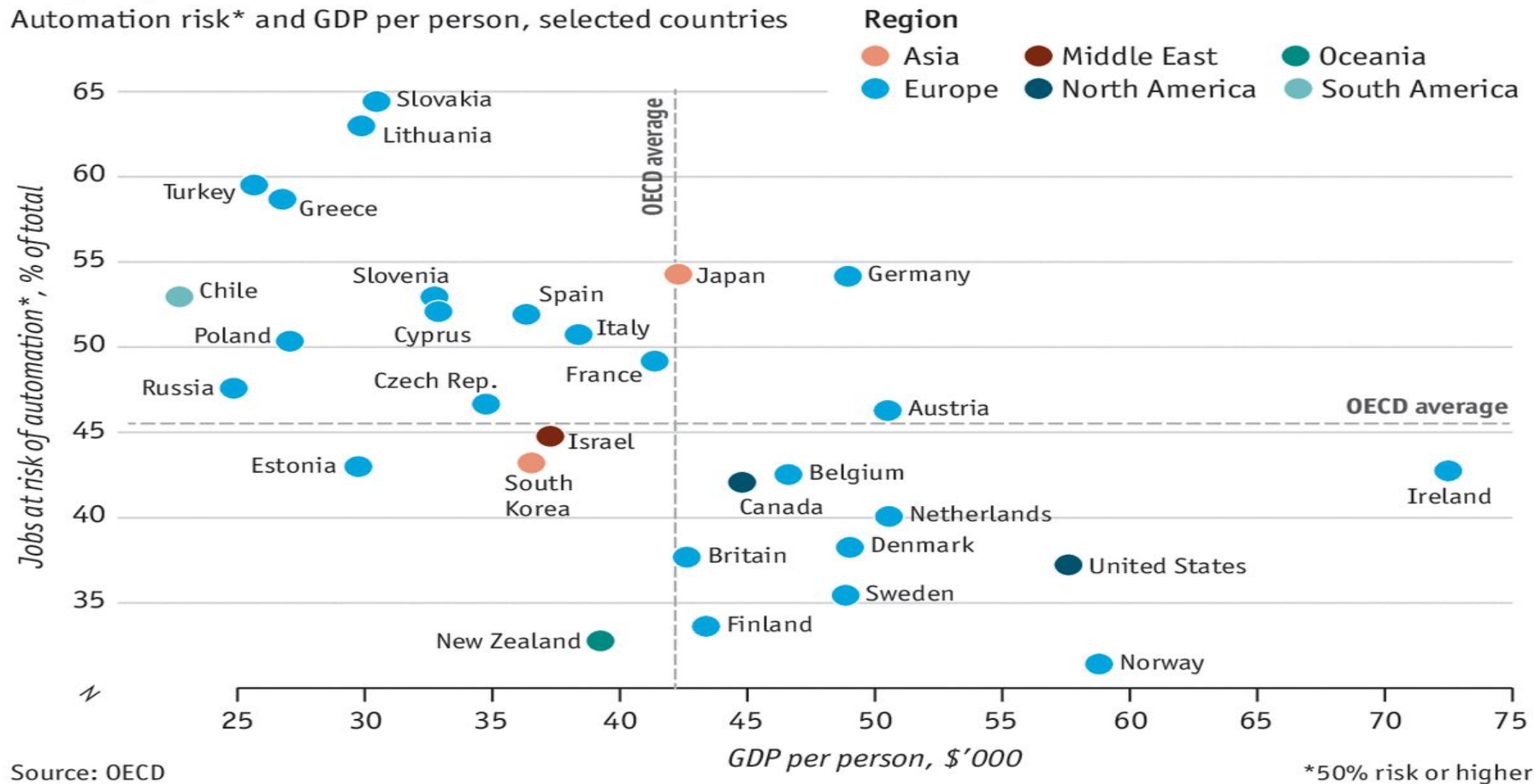
- Employment
- Security
- Capital

1. EMPLOYMENT

- Need of a different or an all-new skill set
- Automation will take over jobs
- No room for unskilled or repetitive jobs

Wage against the machine

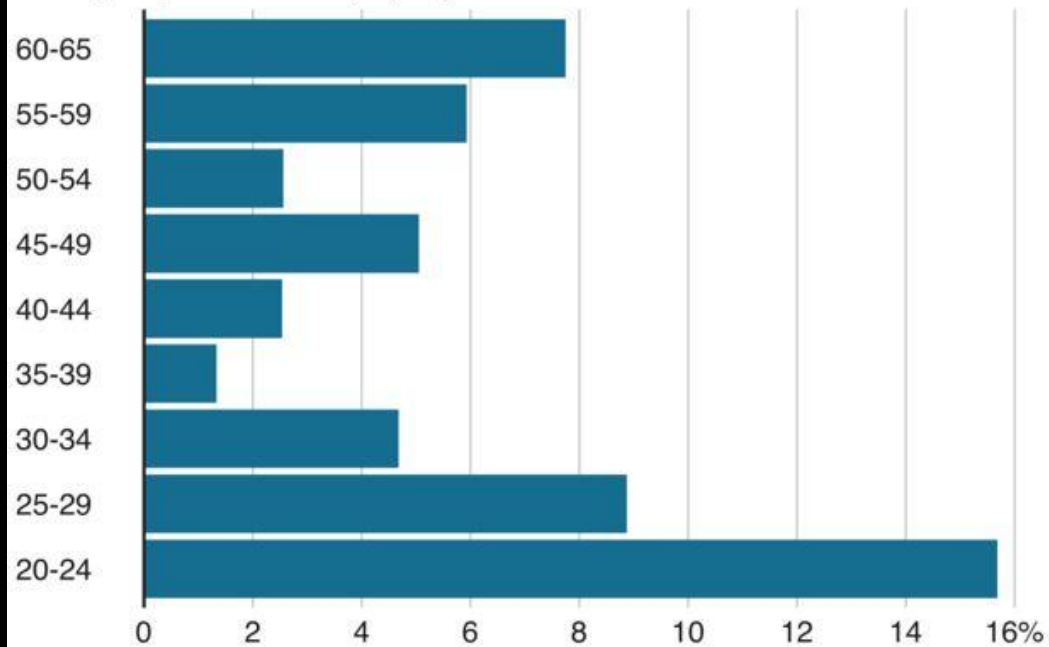
Automation risk* and GDP per person, selected countries



Source: OECD

Young people are more at risk of job automation

% of people affected, by age



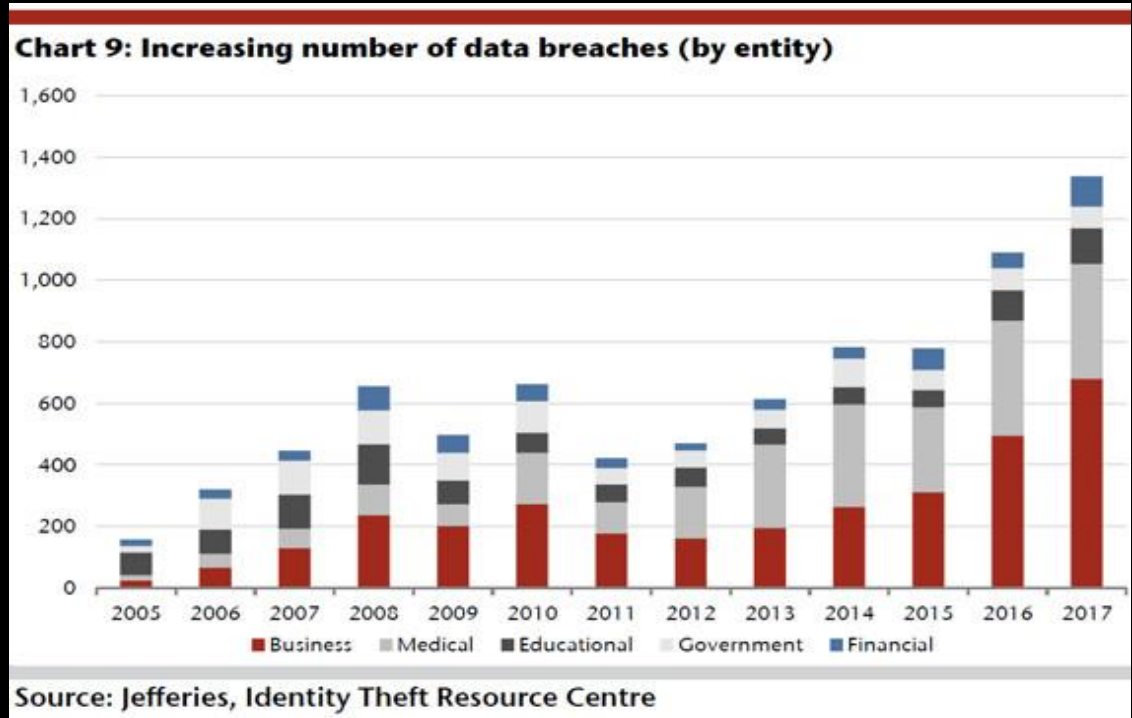
Source: Office for National Statistics. Data for England in 2017

BBC

Shocking!! Right??

2. SECURITY- (Another day, Another data breach)

- Security breach
- Data leak
- Cyber theft
- Exposure of Public Data



3. CAPITAL

- Huge investment
- Potential of risk (though calculated risk)
- Alienation of small businesses

Venture Capital Investment Silicon Valley



CONCLUSION

Promise

- Improve Quality of life
- Raise income levels

Potential Peril

- Increased social tension
- Segregated job market of low and high pay segments

TECHNOLOGY FACTS AND STATS

2020

4
BILLION

Connected People



\$4
TRILLION

Revenue Opportunity



25+
MILLION

Apps



25+
BILLION

Embedded and
Intelligent Systems



50
TRILLION

GBs of Data



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DEDICATED TO-



*FUTURE
GENERATION*