

# The LNM Institute of Information Technology

Department: HSS

Basics of Finance & Soft Skills (BFSS)

Exam Type: End-Term

Y16 – 7th Sem

Time: 3 hours

Date: 6 December 2019

Max. Marks: 50

1. Answer all questions. They carry equal marks.
2. Please limit your answers as prescribed.
3. Please (a) number the pages in your answer booklet; (b) start each question on a fresh page; (c) on the cover page of the answer booklet, write the corresponding starting page number against the Question Number.

1. All economists seem to agree that the next 30 years of growth in the world will result in a very different economic landscape compared to the one we are familiar with over the previous 70 years since World War II. Describe 3 major differences in detail and explain the reasons. (2-3 pages)
2. Explain the significance of the term 'fortune at the bottom of the pyramid'. How can information and communication technology catalyse economic development in 'Bharat'? (2-3 pages)
3. (a) Name the 3 principal financial statements and explain their main purpose. (1 page)  
(b) Explain the following ratios and indicate which statements would provide the necessary information:  
(i) ROA; (ii) gross margin; (iii) Days Sales Outstanding. (1 page)  
(c) Discuss 3 items from these statements which can be related to your 'PI'. (1 page)
4. (a) Discuss the 3 primary and the 3 secondary stakeholders of a company. (1-2 pages)  
(b) Name the 3 segments of BFSI and briefly describe their activities. (1-2 pages)
5. (a) Write a short note on any one of the following: (1 page)  
(i) Inequality  
(ii) Median age  
(iii) P/E ratio  
(b) Write a short note on 'Hardened by Soft Skills' by referring to 2 'abilities.' (1-2 pages)