

# We are the CEOs

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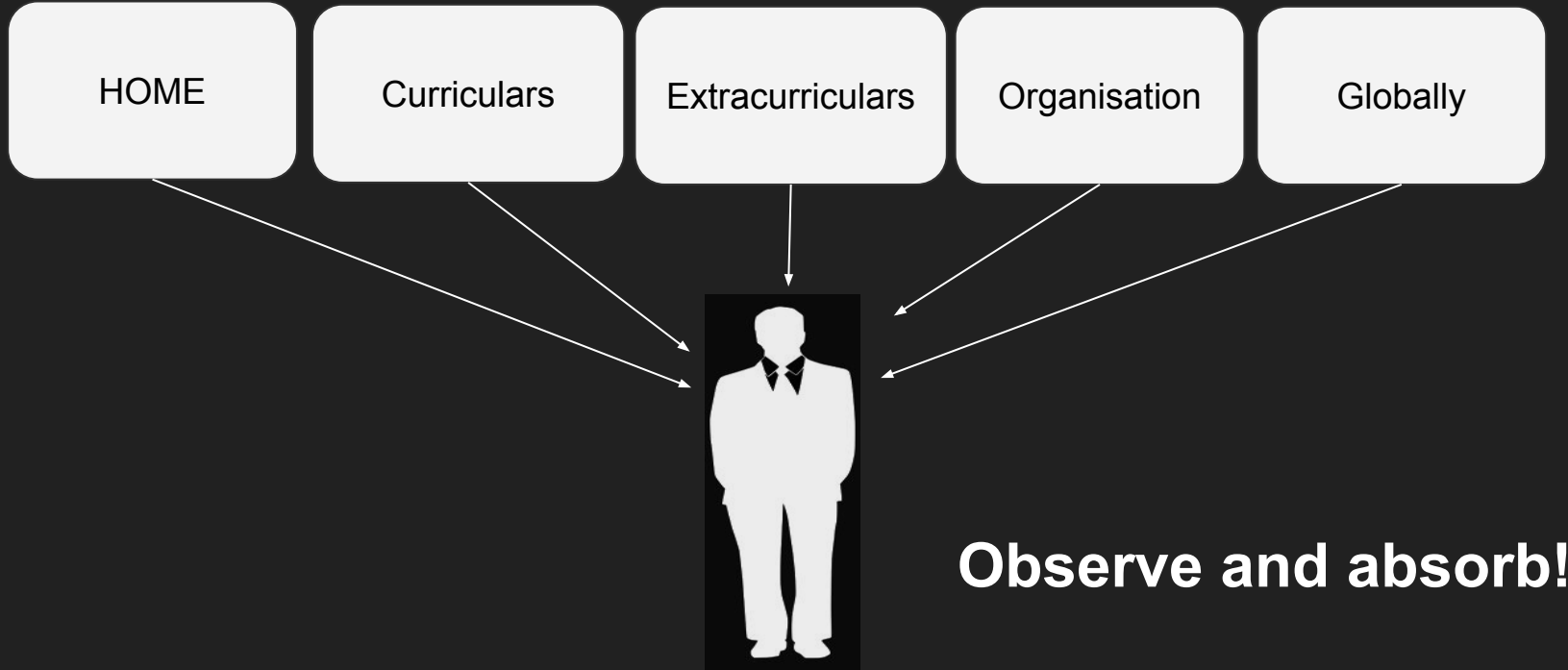
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WHY ARE WE TALKING ABOUT  
CEO'S?

# How to learn to be a **GOOD** CEO?



# Mother as the most natural CEO

- Switch roles and juggle hats
- Skills without certificates
- Perfection without rewards
- Home-org growth matters
- Never complacent
- Never complains

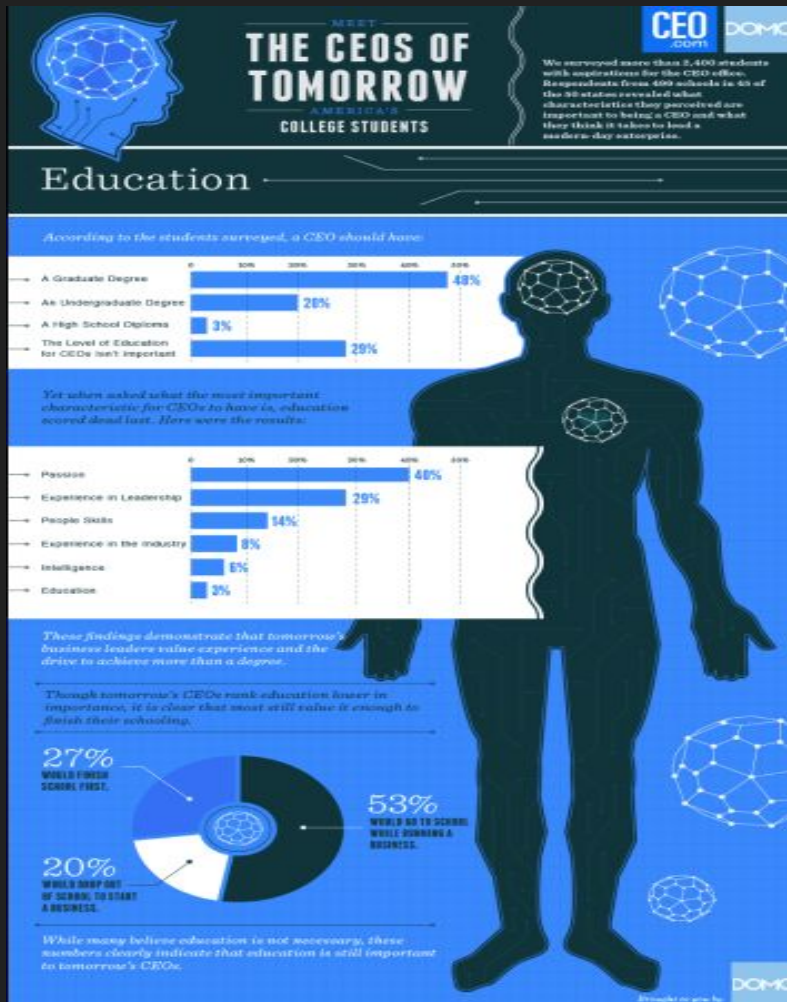
M O M  
*Master Of Multitasking*



# SCHOOLS AND COLLEGES

- In this Phase of life, we are the role models as a **Senior**.
- Qualities to be future CEOs :
  - **Organized** and **High moral character**
  - **Emotional Intelligence**
  - **Persistence**
  - **Vision** of excellence.
  - **Self-awareness** and **psychological maturity**





- According to “CEOs of Tomorrow’s America’s College Students” survey:
  - CEO’s primary characteristics should be “**EDUCATION**”
  - Yet in reality, it is scored dead **last**.
- **Successful CEO** = Decisiveness + Confidence + Reliability + Adaptability + Success.

# EXTRA CURRICULARS



# Chess :

- CEO is one of the Grand-master.
- Grand-master works in a time constraint.
- Should foresee 2-3 moves ahead.
- Pressure sharpens their mind.



# Tennis :

- A person can master with one player.
- Playing with 2 players.
- Response is coming much faster.
- More accuracy and precision req.

# Orchestra :

- Orchestra master is the conductor of Orchestra like a CEO is a magician of a company.
- Collective music is what we are trying to bring.
- Optimization is the ultimate goal.



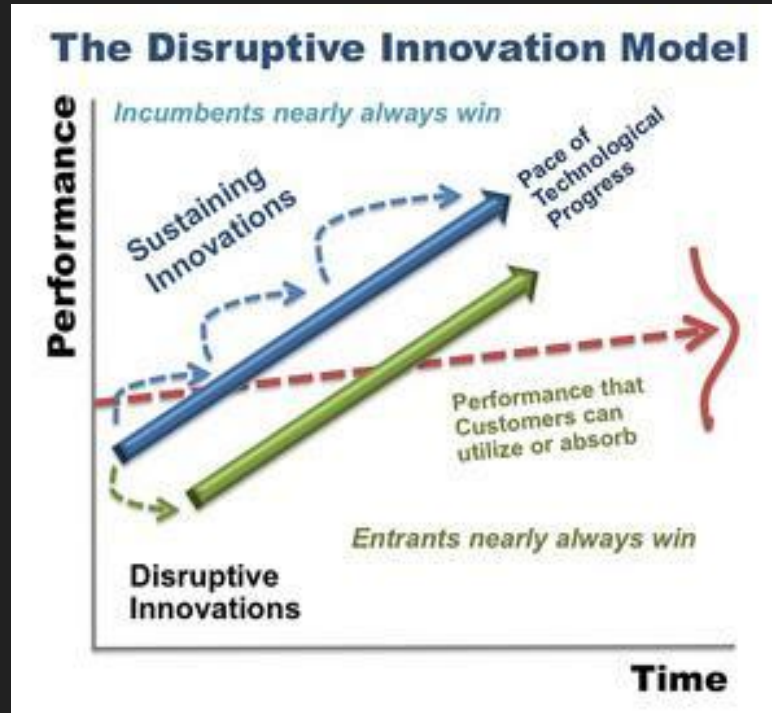
# Takeaways from real world role models

# Jeff Bezos - Amazon CEO



- Amazon is the **5th** most valuable firm.
- Worth **\$400bn**, 70% higher than Walmart.
- These stats are insane-  
**MADability.**

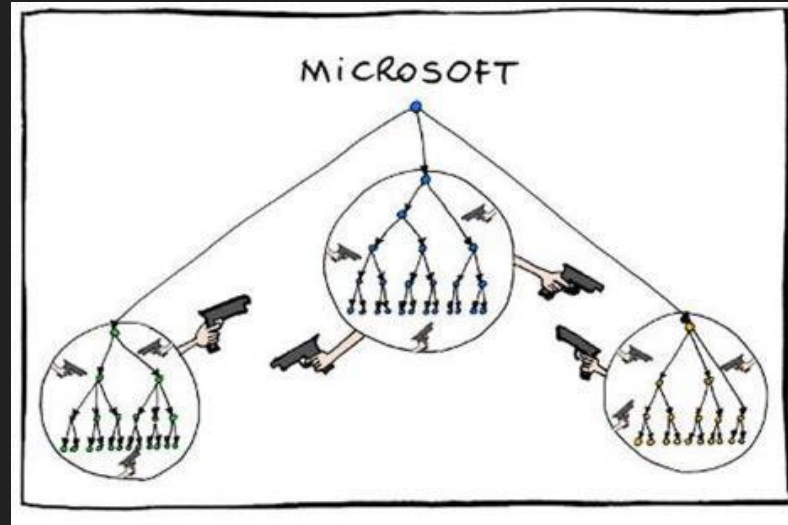
The secret to their sauce lies in what Harvard Business School professor, Clay Christensen calls '**disruptive innovation**'.



# Satya Nadella - Microsoft



Satya brought about a change by **changing the culture at Microsoft!**



2011, Manu Cornet

In Satya's Microsoft there are only **“fixers”** and no **“complainers”**.

# Embracing a Growth Mindset

- Nadella credits Dweck's 2007 book **Mindset: The New Psychology of Success** with defining his philosophy on company culture.
- But as much as growth mindset is about **innovation**, it is also about **learning from mistakes**.
- The beauty of the growth mindset, though, is that you can let a **mistake become a learning opportunity**.



“The cure for **Apple** is not cost-cutting. The cure for Apple is to **innovate its way out of its current predicament.**” - **Steve Jobs**



# WHAT'S KEEPING CEOs LATE UP AT NIGHT ?

# Issues

- Ability to **operate** in a global marketplace
- Political **uncertainty** and **legislation**
- Able to **capitalise on emerging technologies** in a timely manner
- **Talent** related issues.

# CONCLUSION

FIRST WE NEED TO BE CEOs' OF  
OURSELVES

# What we need ?

- Passion

- CEO is passionate for their company.
- Don't give up, give 100%, no show off, no excuses.
- Similarly **we should be passionate for whatever we do.**

- Vision

- CEO's have **steering wheel** of their business, plan for the next 5-10 years in advance.
- Same is required in our life as well.

- Able to handle pressure
  - To run a company, deal with its day-to-day issues, keep up with the success.
  - We should also **learn how to deal with pressure**.
- Multitasking
  - At a CEO level life is so hectic, fast paced and competitive.
  - We should also **learn to juggle between things**. Eg. Mothers

- Growth Mindset

- Great minds always seek for improvement ,never satisfied.
- We should also **look for better versions of ourselves every day.**

- Curiosity

- Curiosity inspire them to seek out fresh ideas.
- We **should also be curious**, full of questions.
- Curious minds are always great learners.

# References

## To visit:

- <https://ceoworld.biz/2019/05/10/whats-keeping-ceos-up-at-night/>
- <https://entrepreneurshandbook.co/8-famous-theories-every-ceo-should-know-about-how-to-manage-a-company-c4e3e>
- <https://www.business2community.com/leadership/ceos-can-encounter-problems-confidence-turns-arrogance-01709956>
- <https://brandongaille.com/the-leadership-qualities-the-future-ceo/>

## Don't visit:

- <https://www.aventr.com/blog/the-6-best-and-worse-ceos-of-2017-and-what-you-can-learn-from-them>



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