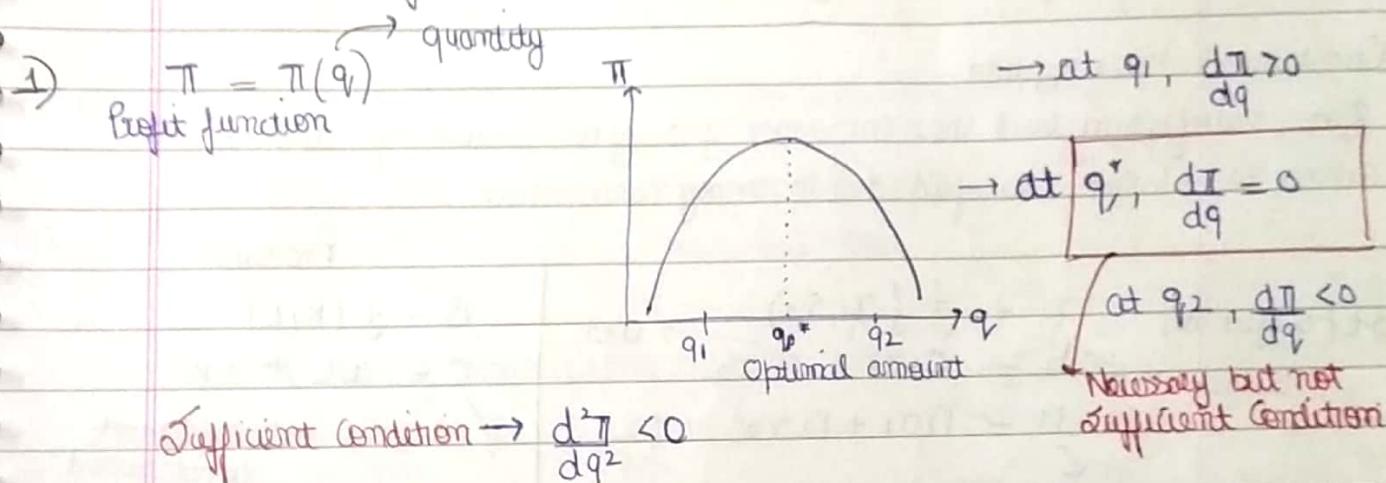


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Applied Economics

- 1 Necessary & Sufficient Condition for Profit Max
- 2 Implicit function
- 3 Constrained Maximization → Interpret Lagrangian multiplier
- 4 Homogeneous function & Euler's theorem (Pg 76)



2) Implicit $\rightarrow Q = f(K, L)$ as Labour is function Capital

$y = f(x_1, x_2) \rightarrow$ explicit

$y = f(x_1, x_2(x))$

$dy = \frac{\partial f}{\partial x_1} dx_1 + \frac{\partial f}{\partial x_2} dx_2$ If x_1 changes by 1 unit by how much x_2 changes

If $dy = 0 \rightarrow \frac{dx_2}{dx_1} = -\frac{\partial f / \partial x_1}{\partial f / \partial x_2}$ gives degree of substitution b/w products

3) $y = f(x_1, x_2)$

$dy = f_1 dx_1 + f_2 dx_2$

$d^2y = \frac{\partial}{\partial x_1} (f_1 dx_1 + f_2 dx_2) + \frac{\partial}{\partial x_2} (f_1 dx_1 + f_2 dx_2)$

$d^2y = f_{11} dx_1^2 + f_{22} dx_2^2 + 2 f_{12} dx_1 dx_2$

For maximization $\rightarrow d^2y < 0$

Teacher's Sign _____

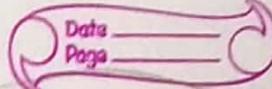
unconstrained

Hessian Determinant

$$\begin{vmatrix} f_{11} & f_{12} \\ f_{21} & f_{22} \end{vmatrix}$$

$$\begin{cases} \text{if } \Delta > 0 \\ \text{if } \Delta < 0 \end{cases}$$

convex



\Rightarrow concave function
 \Rightarrow convex function

$$f_{11} = \frac{\partial^2 f}{\partial x_1^2}, \quad f_{12} = \frac{\partial^2 f}{\partial x_2 \partial x_1}, \quad f_{21} = \frac{\partial^2 f}{\partial x_1 \partial x_2}, \quad f_{22} = \frac{\partial^2 f}{\partial x_2^2}$$

$$f_{12} = f_{21} \rightarrow \text{Young's Theorem}$$

Constrained maximization

Z is satisfaction level that consumer gets after consuming x_1 & x_2

cannot be always satisfied due to money constraint

s.t (subject to)

budget

$$Z = f(x_1, x_2) \quad \xrightarrow{\text{cost}}$$

$$b = c_1 x_1 + c_2 x_2$$

$$M = p_1 x_1 + p_2 x_2$$

money income cannot exceed beyond this

Producers

$$Q = f(K, L)$$

$$C = wL + rK$$

s.t a cost constant constrained

Lagrangian Method \rightarrow To find optimal solution to constrained problem

$$L = f(x_1, x_2) + \lambda [b - c_1 x_1 - c_2 x_2], \lambda \geq 0$$

FOC
First order condition

$$\frac{\partial f}{\partial x_1} = 0 \Rightarrow \frac{\partial f}{\partial x_1} - \lambda c_1 = 0 \rightarrow ①$$

$$\frac{\partial f}{\partial x_2} = 0 \Rightarrow \frac{\partial f}{\partial x_2} - \lambda c_2 = 0 \rightarrow ②$$

$$\frac{\partial L}{\partial \lambda} = 0 \Rightarrow b - c_1 x_1 - c_2 x_2 = 0 \rightarrow ③$$

$$\Rightarrow \boxed{b = c_1 x_1 + c_2 x_2}$$

$$\Rightarrow \frac{\frac{\partial f}{\partial x_1}}{\frac{\partial f}{\partial x_2}} = \frac{c_1}{c_2}$$

Teacher's Sign _____

$$= -1(f_1 f_{22} - f_2 f_{12}) + f_{22}(f_{11} - f_{22}) \\ - f_1^2 f_{22} + 2f_1 f_2 f_{12} - f_2^2 f_{11}$$

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$$c_1 = c_2 \frac{\partial f}{\partial x_1}$$

$$\frac{\partial f}{\partial x_2}$$

Put this value of c_1 in $b = c_1 x_1 + c_2 x_2$

$$\rightarrow b = c_2 \frac{\partial f}{\partial x_1} x_1 + c_2 x_2 \\ \frac{\partial f}{\partial x_2}$$

Ex → If labour increased by 1 amount then by how much quantity increases

Shadow Prices

$$\lambda = \frac{\frac{\partial f}{\partial x_1}}{c} = \frac{\text{marginal Benefit}}{\text{marginal Cost}}$$

$$\frac{MU_i}{P_i} \text{ or } \frac{MP_i}{w}$$

$$\lambda = \frac{\frac{MU_i}{P_i}}{\frac{MU_j}{P_j}} \text{ or } \frac{MP_i}{MP_j} \Rightarrow \frac{C_i}{C_j}$$

Each good purchased. \rightarrow From P | $\frac{F}{P} = \frac{1}{P}$
Extra Efficiency

→ Now to check if maximization holds or not

$$\text{Now let } \frac{\partial f}{\partial x_1} = f_1 \text{ & } \frac{\partial f}{\partial x_2} = f_2$$

$$f_1 = \frac{c_1}{c_2}, \quad y = f(x_1, x_2)$$

$$\hookrightarrow d^2y = f_{11}dx_1^2 + f_{22}dx_2^2 + 2f_{12}dx_1dx_2$$

$b = c_1 x_1 + c_2 x_2$. Now this is undetermined

$$a = c_1 dx_1 + c_2 dx_2$$

$$dx_1 = -\frac{c_2 dx_2}{c_1}$$

Bordered Hessian

$$\begin{bmatrix} 0 & f_1 & f_2 \\ f_1 & f_{11} & f_{12} \\ f_2 & f_{21} & f_{22} \end{bmatrix}$$

≥ 0
↑ means
Convex
Concave

$$d^2y = f_{11}dx_1^2 - 2f_{12}\frac{f_1}{f_2}dx_1dx_2 + f_{22}\frac{f_1^2}{f_2^2}dx_2^2$$

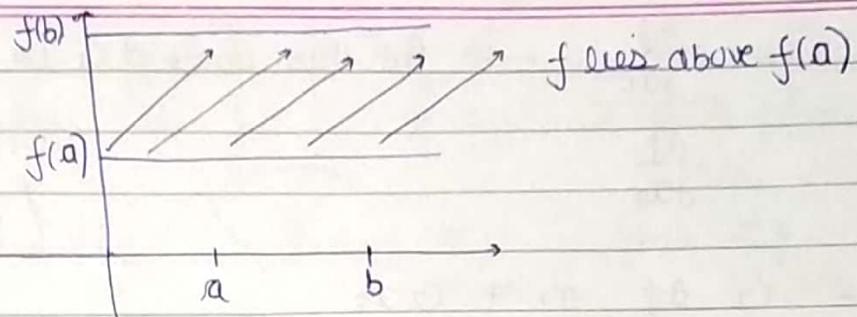
$$\frac{f_{11}f_2^2}{f_2^2} - 2\frac{f_{12}f_1f_2}{f_2^2} + \frac{f_{22}f_1^2}{f_2^2}$$

$d^2y < 0$ utility function or production fn

Objective fn is quasi concave

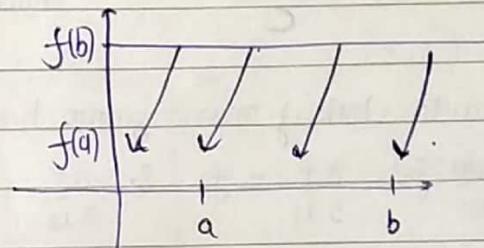
$$f[(1-\lambda)a + \lambda b] \geq \min [f(a), f(b)]$$

Teacher's Sign _____



Quasi Convex

$$\begin{bmatrix} 0 & f_1 & f_2 \\ f_1 & f_{11} & f_{12} \\ f_2 & f_{21} & f_{22} \end{bmatrix} \geq 0, f[(1-\lambda)a + \lambda b] \leq \max[f(a), f(b)]$$

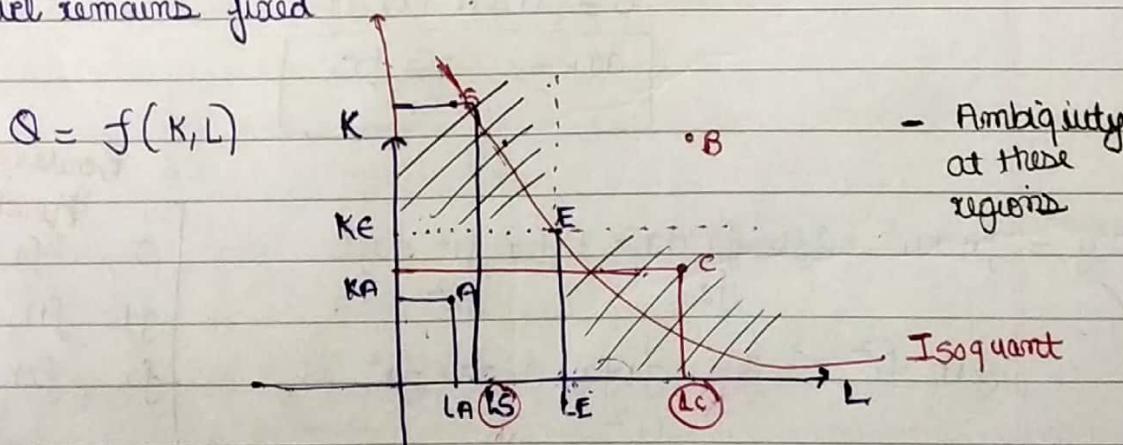


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Unit 1 Production

Isoquant

Locus of combination b/w two or many inputs such that the production level remains fixed



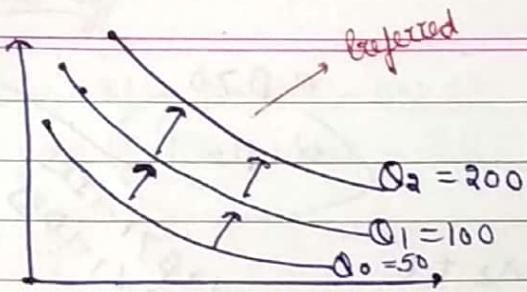
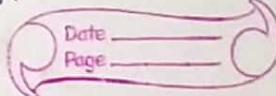
In all circumstances E is preferred over A

$$E >_P A$$

$$E \leq_P B$$

Teacher's Sign _____

Contour lines which show different levels of output



$$\text{Along isocostant } dQ = 0 \\ Q = f(K, L)$$

$MRTS_{KL}$ ↑
 MPL_K ↑
 amount of capital
 next producer $\rightarrow \omega_K$
 sacrifice \rightarrow gain a $\frac{1}{\omega_L}$
 unit of labour

$$dQ = 0$$

$$\frac{\partial f}{\partial K} dK + \frac{\partial f}{\partial L} dL = 0$$

$$\frac{dK}{dL} = -\frac{f_L}{f_K} < 0 \rightarrow \text{downward sloping}$$

Second order derivative

$$\frac{d^2K}{dL^2} = \frac{d}{dL}\left(-\frac{f_L}{f_K}\right) = f_K \left(f_{KL} + f_{KK} \frac{dK}{dL} \right) - f_L \left(f_{KL} + f_{KK} \frac{dK}{dL} \right)$$

$$\frac{f_K(f_{KL} + f_{KK}(-f_L)) - f_L(f_{KL} + f_{KK}(-f_L))}{f_K^2}$$

$$\frac{f_K f_{KL} - f_K f_{KK} f_L}{f_K} - f_L f_{KL} + \frac{f_L^2 f_{KK}}{f_K}$$

$$\frac{f_K f_{KL} - f_{LK} f_L - f_L f_{KL} + f_L^2 f_{KK}}{f_K^2}$$

$$= \frac{f_K^2 f_{KL} - 2 f_{LK} f_L f_K + f_L^2 f_{KK}}{f_K^3} < 0$$

$$Q = AK^\alpha L^\beta$$

by Cobb-Douglas

(Q)

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$$Y = \alpha + \beta_1 X_1 + \beta_2 X_2 + t$$

$$Q = \alpha + \beta_1 K + \beta_2 L + t$$

$$\alpha, \beta > 0$$

$$\alpha + \beta = 1$$

$\frac{\partial Y}{\partial L} = \beta_1$

$\frac{\partial Y}{\partial K} = \beta_2$

CRS
DRS
IRS

?

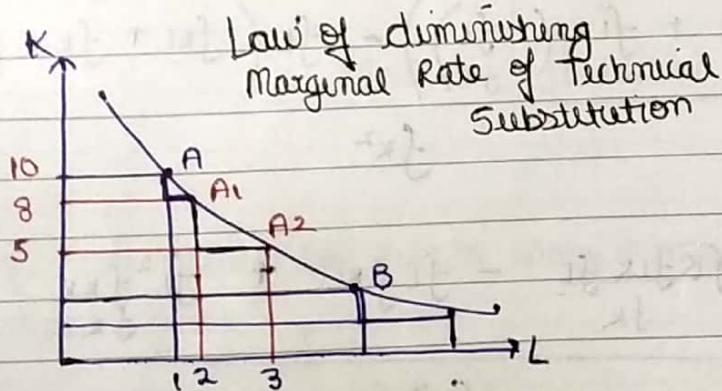
$$\text{1st derivative } \frac{dK}{dL} = -\frac{f_L}{f_K} = -\frac{AK^\alpha B L^{\beta-1}}{A\alpha K^{\alpha-1} L^\beta} = -\frac{\beta K}{\alpha L}$$

2nd derivative

$$\frac{d^2K}{dL^2} = \frac{f_{LL} - 2f_L f_K f_{KL} + f_K^2 f_{KK}}{f_K^3}$$

convex to origin

$$f_K^2 > 0 \quad f_{LL} = AB(\beta-1)K^\alpha L^{\beta-2} < 0$$



from A → B getting more labourers by giving more capital
giving more capital to hire more labourers

After point B, amount of capital given is lesser to hire one extra labour

Slope of Isoquant → MRTS

Teacher's Sign _____

Ex

$$Q = KL - 0.8K^2 - 0.2L^2$$

$$\text{if } K = 10 \quad APL \text{ max} = ?$$

$$APL = \frac{Q}{L}$$

$$\text{at } K = 10, Q = 10L - 80 - 0.2L^2$$

$$APL = \frac{Q}{L} = \frac{10L - 80 - 0.2L^2}{L}$$

$$\frac{80}{L^2} = 0.2 \quad (1^{\text{st}} \text{ derivative} = 0) \text{ for maximum}$$

$$L^2 = \frac{800}{2} \rightarrow L = 20$$

Ques at what L , $MPL = 0$

$$MPL = \frac{\partial Q}{\partial L} = K - 0.4L = 0 \Rightarrow L = \frac{100}{4} = 25$$

Elasticity of substitution

$$Y = f(x_1, x_2) \\ = f(x_1, g(x_1))$$

$$\sigma = \frac{\% \text{ change in } (K/L)}{\% \text{ change in MRTS}}$$

A kind of
Substitution

$$\sigma = \frac{\frac{d(K/L)}{K/L}}{\frac{d(\text{MRTS})}{\text{MRTS}}} = \frac{d(K/L)}{d(\text{MRTS})} \frac{\text{MRTS}}{K/L}$$

$$\text{Ex } Q = AK^\alpha L^\beta, \sigma ??$$

$$\text{MRTS} = \frac{\beta}{\alpha} \left(\frac{K}{L} \right)$$

$$\boxed{\sigma = 1}$$

$$\sigma = \frac{d(K/L)}{K/L} \left(\frac{\frac{\beta}{\alpha} \frac{K}{L}}{d(\text{MRTS})} \right)$$

$$= \frac{d(K/L)}{(K/L)} \left(\frac{\frac{\beta}{\alpha} \frac{K}{L}}{\left(\frac{\beta}{\alpha} d(K/L) \right)} \right)$$

- 1 \Rightarrow one unit of labour can
be exchanged for one unit of capital

Teacher's Sign.

Perfect Substitutes

$$Ex \quad Q = \alpha K + bL$$

\hookrightarrow K & L are perfectly substitutes

$w \rightarrow L$ | if wage rate increases then substitute labour with Capital
 $r \rightarrow K$

$$\frac{dK}{dL} = -\frac{f_L}{f_K} = -\frac{b}{a}$$

$$\sigma = \frac{d(K/L)}{K/L} = \left(\frac{\frac{b}{a} \cdot K}{L} \right) \text{ (MRTS)}$$

$$MRTS = \left| \frac{dK}{dL} \right|$$

MRTS = Slope
A mid of slope

$$MRTS = -b/a$$

$d(MRTS) = 0$
 $\sigma \rightarrow \infty \Rightarrow$ Capital & Labour can be infinitely substituted

Perfect Complements

$$Q = \min \{ \alpha K, \beta L \}$$

$\frac{K}{L}$ is constant

inputs are used in fixed proportion

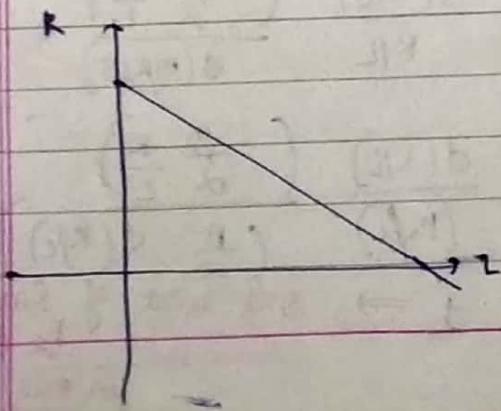
$$\sigma = \infty$$

have to use both Capital and Labour in some proportion.

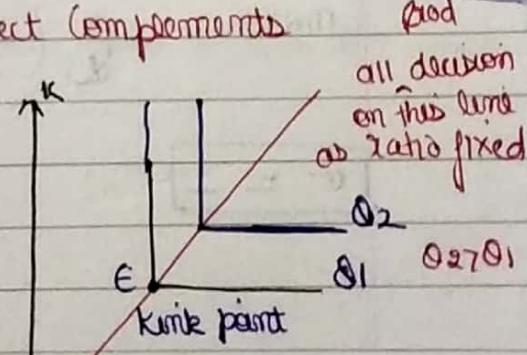
ex one can't buy only one shoe for one leg.
 One has to buy for both left & right

Perfect Substitutes \rightarrow Shape of isoquant

$$Q = \alpha K + bL$$



Perfect Complements



Teacher's Sign

Euler's Theorem

$$Z = f(x, y)$$

$$x \frac{\partial f}{\partial x} + y \frac{\partial f}{\partial y} = n Z$$

n is degree of homogeneity

$$\begin{aligned} Z &= x^2 + y^2 + xy \\ x(x+y) + y(ay+x) &= 2(x^2 + y^2 + xy) \\ &= 2Z \\ \Rightarrow n &= 2 \end{aligned}$$

* Production Exhaustion Theorem

If a production f^n is of homogeneous of degree 1 then the factors of production are divided equal to their marginal product
~~rewarded~~

$$Q = f(K, L)$$

\hookrightarrow H.O.D. $\rightarrow 1$

$$\frac{K \frac{\partial f}{\partial K}}{Q} + \frac{L \frac{\partial f}{\partial L}}{Q} = \frac{W}{Q}$$

Wage rate + rent rate
whatever is the earning it is distributed
equally b/w labour & capital

$$\begin{aligned} \frac{W}{Q} &\geq \frac{f_1}{Q} \rightarrow \text{Total Payments} \geq \text{Total O/P} \\ \frac{W}{Q} &\leq \frac{f_1}{Q} \rightarrow " \quad \quad \quad \leq \text{Total O/P} \end{aligned}$$

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Convexity & Concavity through the hessian determinant function

$$H = \begin{vmatrix} f_{11} & f_{12} \\ f_{21} & f_{22} \end{vmatrix} \rightarrow \begin{array}{l} \text{Concave } f^n \\ f_{11} \leq 0 \quad f_{22} \leq 0 \\ f_{11}f_{22} - (f_{12})^2 \geq 0 \end{array}$$

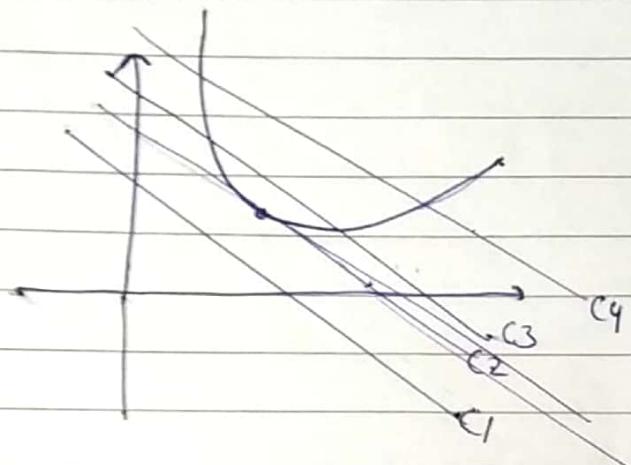
Concave f^n

$$\rightarrow f_{11} \geq 0, f_{22} \geq 0$$

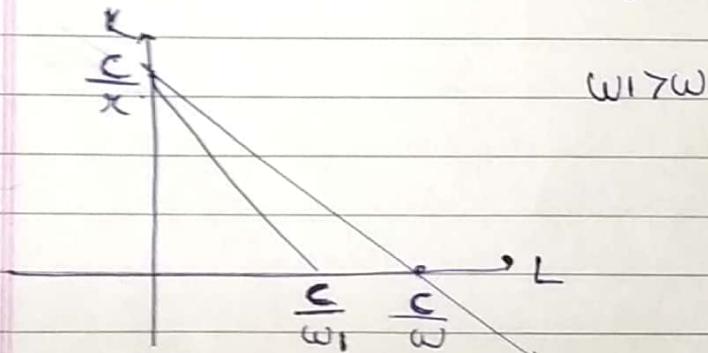
$$\rightarrow f_{11}f_{22} - (f_{12})^2 \geq 0$$

Teacher's Sign _____

$$C = WL + rK$$



$$C^* = WL + rK \quad (\text{wage change})$$



Dual Problem

- Q maximize → cost constraint
- Cost minimize → Q constraint

} *constraint optimization*

$$\mathcal{L} = WL + rK + \lambda (Q - f(K, L))$$

$$\frac{d\mathcal{L}}{dL} = W - \lambda f_L$$

$$\frac{d\mathcal{L}}{dK} = r - \lambda f_K$$

$$\boxed{\frac{f_K}{f_L} = \frac{r}{W}}$$

Write either L in terms of K or K in terms of L

Put L (in terms of K) in Q to get K*

Put K (" " " " L) " " " " "

Teacher's Sign _____

all quasi-concave are concave function but
not vice versa

also known as 2nd order condition

19/8/19

$$Q = K^\alpha L^\beta$$

$$C = WL + \alpha K$$

$$Z = WL + \alpha K + \lambda [Q - K^\alpha L^\beta]$$

$$K^* = \left(\frac{\partial W}{\partial \alpha} \right) \frac{B}{\alpha + \beta} \quad (q_0)^{\frac{1}{\alpha + \beta}}$$

$$L^* = \left(\frac{\partial W}{\partial \beta} \right) \frac{\alpha}{\alpha + \beta} \quad (q_0)^{\frac{1}{\alpha + \beta}}$$

$$C^* = WL^* + \alpha K^*$$
$$C^* = W \frac{\frac{B}{\alpha + \beta}}{\alpha + \beta} \alpha \left[\left(\frac{\alpha}{B} \right)^{\frac{B}{\alpha + \beta}} + \left(\frac{\alpha}{B} \right)^{\frac{\alpha}{\alpha + \beta}} \right] (q_0)^{\frac{1}{\alpha + \beta}}$$

Shepard's Lemma

$$\frac{\partial C^*}{\partial W} = L^*, \quad \frac{\partial C^*}{\partial \alpha} = K^*$$

Ques

$$Q = K^{1/2} L^{1/2}$$

$$W = 12, \alpha = 3$$

$$q_0 = 40 \quad \text{Find } K^*, L^*$$

minimise Cost subject
to OF constraint

$$K^* = \left[\frac{\alpha}{B} \left(\frac{12}{3} \right) \right]^{\frac{1}{\frac{1}{2} + \frac{1}{2}}} (40)^{\frac{1}{\frac{1}{2} + \frac{1}{2}}}$$
$$= 1(4)^{1/2} (40)$$
$$= 80$$

$$L^* = \left(\frac{1}{4} \right)^{1/2} (40)^{\frac{1}{2}} = 20$$

$$\alpha^* = \alpha w + \beta k$$

Teacher's Sign _____

$$Z = 12L + 3K + \lambda [40 - K^{1/2} L^{1/2}]$$

$$\frac{\partial Z}{\partial L} = 0$$

$$\frac{\partial Z}{\partial \lambda} = 0$$

$$\frac{\partial Z}{\partial K} = 0$$

$$\Rightarrow 12 - \lambda K^{1/2} L^{-1/2} = 0 \rightarrow ① \Rightarrow 4 = \lambda K^{1/2} L^{-1/2}$$

$$\rightarrow 40 - K^{1/2} L^{1/2} = 0 \rightarrow ③$$

$$\rightarrow 3 - \lambda K^{-1/2} L^{1/2} = 0 \rightarrow ② \Rightarrow 6 = \lambda K^{-1/2} L^{1/2}$$

$$\Rightarrow 4 = \frac{K}{L}$$

$$40 = K^{1/2} L^{1/2}$$

$$40 = \sqrt{4L} \sqrt{L}$$

$$40 = 2L$$

$L = 20$
$K = 80$

$$-(-f_1^2) \geq 0$$

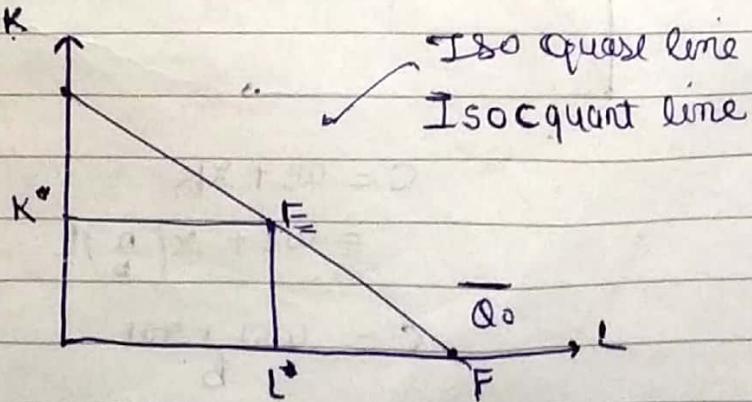
$$f_1^2 > 0$$

Z	0	f_1	f_2
f_1	0	f_{11}	f_{12}
f_2	f_{21}	0	f_{22}
Optimum	0		

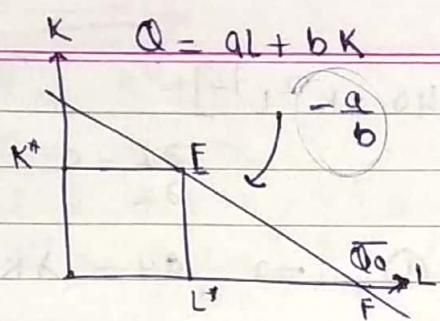
Perfect Substitutes

eq at corner

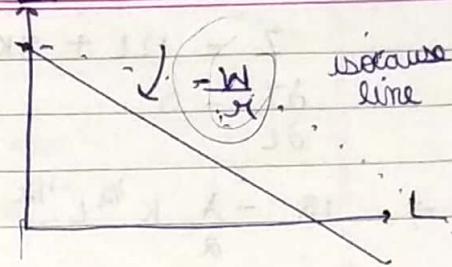
$$Q = aL + bK$$



$$y = mx + c$$



$$C = \psi L + \frac{1}{2} k$$



If $\frac{a}{b} = \frac{m}{n}$ (infinitely many solⁿ)

$$\frac{f_L}{f_{IK}} = \frac{w}{e}$$

$$\text{If } \frac{a}{b} < \frac{w}{x}, \quad L^* = 0, \quad K^q = \frac{c}{x}$$

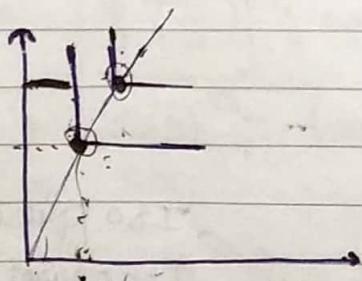
$$\text{if } \frac{a}{b} > \frac{w}{x}, \quad K^a = 0, \quad L^a = \frac{c}{w}$$

A hope of imminent

$$MP = \frac{MP_L}{MP_K}$$

Perfect Complements

$$Q = \min \left\{ \frac{k}{a}, \frac{1}{b} \right\}$$



$$\frac{K}{a} = \frac{1}{b}$$

$$\Rightarrow bK = aL$$

$$K = \frac{a}{b} L$$

$$C = WL + gk$$

$$= wL + \pi \left(\frac{a}{b} \right) L$$

$$C = \frac{w_{bl} + g_{al}}{b}$$

$$L' = \frac{bc}{wb + \pi_0}$$

$$K' = \frac{ac}{wb + ra}$$

Teacher's Sign...

Ques

$$q = \min \{ 5K, 10L \}$$

$$C = WL + qK$$

$$a = \frac{1}{5}, b = \frac{1}{10}$$

$$K^* = L^*$$

$$K = 2L$$

$$L =$$

$$C = WL + 2qL$$

$$C = L (W + 2q)$$

$$\Rightarrow L = \frac{C}{W + 2q}$$

$$q = 5K = 10L$$

$$TC = q \left(\frac{W}{10} + \frac{K}{5} \right)$$

Cost in Terms of Q

$$AC = \frac{TC}{q} = \frac{W}{10} + \frac{K}{5}$$

$$MC = \frac{dTC}{dq} = \frac{W}{10} + \frac{K}{5}$$

$$\Rightarrow AC = MC$$

Ques

$$\alpha = A (q_1^\alpha + q_2^\beta)$$

$$P_1, P_2 \quad \alpha, \beta > 1$$

$$\Pi = \text{Revenue} - \text{Cost}$$

$$\Pi = P_1 q_1 + P_2 q_2 - C \alpha$$

$$\Pi = P_1 q_1 + P_2 q_2 - CA (q_1^\alpha + q_2^\beta)$$

$$\frac{\partial \Pi}{\partial q_1} = 0 \Rightarrow P_1 - C \alpha A q_1^{\alpha-1} = 0 \Rightarrow q_1 = \left(\frac{P_1}{C \alpha A} \right)^{\frac{1}{\alpha-1}}$$

$$\frac{\partial \Pi}{\partial q_2} = 0 \Rightarrow P_2 - C \beta A q_2^{\beta-1}$$

$$\Pi = pq - c = pq - wL - rK = P(AK^\alpha L^{1-\alpha}) - wL - rK$$

L, K

$$\frac{d\Pi}{dL} = 0 \Rightarrow PAK^\alpha(1-\alpha)L^{-\alpha} - w = 0$$

$$\frac{d\Pi}{dK} = 0 \Rightarrow PA\alpha K^{\alpha-1}L^{1-\alpha} - r = 0$$

$$PAK^\alpha(1-\alpha)L^{-\alpha} = w$$

$$PAK^{\alpha-1}\alpha L^{1-\alpha} = r$$

$$\frac{w}{r} = \frac{(1-\alpha)/\alpha}{K/L}$$

$$\boxed{\frac{w}{r} = \frac{\beta K}{\alpha L}} \quad ?$$

$$L^* = \left(\frac{\alpha}{w}\right)^{\frac{1-\beta}{\beta}} \left(\frac{\beta}{r}\right)^{\frac{\beta}{\alpha}} (AP)^{\frac{1}{\beta}}$$

$$K^* = \left(\frac{\alpha}{w}\right)^{\frac{\alpha}{\beta}} \left(\frac{\beta}{r}\right)^{\frac{1-\alpha}{\alpha}} (AP)^{\frac{1}{\beta}}$$

$$\gamma = 1 - \alpha - \beta$$

Unconditional demand

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 mid
 economic
 analysis

$$\Pi = PQ - C$$

$$Q = L^\alpha K^\beta$$

$$\Pi = P(L^\alpha K^\beta) - wL - rK$$

$$\frac{\partial \Pi}{\partial L} = 0 \rightarrow \alpha PL^{\alpha-1}K^\beta = w \rightarrow ①$$

$$\frac{\partial \Pi}{\partial K} = 0 \rightarrow \beta PL^\alpha K^{\beta-1} = r \rightarrow ②$$

$$\frac{1}{z} = \frac{w}{r} = \frac{\alpha}{\beta} \frac{K}{L}$$

$$\rightarrow \alpha K r = \beta w L$$

$$K = \frac{\beta w L}{\alpha r} \rightarrow ③$$

Substitute eq. ③ in eq. ①

$$\alpha PL^{\alpha-1} \left[\frac{\beta w L}{\alpha r} \right]^\beta = w$$

$$L = f(w, r, P)$$

$$L^{\alpha+\beta-1} = \frac{w}{P \alpha \left(\frac{\beta w}{\alpha r} \right)^\beta}$$

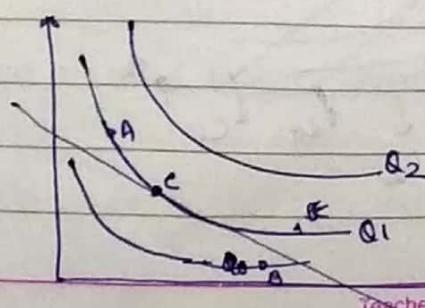
Ques Explain why this data prove that α Corporation is ^{done} inefficiently
 $MP_L = 10$ $w = 12$ $MP_K = 15$ $r = 3$

\Rightarrow Slope of Isoquants & Slope of Isocost equal at point of efficiency

$$\text{Slope of Isoquant} = \frac{MP_L}{MP_K} = \frac{10}{15} = \frac{2}{3}$$

$$\text{Isocost} = \frac{w}{r} = \frac{4}{3}$$

We are checking for tangency



$$Q_0 < Q_1 < Q_2$$

$$\frac{w}{r} \neq \frac{MP_L}{MP_K}$$

not efficiently working

Now to make it efficiently work, $\frac{MPL}{MPK} = \frac{w}{r}$

either increase Productivity by ↑ MPL

Ques $Q = L^{0.5} K^{0.5}$, $K=2$

Find TC, FC

Short run production function

Sol Square both sides

$$Q^2 = LR$$

$$L = \frac{Q^2}{K}$$

$$C = WL + gK$$

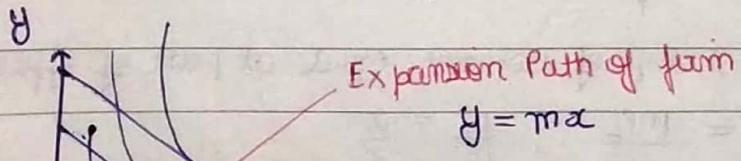
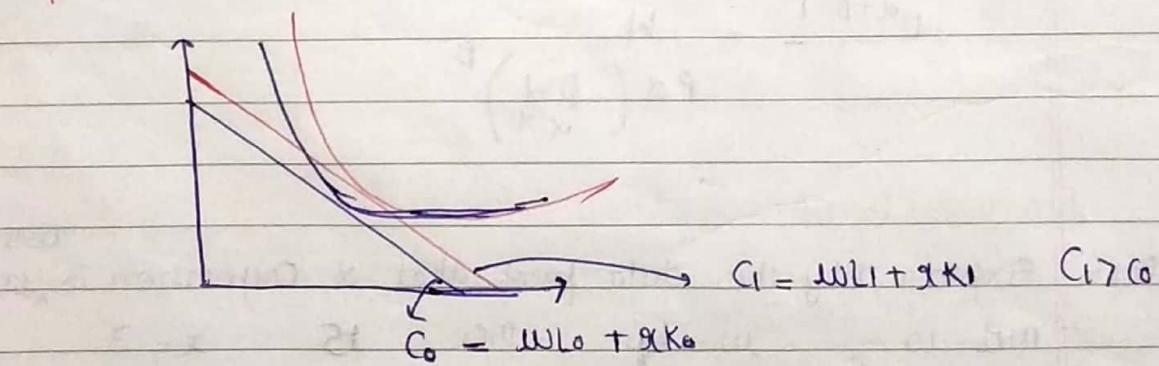
$$C = \frac{wQ^2}{K} + gK = \frac{wQ^2}{2} + (gK)$$

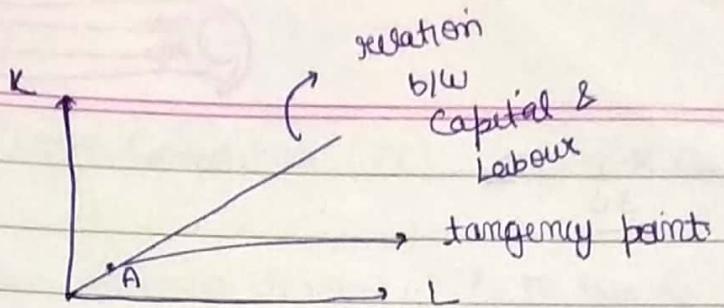
variable cost

fixed cost

$$TC = TVC + TFC$$

Expansion Path





Date _____
Page _____

$$y = mx$$

$$K = mL$$

$$m = \frac{f_L}{f_K} = \frac{w}{r}$$

$$\frac{\partial K}{\partial L} = \frac{f_L}{f_K} = \frac{w}{r}$$

$$K^{0.5} L^{0.5}$$

$$\frac{K}{L} = \frac{w}{r}$$

$$\frac{\partial Z}{\partial L} = 0 \rightarrow \textcircled{1}$$

$$\frac{\partial Z}{\partial K} = 0 \rightarrow \textcircled{3}$$

$$\frac{\partial Z}{\partial K} = 0 \rightarrow \textcircled{2}$$

$$L = \frac{Kw}{r}$$

(P)

Ques Suppose that a firm is employing 20 workers & it is a only variable input, wage = 60, Avg Product of Labour = 30. The last worker added 12 units to total output & the total FC is 3600. what is MC, AVC, ATC

$$L = 20$$

$$C = WL + rK$$

$$w = 60$$

$$AP_L = 30$$

$$TC = 3600$$

$$AC = \frac{TC}{L} = \frac{3600}{20} = 180$$

¶

Ans

$$AP_L = \frac{Q}{L}$$

$$AC = \frac{TC}{Q}$$

$$MC = \frac{dTC}{dQ}$$

$$MPL = \frac{dQ}{dL}$$

MPL \rightarrow 1 unit L \uparrow \rightarrow 0 change

$$MC = \frac{w}{MPL}$$

$$AC = \frac{w}{AP_L}$$

$\frac{1}{MPL} \rightarrow$ amount of labour required to get 1 unit of output

$\frac{w}{MPL} \rightarrow$ amount of cost to bear to get 1 unit of output

$$AVC = \frac{W}{APL} = \frac{60}{30} = 2$$

$$AVC = \frac{W}{APL} = \frac{TVC}{Q} \Rightarrow 2 = \frac{20 \times 60}{Q} \rightarrow Q = 600$$

$$AFC = \frac{3600}{600}$$

$$\begin{aligned} AC &= AVC + AFC \\ &= 2 + 6 \\ &= 8 \end{aligned}$$

$$MPC = \frac{60}{12}$$

~~$$C = q_w^{\frac{2}{3}} q_x^{\frac{1}{3}}$$~~

$$L^* = \frac{\partial C}{\partial w} = \frac{2}{3} q_w^{-\frac{1}{3}} q_x^{\frac{1}{3}}$$

Shepard's Lemma

$$K^* = \frac{\partial C}{\partial x} = \frac{1}{3} q_w^{\frac{2}{3}} q_x^{-\frac{2}{3}}$$

Finding optimal
labour &
capital given
cost function

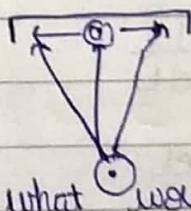
26/8/19

- Perfect competition (ideal)
- monopoly (Price Discrimination)
- monopolistic (similar quality of diff variety eg Pepsi, Coca Cola)
- Oligopistic (game Theory)

↖ If I would cut down price then

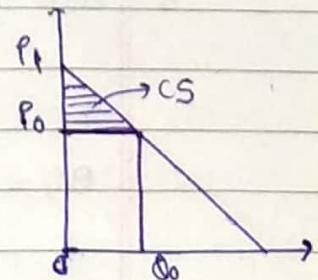
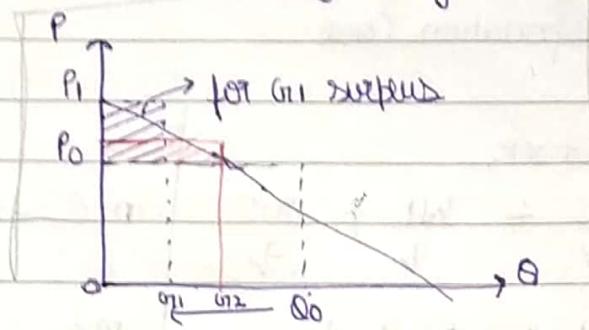
what would you do

→ When some firms ↑ quantity, what would others do
→ When some firms ↑ price,



In Perfect Competition (PC), Consumer Surplus [CS] is max

How consumer decides at P_0 to buy Q_0 goods

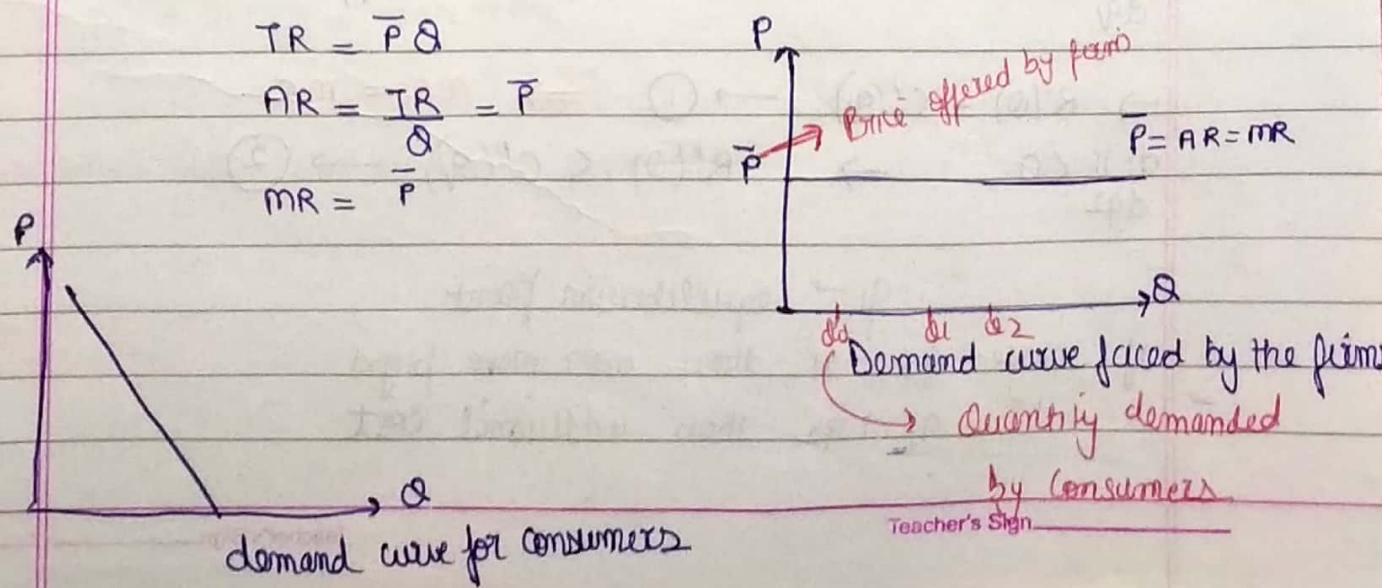


- One would continue purchasing till $CS = 0$
- eg pair of jeans (G_1) at 4500 in March
 " " " (G_1) at 1500 in June
 $\rightarrow 4500 - 1500 = 3000 \text{ CS}$

$$\frac{1}{2} \times Q_0 \times (P_1 - P_0)$$

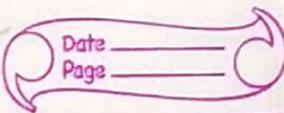
Assumptions

1. Large No of buyers & sellers
 \rightarrow Sellers selling T-shirts, each seller has insignificant share
 Similarly buyer's share is negligible
2. Homogenous \rightarrow Quality of products is identical, no varieties
- ~~3. Firm is a Price-Taker~~
 \rightarrow when any firms have same quantity & quality then they are price taker



$$Eq \Rightarrow MC = MR \rightarrow q$$

Selling Price \Rightarrow Profit Max. q



4. Free entry & exit of firms

A firm who is willing to enter market in PC, need not pay any licence amount to government

5. Zero Transportation Cost

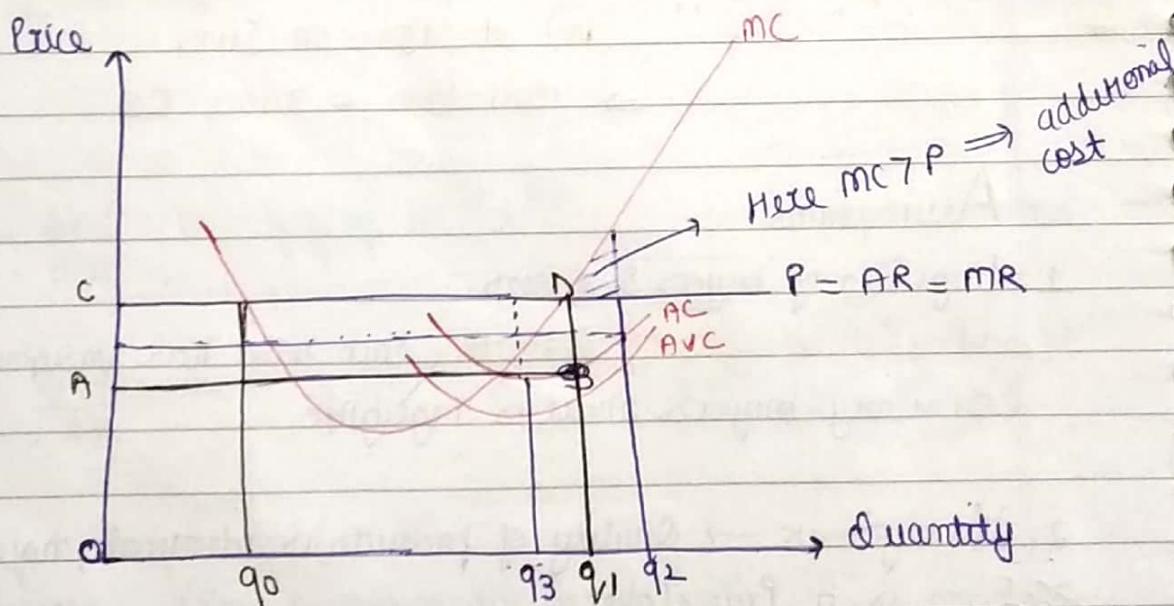
$$TC = WL + XK$$

$$AC = \frac{TC}{q} = \frac{WL}{q} + \frac{XK}{q}$$

$$AC = \frac{W}{AP_L} + \frac{X}{AP_K}$$

$$MC = \frac{dTC}{dq}$$

$$MC = \frac{W}{MP_L} + \frac{X}{MP_K}$$



$$\Pi(q) = R(q) - C(q)$$

Producers will try to maximise $\Pi(q)$

$$\frac{d\Pi}{dq} = 0$$

$$\Rightarrow R'(q) = C'(q) \rightarrow ① \Rightarrow MR = MC$$

$$\frac{d^2\Pi}{dq^2} < 0 \Rightarrow R''(q) < C''(q) \rightarrow ②$$

$q_1 \rightarrow$ equilibrium point

if move $q_3 \rightarrow q_1$ then earn more profit

" " $q_1 \rightarrow q_2$ then additional cost

$$\Pi = R(q) - C(q)$$

$$\Pi = \bar{P}Q - C(q)$$

$$\frac{d\Pi}{dQ} = \bar{P} - C'(q) = 0 \Rightarrow P = mc$$

$$\frac{d^2\Pi}{dQ^2} < 0 \Rightarrow -C''(q) < 0$$

$P > mc \rightarrow (\uparrow)$ Production

$P < mc \rightarrow (\downarrow)$ Production

If $P > mc \rightarrow CS = 0$

$P = mc \rightarrow CS \text{ max}$

8/8/19

why would firm close its business

$$TC = WL + gK$$

$$\text{Short Run (SR)} \quad TC = TFC + TVC \quad \xrightarrow{\text{dependent on } Q}$$

\downarrow
independent on Q

$$ATC = \frac{TC}{Q}$$

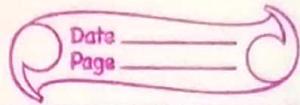
$$\text{SR: } AFC = TFC/Q, \quad AVC = \frac{AVC}{Q}$$

$$TC = WL + gK$$

$$\text{SR} \rightarrow TC = WL + gK$$

$$\frac{TC}{Q} = w\left(\frac{L}{Q}\right) = wAPL \rightarrow AVC$$

Ques When does firm decides to shut down

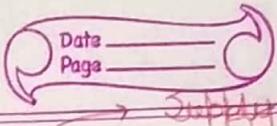


→ Supply curve of firm

Long Run \rightarrow Concept of $AFC = 0$

Production function of Iso-quant

2/9/19



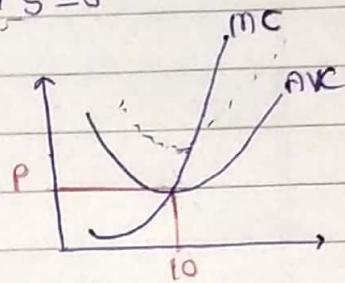
Shut down

Condition of a firm in Perfect competition short Run

$$P > AVC_{\min} \rightarrow S > 0$$

$$P < AVC_{\min} \rightarrow S = 0$$

Supply function for the firm



$$TC = C(q_i) = 0.1q_i^3 - 2q_i^2 + 15q_i + 10$$

Step 1

Calculate AVC

$$(a) \quad AVC = \frac{C(q_i)}{q_i} = 0.1q_i^2 - 2q_i + 15$$

Step 2

Find minima

Step 3

$$\text{Min } PC, P = MC$$

↓

Producer

will produce here

$$(b) \quad TVC = 0.1q_i^3 - 2q_i^2 + 15q_i$$

$$(c) \quad \frac{dAVC}{dq} = 0 \Rightarrow 0.2q_i - 2 = 0$$

$$q_i = 10 \quad \text{minima}$$

Step 4

Find Price over P

→ Check second order condition

$$(d) \quad MC = \frac{dTC}{dq} = 0.3q_i^2 - 4q_i + 15$$

$$P = MC = 0.3q_i^2 - 4q_i + 15$$

$$\Rightarrow 0.3q_i^2 - 4q_i + (15 - P) = 0$$

$$q_i = \frac{4 \pm \sqrt{16 - 1.2(15 - P)}}{0.6}$$

$$ax^2 + bx + c \\ -b \pm \sqrt{b^2 - 4ac} \\ \quad \quad \quad aa$$

Supply eqn for i^{th} firm

$$q_i = \frac{4 \pm \sqrt{1.2P - 2}}{0.6}$$

for i^{th} firm at price P this will be quantity supplied

$$AVC | q_i = 10 = 0.1(10)^2 - 2(10) + 15 = 10 + 15 - 20 = 5$$

Firm operate if $P > 5, S > 0$

If $P < 5, S = 0$

For n firms
in perfectly
competitive

$$q_i = \left(\frac{4 + \sqrt{16P - 2}}{0.6} \right) n$$

Or n total

Quantity supplied for a price level P is

II When firms do not have identical Cost function

Example take 2 types of firms

$$(a) C_{1i} = 0.04 q_{1i}^3 - 0.8 q_{1i}^2 + 10 q_{1i}$$

$$AVC_{1i} = 0.04 q_{1i}^2 - 0.8 q_{1i} + 10$$

$$MC = 0.12 q_{1i}^2 - 1.6 q_{1i} + 10$$

$$P = MC \rightarrow 0.12 q_{1i}^2 - 1.6 q_{1i} + 10 = P$$

$$q_{1i} = \frac{1.6 + \sqrt{2.56 - 4(0.12)(10-P)}}{2(0.12)}$$

$$\frac{dAVC}{dq} = 0 \rightarrow 0.08 q_{1i} - 0.8 = 0$$

$$q_{1i} = 10$$

$$q_{1i} = \frac{1.6 + \sqrt{2.56 - 4(0.12)(10-P)}}{0.24}$$

$$P = AVC_1/10 = 0.04(100) - 0.8(10) + 10 = 6$$

$$(b) C_{2i} = 0.04 q_{2i}^3 - 0.8 q_{2i}^2 + 20 q_{2i}$$

$$AVC_2 = 0.04 q_{2i}^2 - 0.8 q_{2i} + 20$$

$$\frac{dAVC}{dq} = 0.08 q_{2i} - 0.8 = 0 \Rightarrow q_{2i} = 10$$

$$MC = 0.12 q_{2i}^2 - 1.6 q_{2i} + 20$$

$$P = MC$$

$$0.12 q_{2i}^2 - 1.6 q_{2i} + (20-P) = 0$$

$$q_{2i} = \frac{1.6 + \sqrt{2.56 - (0.12)(4)(20-P)}}{2(0.12)}$$

$$q_{2i} = \frac{1.6 + \sqrt{0.48P - 2.56}}{0.24}$$

$$q_{2i} = \frac{1.6 + \sqrt{0.48P - 7.04}}{0.24}$$

$$P = 4 - 8 + 20 = 16$$

Teacher's Sign _____

for $P > 6$, Type 1 firm will supply

for $P > 16$, Type 2 firm will supply

$$\begin{array}{lll} P < 6 & , SF_1 = 0 & SF_2 = 0 \\ 6 < P < 16 & , SF_1 > 0 & SF_2 = 0 \\ P > 16 & , SF_1 > 0 & SF_2 > 0 \end{array}$$

Ques $C = q^3 - 4q^2 + 8q$

The firm will enter if profit is positive and leave if profit is -ve.

1 Find Supply function \rightarrow Total market demand function

2 Given demand f^n $D = 2000 - 100P$

Determine the eqⁿ price, quantity & no of firms that are operating in the industry

$$AC = q^2 - 8q + 8$$

$$\frac{dAC}{dq} = 2q - 8 = 0 \Rightarrow q = 4 \rightarrow \text{Corresponds to min AC}$$

$$MC = 3q^2 - 8q + 8$$

For perfect competition $MC = P$

$$3q^2 - 8q + (8 - P) = 0$$

$$\frac{d^2AC}{dq^2} = 2 > 0 \text{ (minima)}$$

$$P = AC|q=4 = (4)^2 - 8(4) + 8 = 4 - 4(2) + 8 = 4$$

$P > 4$, supply > 0

$$q_i = \frac{8 + \sqrt{64 - 12(8-P)}}{6}$$

Supply function

(1)

$$(2) D = 2000 - 100(4) = 1600$$

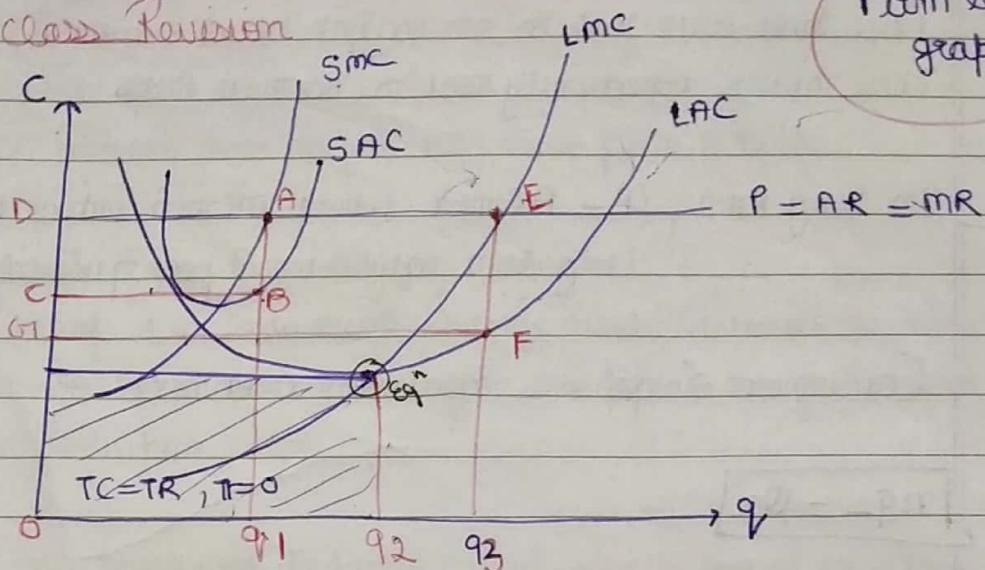
At eqⁿ level
market demand = 1600

each firm at eqⁿ produces 4 units

$$\text{Total firms at eq} = \frac{1600}{4} = 400$$

$$D_{eq} = n \times q_{equil}$$

Last class Revision



$$\Pi = ABCD$$

$$TC = CBq_1$$

$$TR = DAq_1$$

Profit margin has increased

For long run

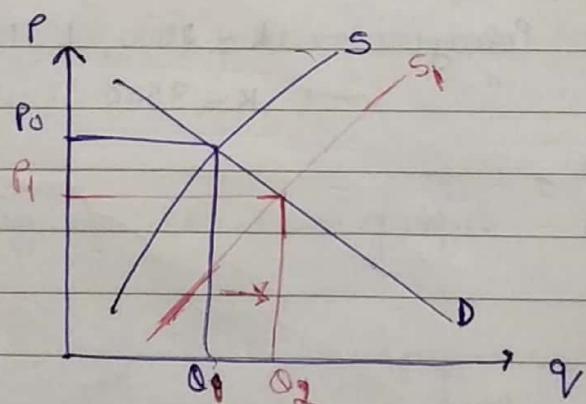
$$TC = GFq_3$$

$$TR = DEq_3$$

$$\Pi = DEF$$

- more firms enter market
- supply ↑
- Supply curve shift right

Industry level graph



Existing firms produce at q_3 and enjoy profit so more firms join here which lead to ↑ in price level \rightarrow now producer profit = 0

$$\Pi \text{ (economic profit)} = 0$$

Accounting profit > 0

Price level will fall in such a way that there will be no opportunity cost

Due to competition q_3 moves to q_2 . It's a loss of q_3
This is the price of competition that firm has to pay

Price level will fall to an extent where economic profit (π) = 0
 This means opportunity cost is no more there

In long run, $P = AC_{min}$ where mc_{min} intersects
 Long run equilibrium price quantity

Consumer Surplus is maximum over here

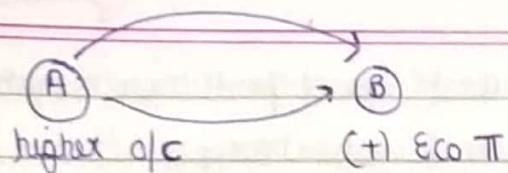
$$nq_2 = Q_2$$

4/9/19 Case Study on Effluent fees on Steel plant

- Isoquant
- cost
- Elasticity of substitution

$$\begin{array}{lll} \text{Pre Gov Policy} & \rightarrow K = 2000, L = 10,000 & \text{Point A} \\ \text{Post " " } & \rightarrow K = 3500, L = 5000 & \text{Point B} \\ x = 40 & & \left. \begin{array}{l} \text{Quantity} \\ \text{of op} \\ \text{same} \end{array} \right\} \end{array}$$

$$\omega = 10$$



When o/c becomes zero No firm will move from A to B

~~A~~ Industrial Long Run Supply Curve

on

The shape of LR Industrial Supply curve depends to an extent to which changes in industry o/p affect the prices the firm must pay for input to production curve.

How changes in Industry output affects cost of inputs

1. Constant Cost Industry (unskilled labour)

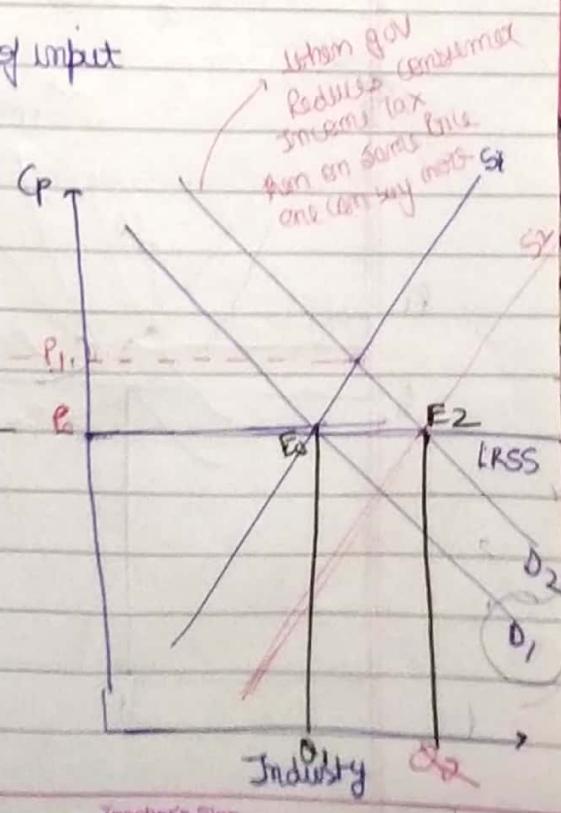
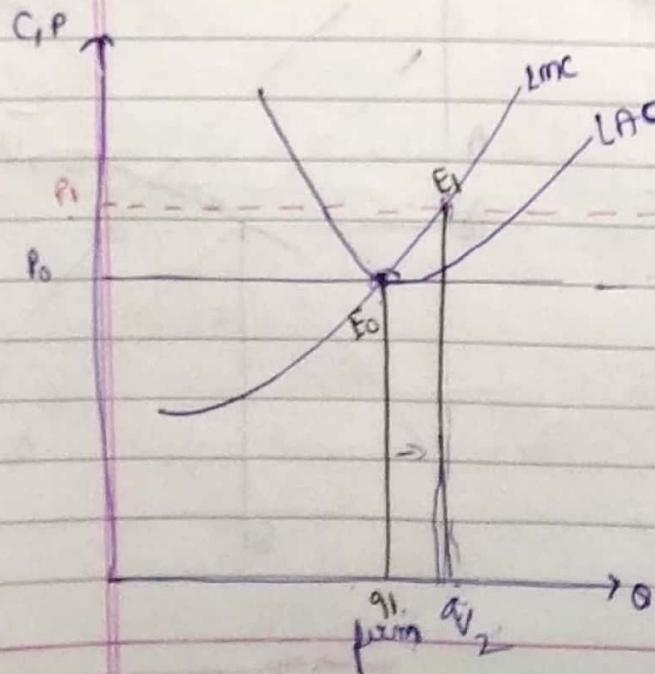
Changes in industry o/p does not change the prices of inputs

2 Increasing Cost Industry (skilled labour)

Increase in industry o/p (\uparrow) prices of inputs

3 Decreasing Cost Industry

Increase in industry o/p (\uparrow) Prices of input



moving $Q_1 \rightarrow Q_2$ per unit cost of production remains same
Overall cost changes

Ques $TC = q^3 - 8q^2 + 30q + 5$

At what level of q , MC cuts AVC

Sol $MC = 3q^2 - 16q + 30$

$AVC = q^2 - 8q + 30$

$3q^2 - 16q = q^2 - 8q$

$2q^2 = 8q$

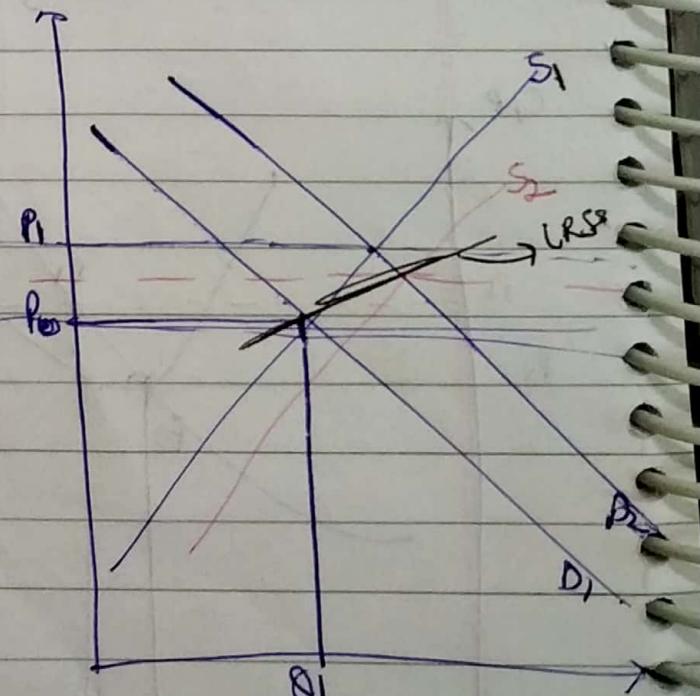
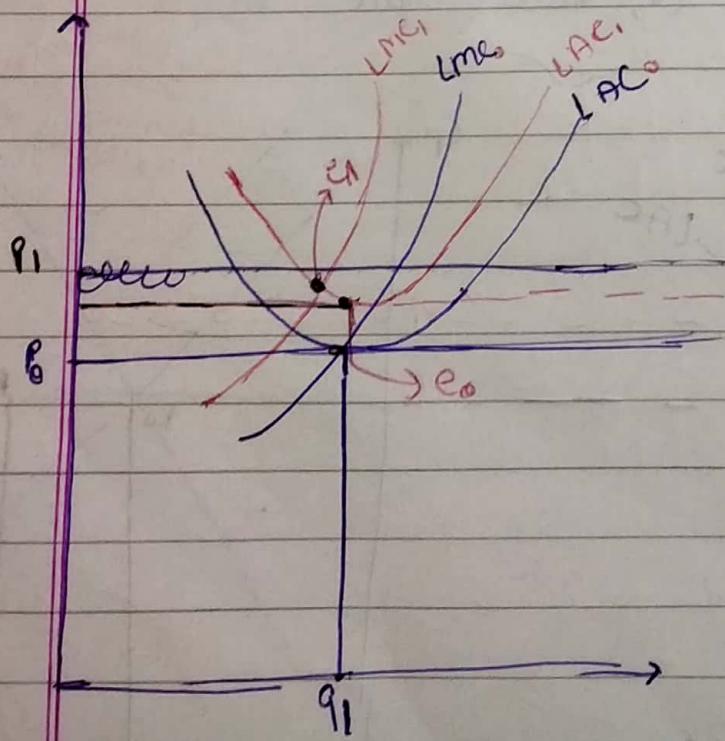
$\boxed{q = 4}$

At $q=4$ MC cuts AVC

- In constant cost firm / industry the additional input(s) necessary to produce a higher Q/P can be purchased without increasing per unit price.

Increasing Cost Industry

You reduced income tax



By default per unit cost (\uparrow) as $OP(\uparrow)$. AC & MC curve shifts up. Long Run equilibrium reached at that point where zero Economic π prevails ($LMC = LAC$). Firms will enter as long as $Eco \pi > 0$

Ques Market DD : $Q^D = 6500 - 100P$

Market SS : $Q^S = 1200P$

TC : $C(Q) = 722 + \frac{q^2}{200}$

Question of Short Run
as Fixed cost present

(a) Eqⁿ Price & Quantity

(b) output supply by firm

(c) No of firms

Eqⁿ Price $\rightarrow 6500 - 100P = 1200P$

$6500 = 1300P$

$P = 5$

Quantity demand $\rightarrow 6000$

Demand = $n \times$ Quantity

(c) $6000 = n \times Q \Rightarrow n = \frac{6000}{500} = 12$

(b) $P = MC$

$P = \frac{q}{100}$

$100P - q = 0$

$q = 100P$

$q = 500$ as $P = 5$

Quantity supplied by each firm

Teacher's Sign _____

What will happen in long run?

- Currently in short run 12 firms are operating
- Check Economic profit
- Check LR equl^b condition
- If (+) Economic profit
- If 70 them firms enter

Long Run Eq^b condition

$$P = LMC = LAC_{min}$$

$$TC_{LR} = \frac{q^2}{200}$$

$$LMC = \frac{q}{100}$$

$$LAC = \frac{q}{200}$$

9/9/19

11/9/19

Monopoly

Mono → one

What makes a

→ lobbying

Firm monopoly

1 Control over critical inputs

→ De Beers controls Diamond Supply every world

[movie

Blood Diamond]

→ Alu company of America

→ ONGC controls petroleum needs of India, Tie for 4th series

They had Test Server

2 Technical Barriers

 $O(↑) \rightarrow AC / mc(↓)$ experience economies of

Had no cost of operation

Scale or economies of scope

3 Legal Restrictions → Some legal institutions by govt can lead to monopoly
eg Defence, Electricity.

In monopoly also one cannot charge as much high as they want

Revenue

$$P = P(Q)$$

$$TR = P(Q) \cdot Q$$

$$AR = P(Q)$$

$$MR = P(Q) + Q P'(Q)$$

Elasticity of demand

$$P(\Theta) \quad P(\Gamma), Q(\downarrow)$$

$$P(\downarrow), Q(\uparrow)$$

$$e = - \frac{\text{Change in quantity demanded}}{\text{Change in Price}} = - \frac{dQ/Q}{dP/P}$$

 $e = 1 \Rightarrow$ unit elastic $e \rightarrow \infty \Rightarrow$ perfectly elastic $e = 0 \Rightarrow$ perfectly inelastic

$$MR = P + Q \frac{dP}{dQ} = P \left(1 - \frac{1}{e} \right) = P \left(1 + \frac{1}{|e|} \right)$$

$$\Pi = TR(Q) - TC(Q)$$

In perfect competition $MR = MC$ equilibrium Condition

$$P \left(1 + \frac{1}{eL}\right) = MC$$

$$1 + \frac{1}{eL} > 0 \rightarrow 1 < 1 \rightarrow \cancel{\text{less than 1}}$$

$$1 - \frac{1}{e} > 0 \rightarrow e > 1$$

A monopolist will always operate in region $e > 1$

$$P - \frac{P}{e} = MC \Rightarrow \boxed{\frac{P-MC}{P} = \frac{1}{e}} \rightarrow$$

mark over marginal cost
as a % of Price

Lerner's index
(tells how much power
monopoly has)

$$L = \frac{P-MC}{P}$$

① Monopolist will operate in elastic market ($e > 1$)

$$\frac{P-MC}{P} = \frac{1}{e}$$

↳ Lerner's index
 $L \in [0, 1]$

If $L = 0 \Rightarrow P = MC$ (Perfectly competitive not)

(No monopoly point)

Here monopoly can implement its power
control & price.

③ If $L = 1$ (High monopoly power)

Inverse Elasticity Rule of Pricing

Ques. $D = 2000 - 20P$

$C = 0.05q^2 + 10000$

Find equilibrium Quantity & Price for the monopolist if Possible
make AR & MR figure.

~~MR = -10~~

Sol.

$Q = 2000 - 20P$

$TR = Q P(Q) = (2000 - 20P) P(Q)$

$P = \frac{2000 - Q}{20}$

$$TR = (2000 - 20P) \left[\frac{2000 - Q}{20} \right]$$

$$= 100(2000 - Q) - P(2000 - Q)$$

$$=$$

~~$TR = Q P(Q)$~~

$$= Q \left[\frac{2000 - Q}{20} \right]$$

$$= Q(100 - \frac{Q^2}{20})$$

$$MR = -\frac{Q}{10} + 100$$

$$MC = 0.05q + 10000$$

$MC = 0.10q$

$TR = Q P(Q)$

$$= Q \left[\frac{2000 - Q}{20} \right]$$

$$= \frac{Q^2 - 100Q}{20}$$

$$MR = \frac{Q}{10} - 100$$

$MC = 0.10q$

$MR = MC$

$$\Rightarrow -\frac{Q}{10} + 100 = 0.10q$$

$$= 0.20 = 100$$

$$Q = 500$$

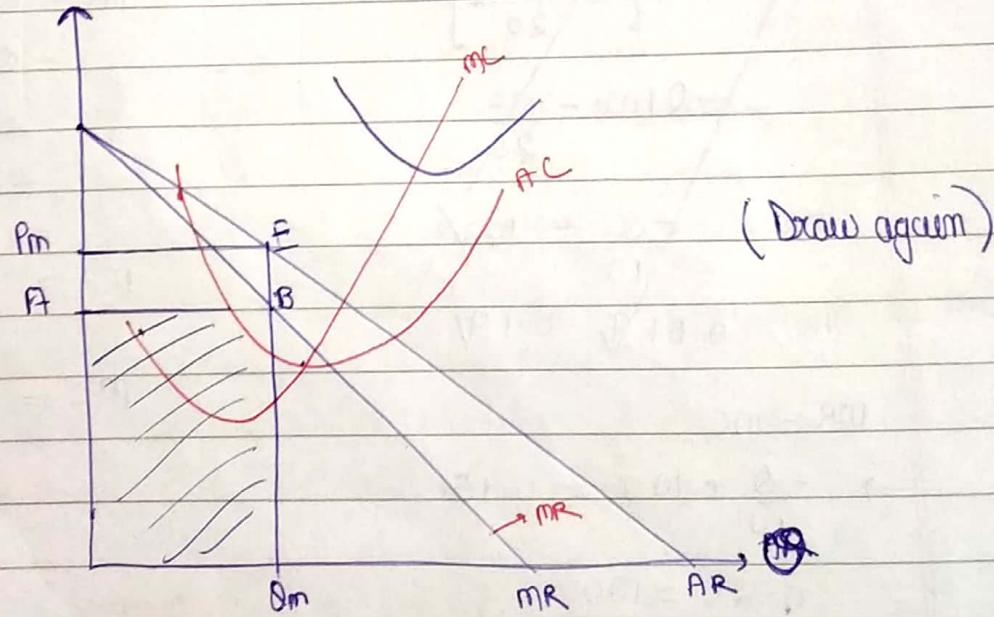
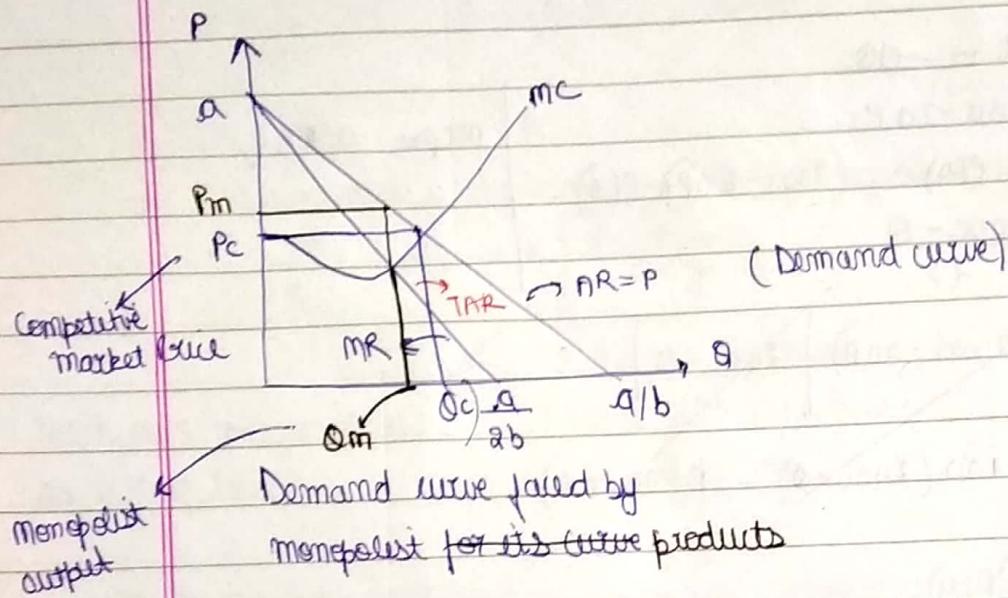
$$P = 75$$

$$P(Q) = a - bQ$$

$$TR = aQ - bQ^2$$

$$AR = a - bQ = P$$

$$MR = a - 2bQ$$



$$TC = OABQm$$

$$TR = O P_m E Q_m$$

$$\Pi = AP_m EB$$

A monopolist will always earn a true economic profit.

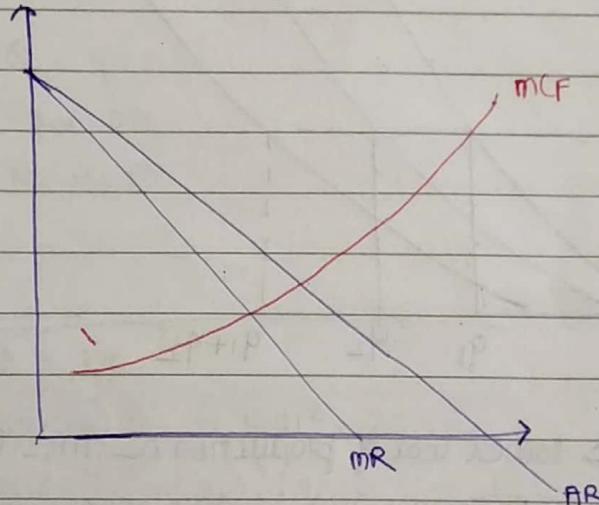
Multi Plant Monopoly

- Assume 2 factories / Plants
- 1 market
- F_1, F_2 These cost of production would be same
in Hardware → gm only

If cost of Production in Hardware is less than will F_2 shift its plant to Hardware ??

- MR is same for both

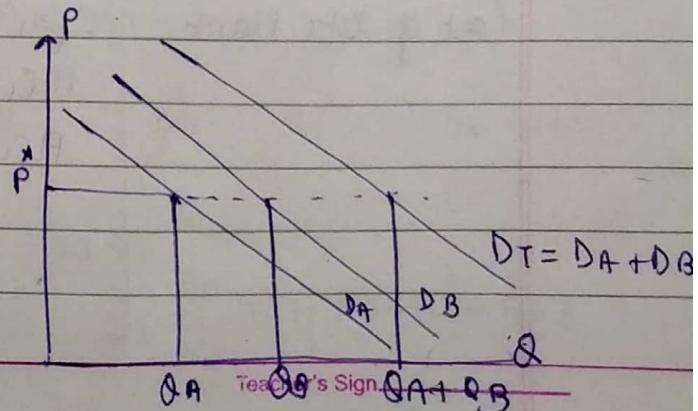
$$MR = MC_F_1 = MC_F_2 \quad (\text{This should satisfy}) \\ \text{for profit}$$



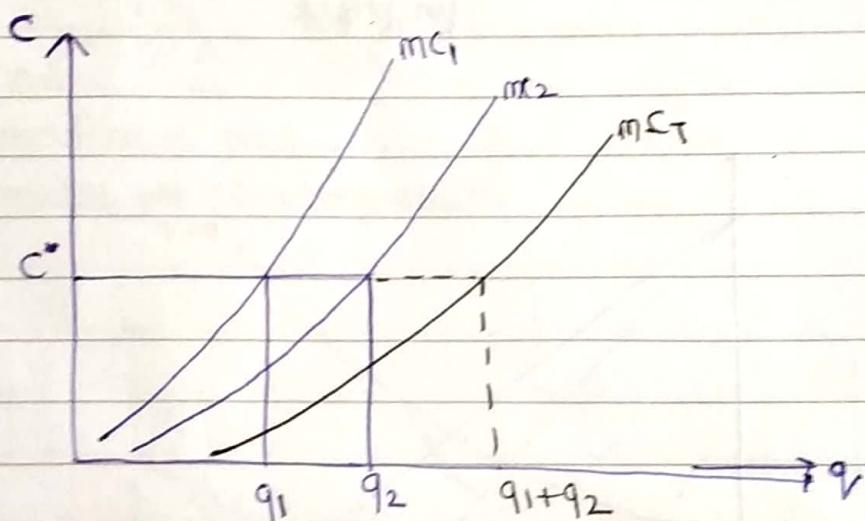
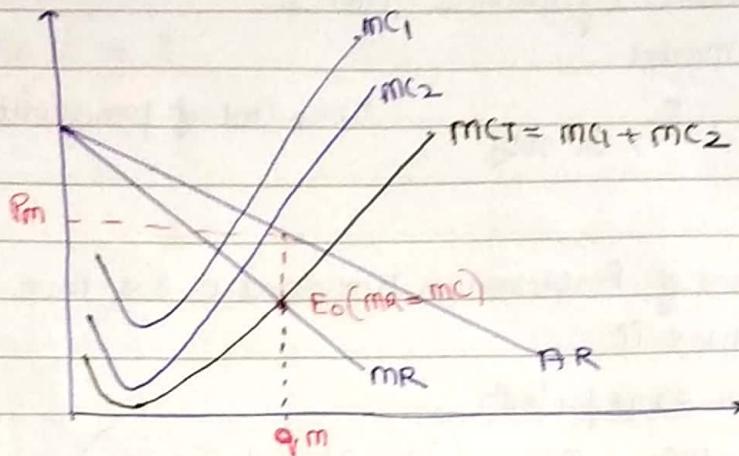
16/9/19 OPEC (Petroleum firm) is Cartel → 1 market
Different Plants

There was a Law MRP act (1950)

Horizontal Summation



Eqlb'm Condition for a Multiplant Monopolist / Cartel



Firm 2 has lower cost of production as MC_2 lies below MC_1 's.
at a given cost Firm 2 will produce more quantity than firm 1

Market DD function $P = a - \theta$
 $\theta = \sum_{i=1}^n q_i$

Cost of i-th plant $C(q_i) = F + Cq_i^2$
 $MC_i = acq_i$
 $AC_i = \frac{F + Cq_i}{q_i}$

$$\Pi = TR - TC$$

$$= PQ - \sum_{i=1}^m (F + Cq_i^2)$$

$$\Pi = [a - (q_1 + q_2 + \dots + q_n)]Q - (nF + C(q_1^2 + q_2^2 + \dots + q_n^2))$$

$$\frac{d\Pi}{dq_i} = 0$$

$$\Rightarrow a - 2 \sum_{i=1}^n q_i - 2Cq_i = 0$$

$$a - \alpha q_i - \alpha C q_i = 0$$

$$P = a - \sum q_i$$

$$P = \frac{a\pi + 2ac}{2(\pi + c)}$$

Ques DD: $Q = q_1 + q_2$

$$P = 700 - 50$$

$$C_1(q_1) = 10q_1^2$$

$$C_2(q_2) = 20q_2^2$$

$$\Pi = PQ - TC$$

$$= (700 - 50)Q - 10q_1^2 - 20q_2^2$$

$$= (700 - 5(q_1 + q_2))(q_1 + q_2) - 10q_1^2 - 20q_2^2$$

$$\frac{d\Pi}{dq_1} = 0 \rightarrow$$

$$\Pi = 700(q_1 + q_2) - 5(q_1^2 + q_2^2 + 2q_1q_2) - 10q_1^2 - 20q_2^2$$

$$\frac{d\Pi}{dq_1} = 700 - 10q_1 - 10q_2 - 20q_1$$

$$700 - 30q_1 - 10q_2 = 0 \Rightarrow 30q_1 + 10q_2 = 700$$

$$\frac{d\Pi}{dq_2} = 700 - 10q_2 - 10q_1 - 40q_2$$

$$700 - 50q_2 - 10q_1 = 0 \Rightarrow 10q_1 + 50q_2 = 700$$

Teacher's Sign _____

$$30q_1 + 10q_2 = 10q_1 + 50q_2$$

$$20q_1 = 40q_2$$

$$\boxed{q_1 = 2q_2}$$

$$700 = 30q_1 + 10q_2$$

$$700 = 30(2q_2) + 10q_2$$

$$700 = 60q_2 + 10q_2$$

$$\boxed{q_2 = 10}$$

$$\boxed{q_1 = 20}$$

$$P^d = 700 - 5q_1 - 5q_2$$

$$P^d = 700 - 5(2 \times 10) - 5(10)$$

$$P^d = 700 - 100 - 50$$

$$\boxed{P^d = 550}$$

Price-Discrimination

First Degree

If a company can do price discrimination then how much profit it can have.

Andrew only 2/10

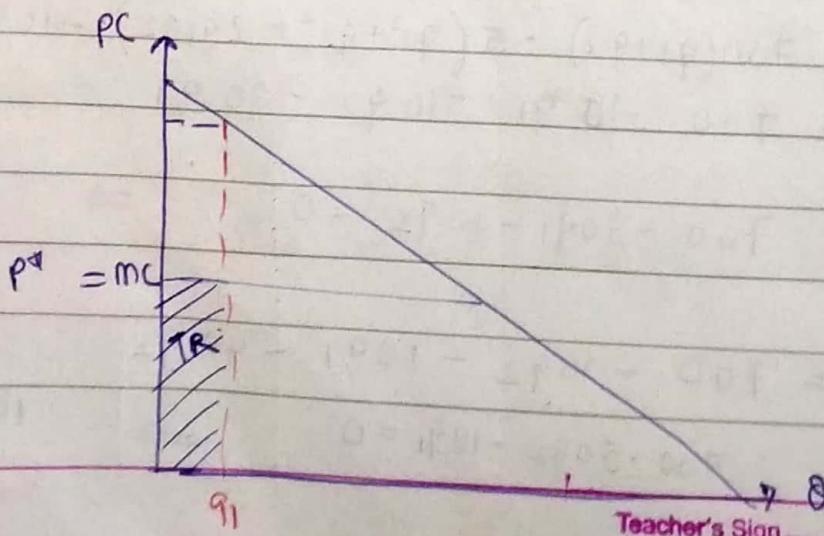
First Degree → In this monopolist is able to extract consumer surplus.

For eg a Tea cost = Rs 7

& consumer is ready to pay Rs 15

But actual price is also Rs 7

So when seller sells at Rs 15 → Surplus = Rs 8 taken by seller.



$$P = 100 - \frac{Q}{20}$$

$$C(Q) = 0.05Q^2 + 10,000$$

$$\begin{aligned}\Pi &= PQ - C(Q) \\ &= \left(100 - \frac{Q}{20}\right)Q - 0.05Q^2 - 10000\end{aligned}$$

$$\frac{d\Pi}{dQ} = 100 - \frac{Q}{10} - 0.1Q = 0$$

$$1000 - Q - Q = 0$$

$$1000 = 2Q$$

$Q^* = 500$
$\Pi = 15000$

Last price till which producer will sell is $P = mc$ (Below this
producer won't sell)

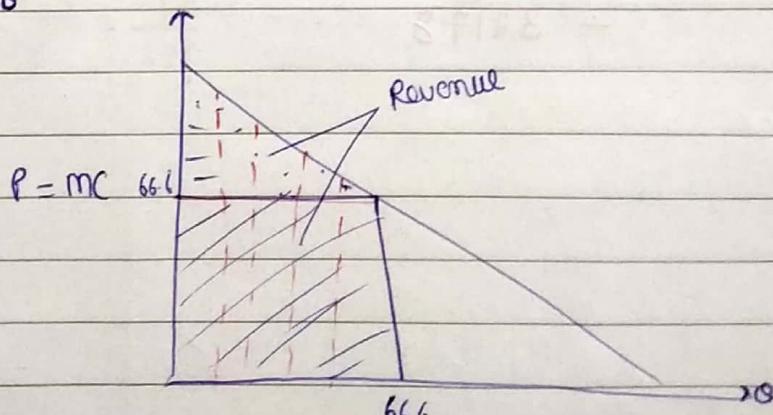
$$P = mc$$

$$100 - \frac{Q}{20} = 0.1Q$$

$$2000 - Q = 2Q$$

$$Q^* = \frac{2000}{3} = 666.6$$

$$P^* = 66.6$$



(Producer will sell till this quantity
at $P = 66.6$)

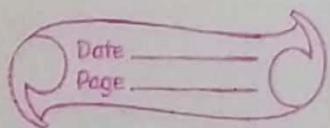
$$\begin{aligned}
 \int_0^{666} R(Q) dQ &= \int_0^{666} P(Q) Q dQ = \int_0^{666} \left(1000 - \frac{Q^2}{20}\right) dQ \\
 &= \left[\frac{1000Q^2}{2} - \frac{Q^3}{60} \right]_0^{666} \\
 &= \frac{1000}{2} (666)^2 - \frac{(666)^3}{60} \\
 &= (666)^2 \left(50 - \frac{666}{60}\right)
 \end{aligned}$$

$$\begin{aligned}
 \int_0^{666} P(Q) dQ &= \int_0^{666} \left(100 - \frac{Q}{20}\right) dQ = \left[100Q - \frac{Q^2}{40}\right]_0^{666} \\
 &= 100(666) - \frac{(666)^2}{40} \\
 &= 66600 - 11088.9 \\
 \text{Revenue} &= 55511.1
 \end{aligned}$$

$$\Pi = \text{Revenue} - 32178$$

$$\begin{aligned}
 C(Q) &= 0.05Q^2 + 10000 \\
 &= (0.05)(666)^2 + 10000 \\
 &= 32178
 \end{aligned}$$

18/9/19



Lerner's Index

Review

$$TR = P(Q)Q$$

$$MR = \frac{dTR}{dQ} = P(Q) + Q \frac{dP(Q)}{dQ}$$

$$= P \left[1 + \frac{Q}{P} \frac{dP}{dQ} \right]$$

$$= P \left[1 + \frac{1}{-e} \right]$$

$$= P \left[1 - \frac{1}{e} \right]$$

$$|e| = \frac{P}{\delta} \frac{dQ}{dP}$$

$$e = -\frac{P}{Q} \frac{dQ}{dP}$$

$$MR = P \left[1 + \frac{1}{|e|} \right]$$

$$MC = MR$$

$$MC = P \left(1 - \frac{1}{e} \right)$$

$$\Rightarrow \frac{P - MC}{P} = \frac{1}{e}$$

$$\text{or } P \left[1 + \frac{1}{|e|} \right] = MC$$

$$\frac{P - MC}{P} = \frac{1}{|e|}$$

3rd Degree Price Discrimination

HPD → Different varieties but same quantities of a product
(Horizontal price differentiation) (e.g. shirts of different colours in range of 9K to 10K)

VPD → Different varieties but different qualities of a product
Srilankan Tea & Assam Tea
↓
lower quality
higher
↑
high quality
low

→ Read Intro of Paper 2nd

Not always the seller has all information about customers

There can be two group of people for a seller at Inox (for e.g.

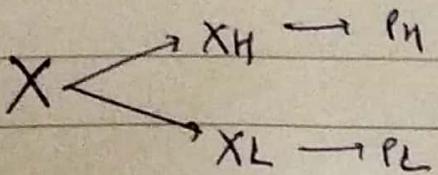
One group that comes on weekend & other that come when cost is low on Tuesday so if seller keeps same price whole week then seller is going to lose one group of people.

money to run movie on Tue is same as that on weekends.

so marginal cost will remain same. There won't be extra added cost.

But price discrimination is happening.

eg In Indigo Senior citizen have get discounts → Price discrimination



$$\Pi = P_H X_H + P_L X_L - C(x)$$

Now much quantity

$$\frac{\partial \Pi}{\partial X_H} = 0$$

$$\frac{\partial \Pi}{\partial X_L} = 0$$

$$MR_H = MC \rightarrow ①$$

$$MR_L = MC \rightarrow ②$$

$$MR_H = MR_L = MC$$

(Marginal Revenue from People on
weekends same as that on
Tuesday)

Given

$$P_1 = 80 - 5Q_1$$

$$P_2 = 170 - 20Q_2$$

$$MC = 10$$

$$P_1^q, P_2^q, Q_1^q, Q_2^q = ?$$

$$TR_1 = P_1 Q_1$$

$$= (80 - 5Q_1)Q_1$$

$$= 80Q_1 - 5Q_1^2$$

$$MR_1 = 80 - 10Q_1$$

$$MR_1 = MC$$

$$80 - 10Q_1 = 10$$

$$Q_1^q = 7$$

$$P_1^q = 45$$

$$TR_2 = P_2 Q_2$$

$$MR_2 = 170 - 40Q_2$$

$$MR_2 = MC$$

$$Q_2^q = 4$$

$$P_2^q = 90$$

$$MR_i = P_i \left[1 - \frac{1}{e_i} \right] + i$$

$$MR_1 = MR_2$$

$$P_1 \left[1 - \frac{1}{e_1} \right] = P_2 \left[1 - \frac{1}{e_2} \right]$$

$$\frac{P_1}{P_2} = \frac{\left[1 - \frac{1}{e_2} \right]}{\left[1 - \frac{1}{e_1} \right]} = \frac{(e_2 - 1)e_1}{(e_1 - 1)e_2}$$

$$\text{if } e_1 < e_2$$

$$P_1 > P_2$$

{ Customer 1 does not get affected
much by change in price)

$$\text{if } e_1 = e_2 \Rightarrow P_1 = P_2$$

$e_1 \neq e_2$ are not 1

Teacher's Sign

Higher Price is charged to that group of Customer that has inelasticity i.e. inelastic demand

value of $|e|$ is less

23/9/19 Two Part-Tariff

Walter Oi (1971)

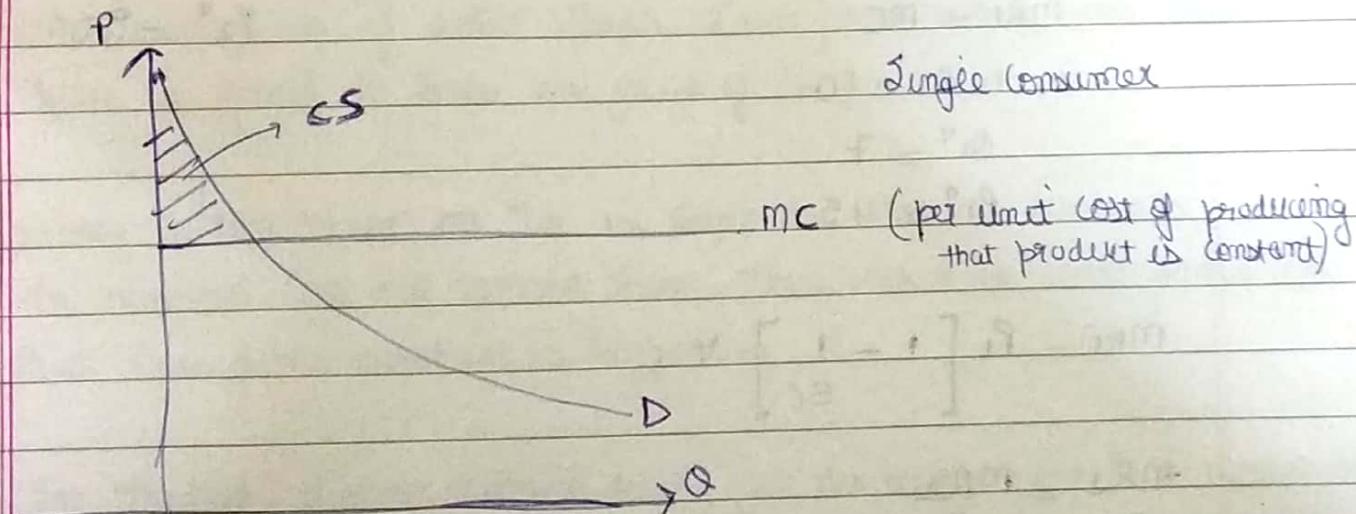
→ A Disney Land dilemma:

Two part tariff for a Mickey Mouse Monopoly

→ Entry Fee

→ Usage Fee

1. Single consumer → single consumer or group of people having same demand.
2. Consumer
3. n Consumers



usage fee $\rightarrow P = mc$

entry fee \rightarrow The consumer surplus

Now when n consumer comes

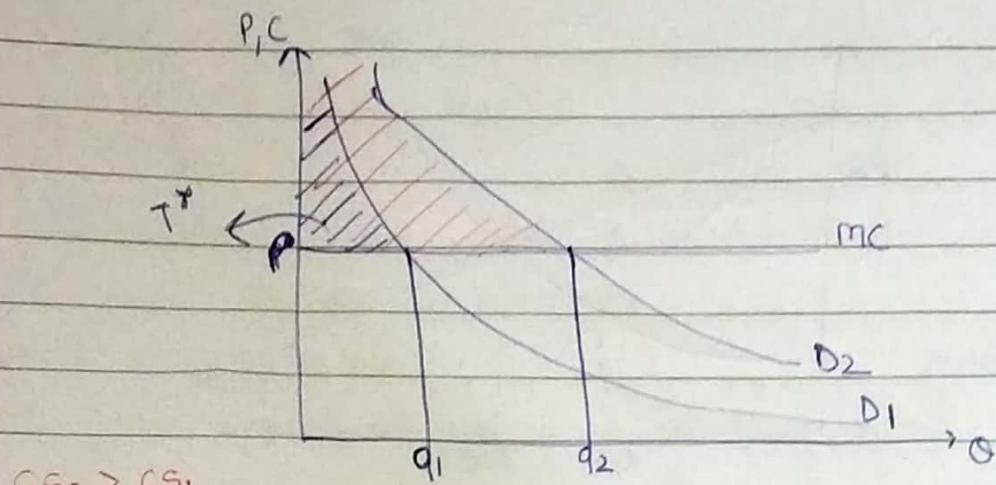
→ entry fee $\rightarrow P = mc$

usage fee \rightarrow The CS

If n rides in Disney Land with Price P_i

$$n P_i = CS$$

Two consumers



$$CS_2 > CS_1$$

Entry fee $\rightarrow 2T^*$

$$\Pi \rightarrow 2T^* + (P^* - mc)(q_1 + q_2)$$

usage fee

For n users

- \rightarrow If entry fee is high \rightarrow no of people will drop
- \rightarrow If usage fee is high all those who are entering wouldn't go for ride

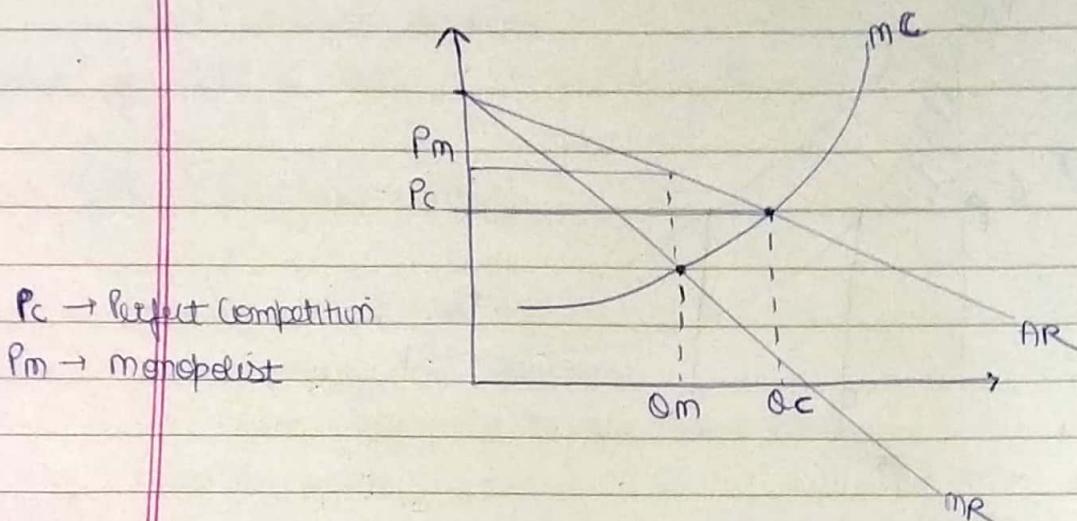
$$\Pi = T \cdot n(T) + (P - mc) Q(n)$$

$n(T)$, Total Quantity available

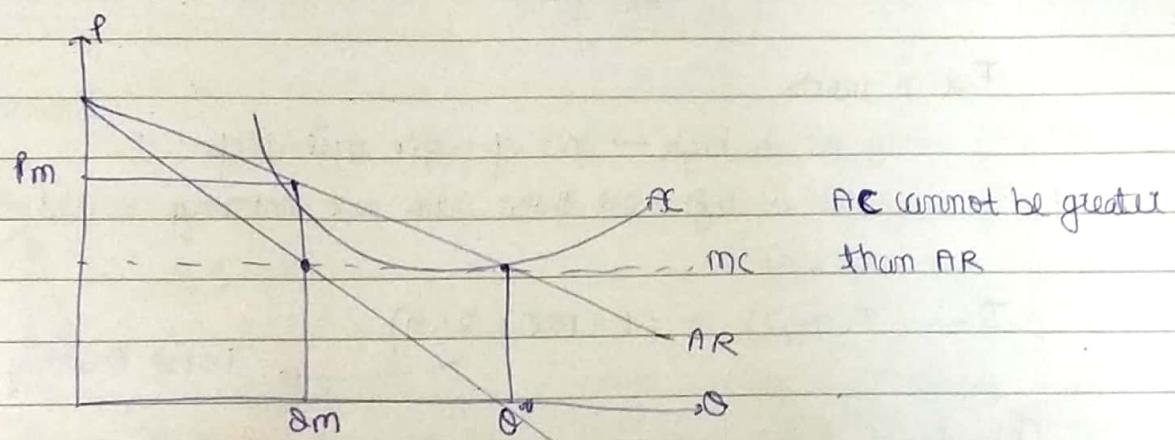
Number of People entering market is function of entry fee

From this set of people entering, a subset of people go
for usage.

Regulation



For monopoly



Monopoly won't come to P_c from P_m as it would be a loss

So govt says keep $P = AC = P^*$

For eg Price of toll is fixed before construction

monopoly will charge price equal to their avg cost

= govt will provide this extra revenue

$P_m - P^*$ to monopoly

Teacher's Sign

Date _____
Page _____ Marginal Cost

Ques LRC = $200 - \frac{Q^2}{8}$

P = 50 - Q

MCP (marginal cost price)?

$20 - \frac{Q}{4} = 50 - Q$

$\frac{30}{4} = 30$

$Q = 40$

P = 10

Avg Cost

$20 - \frac{Q}{8} = 50 - Q$

$\frac{70}{8} = 30$

$Q = \frac{240}{7}$

Law of diminishing MRTS

$\frac{d^2L}{dk^2} < 0$

$P = \frac{350 - 240}{7}$

$P = \frac{110}{7}$

$$\begin{vmatrix} 0 & f_L & f_K \\ f_L & f_{LL} & f_{LK} \\ f_K & f_{KL} & f_{KK} \end{vmatrix} < 0$$

A = $-f_L(f_{LL}f_{KK} - f_{LK}f_{KJ}) + f_K(f_{LL}f_{KK} - f_{KL}f_{LJ})$

A > 0

-A < 0

Concept of duality

Max Q $\rightarrow f(x_{KL})$

st C = WL + RK

or min C = WL + RK

st Q = f(x_{KL})

Date _____
Page _____ Marginal Cost

Ques $LRC = 200 - \frac{Q^2}{8}$

$P = 50 - Q$

MCP (marginal cost price)?

$$20 - \frac{Q}{4} = 50 - Q$$

$$\frac{3Q}{4} = 30$$

$$Q = 40$$

$$P = 10$$

Avg Cost

$$20 - \frac{Q}{8} = 50 - Q$$

$$\frac{7Q}{8} = 30$$

$$Q = \frac{240}{7}$$

$$P = \frac{350}{7}$$

$$P = \frac{110}{7}$$

Law of diminishing MRTS

$$\frac{d^2L}{dK^2} < 0$$

$$\begin{vmatrix} 0 & f_L & f_K \\ f_L & f_{LL} & f_{LK} \\ f_K & f_{KL} & f_{KK} \end{vmatrix} < 0$$

$$A = -f_L(f_{LL}f_{KK} - f_{LK}f_{KL}) + f_K(f_{KL}f_{LL} - f_{LU}f_{LU})$$

$$A > 0$$

$$-A < 0$$

Concept of duality

$$\text{Max } Q \rightarrow f(K, L)$$

$$\text{st } C = wL + rK$$

$$\text{or } \text{Min } C = wL + rK$$

$$\text{st } Q = f(K, L)$$

I $Z = f(K, L) + \lambda_0 [C - wL - rK]$

$$\frac{\partial Z}{\partial K} = \frac{\partial f}{\partial K} - \lambda_0 r = 0 \rightarrow ①$$

$$\frac{\partial Z}{\partial L} = \frac{\partial f}{\partial L} - \lambda_0 w = 0 \rightarrow ②$$

$$\frac{\partial Z}{\partial \lambda_0} \Rightarrow C - wL - rK = 0 \rightarrow ③$$

$$\lambda_0 = \frac{MP_K}{r} = \frac{MP_L}{w}$$

II $L = wC + rK + \lambda (C - f(L, K))$

$$\lambda_1 = \frac{r}{MP_K} = \frac{w}{MP_L}$$

$$\boxed{\lambda_0 = \frac{1}{\lambda_1}} \Rightarrow \text{Duality}$$

Tangency condition s.t at same cost, more quantity (higher isoquant)

\hookrightarrow Max Q s.t cost constraint give point of tangency

