

# BFSS Presentation

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# Introduction

- Startups
- Established Company
- Fixed Capital
- Working capital
- Maximizing Profit

# Fixed Capital And Working Capital

- Capital can be divided into two parts: **Fixed Capital** and **Working Capital**.
- Fixed Capitals are the durable-use producer goods which are used in production again and again till they wear out.
- Machinery, tools, railways, factories etc., are all fixed capital.

## **Fixed Capital And Working Capital (Contd.)**

- Working Capital, on the other hand, includes the single-use producer goods like raw materials, good in process and fuel.
- They are used up in a single act of consumption.
- Their demand and supply is continuous.

# Functions of Capital

- Supply of Raw Materials
- Supply of Appliances and Machinery
- Provision of Subsistence
- Provision of Means of Transport

WE ARE A STARTUP

## **We are a Startup** **( Capital Expenses)**

- Land
- Work Space
- Machines/tools
- Transport
- Computers, etc.
- Work Force  
(Employees)
- Raw material
- Transportation, etc.

# Cont.

- Fixed Capital
  - One Time Expense
  - Burning Capital
  - Long Term Investment



# Cont.

- Working Capital
  - Recurring Expenses/Running Expenses
  - Short Term Investment

**WE ARE ESTABLISHED**

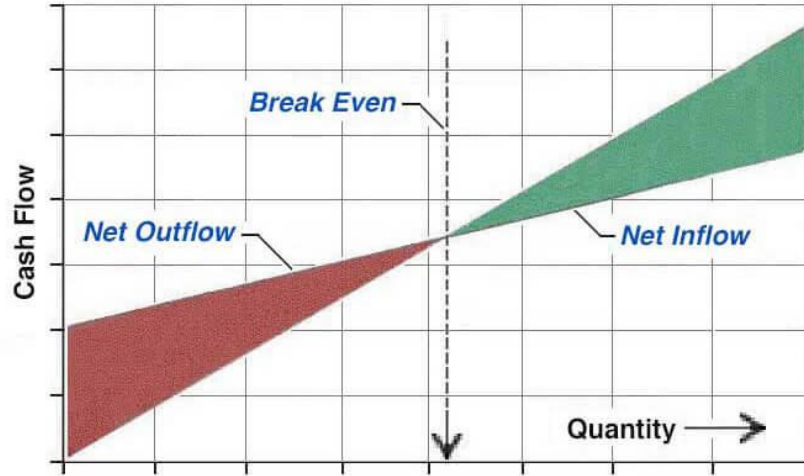
## **Now we Are Established** **( Capital Expenses)**

- Land
- Work Space
- Machines/tools
- Transport
- Computers, etc.
- Work Force  
(Employees)
- Raw material
- Transportation, etc.

# Cont.

- Expansion
  - More than one production unit.
  - Expanding Business.
  - Branching of the company.

- Diversification
  - Product diversification
  - Geographical diversification



Burning Capital

Break Even Point

Profit thereafter

# Conclusion

- Converting Ideas to IDEA\$\$.
- Maximizing Profit and Minimizing Time.
- Expansion And Diversification

# References

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Thank You

Dedicated to  
**BRAND ME**