

Title of the course: **Value Education & Ethics**

Offered to Batch/Semester: **1st Year – 2nd Sem**

Lectures Hours: 40

Number of credits: 3

Mrs. Beena Gokhale

CO: improving self realization through introspection & observation

- Mindfulness
- Listening temperament
- Inner voice
- Creative vigour and Creative living
- Gender Sensitivity and Gender Equality

Reference Books:

- Creative living – Harbeen Arora
- TED Talks – a) Tale of two Americas, Anand Giridhardas, b) Real Equality, Anne Marie Slaughter
- The Morale Bucket – David Brooks in NY Times

Prof. S. S. Gokhale (2 lectures)

- Nationalism & Patriotism in modern context
 - Engineering ethics
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Dr. Narendra Kumar

CO: Understanding various theoretical positions on ethical principles and their applications; comprehending the role of representation in the perception and construction of the self (cultural identity) and its repercussions; and recognizing various facets of happiness and their role in overall wellbeing

a. Ethics in Theory and Practice

- Why a course on Human Values and Ethics
 - Secular outlook on Human Values
 - Hedonism and Ethical Hedonism
 - Utilitarianism and Deontological Ethics [Kant and Bhagavad Gita]
 - Ted Talk by Devdatta Patnaik on 'Not Quite Avatar' to understand Eastern and Western way of looking at Good and Evil
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b. Ethics of Identity (Self and Representation)

- Religious divide; Casteism; Racism; Gender and Patriarchy
- Cosmopolitanism: thinking beyond stereotypes and prejudices through empathetic understanding
- Ted Talk by Thandy Newton on 'Embracing Otherness, Embracing Myself'

c. Happiness:

- Authentic Happiness and Wellbeing: Martin Salligman
- Matthew Ricard on Mind Training
- GNH: a model of measuring Wellbeing
- Ted Talk by Martin Salligman on 'PERMA and Signature Strengths'
- Ted Talk by Matthew Ricard on 'The Habits of Happiness'

References:

Stanford Encyclopaedia of Philosophy. <plato.stanford.edu>

Appiah, Anthony. *Ethics of Identity*. New York: Princeton University Press. 2007.

Saligman, Martin. *Authentic Happiness*. London: Nicholas Brealey Publishing. 2011.

Prof. N. Boloju

VEE – Developing Research Skills

CO: demonstrate research skills such developing ideas into research projects, gathering evidence, writing short research articles, and critiquing draft research articles following a systematic method

Detailed syllabus:

- developing ideas into research projects
- gathering evidence from relevant sources
- planning research activities with an awareness of ethical, social and cultural issues
- ethical issues in research
- building on your argument
- critical evaluation, synthesizing, analyzing and applying related material
- preparing and reviewing research articles or essays

Assessment:

Research article and peer review (25%);

Assessment details:

- *in teams of size three students prepare a 4 to 5 page article on a given research topic (student teams are expected to come up with a topic on their own, in case of difficulty a topic will be suggested by the instructor) - 17%*
- *each student will submit a peer review of two of the articles prepared by other teams (8%)*
- *submit articles and reviews will undergo plagiarism check*

References:

Sullivan, Rebecca. "Developing Your Research and Analytical Skills." Accessed October 25, 2016. http://homepages.ucalgary.ca/~rsulliva/research_skills.html.

"Research Skill Development Explanation | Research Skill Development for Curriculum Design and Assessment." Accessed October 25, 2016. <https://www.adelaide.edu.au/rsd/framework/explanation/>.

"Short Research Papers: How to Write Academic Essays | Jerz's Literacy Weblog." Accessed October 28, 2016. <http://jerz.setonhill.edu/writing/academic1/short-research-papers/>.

Prof. A.P. Singh

Entrepreneurship and Business Ethics

Quiz/Test: 20%

Attendance: 5%

Course Outcomes: At the end of the course, students are expected to:

1. Understand the various aspects of entrepreneurship
2. Recognise the shift of economic power to Asia, especially China and India.
3. Understand India's economic history and future prospects.

Proposed Curriculum (corresponding to 1 hour class)

1. Introduction: A blend of 'in-the-box' and 'out-of-the-box' thinking;
From Start Up to Sustained Growth
2. Technical construct of an idea
 - a. Product design
 - b. Unique characteristic
 - c. Scalability
 - d. Adaptability
3. Market prospects
 - a. First 10 customers

- b. Their pain point - your USP
 - c. Customization
 - d. Entry barrier/competition
 - 4. Financial viability
 - a. Promoter capital
 - b. 5-year estimates (scenarios) & sources
 - c. Working capital
 - 5. Execution
 - a. Team & strengths
 - b. Employees – champions
 - c. CA, lawyer, tech security
 - d. Mindsets
 - 6. Strategy
 - a. Next steps
 - b. Disruption: challenges & opportunities
 - 7. Corruption
 - 8. Overview & Revision
 - 9. Test
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There will be one examination per segment. This would be on odd Saturday following completion of the segment. It will be of minimum 1 hour duration and will carry 25% of final grade. There will be no mid or end semester examination.