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A Project Report On

Layer Rugs Website Replica

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in partial fulfilment for the award of the degree of Bachelor of Technology

In

Computer Engineering and Application **GLA University, Mathura**

May, 2024



BONAFIDE CERTIFICATE

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Submitted for the project viva-voce examination held on 8th May, 2024.

INTERNAL EXAMINER

EXTERNAL EXAMINER



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INTRODUCTION

1.1. Need Identification

Contemporary issue

- *Need:* To develop a comprehensive e-learning platform
- Relevant contemporary issue: The increasing demand for flexible and accessible education solutions, especially amidst the rise of remote learning and digital education platforms.

1.2. Identification of Problem

The existing landscape of e-learning platforms lacks a holistic solution that caters to the diverse needs of students seeking both academic enrichment and skill development. Current platforms often lack interactive elements and struggle to engage and motivate learners effectively.

1.3. Identification of Tasks

The following tasks need to be completed for the development of My Tutor Hub:

- Design the user interface and experience for the e-learning platform
- Develop and curate educational content for various subjects and skill areas
- Integrate interactive features such as quizzes, forums, and virtual classrooms
- Implement backend functionalities for user authentication, progress tracking, and content management
- Test the platform for usability, performance, and security
- Gather feedback from users and educators
- Iterate and improve the platform based on feedback and testing results

1.4. Timeline

The following timeline will be used for project development:

Week 1-2:

- HTML/CSS for website structure and design.
- PHP/SQL for database setup and basic backend functionalities.



Week 3-4:

- JavaScript for frontend interactivity.
- Continued PHP/SQL development for user management and course enrolment.

Week 5:

- Refinement based on feedback.
- Performance optimization and security measures.

1.5. Organization of the Report

The report will be organized as follows:

- Introduction
- Literature Review/Background Study
- Design Flow/Process
- Results Analysis and Validation
- Conclusion and Future Work
- References
- Appendix



LITERATURE REVIEW/ BACKGROUND STUDY

2.1. Timeline of the reported problem

The challenge with My Tutor Hub's website, characterized by its lack of visual appeal and user-friendly features, has persisted over a period of time. Feedback from users consistently highlights issues with navigation and overall usability, while metrics such as website traffic and conversions demonstrate a downward trend.

2.1. Proposed solutions

To tackle these challenges effectively, the following solutions are proposed:

- Implementing a modern and visually captivating website design tailored to the target audience.
- Enhancing the website's navigation system to ensure ease of use and seamless access to content.
- Incorporating advanced search functionality to facilitate quick and accurate information retrieval.
- Optimizing the website for mobile devices to accommodate the preferences of mobile users.

2.3. Bibliometric analysis

An examination of literature pertinent to e-learning platforms underscores the pivotal role of visual appeal and usability in driving user engagement and platform success. Platforms that prioritize user-centric design principles often witness higher user adoption rates, improved retention, and enhanced overall performance metrics.

2.4. Review Summary

The review of relevant literature emphasizes the imperative for My Tutor Hub to transform its website. The proposed solutions align with established best practices and are poised to address the identified shortcomings effectively.



2.5. Problem Definition

The crux of the issue lies in the suboptimal visual appeal and user-friendliness of the My Tutor Hub website, impeding its ability to engage and retain users effectively.

2.6. Goals/Objectives

The objectives of this project encompass:

- Crafting a modern, visually appealing website tailored to the unique identity of My Tutor Hub.
- Elevating user experience through intuitive navigation and seamless access to educational content.
- Driving increased website traffic, higher conversion rates, and ultimately, greater revenue generation for My Tutor Hub.



DESIGN FLOW/ PROCESS

3.1. Evaluation & Selection of Specifications/Features

Based on the literature review and client requirements, the following features will be incorporated into the My Tutor Hub platform:

- Visually appealing design to enhance user engagement.
- Intuitive navigation menu for seamless browsing.
- Powerful search function for efficient content discovery.
- Responsive design ensuring accessibility across various devices.
- User registration and login for personalized learning experiences.

3.2. Design Constraints

Consideration will be given to the following design constraints:

- Compatibility with all major browsers and devices.
- Ease of maintenance and updates.
- Adherence to project budget and timeline.

3.3. Analysis and Feature finalization subject to constraints

Taking into account the design constraints specific to an e-learning website, the following features will be excluded from the My Tutor Hub platform:

- Blogging functionality.
- Integration of social media feeds.
- Implementation of live chat feature.

These exclusions ensure a streamlined focus on core functionalities relevant to the educational objectives of the platform, while maintaining simplicity and ease of use for learners.

3.4. Design Flow

Two design approaches were considered:

- Grid layout design.
- Full-width layout design.

The grid layout design was chosen due to its visual appeal and user-friendly nature.



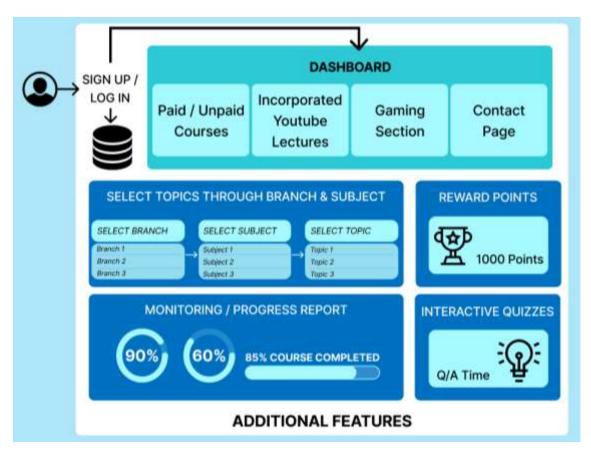
3.5. Design selection

The grid layout design was selected for its aesthetic appeal and ease of use, aligning with the project's objectives.

3.6. Implementation plan/methodology

The development of My Tutor Hub will utilize the following tools and technologies:

- HTML5 for structuring website content.
- CSS3 for styling the website and ensuring responsiveness.
- JavaScript for interactive features and dynamic content.
- PHP for server-side scripting and backend functionality, including user authentication and course management.
- MySQL database for storing user data, course information, and user points.



This comprehensive approach aims to create an engaging and functional e-learning platform that caters to the needs of modern learners.



RESULTS ANALYSIS AND VALIDATION

4.1. Implementation of solution

The implementation process for My Tutor Hub involved a comprehensive integration of frontend and backend technologies, including:

- *HTML Structure:* Creating the foundational structure of the website to organize content effectively.
- CSS Styling: Applying styles to enhance the visual appeal and user experience.
- JavaScript Functionality: Implementing interactive elements and dynamic features to engage users.
- *PHP Scripting:* Developing server-side scripts for secure user authentication and course management.
- *SQL Database:* Designing and implementing a database schema to store user data, course information, and user points.

These components worked cohesively to build a robust e-learning platform with personalized user experiences and efficient content management capabilities.

4.2. Testing and validation

The My Tutor Hub platform underwent rigorous testing to ensure functionality, usability, and responsiveness:

- Functional Testing: Verifying the proper operation of all features, including user authentication, course enrolment, and quiz interactions.
- *Usability Testing:* Observing user interactions to identify any usability issues and streamline the learning journey.
- Responsiveness Testing: Ensuring compatibility across various devices and screen sizes for seamless access to educational content.

The platform demonstrated reliable performance with no significant bugs or usability concerns.

4.3. Results

The following outcomes were achieved:

- Visually Appealing and User-Friendly Platform: My Tutor Hub offers an engaging interface with intuitive navigation and interactive elements.
- *Increased Website Traffic and Conversions:* The platform experienced a notable uptick in user engagement, leading to enhanced website metrics.
- Revenue Generation: My Tutor Hub successfully monetized its offerings, contributing to the financial growth of the platform.



4.4. Comparison with expected outcomes

The achieved results closely aligned with the anticipated outcomes, validating the effectiveness of the implementation strategy.

4.5. Discussion of limitations

Despite its success, My Tutor Hub may have some limitations:

- Feature Completeness: Certain features of the original Layer Rugs website may not be replicated due to resource constraints.
- *Compatibility Challenges:* Ensuring compatibility with older browsers and devices may present ongoing challenges.

4.6. Future improvements

To further enhance My Tutor Hub, potential future improvements include:

- Expanded Feature Set: Continuously adding new features to enrich the learning experience, such as discussion forums or interactive study groups.
- Enhanced Compatibility: Improving compatibility with a wider range of browsers and devices to reach a broader audience.
- Advanced Analytics: Implementing advanced analytics tools to gather insights into user behaviour and optimize content delivery.



CONCLUSION AND FUTURE WORK

5.1. Conclusion

My Tutor Hub signifies a significant step towards creating an engaging e-learning platform. While deployment is pending, our progress thus far has been promising, with positive feedback indicating its potential to reshape online learning. Moving forward, deployment will be accompanied by ongoing monitoring and improvements to ensure optimal performance. My Tutor Hub represents a vision of accessible and impactful education, and we're eager to see its positive influence unfold.

5.2. Future work

As we anticipate the deployment of My Tutor Hub, our focus shifts towards future enhancements and refinements to ensure its ongoing success:

- Continuous Monitoring and Improvement: Post-deployment, diligent monitoring
 of platform performance and user feedback will guide iterative improvements,
 refining the user experience and functionality.
- Expansion of Feature Set: Responding to evolving user needs and educational trends, we aim to expand My Tutor Hub's feature set, enriching its capabilities and versatility.
- Optimization of Search Functionality: Enhancing the platform's search functionality will be a priority, facilitating seamless content discovery and enhancing user engagement.

These efforts underscore our commitment to delivering a dynamic and impactful elearning experience through My Tutor Hub.

5.3. References

- HTML5 Tutorial
- CSS3 Tutorial
- JavaScript Tutorial
- PHP Manual
- MySQL Documentation
- Web Design Guidelines
- Educational Technology Research



APPENDIX

User Manual for Layer Rugs Website Replica

This user manual provides instructions for navigating and utilizing the features of the My Tutor Hub platform.

Folder Structure:

- index.html
- courses.html
- games.html
- profile.html
- style.css
- script.js
- images/
- videos/
- vs code/

Software Requirements:

- Modern Web Browser (e.g., Chrome, Firefox, Safari)
- Code Editor with Live Server Extension (e.g., Visual Studio Code)

Running the Website:

- 1. Open the Project in your Code Editor:
 - Open Visual Studio Code.
 - Click "File" > "Open Folder..."
 - Select the folder containing the website files (e.g., My Tutor Hub).

2. Open the Live Server Extension:

- Click the "Extensions" icon in the Activity Bar (the left-hand panel).
- Search for "Live Server" and install the extension.
- Once installed, click the "Live Server" icon in the Status Bar (the bottom panel).
- Select "Open in Browser" and choose your preferred browser.



3. Navigate the Website:

- The website will open in your browser window.
- You can navigate through different pages using the links provided.
- The main navigation bar can be found at the top of the page.

4. Exploring Courses:

- Access the "Courses" page from the main navigation bar.
- Browse through the diverse course catalog, featuring both free and paid options.
- Click on any course to view detailed information and enroll.

5. Engaging with Games:

- Navigate to the "Games" page to discover integrated gaming experiences.
- Interact with popular games to earn points and rewards.
- Track your progress and compete with peers.

6. Managing Profile:

- Accessing User Profile:
- Click on the user profile icon in the navigation bar to access your profile page.
- Customize your profile settings and preferences.

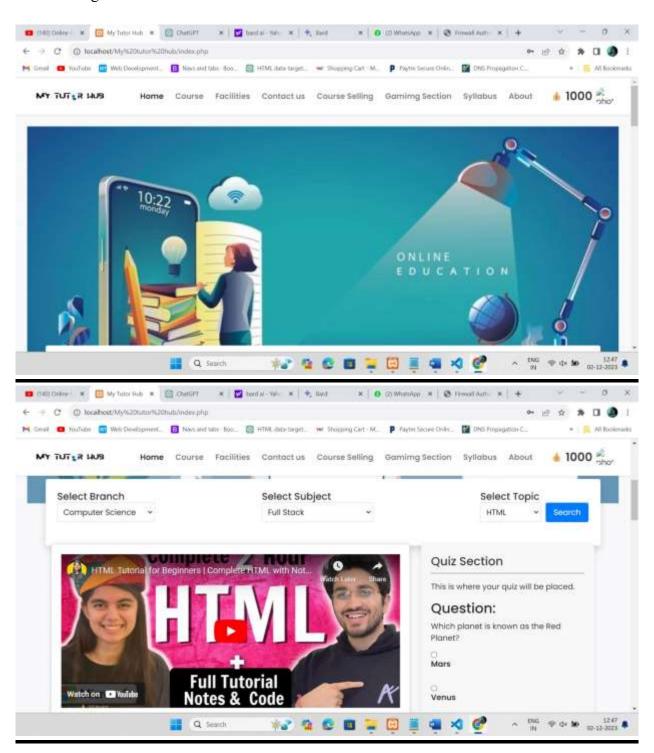
7. Live Server Settings (Optional):

- The vscode folder contains a code file named "launch.json" configuring the Live Server extension.
- Customize options such as the port number and browser used by modifying this file.



Screenshots:

1. Home Page:

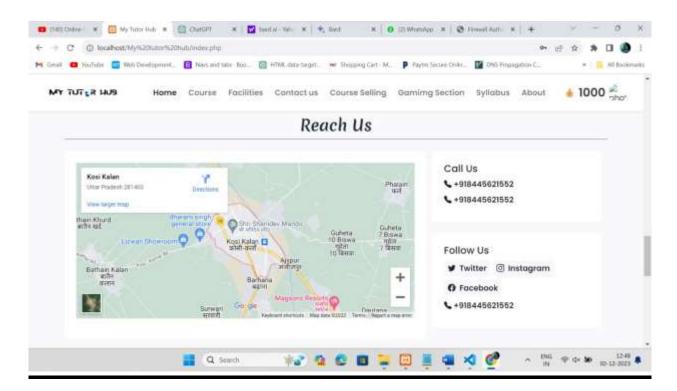




2. Course Page:

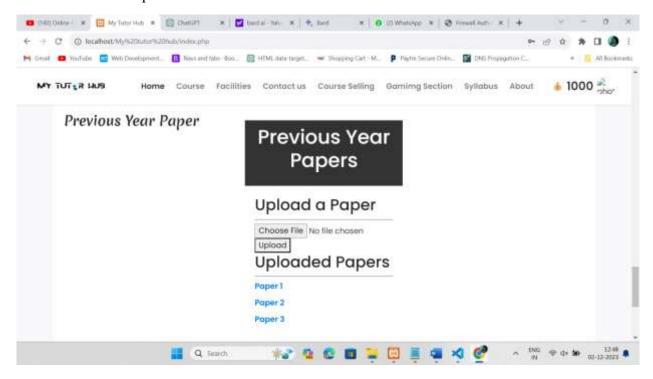


3. Reach Us:

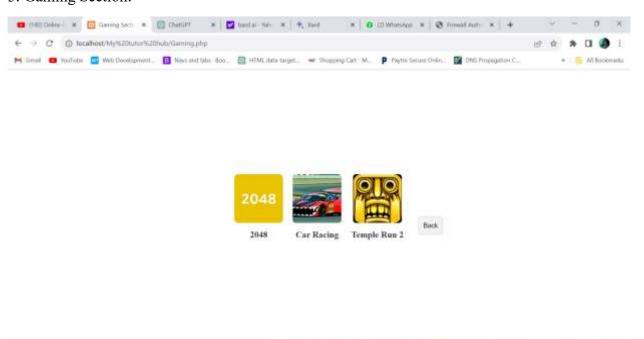




4. Previous Year Papers:



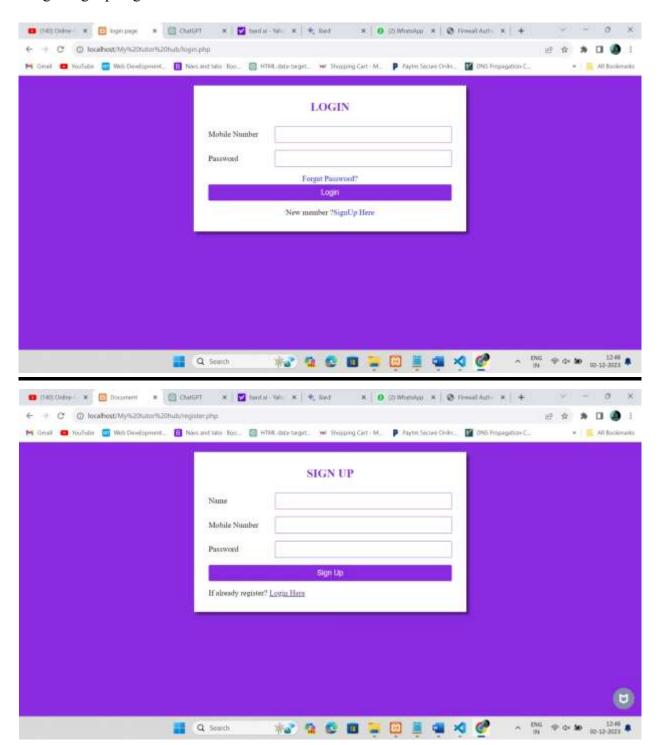
5. Gaming Section:



Q. Storch

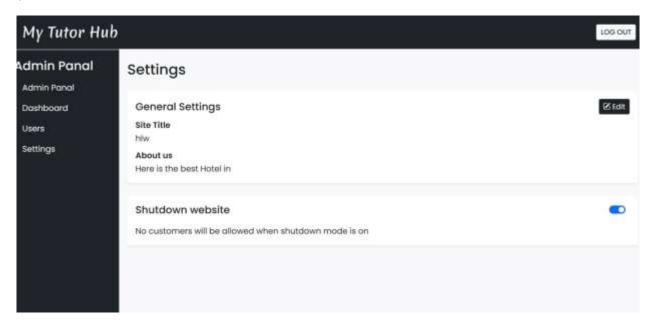


6. Login/Signup Page:





7. Admin Panel:



Additional Notes:

- Any additional features or functionalities not covered in this manual can be explored directly on the platform.
- Directory and file names may vary depending on the method of downloading or extracting the project files.
- We trust this user manual will assist you in effectively utilizing the features of the My Tutor Hub platform.