

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	27 February 2026
Team ID	LTVIP2026TMIDS49293
Project Name	Visualizing Housing Market Trends: An Analysis of Sales Price and Features Using Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

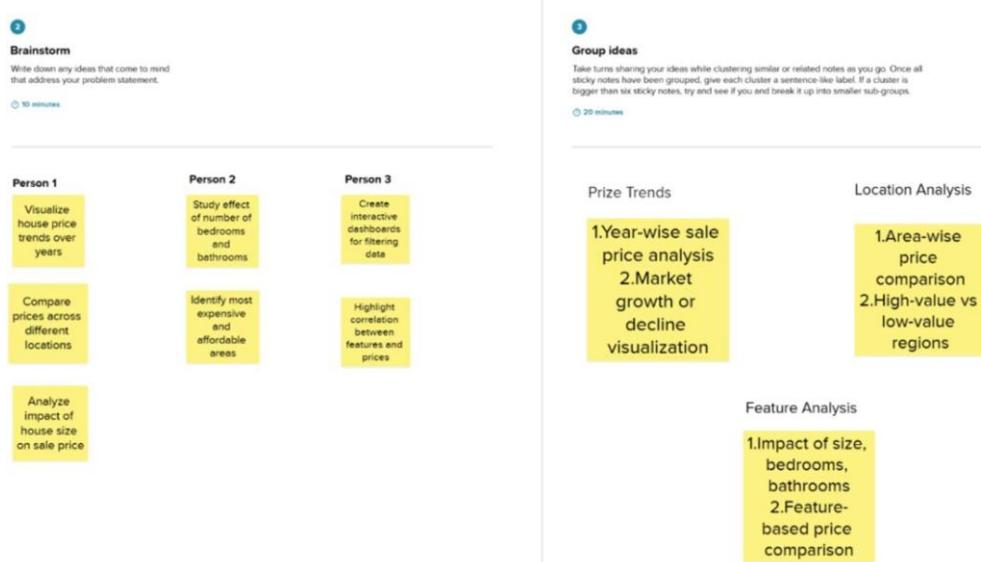
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows the 'Brainstorm & Idea Prioritization' template interface. On the left, there's a sidebar with a lightbulb icon and some placeholder text about using the template for brainstorming sessions. Below this, it lists preparation time (10 minutes), collaboration time (1 hour), and recommended team size (2-8 people). The main area is divided into two columns. The left column, titled 'Before you collaborate', contains three steps: 'Team gathering' (defining participants), 'Set the goal' (thinking about the problem), and 'Learn how to use the facilitation tools' (using facilitation superpowers). The right column, titled 'Define your problem statement', shows a box for entering the 'How might we [your problem statement]?' and a 'Key rules of brainstorming' section with six rules: Stay in topic, Encourage wild ideas, Defer judgment, Listen to others, Go for volume, and If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

