**Business Requirement Specification (BRS) Template**

Title: Ajio Shopping

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1. Introduction

* **Purpose**: The goal of Ajio shopping platform is to provide user friendly and efficient online shopping experience.
* **Scope:** In This project include User Management, Online shopping, Ordering product, Payment processing and delivery, User review and feedback, Global Reach, etc. This will not cover any technical infrastructure, UI / UX design etc.
* **Background**: Ajio is one of the leading shopping platforms to provide affordable rate and quality products worldwide.

2. Business Objectives

* **Objective 1**: Selling products online.
* **Objective 2.** Enhance Customer Experience.
* **Objective 3**: Efficient Payment Processing.
* **Objective 4**: Maintain Quality Standard.
* **Objective 5**: Global Expansion

3. Functional Requirements

* **Requirement 1**: User Login
* User must be able to Register and login.
* **Requirement 2:** Search for products.
* User must be able to search for products.
* **Requirement 3**: Making a purchase.
* User can buy products.
* **Requirement 4:** Payment methodologies.
* User can make payment via online and offline mode.
* **Requirement 5:** ContactCustomer care.
* User can connect with customer support team.
* **Requirement 6:** Ajioluxe.
* User can purchase luxury products.

4. Non-Functional Requirements

* **Requirement 1**: Security.
* Ensure the protection of personal information of users and staff.
* **Requirement 2**: Performance.
* The application should respond fast.

5. Use Cases

* **Use Case 1**: User login.
* **Use Case 2**: User search for items.
* **Use Case 3**: User make a purchase.
* **Use Case 4**: User make payment.
* **Use Case 5**: User manage account.
* **Use Case 6**: User receive recommendations.
* **Use Case 7**: User contact customer care.
* **Use Case 8**: User share product.

6. Constraints

* **Constraint 1**: **Data Security and Privacy Constraints**.
* AJIO must adhere to data protection laws and privacy regulations.
* **Constraint 2**: **Performance Constraints**.
* Performance requirements the AJIO platform must meet to provide a seamless shopping experience.

7. Assumptions and Dependencies

* **Dependency 1**: Internet Connection
* **Dependency 2**: Payment methodologies.
* **Assumption 1**: None.

8. Glossary

* Ajio is an online shopping platform, helps define and clarify key terms and concept throughout the document.

9. Revision History

* [Date and Version Number]: [Summary of changes made]
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