**Business Requirement Specification (BRS) Template**

Title: Ajio Shopping

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Date: [Date]

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1. Introduction

* **Purpose**: The goal of Ajio shopping platform is to provide user friendly and efficient online shopping experience. This document serves.

1. Define the Primary goal that the Ajio project aims to achieve.
2. Communicate the business requirements and functionality expected from the Ajio shopping platform.

* **Scope:** In This project include User Management, Online shopping, Ordering product, Payment processing and delivery, User review and feedback, Global Reach, etc. This will not cover any technical infrastructure, UI / UX design etc.
* **Background**: Ajio is one of the leading shopping platforms to provide affordable rate and quality products worldwide.

2. Business Objectives

* **Objective 1**: Enhance Customer Experience.
* **Objective 2**: Efficient Payment Processing.
* **Objective 3**: Maintain Quality Standard.
* **Objective 4**: Global Expansion

3. Functional Requirements

* **Requirement 1**: User Registration and Login
* **Requirement 2**: Share product.
* **Requirement 3**: Adding product to cart.
* **Requirement 4:** Payment.
* **Requirement 5:** Logo redirecting to home page.
* **Requirement 6:** Section for men.
* **Requirement 7:** Customer care.
* **Requirement 8:** Search input box.
* **Requirement 9:** Menu to navigate to different category.
* **Requirement 10:** Ajioluxe.

4. Non-Functional Requirements

* **Requirement 1**: Performance.
* **Requirement 2**: Security.
* **Requirement 3**: Availability
* **Requirement 4**: Geographic Localization
* **Requirement 5**: Maintenance and Support.

5. Use Cases

* **Use Case 1**: Search for items.
* **Use Case 2**: sort and filter items.
* **Use Case 3**: Make a purchase.
* **Use Case 4**: Manage user account.
* **Use Case 5**: Receive recommendations.
* **Use Case 6**: Contact customer care.

6. Constraints

* **Constraint 1**: Need of a browser.
* **Constraint 2**: App performance.
* **Constrain 3:** Language support.

7. Assumptions and Dependencies

* **Dependency 1**: Internet Connection
* **Assumption 1**: None.

8. Glossary

* Ajio is an online shopping platform, helps define and clarify key terms and concept throughout the document.

9. Revision History

* [Date and Version Number]: [Summary of changes made]
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