



NORTHWIND TRADERS DASHBOARD

CUSTOMER

EMPLOYEE

ORDERS

PRODUCTS

SUPPLIERS

SHIPPERS

The Customer table is a digital address book for businesses. Each entry includes a customer's ID, company name, contact person's name and title, along with a full address. This also includes location specifics like city, region, postal code, and country.

The Employee Data elegantly encapsulates the essence of the Company's workforce. This Employee data contain Detailed information of each employee and how they take a role in Company's Growth

The Orders table organizes essential data including customer and employee IDs, order dates, shipping specifics, And Order details like Product ID, Unit Price, Quantity and Discount. This structured information streamlines order oversight, customer interaction, and financial analysis within a business system.

The Product table elegantly organizes essential product details such as ID, name, supplier and category IDs, quantity per unit, unit price, units in order, reorder level, and discontinuation status, providing a comprehensive snapshot of your inventory for effective project management.

The Supplier table comprises essential data including supplier ID, company name, contact details, address, and communication information like phone and fax numbers, facilitating efficient management of supplier relationships.

The Shippers table includes shipper ID, company name, and phone number information, providing details about different shipping companies for use in logistics and communication during shipping processes.



CUSTOMERS

[Home](#)

Total Number of Customers
Count of CustomerID
91

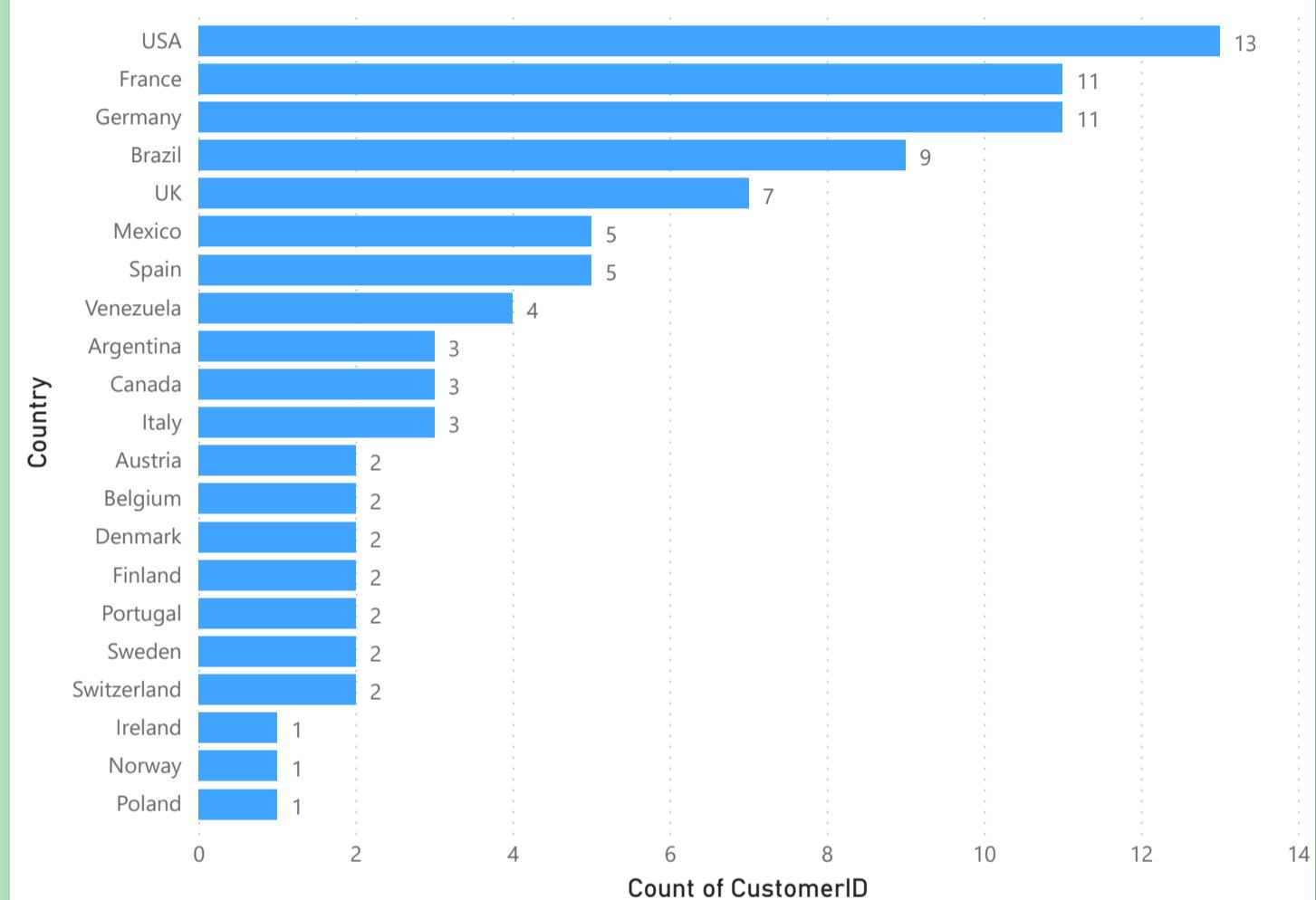
Total Orders
Count of OrderID
2.155...

YEAR AND MONTH
Year, Month
Select all
1994
1995
1996

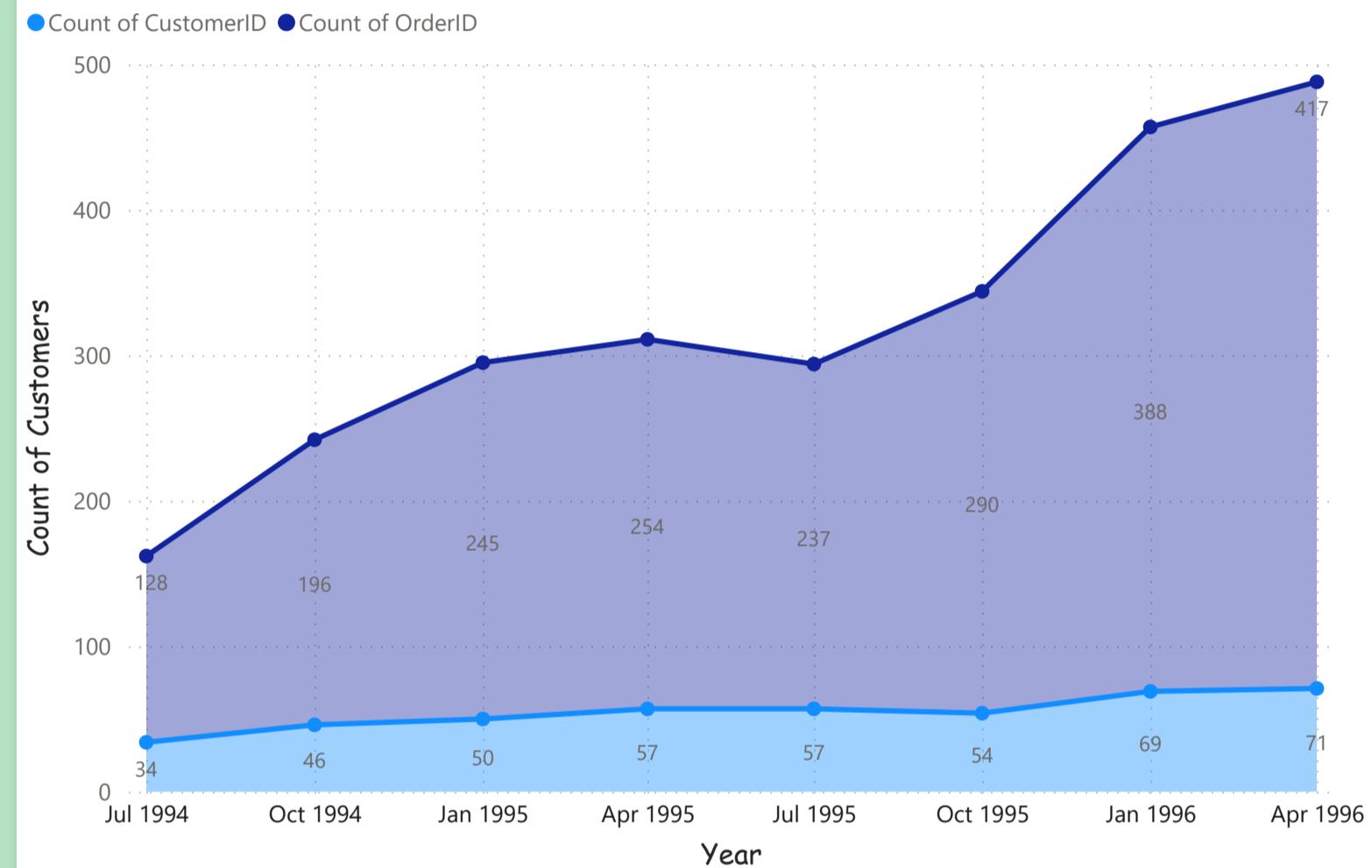
COUNTRY
Country
Select all
Argentina
Austria
Belgium

CITY
City
Select all
Aachen
Albuquerque
Anchorage

Customer Segmentation by Country



Customer Acquisition Over Time



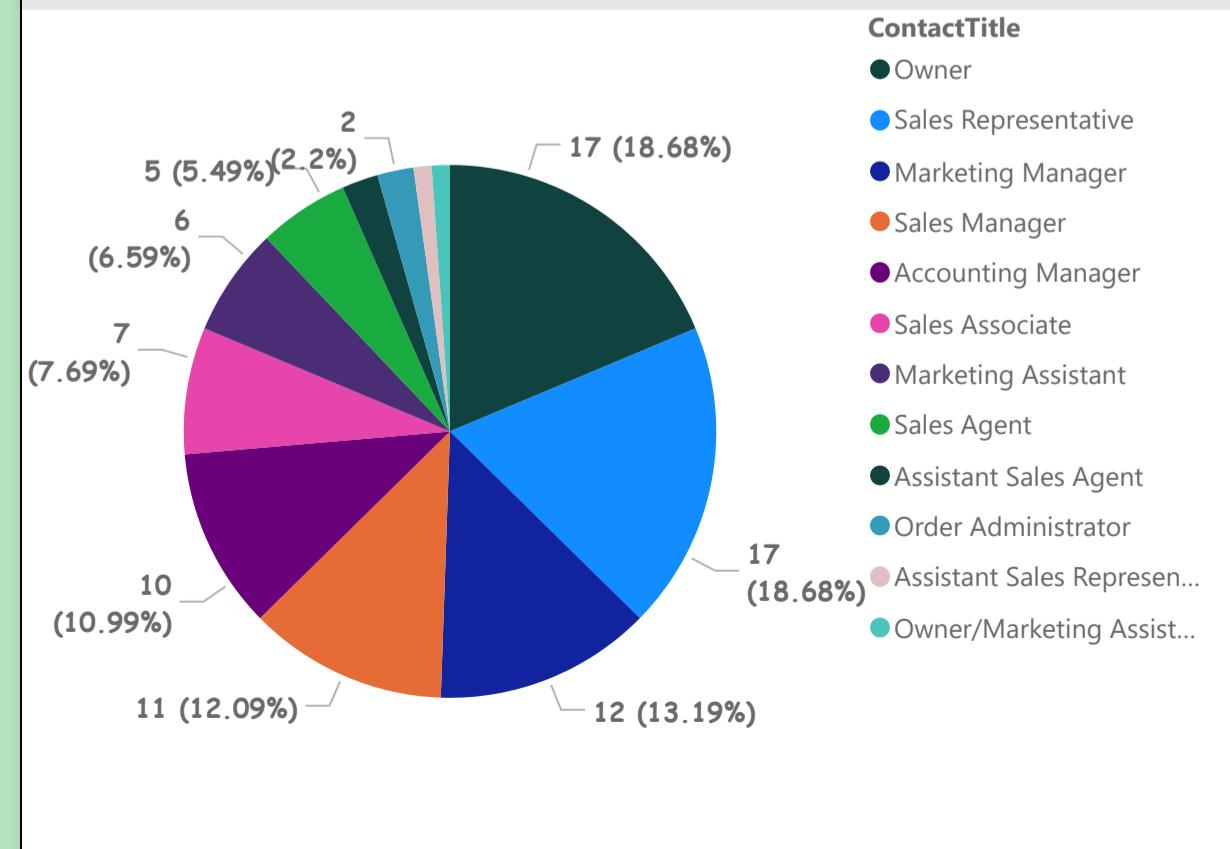
Top 5 Customers with Highest Orders

CustomerID	Count of OrderID
SAVEA	31
ERNSH	30
QUICK	28
FOLKO	19
HUNGO	19
BERGS	18
HILAA	18
RATTC	18
BONAP	17
FRANK	15
LEHMS	15
Total	830

Top 3 City with High Customers

City	Count of CustomerID
London	6
México D.F.	5
São Paulo	4
Buenos Aires	3
Madrid	3
Rio de Janeiro	3
Lisboa	2
Nantes	2
Paris	2
Portland	2
Aachen	1
Albuquerque	1
Anchorage	1
Total	91

Customer Demographic by Contact Title





EMPLOYEES



EMPLOYEE ID

All

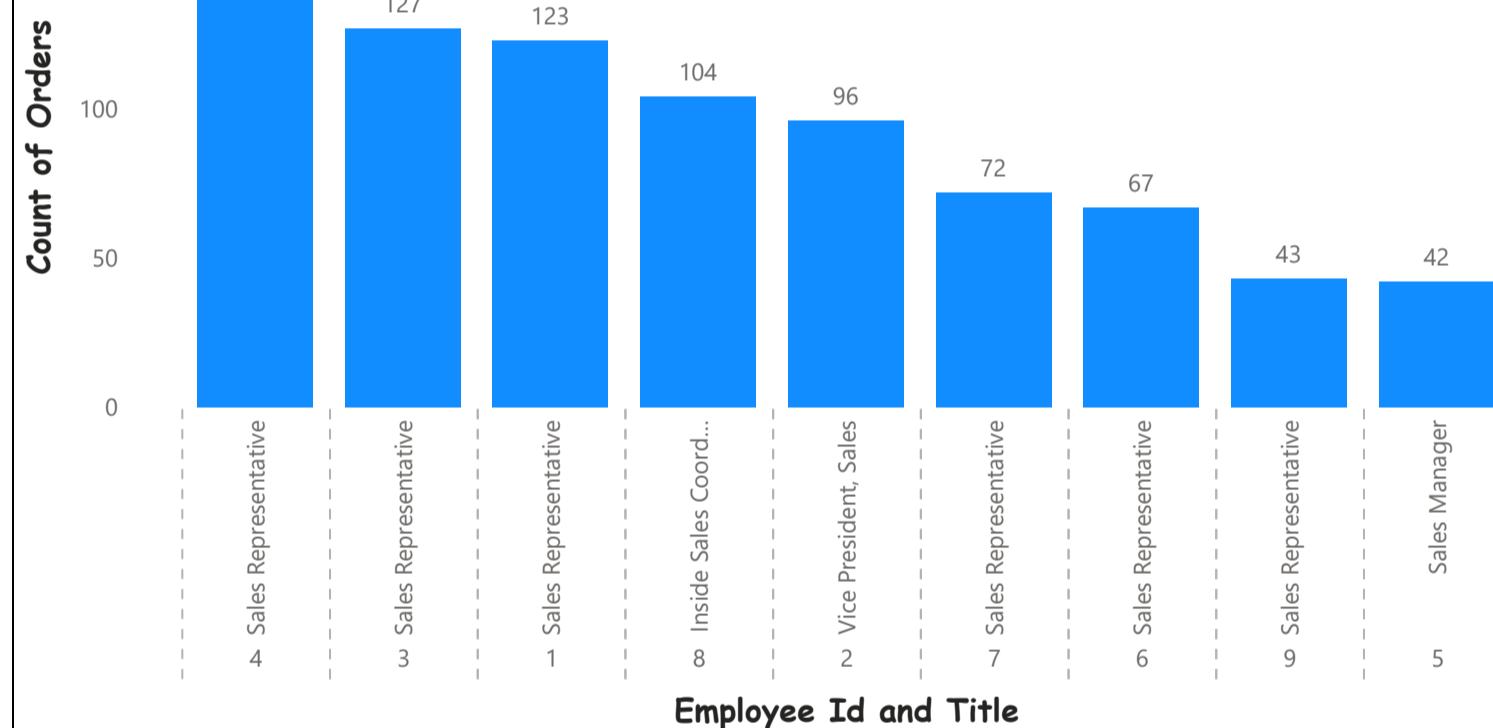
Count of OrderID

830

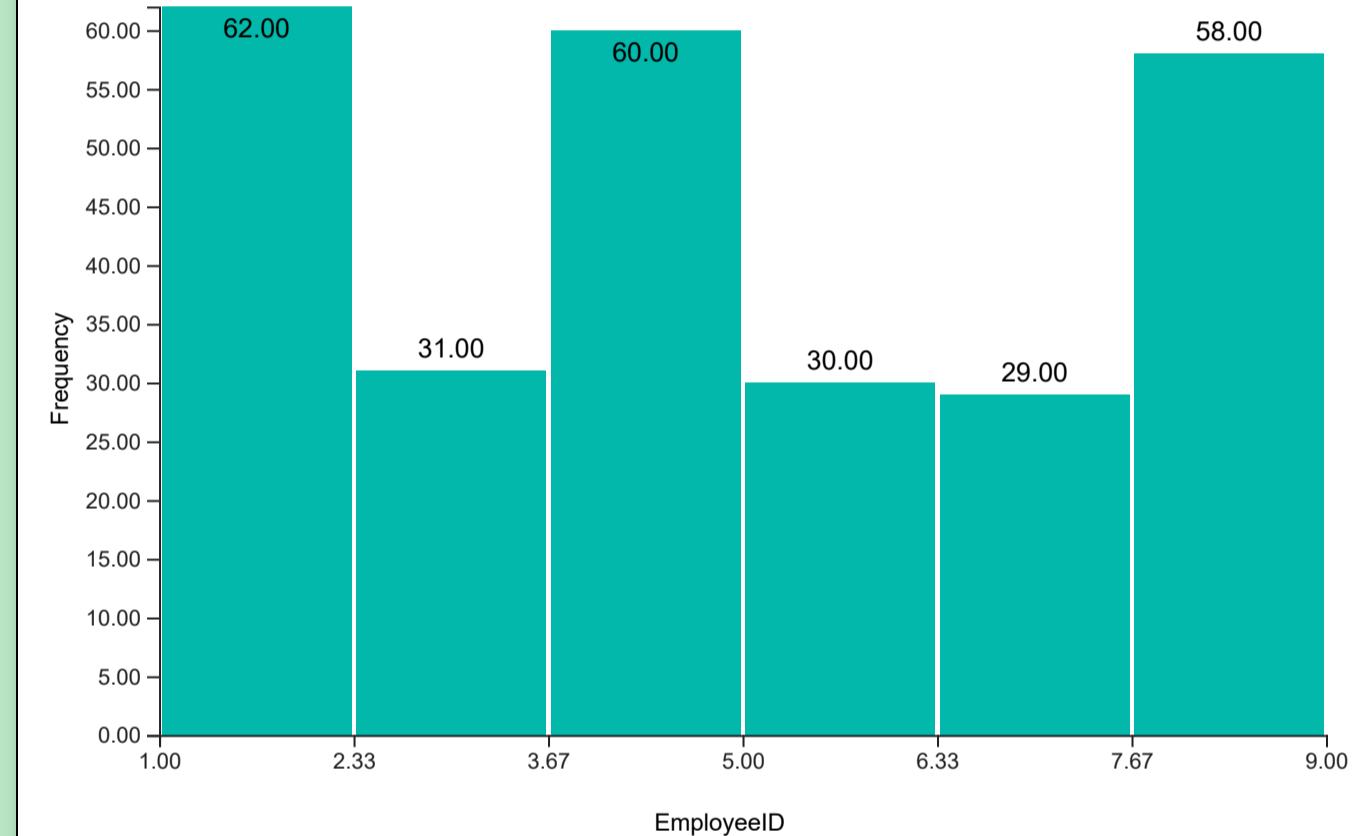
Order Year and Month

- Select all
- 1994
- 1995
- 1996

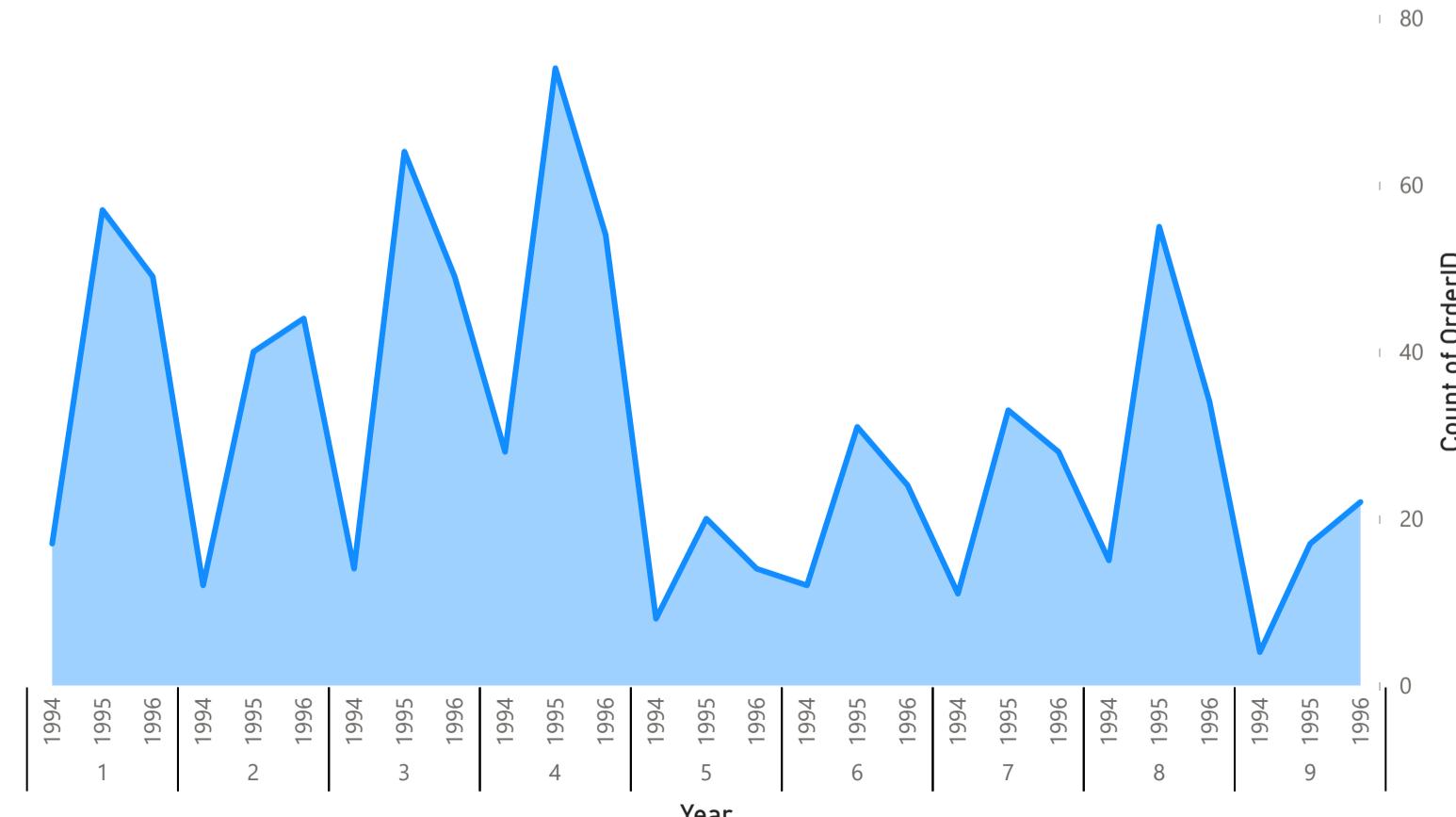
Employee's productivity by Employee ID and Title

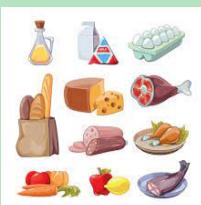


Employee Tenure by EmployeeID



Total Sales by Employee By Year





ORDERS



Total number of Orders

Count of OrderID

2.155K

Shipping Status

Not Shipped Yet

Select all

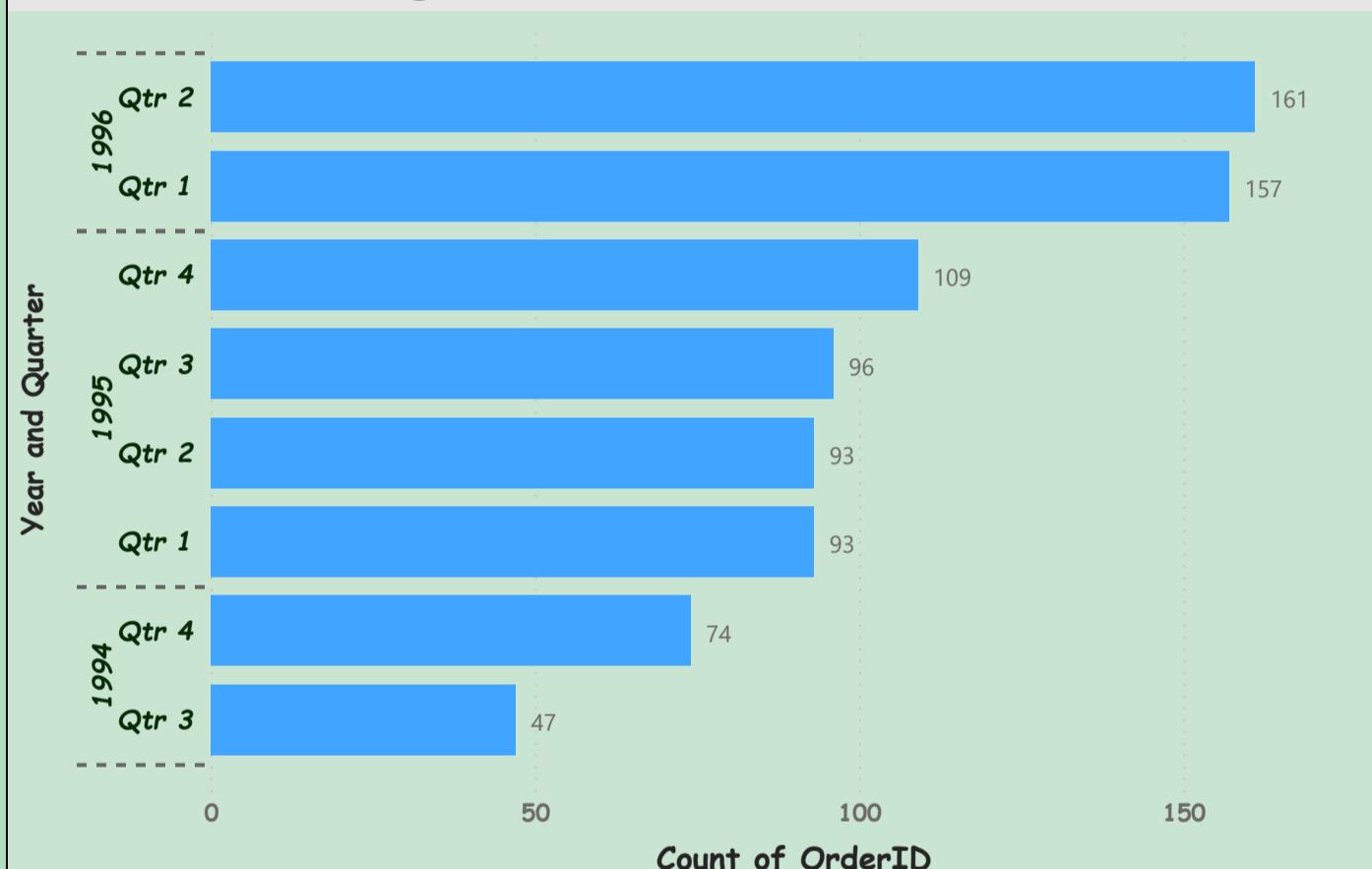
Not Shipped

Order Year

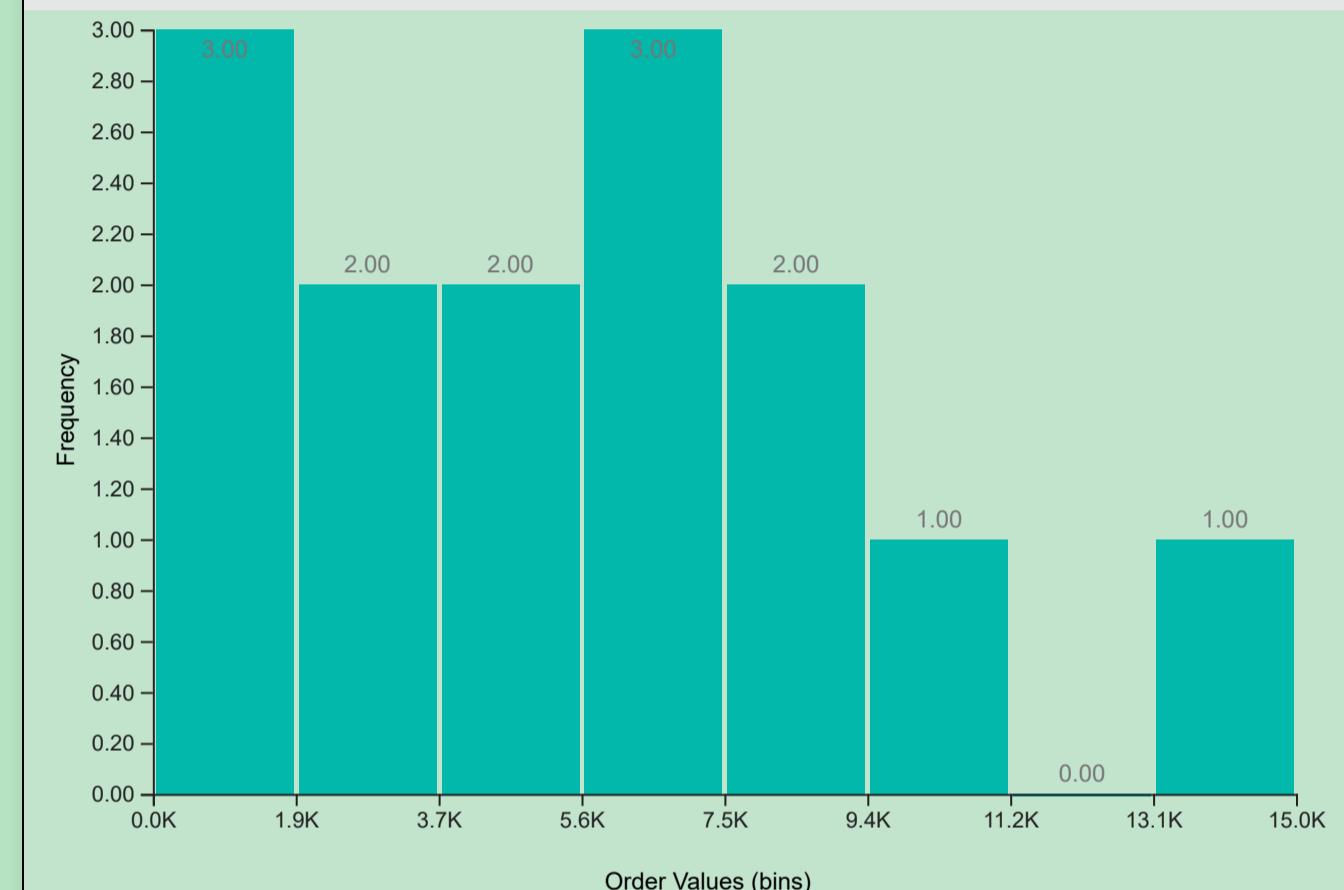
Year, Quarter, Month

All

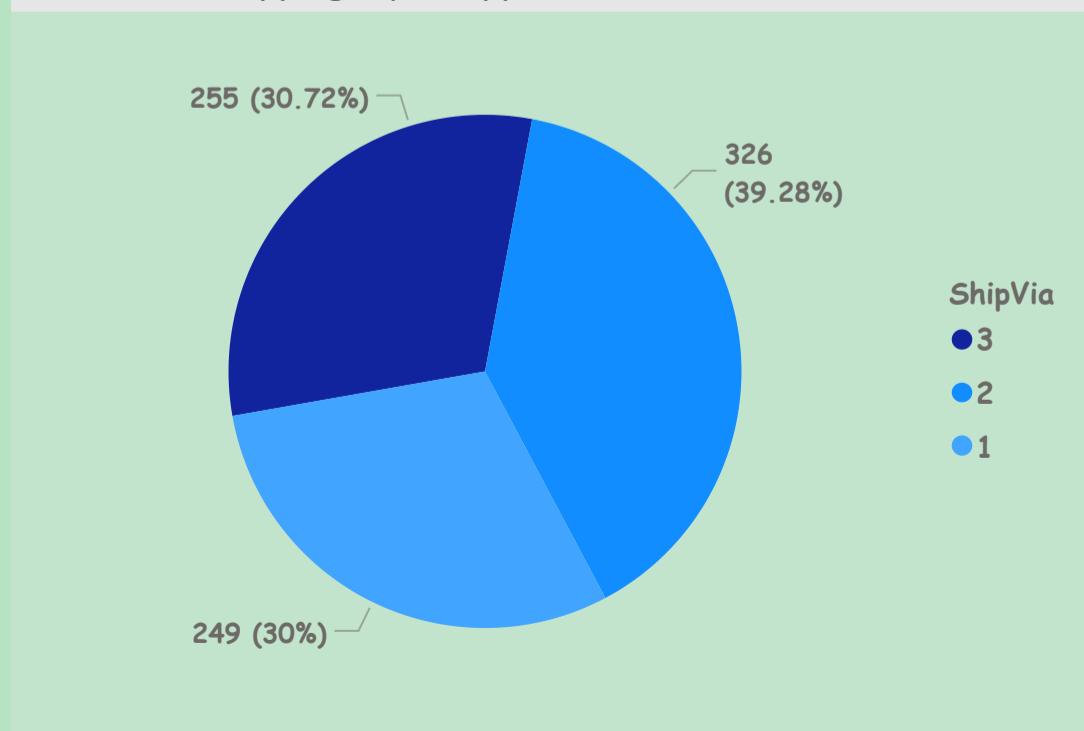
order volume change over time



Distribution of Order Values



Maximum Shipping by Shippers



Orders Not Shipped

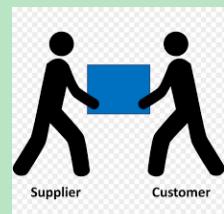
OrderID	Not Shipped Yet
11008	Not Shipped
11019	Not Shipped
11039	Not Shipped
11051	Not Shipped
11054	Not Shipped
11058	Not Shipped
11059	Not Shipped
11061	Not Shipped
11062	Not Shipped
11065	Not Shipped
11068	Not Shipped
11070	Not Shipped

Average of Order Processing Time

27.88

Average of Shipping duration

8.28



PRODUCTS



Category ID and Product Name

All



Customer Country and City

All



Employee ID

All



830

Total Orders

1.53K

Net Revenue Per Order

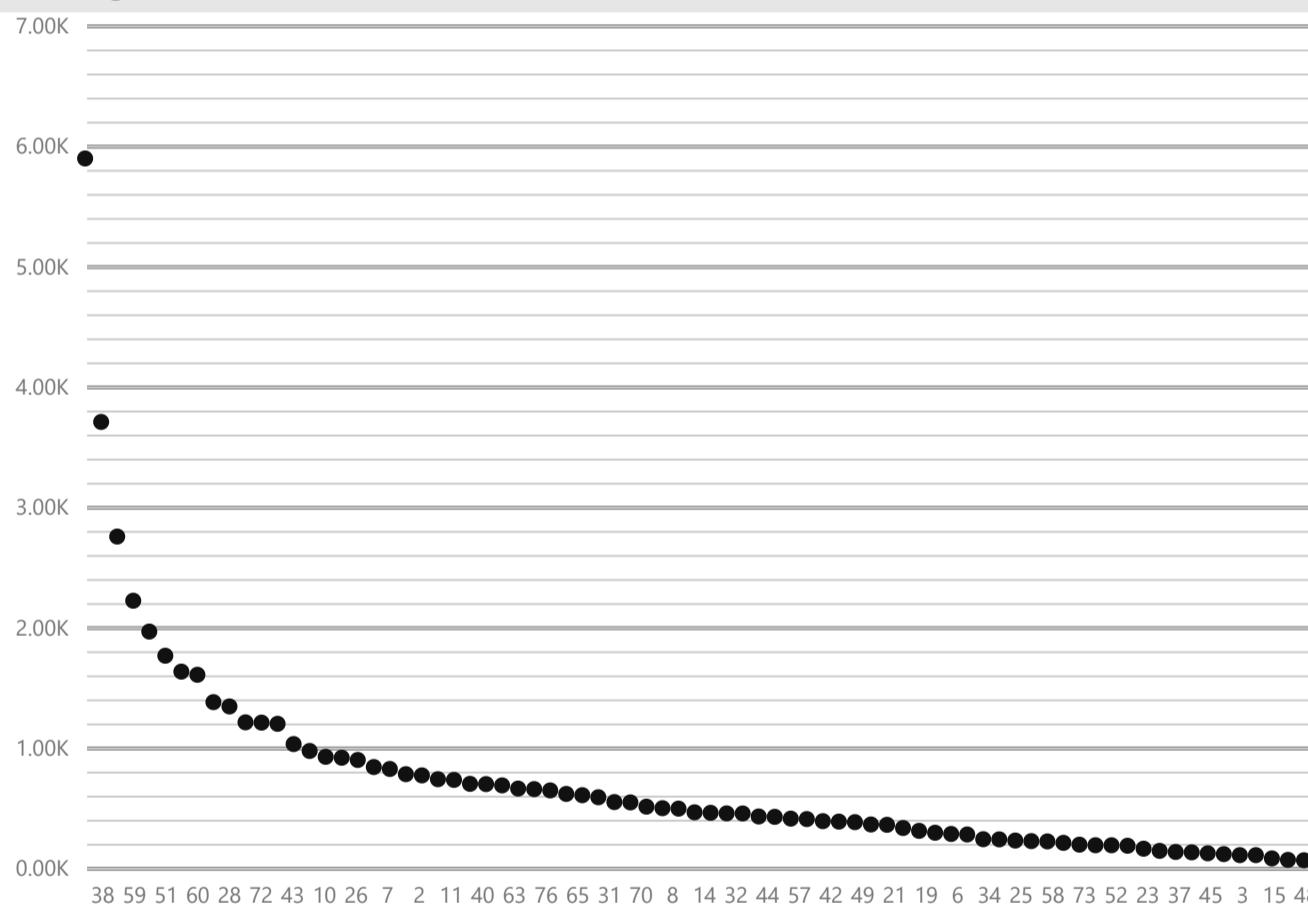
1.27M

Sum of Net Revenue

1.35M

Sum of Gross Revenue

Pricing distribution of Products



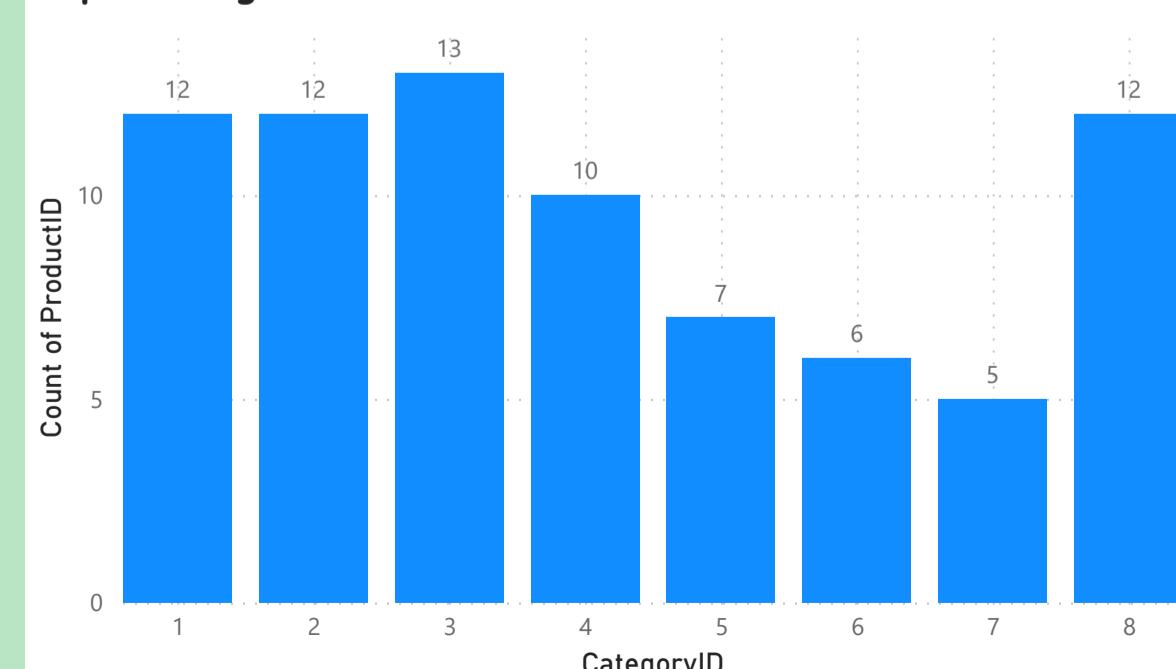
Country and Net Revenue



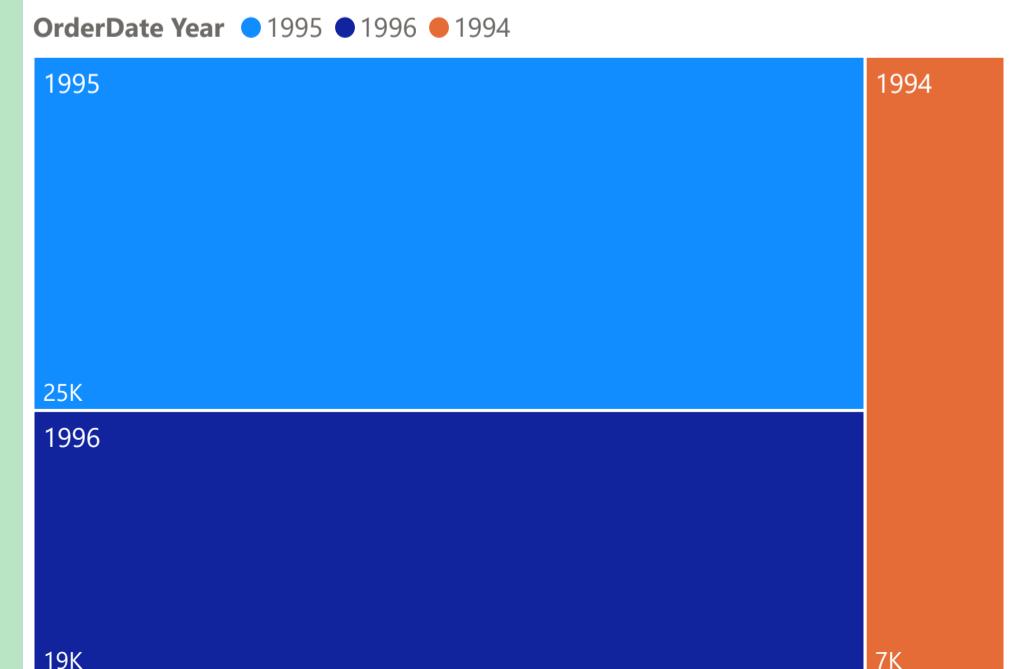
Products that are not available in Stock

UnitsInStock	ProductName
0	Alice Mutton
0	Chef Anton's Gumbo Mix
0	Gorgonzola Telino
0	Perth Pasties
0	Thüringer Rostbratwurst
3	Sir Rodney's Scones
4	Longlife Tofu
4	Louisiana Hot Spiced Okra
5	Røgdede sild
6	Northwoods Cranberry Sauce
6	Scottish Longbreads

Top 3 Categories of Products Which Sold most

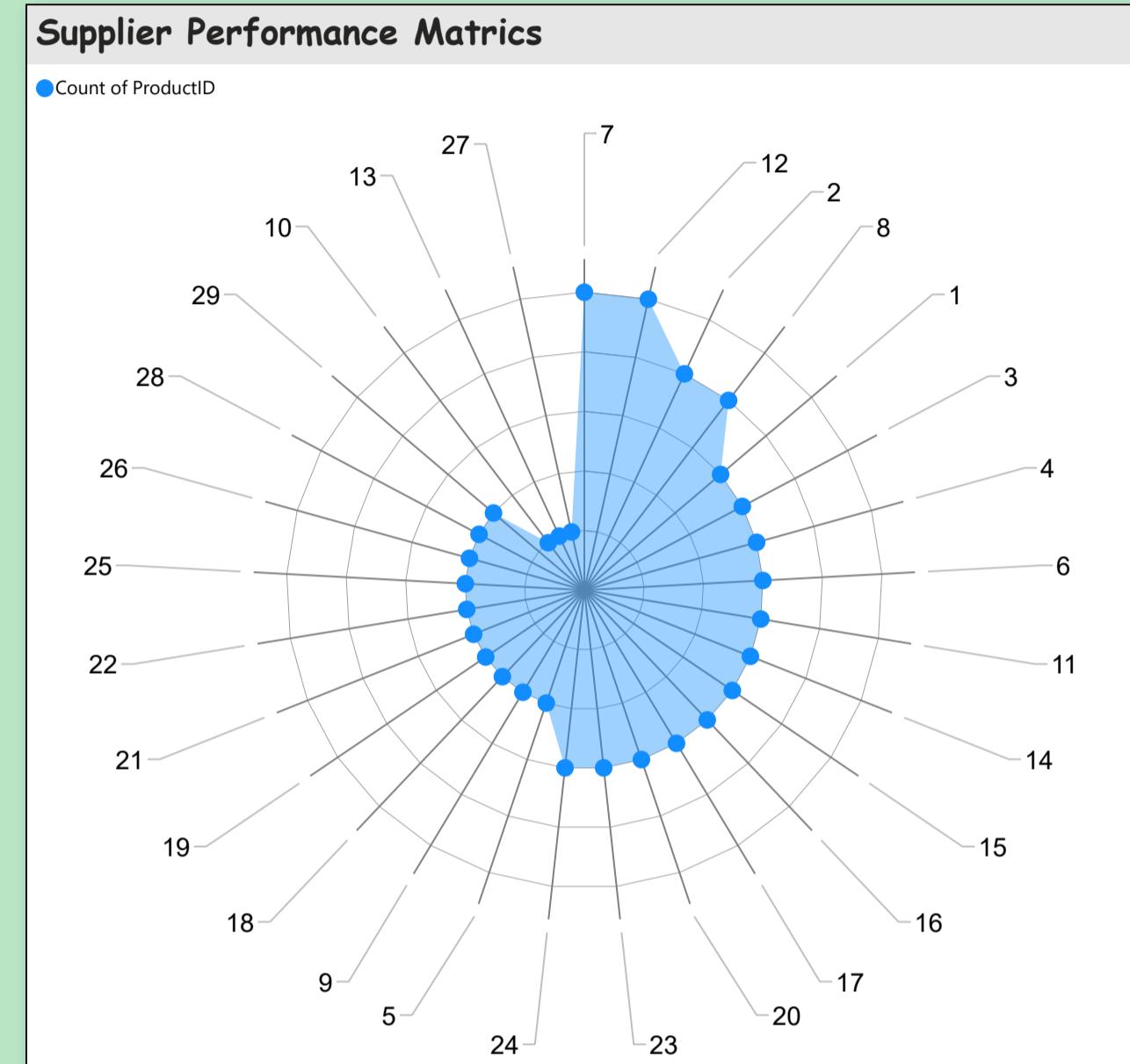
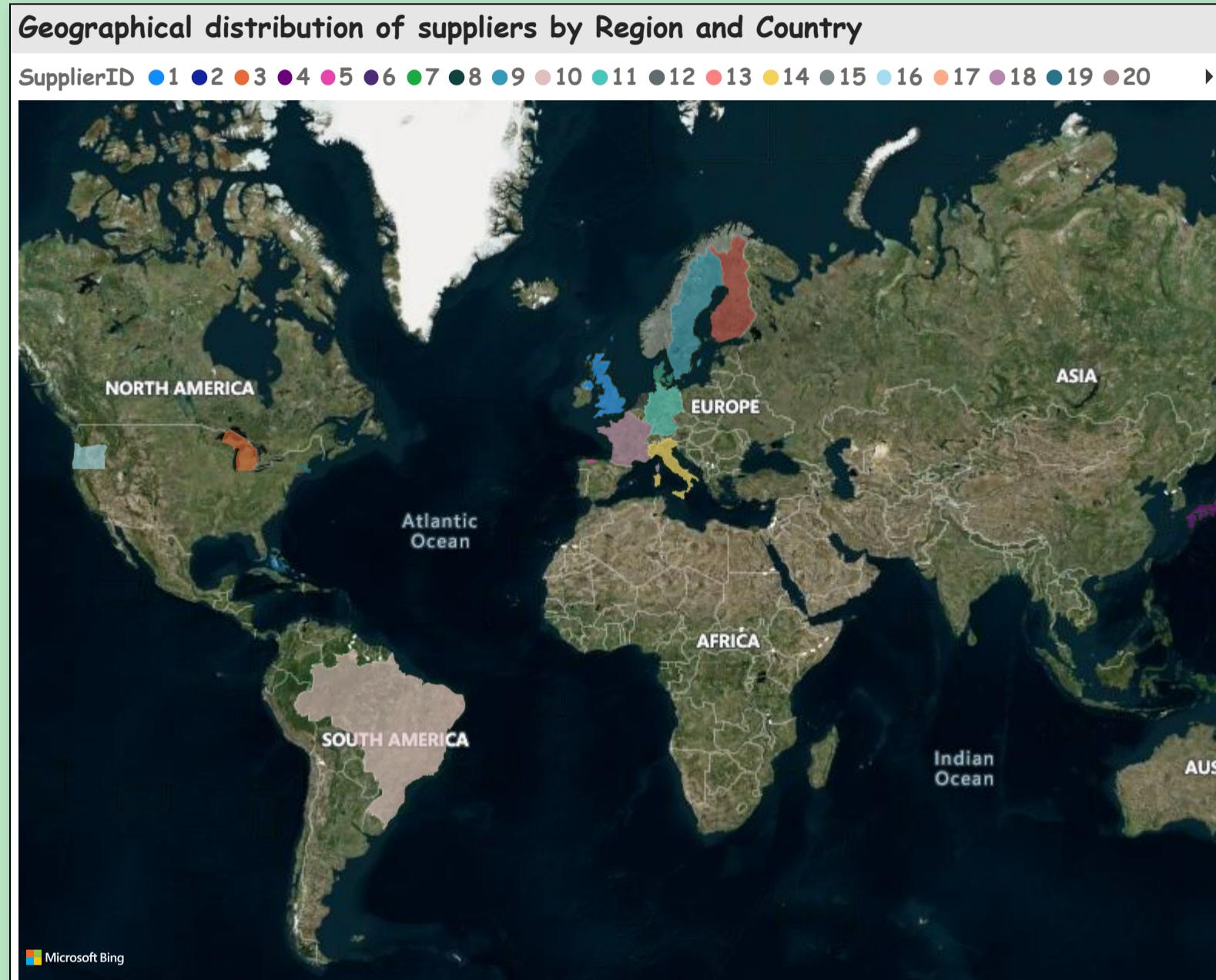


Sales Volume of Category





SUPPLIERS



Category Name

▼

Category Wise Suppliers		
SupplierID	ProductName	CategoryName
7	Alice Mutton	Meat/Poultry
1	Aniseed Syrup	Condiments
19	Boston Crab Meat	Seafood
28	Camembert Pierrot	Dairy Products
7	Carnarvon Tigers	Seafood
1	Chai	Beverages
1	Chang	Beverages
18	Chartreuse verte	Beverages
2	Chef Anton's Cajun Seasoning	Condiments
2	Chef Anton's Gumbo Mix	Condiments
22	Chocolade	Confections
18	Côte de Blaye	Beverages
27	Escargots de Bourgogne	Seafood
24	Filo Mix	Grains/Cereals
15	Fløtemysost	Dairy Products



SHIPPERS

 Home

Select Ship Name or Ship ID

All 

Shipping Year and Month

Select all

 (Blank)

Shipping Country

Select all

Argentina

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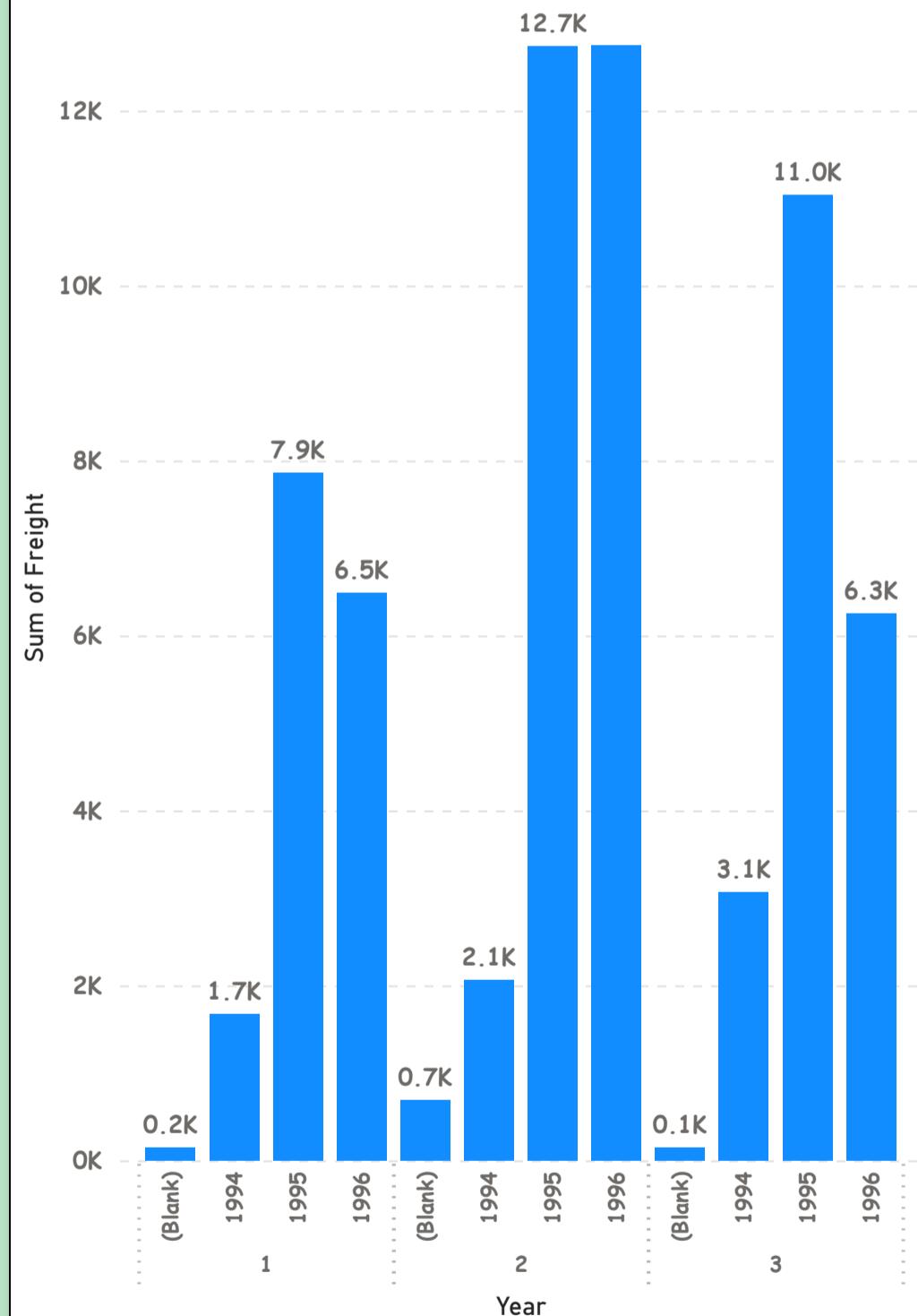
Shipping ID

Select all

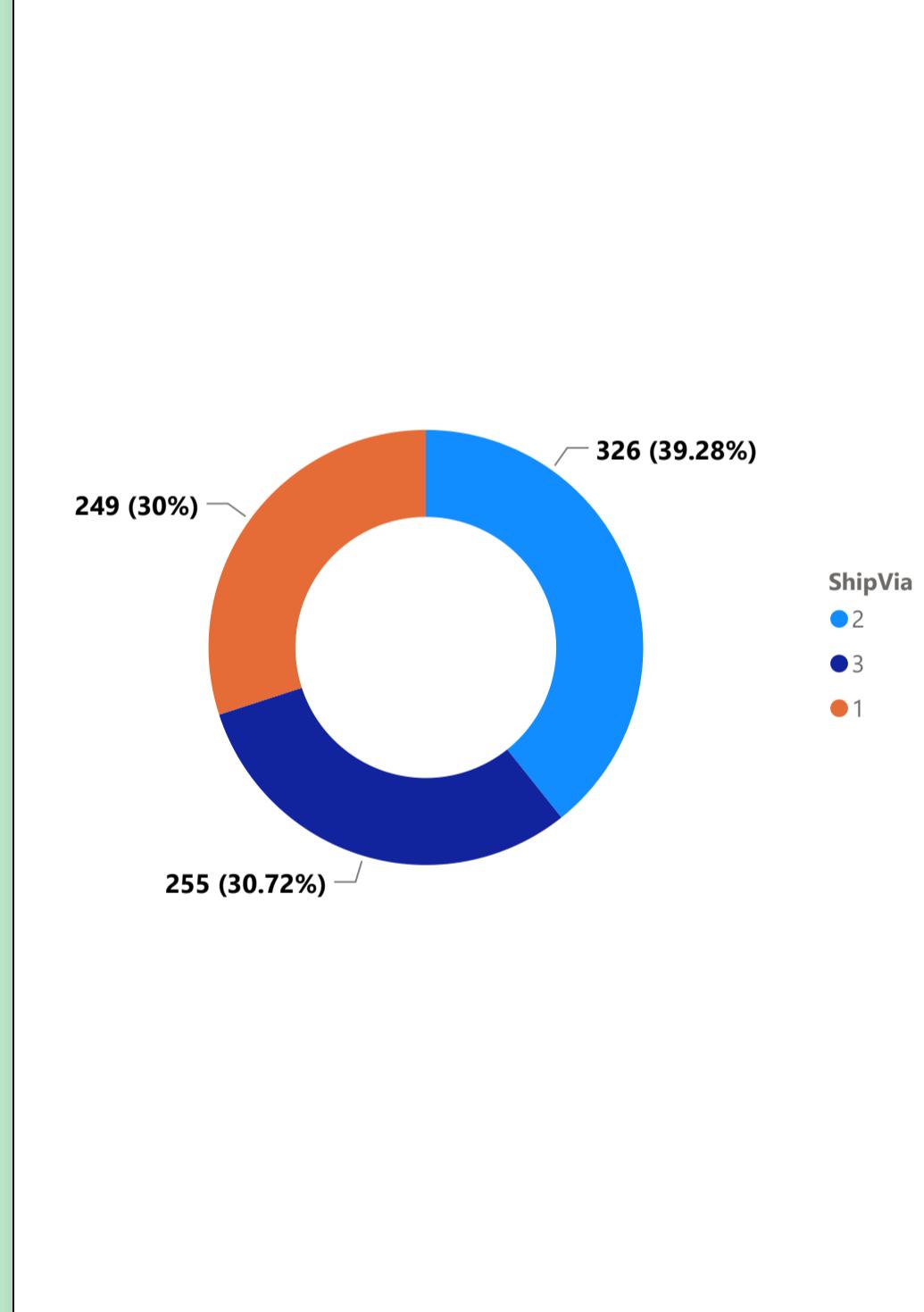
1

2

Shipping Cost of Shippers



Orders deliver by Ships



ShipVia	ShipCountry
1	Argentina
2	Argentina
3	Argentina
1	Austria
2	Austria
3	Austria
1	Belgium
2	Belgium
3	Belgium
1	Brazil
2	Brazil
3	Brazil
1	Canada
2	Canada
3	Canada
1	Denmark
2	Denmark
3	Denmark
1	Finland
2	Finland
3	Finland
1	France
2	France
3	France
1	Germany