**MUTUALLY EXCLUSIVE AND COLLECTIVELY EXHAUSTIVE**

**Customer Table**

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| Analyzing the count of customers are there in each Country and how many Customers were placed an Order. |
| Analyzing Which order has the Maximum Unit Price |
| What are the Contact details are associated with each company |
| How many companies provide both phone number and Fax. Categorize it by Country |
| To improve company’s growth analyzing which city shipped the maximum number of Orders. |
| Making Some Improvements by analyzing order frequency made by the Customer and find they did any order discontinuation. |
| Geographic representation of Customers by Country. |

**Employee**

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| Examine the Employees Performance and find Top 3 Employees who handled an order |
| Inspecting how many products were sold by each Employee |
| Analyzing how many Employees are there by their Region wise or Country Wise |
| Distribution of Employees by their title |
| Comparison of Employees performance within each country by based on their solding of an order. |

**Orders**

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| Analyze the what are the Orders are Not shipped yet and find the Reason for that |
| Which shipping company ships the Maximum Orders |
| Average number of orders make by customers and Average number of orders handled By Employee? |
| Identify does any of the customer affect or discontinue to given order due to late shipping |
| Is there any Correlation between Customer, Ship City and Ship Country |
| Is there any Correlation between Customer and Ship Name |
| Analyze does any shipper ships the order delay and find how many times does they delayed to ship and inspect that this will affect customer and Company relationship and Profit of the Company. |

**Orders Details**

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| Top 3 Selling Products |
| Which Supplier Supplies the maximum Products |
| What is the total quantity for each product (Provide Product name) |
| Total Count of Products sold by each Category |
| What is the average discount for each Product Category |

**Products**

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| What are the Products are not available in stock |
| Which are the Products are not still Ordered |
| What is the breakdown of each Products by their Category |
| What are the products are have the most reorder level |
| Evaluate what are the Product Category Sold most |
| Long term trends in product order, product category and diversity for the each company |

**Suppliers**

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| Which Country has the most Supplier |
| Which Supplier supplies the dairy Product most |
| Top 3 Supplier based on the Supplying Products |
| How many suppliers has both Fax and Phone |
| Breakdown the supplier by their Contact titles |
| Examine the top 3 loyal suppliers. |