

## Sample SOP for PG Diploma in Canada

As a typical extrovert, I have loved interacting with people and exploring places. Aligning my character and passion with my professional goals, I decided to embrace a career in the tourism and hospitality industry. Now that I have completed my BBA and gained two years of experience in a tour management company, I look forward to further streamline my career. A postgraduate diploma in tourism and hospitality management will streamline my profile. Therefore, I decided to pursue the Hospitality & Resort Business Management program at the Canadian Tourism College.

Since my childhood, I have been a travel enthusiast. At the same time, I nurtured my entrepreneurial dreams. Embracing a career that bridges both these avenues, I decided to study tourism management. Balancing my existing skills and exposure in the tourism industry, I decided to train myself up through this course at this stage of my career.

Academically, I have been consistent all these years and never had a gap. My marksheets speak tons about my commitment to learning. In 2016 and 2018, I cleared my Secondary and Higher Secondary Examinations with 93% and 96% marks, respectively. My interest in business and commerce intrigued me to pursue my BBA program at Delhi University. In 2021, I graduated from this institution with a CGPA of 8.7. As a part of this program, I got adequate exposure to business modules, that helped me how global companies manage their ventures in the competitive digitized business ecosystem. I was always fascinated by success stories of businesses. I decided to translate the same reality for myself in the travel and tourism sector. India hosts lots of tourism hubs, and I decided to establish a business-oriented career in this field. I already have a knack for exploring the local culture, cuisine, and lifestyle of people at different places that I visit.

After completing my graduation, I worked with a travel company called Thrillophilia for a couple of years. I joined this company as a sales manager, and was impressive with my performance. Besides delivering the expected standard of service and fulfilling my targets, I got the opportunity to have a closer look into how the industry operates. The exposure that I gained fuelled my intention to operate in the travel and hospitality industry in India. All these years, I have interacted with travel enthusiasts from different parts of the world. As I look forward to consolidate my career in India, I need this advanced degree to bestow me with relevant managerial skills.

At this stage of my career, an advanced program in a reputed Canadian college will help me imbibe relevant managerial skills in the tourism sector. Given that I already hold a BBA degree, I have the basic understanding of business operations. Aligning my industry experience in the tourism sector, I look forward to transform my career with relevant skills. A short-term program will significantly boost my abilities and I can evolve as an accomplished professional.

In terms of quality of education, Canada continues to dominate the global pedagogy. While working in the travel industry in India as a sales manager, I realized that professionals with internationally recognized degrees enjoy better career opportunities and salaries. Also, it would be advantageous for me to acquire industry skills through this

program. Canada is known for its quality of education, and all the universities here offer courses that are in sync with the industry. This makes the learning outcome relevant for the students. Prioritizing the academic excellence in Canada, along with its supportive academic environment for students, I decided to study this program in Canada.

The Canadian Tourism College offers the exact specialization that I was looking for. The Hospitality & Resort Business Management program is comprehensive and can help me acquire skills relevant to my career. Some of the modules that I am keen to explore include Housekeeping Management, Hospitality Supervision, Business Communications, Resort Management, Food Operations Management, Human Resources Management, Food Operations Service, and Hospitality Law. This course also covers areas like Convention Management & Special Events, and Accounting in the Hospitality Industry. I have checked out the reviews on the aggregator websites to get an idea about the quality of education in this institution. The college has an impressive reputation, and happens to be one of the most-sought seats of learning in the country. Top recruiters in India also prioritize candidates holding postgraduate diplomas from this institute. Considering the edge that I would gain in India after returning to my homeland, I decided to pursue the course from this college.

Currently, I am encountering stagnation in the tourism sector as a sales manager. Although I hold a BBA degree, I lack a professional certification in the area of my interest. Therefore, I look forward to balancing my profile with this diploma program and return to India, where I can tap my career opportunities. Also, I look forward to launch my travel agency in India after gaining adequate experience. With adequate knowledge and business skills in this sector, I wish to transform my career. Therefore, I am looking for an opportunity to pursue this program at your esteemed institution in Canada.