



Exploratory Data Analysis



Real Estate Investment: Low-price
Areas



Questions to evaluate investment

To decide whether investment in low-price areas is a good option, we have looked at the following four questions:

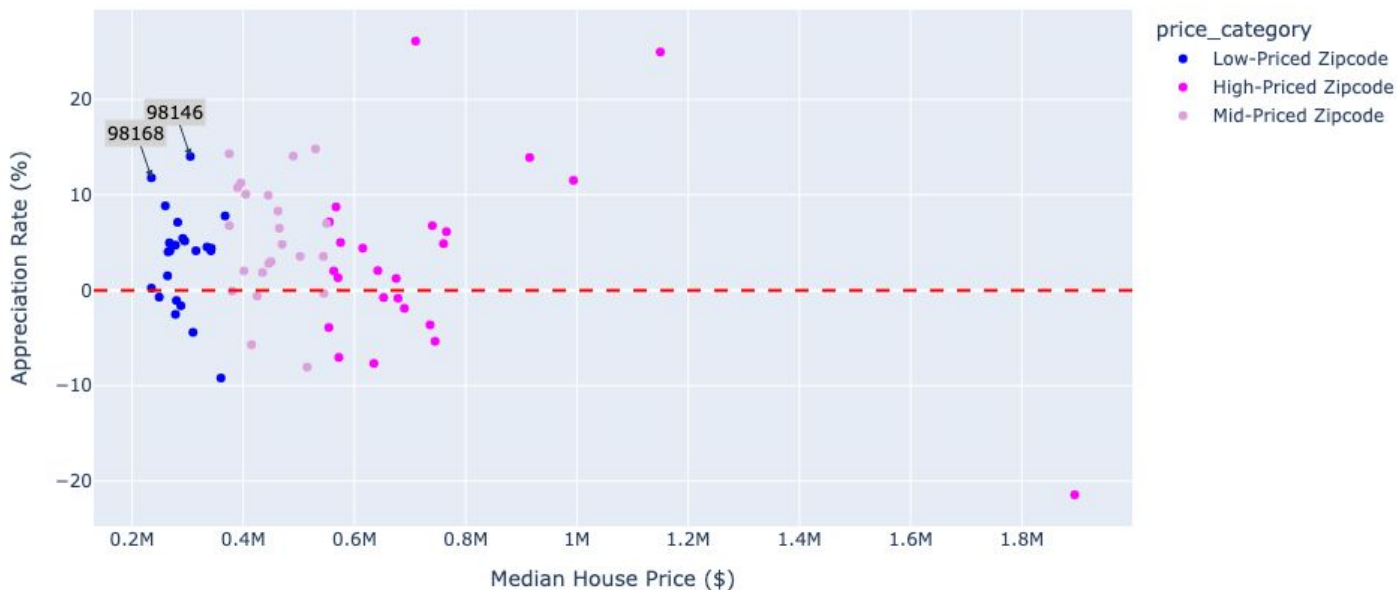
1. Do Houses Gain Value In Low-Price Areas?
2. Which Areas Bring The Most Profit?
3. Will Renovation Increase Your Profit?
4. Do Houses In Low-Price Areas Have Poor Grades?

Do Houses Gain Value In Low-Price Areas?

Yes! But but only in the right zip code!

1. Do Houses Gain Value In Low-Price Areas?
2. Which Areas Bring The Most Profit?
3. Will Renovation Increase Your Profit?
4. Do Houses In Low-Price Areas Have Poor Grades?

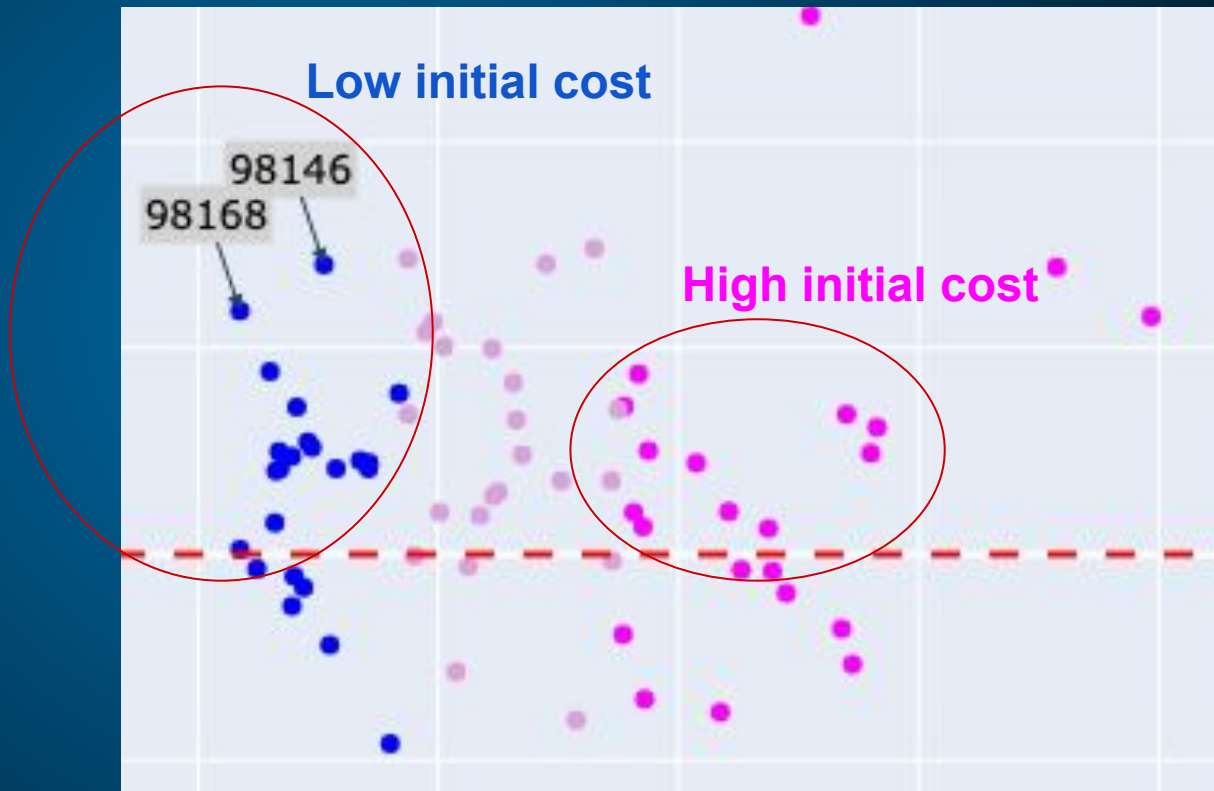
House Price Appreciation vs. Median Price by Zipcode



A Closer Look!

Investing in low-price areas can be more profitable and faster!

1. Do Houses Gain Value In Low-Price Areas?
2. Which Areas Bring The Most Profit?
3. Will Renovation Increase Your Profit?
4. Do Houses In Low-Price Areas Have Poor Grades?

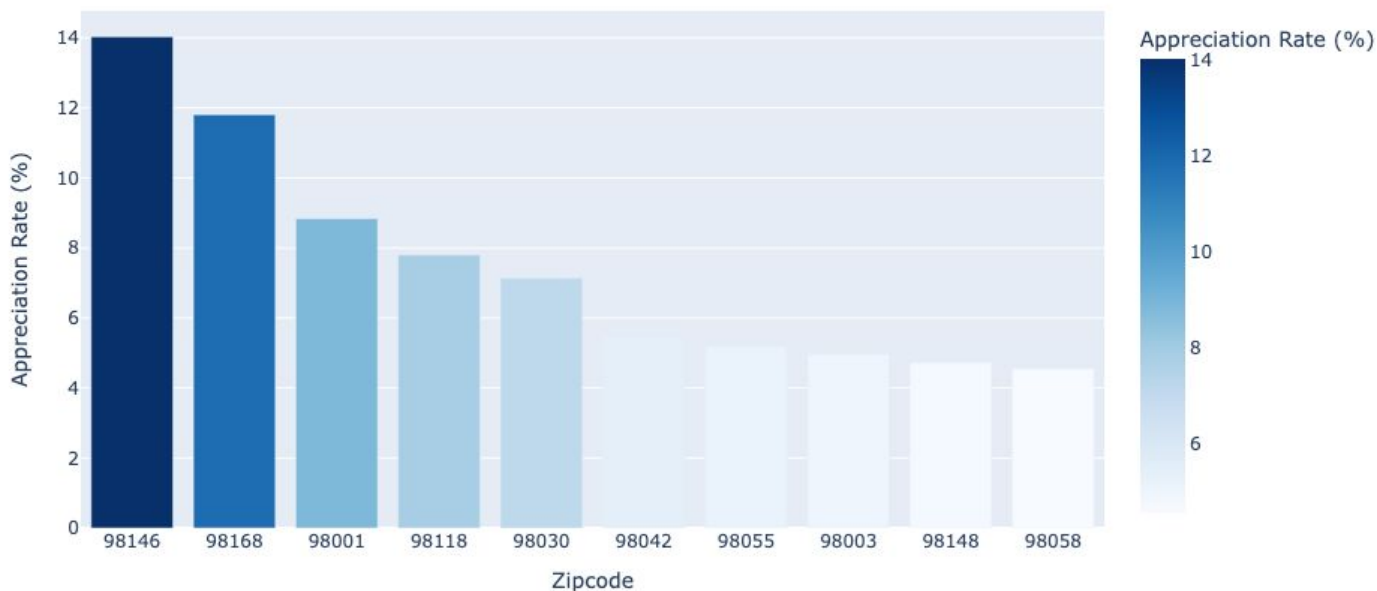


Which Areas Bring The Most Profit?

These zip codes are in low-price category *and* have high appreciation rate!

1. Do Houses Gain Value In Low-Price Areas?
2. Which Areas Bring The Most Profit?
3. Will Renovation Increase Your Profit?
4. Do Houses In Low-Price Areas Have Poor Grades?

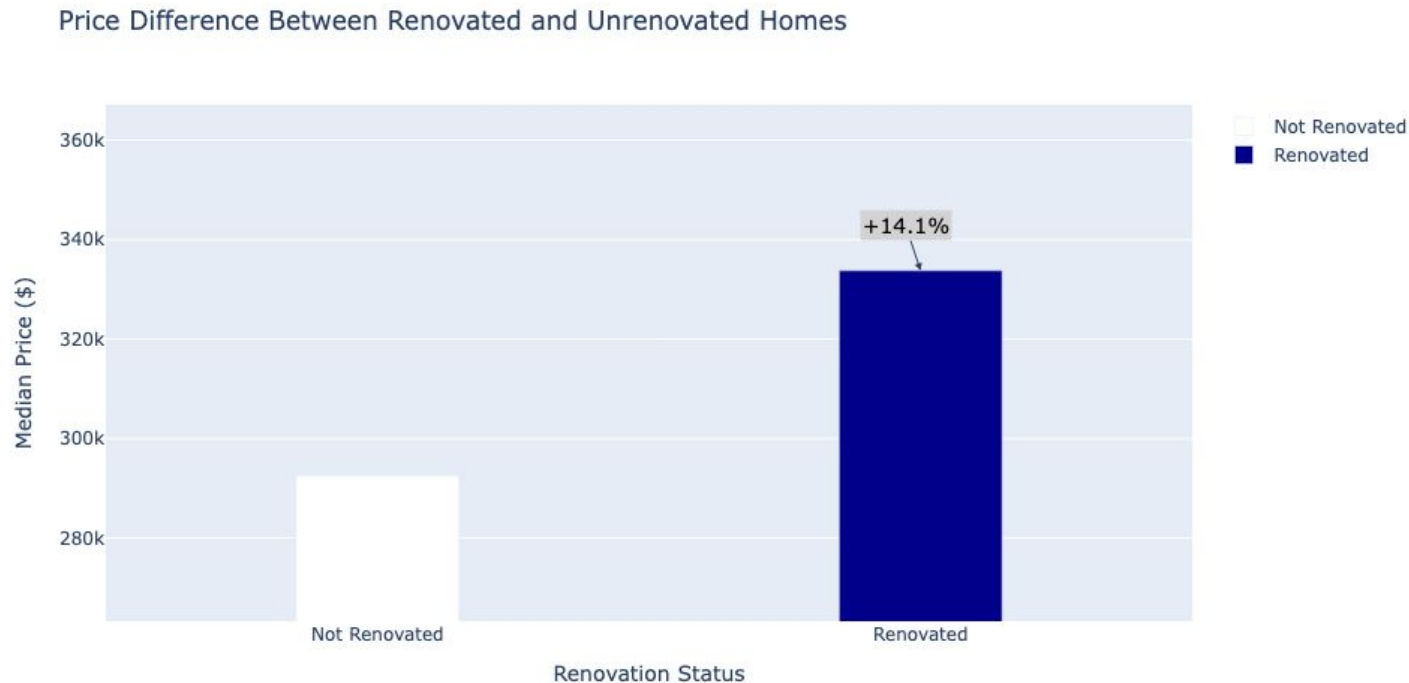
Top 10 Zip Codes for Investment (Sorted by Appreciation Rate)



Will Renovation Increase Your Profit?

Renovations increase sale prices by 14% on average.

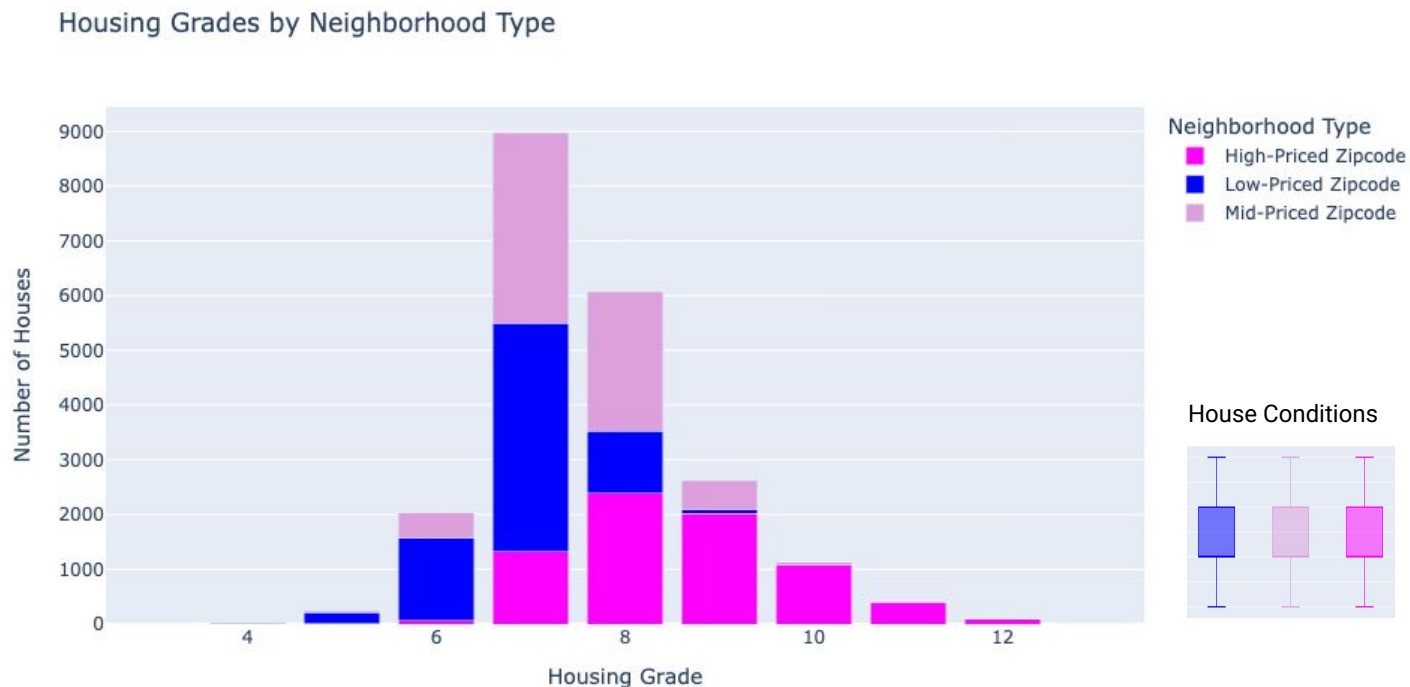
1. Do Houses Gain Value In Low-Price Areas?
2. Which Areas Bring The Most Profit?
3. Will Renovation Increase Your Profit?
4. Do Houses In Low-Price Areas Have Poor Grades?



Do Houses In Low-Price Areas Have Poor Grades?

House grades in low-price areas are in mid range.

1. Do Houses Gain Value In Low-Price Areas?
2. Which Areas Bring The Most Profit?
3. Will Renovation Increase Your Profit?
4. Do Houses In Low-Price Areas Have Poor Grades?



Do Houses In Low-Price Areas Have Poor Grades?

Most Houses in Low-Priced Areas Are Mid-Grade

1. Do Houses Gain Value In Low-Price Areas?
2. Which Areas Bring The Most Profit?
3. Will Renovation Increase Your Profit?
4. Do Houses In Low-Price Areas Have Poor Grades?

